



WMMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2650785

Schedule Dates 10/18/16-10/24/16
Advertiser DSCC-Independent Expenditure (73962)
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand Issue (3188)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Thomas Pino,
Phone/Fax /
CPE 49/53/5471
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue
RACHEL CHASON/YVONNE CONTE

Date Entered 09/30/16
Last Modified 10/18/16
Entered By Beth Norvell
CO-OP No
Headline # ECR25317243
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$616.50
Net Total \$3,493.50
Sales Tax

Greensboro (WMMV)
By Broadcast Month Spots Rate
Oct. 2016 43 \$4,110.00
Grand Total: 43 \$4,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/18/16-10/24/16	1	:30	9:59:15A- Steve Wilkos Show			1	1	1	1			4	\$60.00	\$240.00	Greensboro (WMMV)	Steve Wilkos	9/30/16
2.0	Normal Line / Prime (1)	10/21/16-10/24/16	1	:30	8P- MYN-American Ninja Warrior (Friday)						1			1	\$160.00	\$160.00	Greensboro (WMMV)	American Ninja Warrior	9/30/16
3.0	Normal Line / SPOT (3)	10/18/16-10/24/16	1	:30	3:58:30P- Judge Mathis	3	X	X	X	X	X			3	\$190.00	\$570.00	Greensboro (WMMV)	Judge Mathis	9/30/16
4.0	Normal Line / Prime (5)	10/19/16-10/19/16	1	:30	8P- MYN-Marvels Agents of SHIELD (Wednesday)			1						1	\$280.00	\$280.00	Greensboro (WMMV)	Marvel: Agents of Shield	9/30/16
5.0	Normal Line / Prime (6)	10/19/16-10/19/16	1	:30	9P- MYN-Marvels Agents of SHIELD 2 (Wednesday)			1						1	\$280.00	\$280.00	Greensboro (WMMV)	Marvel: Agents of Shield	9/30/16
6.0	Normal Line / Prime (7)	10/20/16-10/20/16	1	:30	9P- MYN-The X Files 2 (Thursday)				1					1	\$200.00	\$200.00	Greensboro (WMMV)	X-Files	9/30/16
7.0	Normal Line / SPOT (8)	10/18/16-10/24/16	1	:30	5P- Maury Powch		1	1	1	1	1			4	\$150.00	\$600.00	Greensboro (WMMV)	Maury Powch	9/30/16
8.0	Normal Line / Prime (9)	10/20/16-10/20/16	1	:30	8P- MYN-The X Files (Thursday)				1					1	\$200.00	\$200.00	Greensboro (WMMV)	X-Files	9/30/16
9.0	Normal Line / SPOT (10)	10/18/16-10/24/16	1	:30	10:30P- Last Man Standing 2		1	1	1	1	1			4	\$80.00	\$320.00	Greensboro (WMMV)	Last Man Standing	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Contract # 2650785

Schedule Dates

10/18/16-10/24/16

Advertiser

DSCC-Independent Expenditure (73962)

Agency

Great American Media (2231)

Product

POLITICAL ISSUE (ns) (1187)

Brand

Issue (3188)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Thomas, Phlo,

Phone/Fax

/

CPE

49/53/5471

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Issue
RACHEL CHASON/YVONNE CONTE

Date Entered

09/30/16

Last Modified

10/18/16

Entered By

Beth Norvell

CO-OP

No

Headline

ECR25317243

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

6616.50

Commission

\$3,493.50

Net Total

\$3,493.50

Sales Tax

Greensboro (WMYV)

By Broadcast Month

Oct. 2016

Grand Total:

Spots

43

Rate

\$4,110.00

\$4,110.00

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (11)	10/18/16-10/21/16	1	:30	Orbit- [P]Hot Bench 2(Tu Th Fr), [P]Hot Bench 2(Tu We Th Fr)			1	1	1	1			4	\$65.00	\$260.00	Greensboro (WMYV)	Hot Bench XZ	9/30/16
11.0	Normal Line / SPOT (12)	10/18/16-10/21/16	3	:30	Orbit- [P]Two And A Half Men 2(Tu We Th Fr), [P]2 Broke Girls 2(Tu We Th Fr)			1	1	1	1			4	\$50.00	\$200.00	Greensboro (WMYV)	2.5 Men/2 Broke Girls	9/30/16
12.0	Normal Line / SPOT (13)	10/18/16-10/21/16	1	:30	10P- Last Man Standing			1	1	1	1			4	\$80.00	\$320.00	Greensboro (WMYV)	Last Man Standing	9/30/16
13.0	Normal Line / SPOT (15)	10/23/16-10/23/16	1	:30	10P- Movie MY48 Afternoon Movie								1	1	\$30.00	\$30.00	Greensboro (WMYV)	MY48 Movie	9/30/16
14.0	Normal Line / SPOT (12)	10/24/16-10/24/16	3	:30	Orbit- [P]Two And A Half Men 2(Mo), [P]2 Broke Girls 2(Mo)									1	\$50.00	\$50.00	Greensboro (WMYV)	2.5 Men/2 Broke Girls	9/30/16
15.0	Normal Line / SPOT (13)	10/24/16-10/24/16	1	:30	10P- Last Man Standing									1	\$80.00	\$80.00	Greensboro (WMYV)	Last Man Standing	9/30/16
16.0	Normal Line / SPOT (3)	10/24/16-10/24/16	1	:30	3:58:30P- Judge Mathis									1	\$190.00	\$190.00	Greensboro (WMYV)	Judge Mathis	9/30/16
17.0	Normal Line / SPOT (18)	10/19/16-10/21/16	3	:30	7:30A- Celebrity Page				X	X	X			4	\$10.00	\$40.00	Greensboro (WMYV)	celeb page	10/15/16
18.0	Normal Line / SPOT (16)	10/23/16-10/23/16	2	:30	5P- Castle								1	1	\$40.00	\$40.00	Greensboro (WMYV)	castle	10/15/16
19.0	Normal Line / SPOT (18)	10/24/16-10/24/16	3	:30	7:30A- Celebrity Page									1	\$10.00	\$10.00	Greensboro (WMYV)	celeb page	10/15/16

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Greensboro (WMYY)

By Broadcast Month

Oct. 2016 43

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3050 K St NW
Ste 100
Washington, DC 20007

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20.0	Normal Line / Football (17)	10/22/16-10/22/16	3	:30	3:30P- 7P (EST)							1		1	\$40.00	\$40.00	Greensboro (WMYY)	college football	10/18/16

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Great American Media

do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers
120 Maryland Ave NE
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/22/2016 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected
Allison Aldred Allison Aldred DS
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.