



REMIT TO: WKTU  
 5936 Smith Hill Road  
 Utica, NY 13502  
 ph: (315) 733-0404  
 fx: (315) 793-3498

**Advertiser** POL ISSUE- NYS DEMOCRATIC COMMITTEE  
**Agency** AKPD MESSAGE & MEDIA (1687)  
**Buyer** DALIA,CARMEN  
**Salesperson** Katz Chicago, (1010)  
 ph: (312) 755-3800  
 fx: (315) 755-0870x  
**Product** Political - Issue (1060)  
**Brand** NYSDEMS (11327)  
**Acct Types** National/Political Agency  
**Est/Headline** /ECR09400121  
**Demo**  
**Revision**  
**Comments** NYS DEMS  
 NY STATE DEM

**Invoice** 140927  
**Inv Date** 9/28/2014  
**Terms** Net 30  
**Contract** 26164  
**Bill Type** Standard  
**Period** 9/1/2014 - 9/28/2014

**AKPD MESSAGE & MEDIA**  
**730 N FRANKLIN, SUITE 404**  
**CHICAGO, IL 60610**

AgM

**CO-OP/Order Type** No/Normal  
**Package**  
 Gen. Date 9/29/2014 10:07:18AM

NBC-Utica (WKTU)

**OFFICIAL BILLING INVOICE**

| Line | Type                          | Scheduled         | Schedule Days to Run        | Air Time              | Length | Program                   | Copy/ISCI   | Amount   | Remarks |
|------|-------------------------------|-------------------|-----------------------------|-----------------------|--------|---------------------------|-------------|----------|---------|
| 1.0  | <b>Contract Line Remarks:</b> |                   |                             |                       |        |                           |             |          |         |
| 1.0  | SPOT                          | 12:00:00PM-NEWSCH | Per week (1),Fr             | 09/12/14 12:56PM (Fr) | 00:30  | NEWSCHANNEL 2 NOON        | NYSDC10730H | \$95.00  |         |
| 2.0  | SPOT                          | 12:00:00PM-NEWSCH | Per week (5),Mo,Tu,We,Th,Fr | 09/16/14 12:33PM (Tu) | 00:30  | NEWSCHANNEL 2 NOON        | NYSDC10730H | \$95.00  |         |
| 2.0  | SPOT                          | 12:00:00PM-NEWSCH | Per week (5),Mo,Tu,We,Th,Fr | 09/16/14 12:55PM (Tu) | 00:30  | NEWSCHANNEL 2 NOON        | NYSDC10730H | \$95.00  |         |
| 2.0  | SPOT                          | 12:00:00PM-NEWSCH | Per week (5),Mo,Tu,We,Th,Fr | 09/17/14 12:42PM (We) | 00:30  | NEWSCHANNEL 2 NOON        | NYSDC10730H | \$95.00  |         |
| 2.0  | SPOT                          | 12:00:00PM-NEWSCH | Per week (5),Mo,Tu,We,Th,Fr | 09/18/14 12:17PM (Th) | 00:30  | NEWSCHANNEL 2 NOON        | NYSDC10730H | \$95.00  |         |
| 2.0  | SPOT                          | 12:00:00PM-NEWSCH | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 12:08PM (Fr) | 00:30  | NEWSCHANNEL 2 NOON        | NYSDC10730H | \$95.00  |         |
| 3.0  | SPOT                          | 7:30:00PM-JEOPARD | Per week (5),Mo,Tu,We,Th,Fr | 09/15/14 7:54PM (Mo)  | 00:30  | JEOPARDY                  | NYSDC10730H | \$200.00 |         |
| 3.0  | SPOT                          | 7:30:00PM-JEOPARD | Per week (5),Mo,Tu,We,Th,Fr | 09/16/14 7:36PM (Tu)  | 00:30  | JEOPARDY                  | NYSDC10730H | \$200.00 |         |
