



WMYV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Great American Media  
3050 K St. NW  
Ste 100  
Washington, DC 20007

# Contract # 2643208

Schedule Dates 09/27/16-10/03/16  
Advertiser DSCC-Independent Expenditure (73962)  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand ISSUE (21286)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Thomas, Pino,  
Phone/Fax /  
CPE 49/53/5463  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments Issue Separation: 30  
RACHEL CHASON/YVONNE CONTE

Date Entered 09/24/16  
Last Modified 09/28/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25311961  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$497.25  
Net Total \$2,817.75  
Sales Tax

Greensboro (WMYV)  
By Broadcast Month Spots Rate  
Oct. 2016 33 \$3,315.00  
Grand Total: 33 \$3,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/29/16-09/30/16	3	:30	7:30A- Celebrity Page				1	1	1			3	\$10.00	\$30.00	Greensboro (WMYV)	CELEBRITY PAGE	9/24/16
2.0	Normal Line / SPOT (2)	09/27/16-09/30/16	1	:30	9:55A- Steve Wilkos Show			1	1	1	1			4	\$60.00	\$240.00	Greensboro (WMYV)	Steve Wilkos	9/24/16
3.0	Normal Line / SPOT (3)	09/27/16-09/30/16	1	:30	2:58:30P- Hot Bench			X	X	X	X			3	\$65.00	\$195.00	Greensboro (WMYV)	3-4P Hot Bench X2	9/24/16
4.0	Normal Line / SPOT (4)	10/02/16-10/02/16	1	:30	1P- Movie-MV48 Afternoon Movie								1	1	\$30.00	\$30.00	Greensboro (WMYV)	MV48 Movie	9/24/16
5.0	Normal Line / SPOT (5)	09/27/16-09/30/16	1	:30	3:58:30P- Judge Mathis			X	X	X	X			3	\$190.00	\$570.00	Greensboro (WMYV)	Judge Mathis	9/24/16
6.0	Normal Line / SPOT (6)	09/27/16-09/30/16	1	:30	5P- Maury Povich			X	X	X	X			3	\$150.00	\$450.00	Greensboro (WMYV)	Maury Povich	9/24/16
7.0	Normal Line / Prime (8)	09/28/16-09/28/16	1	:30	8P- MYN-Marvel's Agents of SHIELD (Wednesday)				X					1	\$280.00	\$280.00	Greensboro (WMYV)	Marvel: Agents of Shield	9/24/16
8.0	Normal Line / Prime (9)	09/28/16-09/28/16	1	:30	9P- MYN-Marvel's Agents of SHIELD 2 (Wednesday)					1				1	\$280.00	\$280.00	Greensboro (WMYV)	Marvel: Agents of Shield	9/24/16
9.0	Normal Line / Prime (10)	09/29/16-09/29/16	1	:30	8P- MYN-The X Files (Thursday)						1			1	\$200.00	\$200.00	Greensboro (WMYV)	X-Files	9/24/16
10.0	Normal Line / Prime (11)	09/29/16-09/29/16	1	:30	9P- MYN-The X Files 2 (Thursday)							1		1	\$200.00	\$200.00	Greensboro (WMYV)	X-Files	9/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Walter Alden</i>	10.3.15	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/rp-1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / Prime (12)	09/30/16-09/30/16	1	:30	8P- MNY-American Ninja Warrior (Friday)	1					1			1	\$160.00	\$160.00	Greensboro (WMYV)	American Ninja Warrior	9/24/16
12.0	Normal Line / Prime (13)	09/27/16-09/30/16	1	:30	10P- Last Man Standing	3		X	X	X	X			3	\$80.00	\$240.00	Greensboro (WMYV)	Last Man Standing	9/24/16
13.0	Normal Line / Prime (14)	09/27/16-09/30/16	1	:30	10:30P- Last Man Standing 2	3		X	X	X	X			3	\$80.00	\$240.00	Greensboro (WMYV)	Last Man Standing	9/24/16
14.0	Normal Line / Prime (15)	09/27/16-09/30/16	3	:30	11:30P- 2 Broke Girls	3		X	X	X	X			3	\$50.00	\$150.00	Greensboro (WMYV)	11P-12M 2.5 Men/2 Broke Girls	9/24/16
15.0	Normal Line / SPOT (1)	10/03/16-10/03/16	3	:30	7:30A- Celebrity Page	1								1	\$10.00	\$10.00	Greensboro (WMYV)	CELEBRITY PAGE	9/24/16
16.0	Normal Line / Football (17)	10/01/16-10/01/16	3	:30	7P- Sports-ASN Conference USA Football 7p ET							1		1	\$40.00	\$40.00	Greensboro (WMYV)	COLLEGE FOOTBALL	9/28/16

## CONFIRMATION CONTRACT

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Great American Media

do hereby request station time concerning the following issue:

DSCC-IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers  
120 Maryland Ave NE  
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

--

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/22/2016      [Signature]      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

[Signature]      Aaron Adnol      PD  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.