



REMIT TO: WKTU
5936 Smith Hill Road
Utica, NY 13502
ph: (315) 733-0404
fx: (315) 793-3498

Advertiser
Agency
Buyer
Salesperson

POL ISSUE- NYS DEMOCRATIC COMMITTEE
AKPD MESSAGE & MEDIA (1687)

DALIA, CARMEN
Katz Chicago, (1010)
ph: (312) 755-3800
fx: (315) 755-0870x

Invoice 140927
Inv Date 9/28/2014
Terms Net 30
Contract 26164
Bill Type Standard
Period 9/1/2014 - 9/28/2014

Product Political - Issue (1060)
Brand NYSDEMS (11327)
Acct Types National/Political Agency
Est/Headline /ECR09400121

CO-OP/Order Type No/Normal
Package

Gen. Date 9/29/2014 10:07:18AM

AKPD MESSAGE & MEDIA
730 N FRANKLIN, SUITE 404
CHICAGO, IL 60610

AgM

Demo
Revision
Comments NYS DEMS
NY STATE DEM

NBC-Utica (WKTU)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	12:00:00PM-NEWSCH	Per week (1),Fr	09/12/14 12:56PM (Fr)	00:30	NEWSCHANNEL 2 NOON	NYSDC10730H	\$95.00	
2.0	SPOT	12:00:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 12:33PM (Tu)	00:30	NEWSCHANNEL 2 NOON	NYSDC10730H	\$95.00	
2.0	SPOT	12:00:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 12:55PM (Tu)	00:30	NEWSCHANNEL 2 NOON	NYSDC10730H	\$95.00	
2.0	SPOT	12:00:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 12:42PM (We)	00:30	NEWSCHANNEL 2 NOON	NYSDC10730H	\$95.00	
2.0	SPOT	12:00:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 12:17PM (Th)	00:30	NEWSCHANNEL 2 NOON	NYSDC10730H	\$95.00	
2.0	SPOT	12:00:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 12:08PM (Fr)	00:30	NEWSCHANNEL 2 NOON	NYSDC10730H	\$95.00	
3.0	SPOT	7:30:00PM-JEOPARD	Per week (5),Mo,Tu,We,Th,Fr	09/15/14 7:54PM (Mo)	00:30	JEOPARDY	NYSDC10730H	\$200.00	
3.0	SPOT	7:30:00PM-JEOPARD	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 7:36PM (Tu)	00:30	JEOPARDY	NYSDC10730H	\$200.00	
3.0	SPOT	7:30:00PM-JEOPARD	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 7:42PM (We)	00:30	JEOPARDY	NYSDC10730H	\$200.00	
3.0	SPOT	7:30:00PM-JEOPARD	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 7:36PM (Th)	00:30	JEOPARDY	NYSDC10730H	\$200.00	
3.0	SPOT	7:30:00PM-JEOPARD	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 7:59PM (Fr)	00:30	JEOPARDY	NYSDC10730H	\$200.00	
4.0	SPOT	7:30:00PM-JEOPARD	Per week (1),Fr	09/12/14 7:37PM (Fr)	00:30	JEOPARDY	NYSDC10730H	\$200.00	
5.0	SPOT	7:00:00PM-WHEEL O	Per week (5),Mo,Tu,We,Th,Fr	09/15/14 7:29PM (Mo)	00:30	WHEEL OF FORTUNE	NYSDC10730H	\$200.00	
5.0	SPOT	7:00:00PM-WHEEL O	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 7:14PM (Tu)	00:30	WHEEL OF FORTUNE	NYSDC10730H	\$200.00	
5.0	SPOT	7:00:00PM-WHEEL O	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 7:13PM (We)	00:30	WHEEL OF FORTUNE	NYSDC10730H	\$200.00	
5.0	SPOT	7:00:00PM-WHEEL O	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 7:19PM (Th)	00:30	WHEEL OF FORTUNE	NYSDC10730H	\$200.00	
