

**WERE-AM
Cleveland Heights, OH**

**QUARTERLY ISSUES AND PROGRAMS REPORT
4th QUARTER, 2012
October – November – December**

In our ongoing effort to serve the public interest, station WERE-AM broadcasts programming responsive to issues of concern to the Greater Cleveland listening area. Following is a list of those issues, and of the station's most significant programming treatment of them

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Programming/Production Director**

**WERE-AM
CLEVELAND HEIGHTS, OH**

**Quarterly List of Programming Responsive To Issues of
Community Concern**

4th Quarter 2012

October, November and December

WERE-AM addressed many issues of concern as well as responsive programming in the fourth quarter. They are as follows.

Categories

Consumer Issues: Representatives from consumer groups appeared on WERE, with information on utility pricing, scams to avoid and other issues.

Local Economy: Numerous guests discussed various aspects of the local economy, from projects intended to bring jobs to the area to discussions of the city and state budgets.

Health and Well-Being: WERE programs often feature physicians and other health professionals from a variety of disciplines, sharing information to help listeners live healthier lives. Also included: Environmental concerns

Legal Issues: Some WERE programs are hosted by, or feature guests who are local attorneys, with shows dedicated to educating the listener on a myriad of topics relating to their legal rights.

Social Issues: Discussions of parenting methods, assistance programs for low-income, and homeless persons and former convicts, racial profiling.

Diversity: Several broadcasts on the topic of diversity as related to employment and education, as well as racial and other forms of profiling

Politics: WERE often features elected officials and candidates running for various offices, discussing a wide variety of topics of local interest

Issue: Politics, Social Issues

October 1, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

15 minutes

Guest: Mark Gruenberg ,(Press Associates Inc.) discusses the presidential campaign, focusing on the potential game-changer, the infamous "47%" hidden video of Mitt Romney, and his belief that these views are shared by at least a segment of the Republican party 15 minutes 4:15-4:30 PM

Issue: Consumer Issues

October 1, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

14 minutes

Guest: Sue McConnell (Cleveland Better Business Bureau) discussing a selection of current consumer scams, online pet bird sales and diploma mills, several warning signs to look out for (prices that seem too low, diplomas issued without coursework, etc.) 14 minutes 4:42-4:56 PM

Issue: Social Issues, Legal Issues

October 3, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

18 minutes

Guest: Laura Vasquez (Immigration Policy Monitor, National Council of La Raza) discussing US immigration policy. Her belief is that the system is broken due to lack of action on the part of Congress, causing states such as Arizona to enact legislation on their own, causing inconsistencies. Also, her organization's take on what would be necessary to make immigration policy more fair. 18 minutes 4:19-4:28 PM and 4:33-4:42 PM

Issue: Legal Issues, Consumer Issues

October 4, 2012

Program: American Law Radio Hosts: David B. Malik, Sam Riotte

25 minutes

Guest:1st Assistant US Attorney, Northern District of Ohio Carole Rendon discusses an upcoming seminar, "Protecting Main Street", dealing with investor and consumer fraud, as well as some stories of her experience with both types of fraud, various types of scams, warning signs one should look out for, and what types of victim compensation are available (not much) 25 minutes, 5:02-5:14 and 5:16-5:29PM

Issue: Politics

October 5, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

7 minutes

Guest: Tommy Buffenbarger, International Association of Machinists and Aerospace Workers discussing the first Presidential debate, the untruths and flip flops uttered by Mr. Romney, and the president's failure to call him on these issues. Also the increased need for the Union movement to work to reelect the president, partially as a result of the disappointing performance of the president 7 minutes 4:20-4:27PM

Issue: Legal Issues, Social Issues

October 7, 2012

Program: Art McKoy University Hosts: Art McKoy, Al Porter

31 minutes

Guest: Florence Brey, who lost both a daughter and a niece to serial killer Anthony Sowell discussed the timeline of her daughter's disappearance and eventual murder, and her frustration with the legal system 31 minutes, 5:24-5:41 and 5:45-5:59PM

Issue: Legal Issues, Education

October 7, 2012

Program: Art McKoy University Hosts: Art McKoy, Al Porter

30 minutes

Guest: Activist Donna Brown discusses the upcoming vote on a levy for Cleveland Municipal Schools, and her belief that the current method of funding schools is unconstitutional 30 minutes, 6:06-6:36PM

Issue: Politics

October 9, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

14 minutes

Guest: Jim Cullen, Editor, The Progressive Populist, discussing an article, "Mitt Keeps Digging" which enumerates the several gaffes made by the Romney campaign, especially focusing on the reaction to the protests at the US Embassy in Egypt and the Consulate in Libya 14 minutes 4:14-4:28PM

