

116051
OK
2/29/16

FR: WA - MATTHEW WURM (H)
TO: WAPK-TV
REP HEADLINE# 8152340
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FEB29/16 10.04
*** WAPK-TV ***

ADV # _____ ADV. NAME ISS/STAND FOR TRUTH REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME SRCP MEDIA, INC. BUYER NAME CHERYL MULHALL
201 N. UNION STREET, SUITE 200 SALES PRSN WA- MATTHEW WURM (H)
ALEXANDRIA, VA 22314
ORDER # _____ CONTRACT # 8152340 CLASS: NATL. LOCAL REGIONAL
PRDCT STAND FOR TRUTH EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES FEB29/16 MAR1/16 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE FEB29/16 10.04

REP: NEW ORDER
TTL \$760 @ 38X
PLS CFM
THANKS CHELSEY FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
STAND FOR TRUTH

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS
1			1100A-1200N	30		\$20.00	2/29	3/1	4		M-TU	4
PROGRAM : DIAGNOSIS MURDER CON COM1: DIAGNOSIS MURDER												
2			1200N-1230P	30		\$20.00	2/29	3/1	2		M-TU	2
PROGRAM : THE BIG VALLEY CON COM1: THE BIG VALLEY												
3			1230P-100P	30		\$20.00	2/29	3/1	2		M-TU	2
PROGRAM : THE BIG VALLEY CON COM1: THE BIG VALLEY												
4			100P-200P	30		\$20.00	2/29	3/1	4		M-TU	4
PROGRAM : GUNSMOKE CON COM1: GUNSMOKE												

Feb 29, 10:04 EST by: root

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:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
5			200P-230P	30		\$20.00	2/29	3/1	2		M-TU	2
			PROGRAM : GUNSMOKE									
			CON COM1: GUNSMOKE									
6			230P-300P	30		\$20.00	2/29	3/1	2		M-TU	2
			PROGRAM : BONANZA									
			CON COM1: BONANZA									
7			300P-330P	30		\$20.00	2/29	3/1	2		M-TU	2
			PROGRAM : RIFLEMAN									
			CON COM1: RIFLEMAN									
8			330P-400P	30		\$20.00	2/29	3/1	2		M-TU	2
			PROGRAM : RIFLEMAN									
			CON COM1: RIFLEMAN									
9			400P-430P	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : EMERGENCY!									
			CON COM1: EMERGENCY!									
10			430P-500P	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : EMERGENCY!									
			CON COM1: EMERGENCY!									
11			500P-600P	30		\$20.00	2/29	2/29	2		MON	2
			PROGRAM : CHIPS									
			CON COM1: CHIPS									
12			600P-630P	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : MAMA'S FAMILY									
			CON COM1: MAMA'S FAMILY									
13			630P-700P	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : GOOD DAY TRI-CITIES									
			CON COM1: GOOD DAY TRI-CITIES									

Feb 29, 10:04 EST by: root

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FEB29/16 10.04
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:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
14			700P-730P	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : MASH									
			CON COM1: MASH									
15			730P-800P	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : MASH									
			CON COM1: MASH									
16			1000P-1030P	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : HOGANS HEROES									
			CON COM1: HOGANS HEROES									
17			1030P-1100P	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : HOGANS HEROES									
			CON COM1: HOGANS HEROES									
18			1100P-1130P	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : CAROL BURNETT AND FRIENDS									
			CON COM1: CAROL BURNETT AND FRIENDS									
19			1130P-1200M	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : CAROL BURNETT AND FRIENDS									
			CON COM1: CAROL BURNETT AND FRIENDS									
20			1200M-1230A	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : PERRY MASON									
			CON COM1: PERRY MASON									
21			1230A-100A	30		\$20.00	2/29	2/29	1		MON	1
			PROGRAM : THE TWILIGHT ZONE									
			CON COM1: THE TWILIGHT ZONE									
22			800P-900P	30		\$20.00	2/29	2/29	2		MON	2
			PROGRAM : ANDY GRIFFITH SHOW/GILLIGANS ISLAN									
			CON COM1: ANDY GRIFFITH SHOW/GILLIGANS ISLAND									

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:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS
23			900P-1000P	30		\$20.00	2/29	2/29	2		MON	2

PROGRAM : HAPPY DAYS/LAVERNE AND SHIRLEY
CON COM1: HAPPY DAYS/LAVERNE AND SHIRLEY

MAR/16 \$760.00

CONTRACT TOTAL \$760.00
TOTAL SPOTS 38

MARKET TOTALS \$38,000 WAPK 2% WJHL 19% WCYB 67% WKPT 3% WEMT 9% CYBW 0% CABL 0%

ESTIMATED SHARES

SVC- NONE
DEMOS- RA35+*

Feb 29, 10:04 EST by: root

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 12/9/2015
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I, Betsy Vonderheid

do hereby request station time concerning the following issue:

Stand for Truth

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

This broadcast time will be used by: Stand for Truth

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?” ☐ Yes ☐ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Stand For Truth PAC: 250 W Main street suite 1400 Lexington, KY 40507

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Lycan (treasurer)

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

12/9/2015 Betsy Vandewater 703-683-9755
 Date Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT



WAPK-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

MeTVtrichies.com

And:

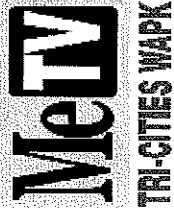
SRCP Media
201 N Union St
Ste 200
Alexandria, VA 22314

<u>Contract / Revision</u> 16051 /		<u>Alt Order #</u> 8152340
<u>Product</u> STAND FOR TRUTH		
<u>Contract Dates</u> 02/29/16 - 03/01/16	<u>Estimate #</u> 8152340	
<u>Advertiser</u> ISS / Stand for Truth	<u>Original Date / Revision</u> 02/29/16 / 02/29/16	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAPK-TV	<u>Account Executive</u> HRP Virginia	<u>Sales Office</u> HRP-Virginia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAPK	02/29/16	03/01/16	M-TU 11a-12p DIAG MR	11a-12p		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	22-----				4	\$20.00			
N 2	WAPK	02/29/16	03/01/16	M-TU 12-1230p BIG VAL	12-1230p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	11-----				2	\$20.00			
N 3	WAPK	02/29/16	03/01/16	M-TU 1230p-1p BIG VAL	1230p-1p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	11-----				2	\$20.00			
N 4	WAPK	02/29/16	03/01/16	M-TU 1p-2p GUNSM	1p-2p		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	22-----				4	\$20.00			
N 5	WAPK	02/29/16	03/01/16	M-TU 2p-2:30p BONZ	2p-2:30p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	11-----				2	\$20.00			
N 6	WAPK	02/29/16	03/01/16	M-TU 2:30p-3p BONZ	2:30p-3p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	MT-----				2	\$20.00			
N 7	WAPK	02/29/16	03/01/16	M-TU 3p-330p RIFLE	3p-330p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	MT-----				2	\$20.00			
N 8	WAPK	02/29/16	03/01/16	M-F 330p-4p RIFLE	330p-4p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	MT-----				2	\$20.00			
N 9	WAPK	02/29/16	02/29/16	M-F 4p-430p EMER	4p-430p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	M-----				1	\$20.00			
N 10	WAPK	02/29/16	02/29/16	M-F 430p-5p EMER	430p-5p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	M-----				1	\$20.00			
N 11	WAPK	02/29/16	02/29/16	M-F 5p-6p CHIPS	5p-6p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	M-----				2	\$20.00			
N 12	WAPK	02/29/16	02/29/16	M-F 6p-630p MAMA FAM	6p-630p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	M-----				1	\$20.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKP1-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.



WAPK-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

MeTVtricitie.com

<u>Contract / Revision</u> 16051 /		<u>Alt Order #</u> 8152340
<u>Contract Dates</u> 02/29/16 - 03/01/16	<u>Product</u> STAND FOR TRUTH	<u>Estimate #</u> 8152340
<u>Advertiser</u> ISS / Stand for Truth		<u>Original Date / Revision</u> 02/29/16 / 02/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				1	\$20.00			
N 13	WAPK	02/29/16	02/29/16	M-F GOOD DAY	630p-7p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				1	\$20.00			
N 14	WAPK	02/29/16	02/29/16	M-F 7p-730p MASH	7p-730p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				1	\$20.00			
N 15	WAPK	02/29/16	02/29/16	M-F 730p-8p MASH	730p-8p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				1	\$20.00			
N 16	WAPK	02/29/16	02/29/16	M-F 10p-1030p HOGAN	10p-1030p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				1	\$20.00			
N 17	WAPK	02/29/16	02/29/16	M-F 1030p-11p HOGANS	1030p-11p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				1	\$20.00			
N 18	WAPK	02/29/16	02/29/16	M-F 11p-1130p CAROL	11p-1130p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				1	\$20.00			
N 19	WAPK	02/29/16	02/29/16	M-F 1130p-12a CAROL	M-F 1130p-12a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				1	\$20.00			
N 20	WAPK	02/29/16	02/29/16	M-F 12a-1230a MASON	12a-1230a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				1	\$20.00			
N 21	WAPK	02/29/16	02/29/16	M-F 1230a-1a TWILIGHT	1230a-1a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				1	\$20.00			
N 22	WAPK	02/29/16	02/29/16	Mon Prime ANDY/GILLIGAN 8p-9p	8p-9p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				2	\$20.00			
N 23	WAPK	02/29/16	02/29/16	Mon Prime B HAPPY/LAV	9p-10p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----				2	\$20.00			
Totals											38	\$760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/01/16	38	\$760.00	(\$114.00)	\$646.00
Totals	38	\$760.00	(\$114.00)	\$646.00

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