5.0	SPOT	7:00:00PM-WHEEL O	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 7:13PM (Fr)	00:30	WHEEL OF FORTUNE	NYSDC10730H	\$200.00	
6.0	SPOT	7:00:00PM-WHEEL O	Per week (1),Fr	09/12/14 7:19PM (Fr)	00:30	WHEEL OF FORTUNE	NYSDC10730H	\$200.00	
7.0	SPOT	3:00:00PM-JUDGE J	Per week (3),Mo,Tu,We,Th	09/15/14 3:20PM (Mo)	00:30	JUDGE JUDY	NYSDC10730H	\$55.00	
7.0	SPOT	3:00:00PM-JUDGE J	Per week (3),Mo,Tu,We,Th	09/17/14 3:25PM (We)	00:30	JUDGE JUDY	NYSDC10730H	\$55.00	
7.0	SPOT	3:00:00PM-JUDGE J	Per week (3),Mo,Tu,We,Th	09/18/14 3:29PM (Th)	00:30	JUDGE JUDY	NYSDC10730H	\$55.00	
8.0	SPOT	7:00:00AM-NBC TOD	Per week (1),Fr	09/12/14 8:26AM (Fr)	00:30	NBC TODAY SHOW	NYSDC10730H	\$175.00	
9.0	SPOT	7:00:00AM-NBC TOD	Per week (5),Mo,Tu,We,Th,Fr	09/15/14 8:38AM (Mo)	00:30	NBC TODAY SHOW	NYSDC10730H	\$175.00	
9.0	SPOT	7:00:00AM-NBC TOD	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 8:44AM (Tu)	00:30	NBC TODAY SHOW	NYSDC10730H	\$175.00	
9.0	SPOT	7:00:00AM-NBC TOD	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 8:53AM (We)	00:30	NBC TODAY SHOW	NYSDC10730H	\$175.00	
9.0	SPOT	7:00:00AM-NBC TOD	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 8:49AM (Th)	00:30	NBC TODAY SHOW	NYSDC10730H	\$175.00	
9.0	SPOT	7:00:00AM-NBC TOD	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 8:47AM (Fr)	00:30	NBC TODAY SHOW	NYSDC10730H	\$175.00	
10.0	SPOT	11:30:00PM-NEWSCH	Per week (1),Su	09/14/14 12:06AM (Su)	00:30	NEWSCHANNEL 2 SUN 11P	NYSDC10730H	\$170.00	
10.0	SPOT	11:30:00PM-NEWSCH	Per week (1),Su	09/21/14 12:09AM (Su)	00:30	NEWSCHANNEL 2 SUN 11P	NYSDC10730H	\$170.00	
11.0	SPOT	11:00:30PM-NEWSCH	Per week (1),Fr	09/12/14 11:26PM (Fr)	00:30	NEWSCHANNEL 2 11	NYSDC10730H	\$200.00	
12.0	SPOT	11:00:30PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/15/14 11:28PM (Mo)	00:30	NEWSCHANNEL 2 11	NYSDC10730H	\$200.00	
12.0	SPOT	11:00:30PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 11:09PM (Tu)	00:30	NEWSCHANNEL 2 11	NYSDC10730H	\$200.00	
12.0	SPOT	11:00:30PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 11:15PM (We)	00:30	NEWSCHANNEL 2 11	NYSDC10730H	\$200.00	
12.0	SPOT	11:00:30PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 11:22PM (Th)	00:30	NEWSCHANNEL 2 11	NYSDC10730H	\$200.00	
12.0	SPOT	11:00:30PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 11:23PM (Fr)	00:30	NEWSCHANNEL 2 11	NYSDC10730H	\$200.00	
13.0	SPOT	11:00:30PM-NEWSCH	Per week (1),Sa	09/13/14 11:42PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 11	NYSDC10730H	\$170.00	
13.0	SPOT	11:00:30PM-NEWSCH	Per week (1),Sa	09/20/14 11:19PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 11	NYSDC10730H	\$170.00	
14.0	SPOT	6:00:00PM-NEWSCH	Per week (1),Su	09/14/14 6:27PM (Su)	00:30	NEWSCHANNEL 2 SUNDAY	NYSDC10730H	\$175.00	
14.0	SPOT	6:00:00PM-NEWSCH	Per week (1),Su	09/21/14 6:25PM (Su)	00:30	NEWSCHANNEL 2 SUNDAY	NYSDC10730H	\$175.00	



