

# WACY-TV 32

1st Qtr 2015

Quarterly Issues/Program Report

ISSUE: #1

Seasonal Wisconsin Issues

AIR DATE

1st Qtr.

LENGTH:

:30 PSA

PROGRAM:

Public Education Program

SHOW GUEST

Various

PSA's provided by the Wisc. Broadcasters Assoc. and other organizations in response to their needs assessment of Wisconsin timely issues.

Brief Description:

Issues PSA's scheduled by the WBA for this quarter:

Jan 01 - Mar 31	Army National Guard
Jan 12 - Jan 25	Wisconsin Dept. of Transportation "Winter Driving - Cars on Ice"
Mar 09 - Mar 22	Wisconsin Dept. of Transportation "Drive Sober - Mobile App"

# WACY-TV 32

1st Qtr 2015

Quarterly Issues/Program Report

ISSUE: #2

Emergency Warnings & Alerts

AIR DATE

1st Qtr.  
As Needed

LENGTH:

Variable

PROGRAM:

Timely, Live, Emergency Announcements  
Save lives and Property

Presenters  
News/weather  
anchors

1. Severe Weather Watches and Warnings
2. Weather related School Closings
3. Amber Alerts
4. Emergency Alert System Announcements (EAS)

## Brief Description:

1. Wisconsin has a history of severe, life threatening weather events regardless of the season, including tornados, flooding from intense rain & thunder and storms, and severe winter blizzards and icing - timely watches & warnings save lives and property.

2. School closings due to dangerous weather conditions are a hardship for working parents who need timely notices in order to arrange for the care of their children.

3. Amber Alerts are a valuable tool for law enforcement, to quickly disseminate information about abducted children, in order to facilitate the quickest possible apprehension of perpetrators and rescue of the abductees.

4. The nationwide FEMA EAS System provides state and local officials the means to inform and instruct the public at large of essential emergency information and instructions in order to protect public health, safety and property in case of terrorist and/or natural large scale emergencies.

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1st Qtr 2015

Quarterly Issues/Program Report

ISSUE: #3

Local Sports Coverage

AIR DATE

LENGTH:

PROGRAM:

1st Qtr.

44 Hrs Live

Wisconsin Local Sports

SHOW GUEST

Sports  
Talent

Local sports are immensely popular and fill a substantial need in Northeast Wisconsin, while at the same time demonstrating positive youth and family activities.

Green Bay Gamblers Hockey games live from 2015:

1/24/15	Sioux City @ Gamblers
1/31/15	Chicago @ Gamblers
2/7/15	Omaha @ Gamblers
2/21/15	Youngstown @ Gamblers
3/27/15	Lincoln @ Gamblers

High School Basketball games live from 2015:

1/6/15	Sheboygan North @ De Pere
1/8/15	Xavier @ Fox Valley Lutheran
1/13/15	Ashwaubenon @ De Pere
1/15/15	Notre Dame @ Green Bay Preble
1/16/15	New London @ West De Pere
1/23/15	De Pere @ Notre Dame
1/27/15	Shawano @ Seymour
1/30/15	West De Pere @ Luxemburg
2/3/15	Oshkosh North @ Neenah
2/6/15	Shawano @ De Pere
2/13/15	Kimberly @ Appleton North

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Local Sports Coverage

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High School Basketball games live from 2015 cont:

2/17/15	Kimberly @ Kaukauna
2/20/15	Ripon @ Xavier
2/26/15	Luxemburg @ Seymour
2/27/15	Ashwaubenon @ Notre Dame
3/5/15	Green Bay Southwest @ Notre Dame
3/6/15	West De Pere @ Ashwaubenon
3/12/15	Girls Basketball Tournament 26 hours live
3/19/15	Boys Basketball Tournament 26 hours live

High School Hockey games live from 2015:

3/7/15	State Hockey Championships 5 hours live
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