

**KGO-TV**  
**SAN FRANCISCO, CALIFORNIA**

**QUARTERLY LISTING OF COMMUNITY PROBLEMS  
AND RELATED PROGRAMMING**

**THIRD QUARTER - 2002**

**REGULARLY SCHEDULED PROGRAMMING**

During the third quarter of 2002, KGO-TV aired the following regularly scheduled local newscasts identified on air as "ABC 7 News" with a total cumulative average of over 100 hours per month:

Monday - Friday	5:00-7:00AM
Monday - Friday	11:00-11:30AM
Tuesday - Friday	5:00-5:30PM
Monday	5:30-6:00 / 4:30-5:00PM
Tuesday - Friday	6:00-7:00PM
Monday - Sunday	11:00-11:35PM
Saturday	6:00-6:30PM
Sunday	7:00-8:00AM
Sunday	9:00-10:30 / 9:00-10:00AM
Sunday	6:00-6:30PM

**During the third quarter of 2002, KGO-TV also aired the following regularly scheduled locally produced programs that addressed the problems and needs of the San Francisco-San Jose-Oakland Market area:**

**SUNDAY ON 7:** Public affairs program produced by KGO-TV Public Affairs, that consisted of a variety of subjects primarily dealing with issues related to the local community. KGO-TV news anchors Dan Ashley, Jessica Aguirre, and Cheryl Jennings hosted. The program aired Sunday from 10:30-11:00am.

**ASSIGNMENT 7 WEEKEND:** News compilation program that repurposed and reviewed local news reports covering significant community issues. KGO-TV news anchors Dan Ashley and Jessica Aguirre hosted, and it aired Saturday from 5:30-6:00pm.

**SEVEN ON YOUR SIDE:** Reporter Michael Finney headed this consumer affairs unit that provided consumer information and product recalls during 5:00pm newscasts, and reviewed investigations / resolutions during 6:00pm newscasts. The office staff of volunteers answered letters, e-mail and hotline telephone calls from viewers seeking help with variety of consumer problems. On the average, the unit received over 1000 letters, over 400 e-mails, and approximately 2000 phone calls per month.

## **LOCAL SPECIALS**

**During the third quarter of 2002, KGO-TV aired the following locally produced specials that addressed the problems and needs of the San Francisco-San Jose-Oakland Market area:**

**ABC 7 WEDDING GUIDE:** This updated ABC 7 special covered nearly everything about planning the perfect wedding. It provided a detailed look into designing the event, from choosing a wedding consultant, to planning a reception and the honeymoon. It also explored the personal elements of preparing emotionally for one of life's biggest steps. This program aired on Saturday, July 27, 2002 from 7:00-8:00pm, and was repeated on Saturday, August 10, 2002 from 4:30-5:30pm.

**CLASSIC CARS, CLASSIC CALIFORNIA:** This encore ABC 7 special told the story of the 12<sup>th</sup> annual "California Mille." The one thousand mile road rally featured cars built from 1927 to 1957. The course wound through some of Northern California's most beautiful and historic scenery, that included the Napa Valley Mount Shasta, Avenue of the Redwoods, and the Mendocino Coast. This program not only highlighted world-class autos, but the charm and character of historic Northern California. This program aired on Sunday, July 28, 2002 from 4:30-5:00pm, and on Saturday, September 28, 2002 from 5:00-5:30PM.

**PROFILES OF EXCELLENCE:** This program was part of a series of specials produced to celebrate the ethnic diversity of the Bay Area. Kirsten Sze hosted this special that saluted the achievements of five outstanding Bay Area Asian / Pacific Americans. It aired on Sunday, July 28, 2002 from 5:00-5:30pm, and was repeated on Sunday, August 4, 2002 from 10:30-11:00am.

**9/11 – THE BAY AREA REMEMBERS:** Regular programming was suspended from 4:00am to 5:00pm as the Bay Area and the nation reflected on the first anniversary of 9/11/01. KGO-TV provided local coverage during cut-ins inside network time from 4:00am to 1:15pm, and 7:00 to 11:00pm. Special local coverage aired from 1:15 to 3:00pm and 4:00 to 5:00pm on September 11, 2002.