Issue: Labor & Social Issues, Local Economy**October 11, 2012****Program: America's Work Force Host: Ed "Flash" Ferenc****11 minutes**

Guest: Hannah Halbert , Policy Matters Ohio, discussing the "Rapid Response System" a set of outreach and service activities that the state must provide, under Federal law, when informed of an employer's intent to enact mass layoffs, the goal of which is to get people back to work as quickly as possible. Her analysis indicates that in the past few years, the state of Ohio has become a leader in following through with these programs 11 minutes 4:20-4:31PM

Issue: Legal Issues, Local Economy**October 11, 2012****Program: American Law Radio Hosts: Sara Gedeon****25 minutes**

Guest: Stephanie Jackson (managing Attorney, Legal Aid Society of Cleveland) and Cuyahoga County Common Pleas Judge Joan Synenberg) discuss the Society's upcoming Pro Bono Week, which strives to educate the community on several legal issues, including license suspension, bankruptcy, veterans' issues, record expungements, elder law and more, with a concentration on the changing expungement laws, which can make it easier for one to wipe their record and reenter the economy 25 minutes, 5:02-5:14 and 5:16-5:29PM

Issue: Health and Well-Being, Legal Issues**October 14, 2012****Program: CSU Images Host: Michael Williams****28 minutes**

Guests: Jori McCarthy and Walt Weams discuss the phenomenon of Medical Tourism, where (in the cases discussed) US citizens travel abroad, often to less developed nations, to receive medical care. Some of the advantages (usually, reduced cost) and risks (reduced safety, lower standards of accreditation) were discussed 28 minutes, 10:02-10:30AM

Issue: Legal Issues, Local Economy**October 14, 2012****Program: Art McKoy University Hosts: Art McKoy, Al Porter****35 minutes**

Guest: East Cleveland Councilpersons Dr. Joy Jordan and Nathaniel Martin discuss the state of fiscal emergency that East Cleveland finds itself under, and their belief that most city workers, up to and including the mayor, are overpaid relative to other local communities, and that payroll is over 60% of the city's budget 35 minutes, 5:11-5:35 and 5:42-5:53PM

Issue: Politics**October 17, 2012****Program: America's Work Force Host: Ed "Flash" Ferenc****13 minutes**

Guest: Matt Rothschild , Editor, "The Progressive", with analysis of the 2nd Presidential debate, where President Obama acted more aggressively in regard to Mr. Romney's fast and loose attitude towards the truth, also underlining some of the confusing information coming from the Romney campaign In regard to the candidate's stance on a variety of issues 13 minutes 4:16-4:29PM

Issue: Politics**October 17, 2012****Program: America's Work Force Host: Ed "Flash" Ferenc****11 minutes**

Guest: Congresswoman Betty Sutton discussing the Ohio Secretary of State's efforts to reduce voting access via shortening early voting times, analysis of the 2nd presidential debate as well as her own recent debate. 13 minutes 4:44-4:55PM

Issue: Politics**October 18, 2012****Program: American Law Radio Hosts: David B. Malik, Sam Riotte****25 minutes**

Guest: Justin Barasky, Communications Director for Senator Sherrod Brown's reelection campaign discusses the unprecedented amount of PAC money spent in Ohio aimed at discrediting the senator, some of the outright lies publicized by his opponent, and why he believes the opponent is patently unsuited for the role of Senator. 25 minutes, 5:02-5:14 and 5:16-5:29PM

Issue: Legal & Social Issues, Health and Well Being

October 19, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

20 minutes

Guests: Jim Joyner (addiction counselor) Evelyn Theiss (Cleveland Plain Dealer medical reporter) discussing a series of in depth articles on addiction in Northeast Ohio, the number of addicts, the substances in use and which are most prevalent, the effects on the addict's family and associates. Also discussed: the concept of dual diagnosis, which involves addicts also having an underlying mental disorder. In many cases, the addiction is an attempt to self-medicate. 20 minutes 4:18-4:29PM, 4:33-4:42

Issue: Politics

October 23, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

11 minutes

Guest: Al Mixon (Teamsters Local #507) discussing efforts by the Teamsters to provide jobs to returning servicemen. 11 minutes 4:46-4:57PM

Issue: Politics

October 25, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

10 minutes

Guest: Lou DuBose (Washington Spectator)debunking the Romney campaign's claim that Mr. Romney saved the 2002 Winter Olympics in Salt Lake City. In fact, a large (\$1.3 billion) infusion of US taxpayers' money was allocated to make the games possible. 10 minutes 4:44-4:54PM

