



125 West 55th St
New York, NY 10019

Contract # 25285508	Changes as of: 9/13/2016 at 9:00 AM	Version: Current State Version 2
CPE: 49/53/5405	Flight: 11/1/16 - 11/7/16	Station: KLAS
Agency: Great American Media	Advertiser: DSCC IE	Market: Las Vegas
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: issue	Office: WASHINGTON
		Total \$: \$58,970.00
		Total Spots: 17
		Total CPP: \$0.00

Agency Order #: 5387236	Primary Demo: Adults 35+	Total GRP:
Buyer: Pino, Thomas	Con Type: POLITICAL/VOTE	Traffic #: 1425461
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1					
1	Tu-F,M 9a-10a		Live! With Kelly & Michael	\$4,280. 00	0	30	1		1	\$4,280.00	\$0.00	0.0
2	W 8p-9p		Survivor-CBS	\$7,460. 00	0	30	1		1	\$7,460.00	\$0.00	0.0
3	M 10p-11p		Scorpion	\$6,580. 00	0	30	1		1	\$6,580.00	\$0.00	0.0
4	Tu-F,M 11p-11:35p		8 News Now At 11PM	\$6,600. 00	0	30	2		2	\$13,200.00	\$0.00	0.0
5	Su 6a-6:30a		8 News Now Sunday Morning- #1	\$600.00	0	30	1		1	\$600.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		8 News Now At Noon	\$1,210. 00	0	30	2		2	\$2,420.00	\$0.00	0.0
7	Su 11p-11:35p		8 News Now At 11PM-Sun	\$4,840. 00	0	30	1		1	\$4,840.00	\$0.00	0.0
8	Sa 7:30p-8p		Jeopardy II	\$2,010. 00	0	30	1		1	\$2,010.00	\$0.00	0.0
9	Tu-F,M 5a-6a		8 News Now Good Day (5-6AM)	\$630.00	0	30	4		4	\$2,520.00	\$0.00	0.0
10	Tu-F,M 6a-7a		8 News Now Good Day (6-7AM)	\$3,960. 00	0	30	1		1	\$3,960.00	\$0.00	0.0
11	Tu-F,M 7a-9a		CBS This Morning	\$4,500. 00	0	30	1		1	\$4,500.00	\$0.00	0.0
12	Su 6:30a-8a		CBS News Sunday Morning	\$6,600. 00	0	30	1		1	\$6,600.00	\$0.00	0.0
TOTALS:							17		17	\$58,970.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/13/16 7:55 AM	ANJELICA DAVI	Separation: 30
09/13/16 7:55 AM	ANJELICA DAVI	Separation: 30

Competitive Information	
Market Budget:	\$268,045
KLAS Share:	22%
Comment:	
KSNV:	19%
KTNV:	20%
KVCW:	13%
KVVU:	18%
NLAS:	2%
NVCW:	6%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	17	\$58,970.00	N/A	0.0
Total	100%	17	\$58,970.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	17	\$58,970.00
Total	17	\$58,970.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/13/16 8:59 AM					\$0	\$0	
Revision	9/13/16 7:55 AM	ANJELICA DAVI	Confirmed			\$0	\$58,970.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$58,970.00. 1 buyline added or modified.
New	9/13/16 7:51 AM	ANJELICA DAVI	New	17		\$58,970.00	\$58,970.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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