**SAN FRANCISCO GRAND PRIX-** KGO-TV provided exclusive televised coverage of this classic annual foot race. Over 70,000 runners traversed the 7.5-mile route. Participants included individuals and running teams, many representing political causes and community issues. Televised coverage of this event aired on Sunday, September 15, 2002, from 8:30am - 1:18pm.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

During the third quarter of 2002, KGO-TV aired a total of 1,389 public service announcements that aired throughout the broadcast day in various time periods, and involved many different topics. Some of these PSA sponsors included: Association of Fundraisers & Direct Sellers, Battered Women's Alternatives, Institute for the Achievement of Human Potential, Ducks Unlimited, California State Parks Foundation, Environmental Protection Agency, Environmental Defense Fund, Consumer Federation of America, American Red Cross, Amnesty International, Church of Jesus Christ of Later Day Saints, National World War II Memorial, National Arbor Day Foundation. Will Rogers Institute, and U.S. Navy. Additionally, 81 locally produced Hispanic Heritage Salutes aired in September.

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In addition to the local news and public affairs programs described in this report, KGO-TV carries all of the ABC Television news & public affairs programs listed and described in the report filed as "Network Programming."

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KGO-TV regularly surveys community leaders and organizations, and responds to these surveys. The station also hosts community feedback meetings known as "ABC 7 Listens" every three to four weeks at different Bay Area locations. Residents are invited to discuss, key issues, problems, needs and interests. Through our efforts we've determined that the following issues are important to the community:

**Youth Issues**

**Health Issues**

**Housing Issues**

**Senior Citizens Issues**

**Education Issues**

**Special Local News Reports**

Some of the station's most significant treatments of these issues are described on the following pages.

## PROGRAMS ADDRESSING THE PROBLEMS AND NEEDS OF THE COMMUNITY

### YOUTH ISSUES

#### ABC 7 NEWS (Local)

Date/Time: August 8, 2002 (6:00 - 7:00PM)

Length: 2:49

Subject:

This report reviewed San Jose's pilot program that gave teenage artists an opportunity to explore visual arts career opportunities. Fifteen young artists were chosen for their talent, but also for the chance it afforded. They were paid to paint five hours daily, Monday through Friday during the six-week program. Funds were provided in part from a tobacco industry settlement. The students showed a desire to learn more and share with others. Instructors were hopeful the new program would be able to continue empowering teens through the arts.

#### ABC 7 NEWS (Local)

Date/Time: August 9, 2002 (6:00 -7:00PM)

Length: 1:52

Subject:

This report profiled users of subsidized day care caught in the middle of the state's \$24 billion budget gap. The mother of a summer day care child said she couldn't make it if subsidies were cut. She was trying to finish school, and looking for a job as a nursing assistant. Another parent said her job didn't pay enough to cover day care and rent in San Mateo County. The county childcare council director said more than 5,000 children were in jeopardy of losing day care. She said that many parents would go back in the welfare system. The owner of a day care center said the state made it hard to take care of low-income children.

**(Youth Issues cont.)**

ABC 7 NEWS (Local)

Date/Time: September 8, 2002 (6:00 - 6:30PM)

Length: 1:47

Subject:

This report covered a large demonstration in San Francisco's Civic Center on the 150<sup>th</sup> anniversary of three San Francisco African American churches. The churches and thousands of supporters called for an end to senseless street gang violence that they referred to as "domestic terrorism." A church leader said four Bay View district boys survived multiple gunshots on the previous night, but many others before had not. S.F.P.D. chief Earl Sanders discussed turning to the church as a youth, rather than the terrible ways he was offered to make a living.

ABC 7 NEWS (Local)

Date/Time: August 4, 2002 (7:00 - 8:00AM)

Length: 1:40

Subject:

This report reviewed a weeklong investment camp for kids taught by an East Bay business advisor. The class tuition was \$395, and one twelve year old paid for half the cost from his savings. Students learned about earnings, stocks, risk, and financial newspapers. As youngsters, they had plenty of time to make, invest and grow their money. One student, when asked if the camp would change her life said, "I probably won't be blowing my money at the mall."

ABC 7 NEWS (Local)

Date/Time: September 10, 2002 (5:00 - 7:00AM)

Length: 1:44

Subject:

This report profiled a local family that never expected to be caught up in the events of 9/11/01. When they took their eight year-old son on his first trip to Washington, D.C., they could see fire and smoke rising over the Pentagon from their hotel room. One year later, being witness to the Pentagon crash had left its mark on their son. The parents pointed out that the pentagon attack was real to him, not just something that unfolded on TV. The young boy said it was such a big event that the memories were burned into his mind. He said his parents helped him a lot by reassuring him that it probably wouldn't happen again for a long time.

**(Youth Issues cont.)**

ABC 7 NEWS (Local)

Date/Time: September 4, 2002 (5:00 - 7:00AM)

Length: 1:29

Subject:

This report discussed new research about the spread of chlamydia, the most common sexually transmitted disease among teens. The disease could lead to pelvic inflammatory disease, infertility, and an increased risk for HIV. It was estimated that 2.5 million teens would contract the disease during the year. New research showed that the majority of teen girls contracted the disease from boys their own age, and not from older males as previously believed. An epidemiologist said if parents knew their teen was sexually active, health checkups and appropriate treatment are vital for preventing re-infection.