| 3.0  | SPOT                          | 7:30:00PM-JEOPARD | Per week (5),Mo,Tu,We,Th,Fr | 09/17/14 7:42PM (We)  | 00:30  | JEOPARDY                  | NYSDC10730H | \$200.00 |         |
| 3.0  | SPOT                          | 7:30:00PM-JEOPARD | Per week (5),Mo,Tu,We,Th,Fr | 09/18/14 7:36PM (Th)  | 00:30  | JEOPARDY                  | NYSDC10730H | \$200.00 |         |
| 3.0  | SPOT                          | 7:30:00PM-JEOPARD | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 7:59PM (Fr)  | 00:30  | JEOPARDY                  | NYSDC10730H | \$200.00 |         |
| 4.0  | SPOT                          | 7:30:00PM-JEOPARD | Per week (1),Fr             | 09/12/14 7:37PM (Fr)  | 00:30  | JEOPARDY                  | NYSDC10730H | \$200.00 |         |
| 5.0  | SPOT                          | 7:00:00PM-WHEEL O | Per week (5),Mo,Tu,We,Th,Fr | 09/15/14 7:29PM (Mo)  | 00:30  | WHEEL OF FORTUNE          | NYSDC10730H | \$200.00 |         |
| 5.0  | SPOT                          | 7:00:00PM-WHEEL O | Per week (5),Mo,Tu,We,Th,Fr | 09/16/14 7:14PM (Tu)  | 00:30  | WHEEL OF FORTUNE          | NYSDC10730H | \$200.00 |         |
| 5.0  | SPOT                          | 7:00:00PM-WHEEL O | Per week (5),Mo,Tu,We,Th,Fr | 09/17/14 7:13PM (We)  | 00:30  | WHEEL OF FORTUNE          | NYSDC10730H | \$200.00 |         |
| 5.0  | SPOT                          | 7:00:00PM-WHEEL O | Per week (5),Mo,Tu,We,Th,Fr | 09/18/14 7:19PM (Th)  | 00:30  | WHEEL OF FORTUNE          | NYSDC10730H | \$200.00 |         |
| 5.0  | SPOT                          | 7:00:00PM-WHEEL O | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 7:13PM (Fr)  | 00:30  | WHEEL OF FORTUNE          | NYSDC10730H | \$200.00 |         |
| 6.0  | SPOT                          | 7:00:00PM-WHEEL O | Per week (1),Fr             | 09/12/14 7:19PM (Fr)  | 00:30  | WHEEL OF FORTUNE          | NYSDC10730H | \$200.00 |         |
| 7.0  | SPOT                          | 3:00:00PM-JUDGE J | Per week (3),Mo,Tu,We,Th    | 09/15/14 3:20PM (Mo)  | 00:30  | JUDGE JUDY                | NYSDC10730H | \$55.00  |         |
| 7.0  | SPOT                          | 3:00:00PM-JUDGE J | Per week (3),Mo,Tu,We,Th    | 09/17/14 3:25PM (We)  | 00:30  | JUDGE JUDY                | NYSDC10730H | \$55.00  |         |
| 7.0  | SPOT                          | 3:00:00PM-JUDGE J | Per week (3),Mo,Tu,We,Th    | 09/18/14 3:29PM (Th)  | 00:30  | JUDGE JUDY                | NYSDC10730H | \$55.00  |         |
| 8.0  | SPOT                          | 7:00:00AM-NBC TOD | Per week (1),Fr             | 09/12/14 8:26AM (Fr)  | 00:30  | NBC TODAY SHOW            | NYSDC10730H | \$175.00 |         |
| 9.0  | SPOT                          | 7:00:00AM-NBC TOD | Per week (5),Mo,Tu,We,Th,Fr | 09/15/14 8:38AM (Mo)  | 00:30  | NBC TODAY SHOW            | NYSDC10730H | \$175.00 |         |