Issue: Politics, Legal Issues

October 25, 2012

Program: American Law Radio Hosts: David B. Malik, Sara Gedeon, Sam Riotte

25 minutes

No guest, hosts (all civil right attorneys by profession) with a general, non-partisan discussion of voter rights, laying out the facts and debunking several fear tactics in use to frighten citizens away from the polls . 12 minutes, 5:02-5:14 Second segment involved a breakdown of the several county, state and city issues that will appear on the ballot 13 minutes 5:16-5:29PM

Issue: Legal Issues, Social Issues

October 28, 2012

Program: Art McKoy University Hosts: Art McKoy, Al Porter

60 minutes

Guest: Cleveland Councilman Mike Polensik discusses his 34 years on Cleveland City Council, the changes in his ward's population from predominantly white to predominantly minority, and how he believes his honesty and direct manner are the reason for his continued support despite the demographic changes, as well as his thoughts on the upcoming election, gang violence and gun culture 60 minutes, 5:26-5:54 and 6:05-6:37PM

Issue: Politics

October 29, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

11 minutes

Guest: Bob Edgar, President, Common Cause with an analysis of PAC money in the election, and his organizations' efforts to reveal donors and call out the untruths in PAC advertisements. 11 minutes 4:17-4:28PM

Issue: Politics, Local Economy

October 31, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

9 minutes

Guests: Cuyahoga County Executive Ed FitzGerald with news that 2 major tenants have been signed to the Cleveland Medical Mart, as well as a general progress report on the Medical Mart. Also, thanks to the emergency responders in the wake of Hurricane Sandy 9 minutes 4:46 - 4:55PM

Issue: Social Issues, Diversity

November 4, 2012

Program: Art McKoy University Hosts: Art McKoy, Al Porter

30 minutes

Guest: Ralph Abernathy III discusses his life as the son of Civil Rights advocate Rev. Ralph Abernathy, some of the trials of his father's activism, and his father's recollections of the assassination of Dr. Martin Luther King 30 minutes, 5:21-5:51

Issue: Social Issues, Diversity

November 11, 2012

Program: CSU Images Host: Prester Pickett

28 minutes

Guests: Russell Jones (actor) and Corey Atkins (Artistic Associate, Cleveland Play House) discuss the play "The Whipping Man" a story of 3 Jewish men in the South, one a returning Rebel soldier and two emancipated former slaves immediately after the conclusion of the Civil War 28 minutes, 10:02-10:30AM

Issue: Legal Issues, Social Issues

November 11, 2012

Program: Art McKoy University Hosts: Art McKoy, Al Porter

60 minutes

Guest: Cleveland RTA bus driver Artis Hughes discusses his side of the events leading to the widely-viewed Internet video of his altercation with an unruly passenger, his love for his (former) job, as well as his views on the increased violence in society. The majority of callers support him, despite his admission that his actions were not well thought out 60 minutes, 5:39-5:55 and 6:05-6:49PM

Issue: Politics,

November 13, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

9 minutes

Guest: Jim Cullen, Editor, The Progressive Populist, with post-election analysis, focusing on the ability of the Democrats, along with organized labor, to be mostly victorious versus the "plutocrat friendly" Citizens United decision and the anonymous money via PACs 9 minutes 4:16-4:25PM

Issue: Politics,

November 15, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

12 minutes

Guest: Congresswoman Marcy Kaptur with post-election discussion, including her own reelection, the relatively high participation numbers for Ohio, which she attributes to Democratic "Get Out The Vote" efforts and the strong voice of women in this election, attributed to the "appalling anti-women" stance of certain sectors of the Republican party 12 minutes 4:18-4:30PM

Issue: Legal Issues, Social Issues

November 15, 2012

Program: American Law Radio Hosts: David B. Malik, Sara Gedeon

25 minutes

Guest Dario Tompkins, bail bondsman with a detailed discussion of the process of bail and how bail bondsmen assist the accused in making bail, the options available to them when the accused skips bail. 25 minutes, 5:02-5:14 and 5:16-5:29PM

Issue: Social Issues, Diversity

November 18, 2012

Program: CSU Images Host: Michael Williams

28 minutes

Guest: Author J. L. Moore discusses his book "Challenging Reflections on the Christian Life" intended to foster an increased understanding of the seriousness of a dedicated Christian life. 28 minutes, 10:02-10:30AM

Issue: Legal Issues, Social Issues

November 18, 2012

Program: Art McKoy University Hosts: Art McKoy, Al Porter

53 minutes

Guest: A continuation of the previous program's topic, this time the "unruly passenger" Shidea Lane is the guest, along with her attorney Dale Friedman, discussing her side of the confrontation. She states that Mr. Hughes started the altercation by insulting her as she struggled to fish the fare from her pocket. 53 minutes 5:49-5:59 and 6:05-6:48PM