ASSIGNMENT 7 WEEKEND (Local)

Date/Time: August 10, 2002 (5:30 - 6:00PM)

Length: 2:48

Subject:

This report profiled a young Oakland boy who started to clear trash in his neighborhood at the age of six. He said that people should not trash mother earth. So every Saturday, weather pending, his mother and brother joined him in picking up garbage around the neighborhood. A community specialist was impressed to learn that all he wanted for his birthday was a tool to use to clean up his own street. Neighbors gave him a plaque in appreciation, and the city erected a sign that designated the area as his clean up territory.

ABC 7 NEWS (Local)

Date/Time: August 2, 2002 (6:00 - 7:00PM)

Length: 2:18

Subject:

This report looked into how parents could protect their children from child abductors. In the previous months there had been several high profile abductions. The parents of a seven year-old took advantage of a digital identification program sponsored by a local computer store. Their daughter's personal information was stored on a disc that would be used in case she turned up missing. The director of a missing children's foundation said the number of abductions was dropping. He credited media coverage in making people aware and reacting quickly to finding abductors. Law enforcement said the key for parents was supervision and communication with their children.

**(Youth Issues cont.)**

ABC 7 NEWS (Local)

Date/Time: August 22, 2002 (5:00 - 5:30PM)

August 25, 2002 (7:00 – 8:00AM)

Length: 1:35, 1:35

Subject:

This report showed how local schools were adding child abuse prevention training to their curriculum. The strategies were designed to make sure children knew how to be safe if bullied, approached by a stranger, and what to do when encountering certain situations. A kindergarten class used puppets to teach students to be well prepared for dealing with dangerous people. Advocates said they were careful to coach children without scaring them.

PUBLIC SERVICE ANNOUNCEMENTS

During the third quarter of 2002, there were over 645 public service announcements that aired in various day-parts that addressed issues related to youth. Some of these PSA sponsors included: America's Promise, Andrew's Buddies, Boys Hope Girls Hope, Boys Town national Hotline, Brave Kids, Center For Juvenile & Criminal Justice, ChildReach, Children Now, DARE, Girl Scouts, Job Corps, Juvenile Diabetes Foundation, March of Dimes, Partnership for a Drug-Free California/America, San Francisco Healthy Kids Program, Society For Adolescent Medicine, Youth For Understanding, and National Fatherhood Initiative.

## **HEALTH ISSUES**

### **ASSIGNMENT 7 WEEKEND (Local)**

Date/Time: August 10, 2002 (5:30 - 6:00PM)

Length: 2:54

Subject:

This segment reviewed the San Francisco's V.A. hospital's plans to research Gulf War syndrome. Within a year or two of returning from the gulf, many soldiers had complained about a wide array of ailments after the war. Researchers were hopeful that brain imaging and other tests would provide a biomarker for the various illnesses. They planned to conduct a five-year study on two groups of Gulf War veteran volunteers. The groups would be divided between vets with symptoms, and those without. Researchers wanted to determine if they could see a neurological difference between the groups.

### **ABC 7 NEWS (Local)**

Date/Time: July 25, 2002 (6:00 - 7:00PM)

Length: 1:41

Subject:

This report covered the Bay Area visit by the Director of the President's Office of Drug Control Policy. The nation's drug czar toured local drug treatment programs that had been cited by the administration as successful. But he said more work needed to be done. He was not supportive of the medical marijuana issue, or of the voter approved initiative for treatment of users instead of jail. He did say that many issues were open to debate, which he welcomed.

### **ABC 7 NEWS (Local)**

Date/Time: August 14, 2002 (11:30AM -12:00PM)

Length: 1:41

Subject:

This report reviewed the importance of people skills for doctors. The American Medical Association opposed making a test on bedside manner part of the medical school curriculum. They believed that there was no proven benefit that would justify the cost of \$950 per student. But the Clinical Skills Assessment Exam was already required for internationally trained medical students before they could practice in the U.S. The group that managed physician licensing said the public would benefit from the exam. Plans were underway to add this exam as a requirement for all doctors to get their medical license.