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Contract 26164
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Period 9/1/2014 - 9/28/2014

Product Political - Issue (1060)
Brand NYSDEMS (11327)
Acct Types National/Political Agency
Est/Headline /ECR09400121

CO-OP/Order Type No/Normal
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AKPD MESSAGE & MEDIA
730 N FRANKLIN, SUITE 404
CHICAGO, IL 60610

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Demo
Revision
Comments NYS DEMS
NY STATE DEM

NBC-Utica (WKTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
15.0	SPOT	5:00:00PM-LIVE AT	Per week (1),Fr	09/12/14 5:48PM (Fr)	00:30	LIVE AT FIVE	NYSDC10730H	\$275.00	
16.0	SPOT	5:00:00PM-LIVE AT	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 5:53PM (We)	00:30	LIVE AT FIVE	NYSDC10730H	\$275.00	
16.0	SPOT	5:00:00PM-LIVE AT	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 5:53PM (Th)	00:30	LIVE AT FIVE	NYSDC10730H	\$275.00	
16.0	SPOT	5:00:00PM-LIVE AT	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 5:12PM (Fr)	00:30	LIVE AT FIVE	NYSDC10730H	\$275.00	
16.0	SPOT	5:00:00PM-LIVE AT	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 5:30PM (Fr)	00:30	LIVE AT FIVE	NYSDC10730H	\$275.00	
16.0	SPOT	5:00:00PM-LIVE AT	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 5:54PM (Fr)	00:30	LIVE AT FIVE	NYSDC10730H	\$275.00	
17.0	SPOT	11:34:30PM-NBC TO	Per week (1),Fr	09/12/14 12:13AM (Fr)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	NYSDC10730H	\$80.00	
18.0	SPOT	11:34:30PM-NBC TO	Per week (5),Mo,Tu,We,Th	09/15/14 11:53PM (Mo)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	NYSDC10730H	\$80.00	
18.0	SPOT	11:34:30PM-NBC TO	Per week (5),Mo,Tu,We,Th	09/16/14 12:12AM (Tu)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	NYSDC10730H	\$80.00	
18.0	SPOT	11:34:30PM-NBC TO	Per week (5),Mo,Tu,We,Th	09/17/14 12:16AM (We)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	NYSDC10730H	\$80.00	
18.0	SPOT	11:34:30PM-NBC TO	Per week (5),Mo,Tu,We,Th	09/17/14 11:50PM (We)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	NYSDC10730H	\$80.00	
18.0	SPOT	11:34:30PM-NBC TO	Per week (5),Mo,Tu,We,Th	09/18/14 12:33AM (Th)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	NYSDC10730H	\$80.00	
19.0	SPOT	5:56:00PM-NEWSCH	Per week (1),Fr	09/12/14 6:21PM (Fr)	00:30	NEWSCHANNEL 2 SIX	NYSDC10730H	\$425.00	
20.0	SPOT	5:56:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/15/14 6:15PM (Mo)	00:30	NEWSCHANNEL 2 SIX	NYSDC10730H	\$425.00	
20.0	SPOT	5:56:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 6:16PM (Tu)	00:30	NEWSCHANNEL 2 SIX	NYSDC10730H	\$425.00	
20.0	SPOT	5:56:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 6:21PM (We)	00:30	NEWSCHANNEL 2 SIX	NYSDC10730H	\$425.00	
20.0	SPOT	5:56:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 6:26PM (Th)	00:30	NEWSCHANNEL 2 SIX	NYSDC10730H	\$425.00	
20.0	SPOT	5:56:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 6:16PM (Fr)	00:30	NEWSCHANNEL 2 SIX	NYSDC10730H	\$425.00	
21.0	SPOT	7:00:00AM-NBC SAT	Per week (1),Sa	09/20/14 7:30AM (Sa)	00:30	NBC SATURDAY TODAY SHOW	NYSDC10730H	\$110.00	
22.0	SPOT	6:00:00AM-NEWSCH	Per week (1),Fr	09/12/14 6:25AM (Fr)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10730H	\$175.00	
23.0	SPOT	6:00:00AM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/15/14 6:53AM (Mo)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10730H	\$175.00	
23.0	SPOT	6:00:00AM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 6:44AM (Tu)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10730H	\$175.00	
23.0	SPOT	6:00:00AM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 6:59AM (We)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10730H	\$175.00	
23.0	SPOT	6:00:00AM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 6:44AM (Th)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10730H	\$175.00	
23.0	SPOT	6:00:00AM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 6:27AM (Fr)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10730H	\$175.00	
24.0	SPOT	4:00:00PM-DR. OZ	Per week (1),Fr	09/12/14 4:13PM (Fr)	00:30	DR. OZ	NYSDC10730H	\$95.00	
25.0	SPOT	4:00:00PM-DR. OZ	Per week (5),Mo,Tu,We,Th,Fr	09/15/14 4:45PM (Mo)	00:30	DR. OZ	NYSDC10730H	\$95.00	
25.0	SPOT	4:00:00PM-DR. OZ	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 4:13PM (Tu)	00:30	DR. OZ	NYSDC10730H	\$95.00	
25.0	SPOT	4:00:00PM-DR. OZ	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 4:23PM (We)	00:30	DR. OZ	NYSDC10730H	\$95.00	
25.0	SPOT	4:00:00PM-DR. OZ	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 4:59PM (Th)	00:30	DR. OZ	NYSDC10730H	\$95.00	
25.0	SPOT	4:00:00PM-DR. OZ	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 4:35PM (Fr)	00:30	DR. OZ	NYSDC10730H	\$95.00	
26.0	SPOT	6:00:00PM-NEWSCH	Per week (1),Sa	09/13/14 6:43PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 6	NYSDC10730H	\$165.00	
27.0	SPOT	9:00:00PM-NBC DAT	Per week (1),Fr	09/19/14 10:29PM (Fr)	00:30	NBC DATELINE NBC	NYSDC10730H	\$300.00	
28.0	SPOT	7:00:00AM-NBC SAT	Per week (1),Sa	09/13/14 7:30AM (Sa)	00:30	NBC SATURDAY TODAY SHOW	NYSDC10730H	\$110.00	
29.0	SPOT	6:00:00PM-NEWSCH	Per week (1),Sa	09/20/14 6:19PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 6	NYSDC10730H	\$165.00	
30.0	SPOT	7:00:00AM-NBC TO	Per week (1),Fr	09/12/14 8:59AM (Fr)	00:30	NBC TODAY SHOW	NYSDC10730H	\$175.00	
31.0	SPOT	6:00:00AM-NEWSCH	Per week (1),Fr	09/12/14 6:10AM (Fr)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10730H	\$175.00	

INVOICE DOES NOT REFLECT PAYMENTS RECEIVED.
WKTV & WKTV DT2 does not discriminate or permit
discrimination on the basis of race or ethnicity in the
placement of advertising.

Gross Total	\$13,915.00
Commission	(\$2,087.25)
Net Total	\$11,827.75

Total Spots 76