| 9.0  | SPOT                          | 7:00:00AM-NBC TOD | Per week (5),Mo,Tu,We,Th,Fr | 09/16/14 8:44AM (Tu)  | 00:30  | NBC TODAY SHOW            | NYSDC10730H | \$175.00 |         |
| 9.0  | SPOT                          | 7:00:00AM-NBC TOD | Per week (5),Mo,Tu,We,Th,Fr | 09/17/14 8:53AM (We)  | 00:30  | NBC TODAY SHOW            | NYSDC10730H | \$175.00 |         |
| 9.0  | SPOT                          | 7:00:00AM-NBC TOD | Per week (5),Mo,Tu,We,Th,Fr | 09/18/14 8:49AM (Th)  | 00:30  | NBC TODAY SHOW            | NYSDC10730H | \$175.00 |         |
| 9.0  | SPOT                          | 7:00:00AM-NBC TOD | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 8:47AM (Fr)  | 00:30  | NBC TODAY SHOW            | NYSDC10730H | \$175.00 |         |
| 10.0 | SPOT                          | 11:30:00PM-NEWSCH | Per week (1),Su             | 09/14/14 12:06AM (Su) | 00:30  | NEWSCHANNEL 2 SUN 11P     | NYSDC10730H | \$170.00 |         |
| 10.0 | SPOT                          | 11:30:00PM-NEWSCH | Per week (1),Su             | 09/21/14 12:09AM (Su) | 00:30  | NEWSCHANNEL 2 SUN 11P     | NYSDC10730H | \$170.00 |         |
| 11.0 | SPOT                          | 11:00:30PM-NEWSCH | Per week (1),Fr             | 09/12/14 11:26PM (Fr) | 00:30  | NEWSCHANNEL 2 11          | NYSDC10730H | \$200.00 |         |
| 12.0 | SPOT                          | 11:00:30PM-NEWSCH | Per week (5),Mo,Tu,We,Th,Fr | 09/15/14 11:28PM (Mo) | 00:30  | NEWSCHANNEL 2 11          | NYSDC10730H | \$200.00 |         |
| 12.0 | SPOT                          | 11:00:30PM-NEWSCH | Per week (5),Mo,Tu,We,Th,Fr | 09/16/14 11:09PM (Tu) | 00:30  | NEWSCHANNEL 2 11          | NYSDC10730H | \$200.00 |         |
| 12.0 | SPOT                          | 11:00:30PM-NEWSCH | Per week (5),Mo,Tu,We,Th,Fr | 09/17/14 11:15PM (We) | 00:30  | NEWSCHANNEL 2 11          | NYSDC10730H | \$200.00 |         |
| 12.0 | SPOT                          | 11:00:30PM-NEWSCH | Per week (5),Mo,Tu,We,Th,Fr | 09/18/14 11:22PM (Th) | 00:30  | NEWSCHANNEL 2 11          | NYSDC10730H | \$200.00 |         |
| 12.0 | SPOT                          | 11:00:30PM-NEWSCH | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 11:23PM (Fr) | 00:30  | NEWSCHANNEL 2 11          | NYSDC10730H | \$200.00 |         |
| 13.0 | SPOT                          | 11:00:30PM-NEWSCH | Per week (1),Sa             | 09/13/14 11:42PM (Sa) | 00:30  | NEWSCHANNEL 2 SATURDAY 11 | NYSDC10730H | \$170.00 |         |
| 13.0 | SPOT                          | 11:00:30PM-NEWSCH | Per week (1),Sa             | 09/20/14 11:19PM (Sa) | 00:30  | NEWSCHANNEL 2 SATURDAY 11 | NYSDC10730H | \$170.00 |         |
| 14.0 | SPOT                          | 6:00:00PM-NEWSCH  | Per week (1),Su             | 09/14/14 6:27PM (Su)  | 00:30  | NEWSCHANNEL 2 SUNDAY      | NYSDC10730H | \$175.00 |         |
| 14.0 | SPOT                          | 6:00:00PM-NEWSCH  | Per week (1),Su             | 09/21/14 6:25PM (Su)  | 00:30  | NEWSCHANNEL 2 SUNDAY      | NYSDC10730H | \$175.00 |         |