**(Health Issues cont.)**

ABC 7 NEWS (Local)

Date/Time: July 8, 2002 (5:00 -5:30PM)

Length: 1:36

Subject:

This report reviewed why the state was considering issuing an order to San Francisco's St. Luke's hospital to reopen its emergency room. Closed signs were posted after nurses announced they would strike for one day. But with the strike over one week away, and negotiations in progress, turning patients away was seen as an overreaction. Especially since St. Luke's was one of the city's busiest, and Francisco General Hospital felt the brunt of the shutdown. Hospital management said it had scaled way back in patients' best interests because it didn't have enough nurses to replace one-day strikers.

ABC 7 NEWS (Local)

Date/Time: September 19, 2002 (6:00 -7:00PM)

Length: 1:41

Subject:

This report looked at why a San Jose medical group was being drawn into a growing, statewide crisis facing managed health care groups. In the four years prior, 123 medical groups in the state had closed or declared insolvency. The San Jose group said they were in financial trouble, and could face bankruptcy. They blamed the crisis on patients who lost their medical coverage when laid off from work. Management said the 1990's were difficult, but without an impact on patient care, and they would continue to provide quality care. One way to do that was to renegotiate leases on nearly 200,000 square feet of their office space.

ABC 7 NEWS (Local)

Date/Time: August 10, 2002 (5:30 -6:00PM)

Length: 2:45

Subject:

This report reviewed Santa Clara County's children's health insurance program that was becoming a model for other cities. Coverage under the Healthy Kids program was offered to county residents without health insurance. Although aimed at low-income people, if someone was without a job and about to become homeless they would also qualify. The yearly county cost was \$1,000 per child.

**(Health Issues cont.)**

ABC 7 NEWS (Local)

Date/Time: July 31, 2002 (6:00 -7:00PM)

Length: 1:44

Subject:

This report covered the reaction to the defeat of Federal drug bill legislation that many seniors were depending on to maintain good health. Part of the proposal would have provided full drug coverage to seniors with incomes below \$18,000 per year. Healthcare professionals were worried that older low-income people would have less access to prescriptions. They believed that this would translate into frequent and longer trips to the emergency room. People at a senior center expressed their anger, frustration, and disappointment over the news. Many were counting on Federal assistance to stabilize or lower healthcare costs.

ABC 7 NEWS (Local)

Date/Time: July 8, 2002 (6:00 -7:00PM)

Length: 1:35

Subject:

This report provided details about a major national smallpox vaccine study that began in the Bay Area. Kaiser Permanente Medical Center in Oakland started the study that was to determine if the nation had enough vaccine. About 350 people nationwide were taking part in the study in four different hospitals. One type of vaccine was available, but millions of doses of another type had been frozen for 45 years. The study was to determine if the two vaccines were equivalent, and whether the new vaccine could be diluted one-to-ten for everyone in the country.

ABC 7 NEWS (Local)

Date/Time: September 6, 2002 (6:00 -7:00PM)

Length: 1:30

Subject:

This report covered the reaction to the arrest of medical marijuana growers in Santa Cruz. There was loud political and public outcry to the arrests, and to the seizure of the plants intended for medical use. California's Attorney General asked for a meeting with the head of the D.E.A. and U.S. Attorney General John Ashcroft.

**(Health Issues cont.)**

**PUBLIC SERVICE ANNOUNCEMENTS**

During the third quarter of 2002, there were 240 public service announcements that aired in various day-parts that addressed issues related to health. Some of these PSA sponsors included: ALS Association, American Academy of Dermatology, American Diabetes Association, American Foundation for Urological Diseases, American Heart Association, California Department of Health Services, California Primary Care Association, U.S. Centers For Disease Control & Prevention, World No Tobacco Day, National Mental Health Association, National Stroke Association, Over 60 Health Center, Screen For Life, Susan G, Komen Foundation, Alcohol & Drug Treatment Referral, and American Lung Association.

## **HOUSING ISSUES**

### **ABC 7 NEWS (Local)**

Date/Time: September 18, 2002 (6:00 - 7:00PM)

Length: 2:11

Subject:

This report reviewed a study that listed several Bay Area counties in the top ten for the least affordable housing in the country. It found the hourly pay needed for a two-bedroom unit in San Francisco & San Mateo counties was \$37.31, in Alameda it was \$26.42 and in Santa Clara it was \$33.85. The head of a housing organization said more affordable housing was needed while minimizing the impact on the environment. A single mother who earned \$9.00 per hour discussed how paying rent could be a problem without affordable housing.

### **ABC 7 NEWS (Local)**

Date/Time: July 30, 2002 (11:00 - 11:35PM)

Length: 1:45

Subject:

This report discussed how tough economic times in Silicon Valley meant sellers of luxury homes were facing a hard task. Many homes over one million dollars weren't getting offers. The high-tech slump forced area prices for luxury homes down -9%. Even cheaper homes listed below \$800,000 were having trouble selling. A real estate agent admitted that most buyers seemed uninterested in homes priced above \$500,000. Several agents that normally were competitors banded together in an effort to sell the more expensive homes.

