



WMMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Great American Media
3050 K St. NW
Ste 100
Washington, DC 20007

Contract # 2643208

Schedule Dates: 09/27/16-10/03/16
Advertiser: DSCC-Independent Expenditure (73962)
Agency: Great American Media (2231)
Product: POLITICAL ISSUE (ns) (1187)
Brand: POLITICAL ISSUE (21286)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Thomas, Pino,
Phone/Fax: /
CPE: 49/53/5463
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: Issue Separation: 30 RACHEL CHASON/WYONNE CONTE

Date Entered: 09/24/16
Last Modified: 09/28/16
Entered By: Lisa Carter
CO-OP: No
Headline #: ECR25311961
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$497.25
Net Total: \$2,817.75
Sales Tax:

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$3,315.00
Grand Total:	33	\$3,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/29/16-09/30/16	3	:30	7:30A- Celebrity Page	1			1	1	1			3	\$10.00	\$30.00	Greensboro (WMMV)	CELEBRITY PAGE	9/24/16
2.0	Normal Line / SPOT (2)	09/27/16-09/30/16	1	:30	9:59:15A- Steve Wilkos Show	1	1	1	1	1				4	\$60.00	\$240.00	Greensboro (WMMV)	Steve Wilkos	9/24/16
3.0	Normal Line / SPOT (3)	09/27/16-09/30/16	1	:30	2:58:30P- Hot Bench	3		X	X	X	X			3	\$65.00	\$195.00	Greensboro (WMMV)	3-4P Hot Bench X2	9/24/16
4.0	Normal Line / SPOT (4)	10/02/16-10/02/16	1	:30	1P- Movie-MV48 Afternoon Movie	1							1	1	\$30.00	\$30.00	Greensboro (WMMV)	MV48 Movie	9/24/16
5.0	Normal Line / SPOT (5)	09/27/16-09/30/16	1	:30	3:58:30P- Judge Mathis	3		X	X	X	X			3	\$190.00	\$570.00	Greensboro (WMMV)	Judge Mathis	9/24/16
6.0	Normal Line / SPOT (6)	09/27/16-09/30/16	1	:30	5P- Maury Povich	3		X	X	X	X			3	\$150.00	\$450.00	Greensboro (WMMV)	Maury Povich	9/24/16
7.0	Normal Line / Prime (8)	09/29/16-09/29/16	1	:30	8P- MYN-Marvels Agents of SHIELD (Wednesday)	1			X					1	\$280.00	\$280.00	Greensboro (WMMV)	Marvel: Agents of Shield	9/24/16
8.0	Normal Line / Prime (9)	09/29/16-09/29/16	1	:30	9P- MYN-Marvels Agents of SHIELD 2 (Wednesday)	1			1					1	\$280.00	\$280.00	Greensboro (WMMV)	Marvel: Agents of Shield	9/24/16
9.0	Normal Line / Prime (10)	09/29/16-09/29/16	1	:30	8P- MYN-The X Files (Thursday)	1			1					1	\$200.00	\$200.00	Greensboro (WMMV)	X-Files	9/24/16
10.0	Normal Line / Prime (11)	09/29/16-09/29/16	1	:30	9P- MYN-The X Files 2 (Thursday)	1			1					1	\$200.00	\$200.00	Greensboro (WMMV)	X-Files	9/24/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: *Missi Alden* 10.3.16 Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.me/rp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / Prime (12)	09/30/16-09/30/16	1	:30	8P- MNY-American Ninja Warrior (Friday)								1	1	\$160.00	\$160.00	Greensboro (WMYV)	American Ninja Warrior	9/24/16
12.0	Normal Line / Prime (13)	09/27/16-09/30/16	1	:30	10P- Last Man Standing			X	X	X	X			3	\$80.00	\$240.00	Greensboro (WMYV)	Last Man Standing	9/24/16
13.0	Normal Line / Prime (14)	09/27/16-09/30/16	1	:30	10:30P- Last Man Standing 2			X	X	X	X			3	\$80.00	\$240.00	Greensboro (WMYV)	Last Man Standing	9/24/16
14.0	Normal Line / Prime (15)	09/27/16-09/30/16	3	:30	11:30P- 2 Broke Girls 2			X	X	X	X			3	\$50.00	\$150.00	Greensboro (WMYV)	11P-12M 2.5 Men/2 Broke Girls	9/24/16
15.0	Normal Line / SPOT (1)	10/03/16-10/03/16	3	:30	7:30A- Celebrity Page								1	1	\$10.00	\$10.00	Greensboro (WMYV)	CELEBRITY PAGE	9/24/16
16.0	Normal Line / Football (17)	10/01/16-10/01/16	3	:30	7p- Sports-ASN Conference USA Football 7p ET								1	1	\$40.00	\$40.00	Greensboro (WMYV)	COLLEGE FOOTBALL	9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Great American Media

do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As		Ordered			

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers 120 Maryland Ave NE Washington, DC 20003
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.