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**Advertiser** POL ISSUE- NYS DEMOCRATIC COMMITTEE  
**Agency** AKPD MESSAGE & MEDIA (1687)  
**Buyer** DALIA, CARMEN  
**Salesperson** Katz Chicago, (1010)  
 ph: (312) 755-3800  
 fx: (315) 755-0870x  
**Product** Political - Issue (1060)  
**Brand** NYSDEMS (11327)  
**Acct Types** National/Political Agency  
**Est/Headline** /ECR09400121  
**Demo**  
**Revision**  
**Comments** NYS DEMS  
 NY STATE DEM

**Invoice** 140927  
**Inv Date** 9/28/2014  
**Terms** Net 30  
**Contract** 26164  
**Bill Type** Standard  
**Period** 9/1/2014 - 9/28/2014

**AKPD MESSAGE & MEDIA**  
**730 N FRANKLIN, SUITE 404**  
**CHICAGO, IL 60610**

AgM

**CO-OP/Order Type** No/Normal  
**Package**  
 Gen. Date 9/29/2014 10:07:18AM

NBC-Utica (WKTU)

**OFFICIAL BILLING INVOICE**

| Line | Type | Scheduled          | Schedule Days to Run        | Air Time              | Length | Program                                | Copy/ISCI   | Amount   | Remarks |
|------|------|--------------------|-----------------------------|-----------------------|--------|--|-------------|----------|---------|
| 15.0 | SPOT | 5:00:00PM-LIVE AT  | Per week (1),Fr             | 09/12/14 5:48PM (Fr)  | 00:30  | LIVE AT FIVE                           | NYSDC10730H | \$275.00 |         |
| 16.0 | SPOT | 5:00:00PM-LIVE AT  | Per week (5),Mo,Tu,We,Th,Fr | 09/17/14 5:53PM (We)  | 00:30  | LIVE AT FIVE                           | NYSDC10730H | \$275.00 |         |
| 16.0 | SPOT | 5:00:00PM-LIVE AT  | Per week (5),Mo,Tu,We,Th,Fr | 09/18/14 5:53PM (Th)  | 00:30  | LIVE AT FIVE                           | NYSDC10730H | \$275.00 |         |
| 16.0 | SPOT | 5:00:00PM-LIVE AT  | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 5:12PM (Fr)  | 00:30  | LIVE AT FIVE                           | NYSDC10730H | \$275.00 |         |
| 16.0 | SPOT | 5:00:00PM-LIVE AT  | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 5:30PM (Fr)  | 00:30  | LIVE AT FIVE                           | NYSDC10730H | \$275.00 |         |
| 16.0 | SPOT | 5:00:00PM-LIVE AT  | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 5:54PM (Fr)  | 00:30  | LIVE AT FIVE                           | NYSDC10730H | \$275.00 |         |
| 17.0 | SPOT | 11:34:30PM-NBC TOI | Per week (1),Fr             | 09/12/14 12:13AM (Fr) | 00:30  | NBC TONIGHT SHOW STARRING JIMMY FALLON | NYSDC10730H | \$80.00  |         |
| 18.0 | SPOT | 11:34:30PM-NBC TOI | Per week (5),Mo,Tu,We,Th    | 09/15/14 11:53PM (Mo) | 00:30  | NBC TONIGHT SHOW STARRING JIMMY FALLON | NYSDC10730H | \$80.00  |         |
| 18.0 | SPOT | 11:34:30PM-NBC TOI | Per week (5),Mo,Tu,We,Th    | 09/16/14 12:12AM (Tu) | 00:30  | NBC TONIGHT SHOW STARRING JIMMY FALLON | NYSDC10730H | \$80.00  |         |
