

PUBLIC ISSUES WZPL-FM FIRST QUARTER 2024

THE FOLLOWING IS A LISTING OF SOME OF THE SIGNIFICANT ISSUES RESPONDED TO BY WZPL, Greenfield Indiana, ALONG WITH TYPICAL ILLUSTRATIVE PROGRAMMING FOR THE PERIOD OF:

JANUARY 1 TO MARCH 31, 2024

THE FOLLOWING ORDER DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

<u>ISSUE</u>	<u>PROGRAM / EVENT</u>	<u>LENGTH</u>	<u>DESCRIPTION</u>
Various	Public Service Announcements	Variable depending on time	WZPL airs PSAs daily telling of various events happening across the total listening area and parts of Indiana.
Local Traffic	Local Traffic	:30 seconds	WZPL airs local traffic updates in Mornings from 6am-9am Monday-Friday with nine :30 second reports each morning and also weekday afternoons from 3p-6p with six :30 second reports.
Local Weather	Local Weather	:30 seconds	WZPL airs two local weather reports each hour during morning drive and one report each hour until 7pm (weekdays) in partnership with our television affiliate NBC-13 WTHR-TV in Indianapolis.
Community	American Red Cross	Variable	
Community	Polar Plunge	Variable	Provided talent to emcee event and provided onsite promo support for Polar Plunge on February 3 rd , an event that benefits Special Olympics Indiana. Also aired recorded promos from January 15 th to February 03 rd .
Community	Humane Society for Hamilton County	Variable	Shared the Humane Society for Hamilton County's Valentine's Day promotion (Pawgrams) on Facebook on February 6 th .

Community	International Womens Day	Variable	Promoted International Womens Day with a video posted to social platforms on February 8 th celebrating the women employed at Cumulus both on-air and behind the scenes.
Community	The Arthritis Foundation	Variable	Posted a save the date on Facebook for A Walk to Cure Arthritis on February 23 rd encouraging donations/sign ups s and promoted on the Community Events calendar at wzpl.com.
Community	Greenfield Parks	Variable	Posted to Facebook Greenfield Parks free concert series on March 2 nd .
Community	St. Patrick's Day Parade / The Athletic Club Foundation	Variable	Station participated in the St. Patrick's Day parade and provided talent to emcee parade on Friday, March 15 th , and promoted all of the ACF's St. Patrick's events at wzpl.com and on social platforms.
Community	Shamrock Run and Walk / The Athletic Club Foundation	Variable	Station provided entertainment along walk/run route on Saturday, March 16th and promoted event at wzpl.com and on social platforms.
Community	Career Fairs	Variable	Station was represented at the following career fairs: Indiana State University on February 14 th , Ball State University on February 21 st , the Indiana Broadcaster's Association Career Fair in Carmel on March 23 rd , and Indian Creek School Career Day on March 20 th .
Station Note	Public Service Awareness	Variable	WZPL aired multiple Westwood One Podcast Promos, some of which include raising awareness of topical issues in America
Community	Easter Weekend	Variable	WZPL posted and shared events going on in the local community for Easter weekend 2024.