### **ABC 7 NEWS (Local)**

Date/Time: July 12, 2002 (6:00 -7:00PM)

Length: 1:52

Subject:

This report reviewed how housing builders introduced "virtual home tours" to sell units before they were completed. Over 10,000 people visited their sales office even though there were no real models to walk through. Eighty-one people made their decision to buy solely from the virtual tour, a decision that required a \$15,000 down payment. Once five of the 24 home models were completed, buyers who only took the virtual tour were able to actually walk through. This revolutionary way to shop for a home was so successful that the builder planned to use them at other housing developments.

**(Housing Issues cont.)**

ABC 7 NEWS (Local)

Date/Time: August 16, 2002 (11:00 - 11:35PM)

Length: :36

Subject:

This report announced that once again, a Bay Area city, Palo Alto, had the distinction of being the most expensive place in the country to buy a home. Four bedroom homes in Palo Alto were priced up to 1.2 million dollars. San Francisco ranked as the fourth most expensive city in the nation with four bedroom homes costing an average \$891,000. In comparison, the same home in Fresno would cost only \$214,000. The data were determined through a study conducted by a national real estate company.

ABC 7 NEWS (Local)

Date/Time: July 9, 2002 (6:00 - 7:00PM)

Length: 1:47

Subject:

This report reviewed a debate over affordable housing in the East Bay's Tassajara Valley. Developers wanted to add 1400 additional housing units, but opponents argued it could overwhelm the local school system. Schools were so overcrowded that real estate agents were required to warn newcomers. Concerns over schools, traffic, and water prompted two years of debate over one of the biggest housing projects in Tassajara history. The supervisor that represented the town of Danville did not believe the development should be approved. One of the developers dismissed any of the concerns about education. Board approval would translate to 5,000 people moving to the area within three to five years.

## **(Housing Issues cont.)**

### ABC 7 NEWS (Local)

Date/Time: September 3, 2002 (6:00 -7:00PM)

Length: 1:30

Subject:

This report discussed a 2 billion dollar affordable housing plan supported by San Jose Mayor Ron Gonzales. 6,000 new housing units would be built over five years. One-fourth would go to people most needy, seniors on fixed incomes, and families with a minimum wage income. Although it was more than the city had to spend on redevelopment, the head of a non-profit development company believed it would be money well spent. Some people questioned the practicality of the proposal. A daily commuter to the area believed that "affordable housing was subsidizing people, but not enough."

### ABC 7 NEWS (Local)

Date/Time: July 29, 2002 (5:00 -7:00AM)

Length: :31

Subject:

This report announced that despite a declining stock market, assessed Bay Area real estate values were still climbing. The assessed value of Bay Area homes increased 7% over the previous year. The areas with the most growth were Solano County with a 12% gain, and Santa Clara County where assessments rose 5.5%. The assessments were significant since they would generate millions in new taxes for cash-strapped counties.

### ABC 7 NEWS (Local)

Date/Time: September 19, 2002 (6:00 -7:00PM)

Length: :27

Subject:

This report covered a ribbon-cutting ceremony in San Jose at a new affordable housing project for senior citizens. Mayor Gonzales presided over the ceremony where seniors were on hand to celebrate the new homes. The El Parador housing project included 125 brand new one-bedroom units conveniently located near restaurants and shops.

## **SENIOR CITIZENS ISSUES**

### **SUNDAY ON 7 (Local)**

Date/Time: September 22, 2002 (10:30-11:00AM)

Length: 30:00

Subject:

This program reviewed the efforts of San Francisco's Institute On Aging. The organization served over 15,000 people yearly with innovative health services and on-site adult day services. In studio guests discussed the problems of elder suicide, depression, feelings of isolation, and elder abuse. Over 100,000 people or 20% of San Francisco's population were people over the age of 65 years. The need for appropriate elder services was expected to continue increasing, especially as baby boomers reached their senior years.

### **ABC 7 NEWS (Local)**

Date/Time: July 13, 2002 (6:00 - 6:30PM)

Length: :26

Subject:

This report discussed that three more of the nation's largest airlines had dropped their 10% discount for senior citizens. This followed a move by another major airline two weeks before. The airlines said they didn't want to allow the discounts on top of already heavily discounted fares. A spokesperson for one airline said the change was expected to be permanent.