| 18.0 | SPOT | 11:34:30PM-NBC TOI | Per week (5),Mo,Tu,We,Th    | 09/17/14 12:16AM (We) | 00:30  | NBC TONIGHT SHOW STARRING JIMMY FALLON | NYSDC10730H | \$80.00  |         |
| 18.0 | SPOT | 11:34:30PM-NBC TOI | Per week (5),Mo,Tu,We,Th    | 09/17/14 11:50PM (We) | 00:30  | NBC TONIGHT SHOW STARRING JIMMY FALLON | NYSDC10730H | \$80.00  |         |
| 18.0 | SPOT | 11:34:30PM-NBC TOI | Per week (5),Mo,Tu,We,Th    | 09/18/14 12:33AM (Th) | 00:30  | NBC TONIGHT SHOW STARRING JIMMY FALLON | NYSDC10730H | \$80.00  |         |
| 19.0 | SPOT | 5:56:00PM-NEWSCH   | Per week (1),Fr             | 09/12/14 6:21PM (Fr)  | 00:30  | NEWSCHANNEL 2 SIX                      | NYSDC10730H | \$425.00 |         |
| 20.0 | SPOT | 5:56:00PM-NEWSCH   | Per week (5),Mo,Tu,We,Th,Fr | 09/15/14 6:15PM (Mo)  | 00:30  | NEWSCHANNEL 2 SIX                      | NYSDC10730H | \$425.00 |         |
| 20.0 | SPOT | 5:56:00PM-NEWSCH   | Per week (5),Mo,Tu,We,Th,Fr | 09/16/14 6:16PM (Tu)  | 00:30  | NEWSCHANNEL 2 SIX                      | NYSDC10730H | \$425.00 |         |
| 20.0 | SPOT | 5:56:00PM-NEWSCH   | Per week (5),Mo,Tu,We,Th,Fr | 09/17/14 6:21PM (We)  | 00:30  | NEWSCHANNEL 2 SIX                      | NYSDC10730H | \$425.00 |         |
| 20.0 | SPOT | 5:56:00PM-NEWSCH   | Per week (5),Mo,Tu,We,Th,Fr | 09/18/14 6:26PM (Th)  | 00:30  | NEWSCHANNEL 2 SIX                      | NYSDC10730H | \$425.00 |         |
| 20.0 | SPOT | 5:56:00PM-NEWSCH   | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 6:16PM (Fr)  | 00:30  | NEWSCHANNEL 2 SIX                      | NYSDC10730H | \$425.00 |         |
| 21.0 | SPOT | 7:00:00AM-NBC SAT  | Per week (1),Sa             | 09/20/14 7:30AM (Sa)  | 00:30  | NBC SATURDAY TODAY SHOW                | NYSDC10730H | \$110.00 |         |
| 22.0 | SPOT | 6:00:00AM-NEWSCH   | Per week (1),Fr             | 09/12/14 6:25AM (Fr)  | 00:30  | NEWSCHANNEL 2 SUNRISE                  | NYSDC10730H | \$175.00 |         |
| 23.0 | SPOT | 6:00:00AM-NEWSCH   | Per week (5),Mo,Tu,We,Th,Fr | 09/15/14 6:53AM (Mo)  | 00:30  | NEWSCHANNEL 2 SUNRISE                  | NYSDC10730H | \$175.00 |         |
| 23.0 | SPOT | 6:00:00AM-NEWSCH   | Per week (5),Mo,Tu,We,Th,Fr | 09/16/14 6:44AM (Tu)  | 00:30  | NEWSCHANNEL 2 SUNRISE                  | NYSDC10730H | \$175.00 |         |
| 23.0 | SPOT | 6:00:00AM-NEWSCH   | Per week (5),Mo,Tu,We,Th,Fr | 09/17/14 6:59AM (We)  | 00:30  | NEWSCHANNEL 2 SUNRISE                  | NYSDC10730H | \$175.00 |         |
| 23.0 | SPOT | 6:00:00AM-NEWSCH   | Per week (5),Mo,Tu,We,Th,Fr | 09/18/14 6:44AM (Th)  | 00:30  | NEWSCHANNEL 2 SUNRISE                  | NYSDC10730H | \$175.00 |         |
