



Issues- 2013 Q2

Interviews		
Live On Air interviews in Morning drive and live broadcasts		
5.23 8 minutes live in studio	Mark Goins Hooked on Fishing	Hooked on Fishing kids bass tournament info
6.20 8 minutes live in studio	Karen Przbysy Community Clearing House	True Grit Ride 100 to benefit the Clearing House
6.22 Live Broadcast	Community Clearing House	We broadcast live from the True Grit 100 event for the Community Clearing House on June 22nd 7a-9a
5.16 8 minutes live in studio	Susan Crisis Intervention Center	Boots & Bling Ball at Movie Lounge on May 17th to benefit Crisis Intervention Center
4.5 live in studio	Make A Wish Foundation	12 hours of interviews with Wish staff, wish families, listeners and businesses who donate.
5.2 Live In studio 8 minutes	Jennifer Kistler Kistler Treatment Center	talked about Night at the Caribbean event on May 4th
6.8 Phone in	Coach Josh Newman, UAFA Basketball Coach	Discuss Youth Summer Basketball camps. Giving youth programs to do during the summer is an important issue in River Valley.

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On Air Announcements about Non Profits/Events in River Valley			
5.15-5.31	Hooked On Fishing	Kids Bass Tourney on June 1	aired 107 times
5.21-6.21	Community Clearing House	True Grit Bike Ride Event info	aired 78 times
5.8-5.19	Child Safety Awareness Week	Van Buren Mayor Freeman proclaimed Child Safety Awareness Week. Listed programs to help protect children.	aired 33 times
5.7-5.17	Fort SMith Police Dept	For National Police Week- honored fallen officers with memorial markers. When event markers would be placed and how to see them info	aired 15 times
5.1-5.16	Crisis Intervention Center	Boots & Bling Ball on May 17th info	aired 31 times
4.16-4.27	Bost, Inc Autism Sensory Saturday	Sensory Saturday Autism movie showing of The Croods on 4.27 at 9:30 to benefit Most	aired 31 times
3.1-4.3	Salvation Army	Show the Shelter Event info to be held on 4.4	aired 79 times

Make A Wish Foundation Fundraiser 10th Year

At KTCS, we help raise money to grant the wishes of area Make-A-Wish kids. We conduct a 6 week fundraising effort for donations. 100% of the money we raise goes to Make-A-Wish Mid-south.

We run live jock talk, recorded promos, website pages, have t-shirts made, Facebook & Twitter posts for all of these events.

April 5th, 6a-6p, we do the Make-A-Wish Radiothon an on air donation heavy day. We have 3 jocks that set up tents and ask for donations in Fort Smith & Alma. We are on air from 6a-6p interviewing Make-A-Wish staff, Wish kids, Wish families, Granting a wish live on air, interviewing listeners and businesses that raise money to grant wishes of Local Wish kids

Airtime: 15 hours & 44 min of recorded promos