### **ABC 7 NEWS (Local)**

Date/Time: August 6, 2002 (6:00 - 7:00PM)

Length: 1:57

Subject:

This report explained why local police wanted senior citizens to double, and even triple check their mail if it involved sweepstakes. Con artists were targeting several unsuspecting seniors for a lottery winnings scam by mail, and via cell phone calls from Canada. It involved coercing the victims into wiring money for a chance to win millions of dollars in a sweepstakes. They were directed to wire money to a bank in Cyprus, and continue to play until their savings were depleted. Nationwide, seniors were ripped-off for \$40-billion dollars each year. The Bay Area cases prompted a state organization to initiate bank teller classes. Tellers were to receive training to monitor potential victims. A telephone number was made available at the end of the report for possible victims to call.

## **(Senior Citizens Issues cont.)**

### ABC 7 NEWS (Local)

Date/Time: July 3, 2002 (6:00 - 7:00PM)

Length: 2:19

Subject:

This report discussed a CDC report that found the number of AIDS cases had risen steadily for heterosexual people over 50 years old. From 1990 to 1999 the number of cases increased from 10% to 13.4%. According to the AARP, more than half of men and women 45 to 59 years of age said they had sex at least once per week. This had senior advocates concerned since most in the age group grew up believing condoms were only for pregnancy prevention. People over 50 years of age were virtually ignored when it came to HIV/AIDS education, although thousands were HIV positive. The concern was over a misconception that the virus neglected people over fifty, and could be leading to hundreds of undiagnosed cases. Advocates wanted people to get tested earlier.

### ABC 7 NEWS (Local)

Date/Time: August 7, 2002 (6:00 -7:00PM)

Length: 1:40

Subject:

This report discussed new research from the Mayo Clinic that confirmed the importance of flu vaccines for people over age 65. Researchers found that the flu vaccine could cut the death rate in half for this age group. High turnouts at local flu shot clinics indicated that many seniors got the message about getting vaccinated. But more than one-third of seniors weren't getting vaccinated. The issue of vaccine supply in past years had made it difficult or impossible for some seniors to get the shot.

### ABC 7 NEWS (Local)

Date/Time: September 4, 2002 (6:00 -7:00PM)

Length: 3:07

Subject:

This report profiled the oldest passenger on flight 93. She had made summer visits for years, but finally decided to leave her New Jersey home and move out west to live with her daughter in Danville, Ca. Her daughter believed all forty people on the plane were heroes, worked as a team, and all had died in a common cause.

**(Senior Citizens Issues cont.)**

ABC 7 NEWS (Local)

Date/Time: July 9, 2002 (6:00 -7:00PM)

Length: 1:42

Subject:

This report discussed that two-thirds of all Americans killed every year from heat stroke were senior citizens. Many victims were on medications that inhibited perspiration, or caused dehydration that made them more vulnerable to heat. Elderly that are able to get out of the house are at less risk than shut-ins. In June 2000, three elderly residents in a Burlingame senior facility died when the second floor temperature reached 108 degrees. A San Francisco senior center was shown to have no air conditioning, not unlike many older Bay Area buildings. Residents said that they didn't miss the AC except on hot days like the day this report aired.

ABC 7 NEWS (Local)

Date/Time: August 19, 2002 (11:00 - 11:30AM)

August 20, 2002 (5:00 -7:00AM)

Length: 1:19, 1:20

Subject:

This report looked at how researchers were studying if Tai Chi could prevent a number of problems faced by elderly people. Experts said Tai Chi had been found to help older Americans keep their balance, and had enabled some to lose the fear of falling. They found that it could cut the risk of falls by almost 50% in healthy seniors. A new study was under way to determine if the ancient Chinese art could do the same with frail seniors. Other studies showed Tai Chi could lower blood pressure, give strength, and an overall sense of being.

## **EDUCATION ISSUES**

### **ABC 7 NEWS (Local)**

Date/Time: August 8, 2002 (6:00 -7:00PM)

Length: 1:45

Subject:

This report covered the Oakland School Districts release of preliminary standardized testing scores. Students had performed significantly better on the state mandated tests. 68% of the schools met state academic performance standards, compared to 49% in the previous year. 75% of Oakland schools showed improvement. Officials cited reforms put in place by Superintendent Chaconas for the improvement: Special academies, a new reading program, higher salaries to retain experienced teachers, and a reduced dependence on un-credentialed teachers. Although middle and high school scores were mostly flat, he pointed out that many schools didn't fall back either.