| 23.0 | SPOT | 6:00:00AM-NEWSCH   | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 6:27AM (Fr)  | 00:30  | NEWSCHANNEL 2 SUNRISE                  | NYSDC10730H | \$175.00 |         |
| 24.0 | SPOT | 4:00:00PM-DR. OZ   | Per week (1),Fr             | 09/12/14 4:13PM (Fr)  | 00:30  | DR. OZ                                 | NYSDC10730H | \$95.00  |         |
| 25.0 | SPOT | 4:00:00PM-DR. OZ   | Per week (5),Mo,Tu,We,Th,Fr | 09/15/14 4:45PM (Mo)  | 00:30  | DR. OZ                                 | NYSDC10730H | \$95.00  |         |
| 25.0 | SPOT | 4:00:00PM-DR. OZ   | Per week (5),Mo,Tu,We,Th,Fr | 09/16/14 4:13PM (Tu)  | 00:30  | DR. OZ                                 | NYSDC10730H | \$95.00  |         |
| 25.0 | SPOT | 4:00:00PM-DR. OZ   | Per week (5),Mo,Tu,We,Th,Fr | 09/17/14 4:23PM (We)  | 00:30  | DR. OZ                                 | NYSDC10730H | \$95.00  |         |
| 25.0 | SPOT | 4:00:00PM-DR. OZ   | Per week (5),Mo,Tu,We,Th,Fr | 09/18/14 4:59PM (Th)  | 00:30  | DR. OZ                                 | NYSDC10730H | \$95.00  |         |
| 25.0 | SPOT | 4:00:00PM-DR. OZ   | Per week (5),Mo,Tu,We,Th,Fr | 09/19/14 4:35PM (Fr)  | 00:30  | DR. OZ                                 | NYSDC10730H | \$95.00  |         |
| 26.0 | SPOT | 6:00:00PM-NEWSCH   | Per week (1),Sa             | 09/13/14 6:43PM (Sa)  | 00:30  | NEWSCHANNEL 2 SATURDAY 6               | NYSDC10730H | \$165.00 |         |
| 27.0 | SPOT | 9:00:00PM-NBC DAT  | Per week (1),Fr             | 09/19/14 10:29PM (Fr) | 00:30  | NBC DATELINE NBC                       | NYSDC10730H | \$300.00 |         |
| 28.0 | SPOT | 7:00:00AM-NBC SAT  | Per week (1),Sa             | 09/13/14 7:30AM (Sa)  | 00:30  | NBC SATURDAY TODAY SHOW                | NYSDC10730H | \$110.00 |         |
| 29.0 | SPOT | 6:00:00PM-NEWSCH   | Per week (1),Sa             | 09/20/14 6:19PM (Sa)  | 00:30  | NEWSCHANNEL 2 SATURDAY 6               | NYSDC10730H | \$165.00 |         |
| 30.0 | SPOT | 7:00:00AM-NBC TOI  | Per week (1),Fr             | 09/12/14 8:59AM (Fr)  | 00:30  | NBC TODAY SHOW                         | NYSDC10730H | \$175.00 |         |
| 31.0 | SPOT | 6:00:00AM-NEWSCH   | Per week (1),Fr             | 09/12/14 6:10AM (Fr)  | 00:30  | NEWSCHANNEL 2 SUNRISE                  | NYSDC10730H | \$175.00 |         |

**INVOICE DOES NOT REFLECT PAYMENTS RECEIVED.**  
**WKTU & WKTU DT2 does not discriminate or permit**  
**discrimination on the basis of race or ethnicity in the**  
**placement of advertising.**

|             |                     |             |    |
|-------------|---------------------|-------------|----|
| Gross Total | <b>\$13,915.00</b>  | Total Spots | 76 |
| Commission  | <b>(\$2,087.25)</b> |             |    |
| Net Total   | <b>\$11,827.75</b>  |             |    |