

# WACY-TV 32

3rd Qtr 2015

## Quarterly Issues/Program Report

ISSUE: #1

Seasonal Wisconsin Issues

AIR DATE

LENGTH:

PROGRAM:

3rd Qtr.

:30 PSA

Public Education Program

SHOW GUEST

Various

PSA's provided by the Wisc. Broadcasters Assoc. and other organizations in response to their needs assessment of Wisconsin timely issues.

### Brief Description:

Issues PSA's scheduled by the WBA for this quarter:

Jul 01 - Sep 30	Army National Guard
Jul 01 - Jul 12	Wisconsin Dept. of Transportation "Transportation Safety"
Jul 13 - Jul 26	Wisconsin Dept. of Tourism "Tourism"
Aug 17 - Sep 13	Air National Guard "Intro to the Guard WI"
Sep 14 - Sep 30	Wisconsin dept. of Tourism "Tourism"

# WACY-TV 32

3rd Qtr 2015

Quarterly Issues/Program Report

ISSUE: #2

Emergency Warnings & Alerts

AIR DATE

3rd Qtr.  
As Needed

LENGTH:

Variable

PROGRAM:

Timely, Live, Emergency Announcements  
Save lives and Property

Presenters  
News/weather  
anchors

1. Severe Weather Watches and Warnings
2. Weather related School Closings
3. Amber Alerts
4. Emergency Alert System Announcements (EAS)

## Brief Description:

1. Wisconsin has a history of severe, life threatening weather events regardless of the season, including tornados, flooding from intense rain & thunder and storms, and severe winter blizzards and icing - timely watches & warnings save lives and property.

2. School closings due to dangerous weather conditions are a hardship for working parents who need timely notices in order to arrange for the care of their children.

3. Amber Alerts are a valuable tool for law enforcement, to quickly disseminate information about abducted children, in order to facilitate the quickest possible apprehension of perpetrators and rescue of the abductees.

4. The nationwide FEMA EAS System provides state and local officials the means to inform and instruct the public at large of essential emergency information and instructions in order to protect public health, safety and property in case of terrorist and/or natural large scale emergencies.

# WACY-TV 32

3rd Qtr 2015

Quarterly Issues/Program Report

ISSUE: #3

Local Sports Coverage

AIR DATE

LENGTH:

PROGRAM:

3rd Qtr.

57 Hrs Live

Wisconsin Local Sports

SHOW GUEST

Sports  
Talent

Local sports are immensely popular and fill a substantial need in Northeast Wisconsin, while at the same time demonstrating positive youth and family activities.

## Minor League Baseball games live from 2015:

7/1/15	Cedar Rapids @ Timber Rattlers
7/6/15	Kane County @ Timber Rattlers
7/15/15	Quad Cities @ Timber Rattlers
7/24/15	Clinton @ Timber Rattlers
7/29/15	Peoria @ Timber Rattlers
8/11/15	West Michigan @ Timber Rattlers
8/12/15	West Michigan @ Timber Rattlers
8/26/15	Burlington @ Timber Rattlers
9/2/15	Cedar Rapids @ Timber Rattlers

## High School Football games live from 2015:

8/21/15	Manitowoc @ Pulaski
8/28/15	Xavier @ Seymour
9/4/15	Ashwaubenon @ Notre Dame
9/11/15	Manitowoc Lincoln @ Bay Port
9/18/15	Appleton North @ Kimberly
9/25/15	Luxemburg @ Wrightstown