### **ABC 7 NEWS (Local)**

Date/Time: August 4, 2002 (9:00 -10:30AM)

Length: 1:38

Subject:

This report profiled a special class in robotic science and engineering. It was offered in collaboration with NASA and the National Hispanic University. Many of the thirty high school students were Latinos from San Jose. The seven-week course taught them how to build, program, and send robots on missions. The instructor said that the course goal was to specifically involve minority students. By showing that underprivileged students could do just as well as everyone else at something like robotics, they could become great role models in their communities.

### **ABC 7 NEWS (Local)**

Date/Time: August 6, 2002 (11:00 -11:35PM)

August 11, 2002 (7:00 -8:00AM)

Length: 1:31, 1:30

Subject:

This report reviewed why Federal education funding for California was in jeopardy. The state's huge teacher shortage had pressed the state to also hire teachers that were only emergency certified. But the over one billion Federal dollars would be available only if all teachers were certified. A Bay Area congressman said the state was doing a disservice by considering non-credentialed teachers to be highly qualified. An emergency certified teacher thought the requirement was unrealistic.

## **(Education Issues cont.)**

### ABC 7 NEWS (Local)

Date/Time: September 12, 2002 (11:00 -11:35PM)

September 15, 2002 (7:00-8:30AM)

Length: 1:29, 1:30

Subject:

This report discussed that state community colleges would have to turn students away for the very first time. The community college system had seen record enrollment, but funds hadn't kept up with class demand. With many people going back to school to train for new careers, and a larger number of high school graduates, enrollment had skyrocketed. Since state budget projections planned for an enrollment growth of only 4%, students would have more trouble finding classes. Instructors were doing their best to squeeze in students to each class.

### ABC 7 NEWS (Local)

Date/Time: September 8, 2002 (9:00 -10:00AM)

Length: 2:57

Subject:

This report showed how instructors and students were discussing and debating the events and aftermath of 9/11/01. An Oakland middle school teacher used newspapers from the September 11<sup>th</sup> attacks as a teaching tool. Discussions revealed how deeply students were affected. A seventh and eighth grade journalism class wrote letters to the editor that explored a range of emotions. Some students debated the politics of the president's war on terrorism. The same questions were raised in a class on war violence and terrorism at U.C. Berkeley.

### ABC 7 NEWS (Local)

Date/Time: August 4, 2002 (6:00 -6:30PM)

Length: 3:16

Subject:

This report profiled Victor Miranda, a 1993 recipient of Rigo Chacon's Abrazos & Books Scholarship Fund. Upon receiving the award he promised the fund supporters that after he became a doctor he would return to thank them personally. At that time the young man was poverty stricken, but had big goals in life. He became a doctor then returned to Mexico where he practiced medicine in a small town as part of his postgraduate work without pay. The Miranda family was also profiled in this report. Dr. Miranda was scheduled to appear at the Abrazo's & Books dinner where he would keep his promise.

## **(Education Issues cont.)**

### ABC 7 NEWS (Local)

Date/Time: August 15, 2002 (5:00 -5:30PM)

Length: 1:49

Subject:

This report originated from a Federal training seminar for educators on preventing school violence. After the massacre at Colorado's Columbine High, the U.S. Secret Service and U.S. Education Department joined forces to study the thinking, planning, and pre-attack behavior of teenage shooters. In the 37 incidents and 41 children studied over three years, they found that the acts of violence weren't impulsive, but planned. Experts advised educators to form threat assessment teams to spot telltale signs of potential trouble and intercede.

### ABC 7 NEWS (Local)

Date/Time: September 12, 2002 (5:00 -5:30PM)

Length: 1:41

Subject:

This report reviewed some of the ways funds would be spent in local schools if voters passed proposition 47, the state school bond initiative. At Oakland Technical High, officials were hoping for 18 million dollars to replace a broken 40 year-old boiler, and a wiring system that couldn't support classroom computers. In San Jose, some of the money would be used to build a new campus to relieve overcrowding. The measure would cover kindergarten through the university level. Local districts would have to commit some of their own money to projects. A poll found that a majority supported Prop 47 because it wouldn't raise taxes.

### ABC 7 NEWS (Local)

Date/Time: September 4, 2002 (5:00 -7:00AM)

Length: 1:59

Subject:

This report showed how a non-profit agency was helping under-performing public schools initiate aggressive college bound programs. Spaces filled quickly at Oak College Preparatory, a free alternative to Oakland's other middle schools. Classes ran from 7:30am to 5pm six days per week and during the summer. Students earned credit paychecks for good work and behavior. The same type of schools in New York and Texas brought 90 to 100% of students up to grade level skills. One family moved from Antioch to Oakland just for the school.

