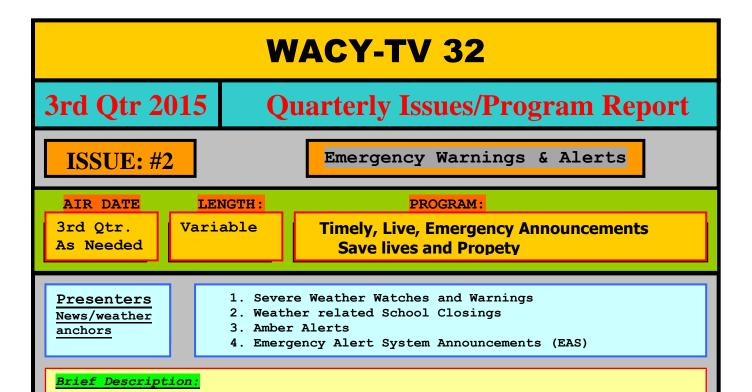
WACY-TV 32		
3rd Qtr 2015	Quarterly Issues/Program Report	
ISSUE: #1 Seasonal Wisconsin Issues		
	NGTH: PROGRAM: PSA Public Education Program	
SHOW GUEST Various PSA's provided by the Wisc. Broadcasters Assoc. and other organizations in response to their needs assessment of Wisconsin timely issues.		
Brief Description: Issues PSA's scheduled by the WBA for this quarter: Jul 01 - Sep 30 Army National Guard		
Jul 01 - Jul	12 Wisconsin Dept. of Transportation "Transportation Safety"	
Jul 13 - Jul	26 Wisconsin Dept. of Tourism "Tourism"	
	13 Air National Guard "Intro to the Guard WI"	
Sep 14 - Sep	30 Wisconsin dept. of Tourism "Tourism"	



1. Wisconsin has a history of severe, life threatening weather events regardless of the season, including tornados, flooding from intense rain & thunder and storms, and severe winter blizzards and

icing - timely watches & warnings save lives and property.

2. School closings due to dangerous weather conditions are a hardship for working parents who need timely notices in order to arrange for the care of their children.

3. Amber Alerts are a valuable tool for law enforcement, to quickly disseminate information about abducted children, in order to facilitate the quickest possible apprehension of perpetrators and rescue of the abductees.

4. The nationwide FEMA EAS System provides state and local officials the means to inform and instruct the public at large of essential emergency information and instructions in order to protect public health, safety and property in case of terrorist and/or natural large scale emergencies.

WACY-TV 32		
3rd Qtr 201	5 Quarterly Issues/Program Report	
ISSUE: #3 Local Sports Coverage		
AIR DATE LENGTH: PROGRAM: 3rd Qtr. 57 Hrs Live Wisconsin Local Sports		
SHOW GUEST Sports Talent	Local sports are immensely popular and fill a substantial need in Northeast Wisconsin, while at the same time demonstrating positive youth and family activities.	
Minor League	Baseball games live from 2015:	
7/1/15	Cedar Rapids @ Timber Rattlers	
7/6/15	Kane County @ Timber Rattlers	
7/15/15	Quad Cities @ Timber Rattlers	
7/24/15	Clinton @ Timber Rattlers	
7/29/15	Peoria @ Timber Rattlers	
8/11/15	West Michigan @ Timber Rattlers	
8/12/15	West Michigan @ Timber Rattlers	
8/26/15	Burlington @ Timber Rattlers	
9/2/15	Cedar Rapids @ Timber Rattlers	
High School	Football games live from 2015:	
8/21/15	Manitowoc @ Pulaski	
8/28/15	Xavier @ Seymour	
9/4/15	Ashwaubenon @ Notre Dame	
	Manitowoc Lincoln @ Bay Port	
9/11/15		
9/11/15 9/18/15	Appleton North @ Kimberly	