## **SPECIAL LOCAL NEWS REPORTS**

ABC 7 News provided several, in-depth reports that examined a variety of issues important to the San Francisco-Oakland-San Jose Market. The following are examples of those reports:

### **ABC 7 NEWS (Local)**

Date/Time: September 10, 2002 (6:00 – 7:00PM)

Length: 3:26

Subject:

This report focused on how the government had nearly not done anything to strengthen security at the nation's 20,000 small airports. Airport managers said the reason was the government had only focused on securing commercial airports. At the Livermore airport, a three-foot fence was the only thing keeping 600 planes away from a terrorist. On most days motorists could drive right on the airfield at The Tracy Airport. Most small airports were open 24 hours, but the control towers were closed at night so takeoffs and landings went unmonitored. The head of the Federal Transportation Security Administration said they were working on a security plan for general aviation.

### **ABC 7 NEWS (Local)**

Date/Time: September 12, 2002 (6:00 - 7:00PM)

Length: 2:30

Subject:

This report reviewed a new California ballot initiative to implement Election Day voter registration. Six other states already had this option, and they were the nations leaders in voter turnout. It played a big role in Former wrestler Jesse Ventura winning the Minnesota governor's race. The Alameda County Registrar of Voters was in support of anything that signed up more voters. But he was concerned that the initiative could lead to double voting. The financier of the initiative said it wouldn't get rid of voter apathy, but said it was a really healthy first step.

## **(Special Local News Reports cont.)**

### ABC 7 NEWS (Local)

Date/Time: August 22, 2002 (6:00 - 7:00PM)

Length: 3:05

Subject:

This report, after 9/11, showed how people were willing to undergo enormous hardship to get to America. In 1978, a Vietnamese family of 13 spent eight months on a freighter to get to a refugee camp in the Philippines, and then on to San Francisco. They had absolutely nothing when they arrived, and first lived in a tiny apartment. They all worked diligently toward their goals whether it was learning English, home ownership, or graduating from college. Mr. Quan said that to become an American is freedom. To never forget his roots, he carried a picture of himself and his family as refugees. The American dream was not a dream anymore for this family it had become their lives.

### ABC 7 NEWS (Local)

Date/Time: August 15, 2002 (6:00 - 7:00PM)

Length: 2:46

Subject:

This report discussed that the American Medical Association said it was time to pay people for donor organs. The staggering number of people waiting for organ transplants, compared to the lack of donor organs had reached a critical point. This dilemma raised huge moral and ethical questions. Although it was illegal to purchase organs in the U.S. and most countries, there was a thriving black market in body parts worldwide. Two local men waiting for heart transplants were profiled.

### ABC 7 NEWS (Local)

Date/Time: September 13, 2002 (6:00 - 7:00PM)

Length: 3:34

Subject:

This was a follow-up to a report four years earlier about a Sausalito woman working to help poor people in Nepal. She had since created a foundation to help young girls who were in danger of being sold, and a center to help stop malnutrition. One of the poorest countries in the world, the practice of selling young girls had gone on for centuries. Parents were often forced to sell their daughters as servants. In the three years after the foundation was formed, they had stopped the sale of more than 300 girls.

## **(Special Local News Reports cont.)**

### ABC 7 NEWS (Local)

Date/Time: August 14, 2002 (6:00 - 7:00PM)

Length: 2:53

Subject:

This report profiled the Women's Technology Cluster, a non-profit incubator for start-up businesses. It was created to help women starting businesses find investors. In 1997, men got 96% of the venture capital money going to start-ups. In 2001 the women's share increased significantly to 7%. The incubator provided new companies with mentoring and consulting services they could not afford on their own. Twelve women-led companies that graduated from WTC all raised at least one million dollars in financing, some as much as 30 million.

### ABC 7 NEWS (Local)

Date/Time: August 20, 2002 (6:00 - 7:00PM)

Length: 3:17

Subject:

This report reviewed a controversy surrounding the preservation of endangered native plant species in San Francisco's Presidio. The area was originally a dune habitat, but in 1880 the U.S. Army planted over 100,000 trees. The trees took over the habitat and changed conditions that the different native species couldn't tolerate. The only way to save the plants was to create more space, and the plan called for cutting 4,000 of the 70,000 trees in the Presidio. Neighbors said that cutting even one tree was too many, but the endangered species act is always enforced on Federal land.

### ABC 7 NEWS (Local)

Date/Time: August 8, 2002 (6:00 - 7:00PM)

Length: 2:49

Subject:

This report looked into how job sharing could be a benefit for both the employer and the worker. A survey found 83% of employees believed flexible work arrangements were important to job satisfaction. Experts said it was an appropriate time for workers to propose it since so many businesses were being forced to downsize. In job sharing, two people shared the same job and split the hours and the salary.