Issue: Politics, Health and Well Being, Local Economy

November 19, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

10 minutes

Guest: State Senator Tom Patton discussing some aspects of the Affordable Care Act ("Obamacare") delineating the responsibilities of the Federal and State governments, and some responsibilities that states have the option to defer to the Federal govt. 10 minutes 4:32-4:42PM

Issue: Politics

November 21, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

11 minutes

Guest: Matt Rothschild, Editor, "The Progressive", discussing the election, and his belief that it is a clear victory for Progressive ideals. 11 minutes 4:18-4:29PM

Issue: Politics

November 23, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

9 minutes

Guest: John Russo, Co-Director, The Center for Working Class Studies on the election, with emphasis on his belief that the efforts to defeat SB5 laid the groundwork for President Obama taking Ohio and as a result, the election, 11 minutes 4:08-4:17PM

Issue: Social Issues, Diversity

November 25, 2012

Program: Art McKoy University Hosts: Art McKoy, Al Porter

25 minutes

Guest: Rev. E.T. Caviness calls in to talk about his recent election to 1st VP of the Cleveland NAACP branch, and his belief that the organization has not pushed enough to recruit youth to the organization, and some of his ideas to do better going forward. 25 minutes 5:34-5:59

Issue: Politics

November 29, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

11 minutes

Guest: Tim Hagen (former County Commissioner) discussing his new work in an anti-bullying organization ("Captain McFinn and Friends") which works to educate younger children (4-8 yrs) about bullying. He cites research claiming that bullying is starting at younger ages than previously, thus the effort aimed at these young asges 11 minutes 4:44-4:55PM

Issue: Social Issues, Diversity

December 2, 2012

Program: CSU Images Host: Michael Williams

28 minutes

Guest: Author J. L. Moore returns to discuss another of his books "The Hardest Thing for Christians to Do" which posits that the most difficult thing for Christians is the simplest of Christ's commands, expressing love and concern for one another, and how one can develop the conviction to take the command more seriously. 28 minutes, 10:02-10:30AM

Issue: Politics, Economy

December 3, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

9 minutes

Guest Mark Gruenberg, Press Associates Inc., discussing the impending fiscal cliff, listing the things that will be affected in addition to the Bush tax cuts expiring, including lower payroll taxes, certain unemployment benefits, and broad cuts across many government agencies, from the FBI to airport screening staff, and what efforts are being made to prevent this from happening in the hopes of averting recession. 9 minutes, 4:16-4:25PM

Issue: Social and Consumer Issues, Diversity

December 5, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

12 minutes

Guest: Josh Sterns, Free Press, discussing the FCC and media consolidation, the loosening of regulations regarding access to the public airwaves (and other forms of media) which has led to a relatively small amount of voices being heard in the mainstream media 9 minutes, 4:19-4:31PM

Issue: Legal Issues, Health and Well Being**December 6, 2012****Program: American Law Radio Hosts: Sara Gedeon, Sam Riotte****25 minutes**

Guest Stephanie Kight, President, CEO of Planned Parenthood of Ohio discusses the services provided by Planned Parenthood, her belief that abortion services get the majority of negative attention due to it being a politically charged issue, and how the organization is funded. She also expressed her outrage that Michael Gonidakis, President of Ohio Right to Life, has been appointed by Gov. Kasich to the Ohio Medical Board. She believes that this appointment of a lobbyist to a state board is highly inappropriate and divisive. 25 minutes, 5:02-5:14 and 5:16-5:29PM

Issue: Labor Issues, Economy**December 7, 2012****Program: America's Work Force Host: Ed "Flash" Ferenc****12 minutes**

Guest: Tommy Buffenbarger International Association of Machinists and Aerospace Workers, discussing the ratification of Right To Work legislation in Michigan, in his opinion it is backlash against the union movement, which has a rich history in Michigan and particularly Detroit. Also discussed: the impending fiscal cliff and the government programs that will be cut should it not be averted. 4:15-4:28PM

Issue: Legal Issues**December 9, 2012****Program: Art McKoy University Hosts: Art McKoy, Al Porter****40 minutes**

A discussion of a recent police chase and shooting which ended up with two citizens dead, and 137 rounds fired into the car they were occupying. A number of family members and concerned citizens were both in studio and on phone to relate their thoughts or memories of the victims. 40 minutes 6:05-6:45

Issue: Politics, Economy**December 11, 2012****Program: America's Work Force Host: Ed "Flash" Ferenc****10 minutes**

Guest: Jim Cullen, Editor, The Progressive Populist, discussing the Republican fervor to reduce the deficit, and the irony that their policies are those that got the deficit to where it is (measuring from the end of the Clinton administration) and that these same conservatives felt at the time that "the deficit doesn't matter" 10 minutes 4:18-4:28PM

Issue: Politics, Economy**December 13, 2012****Program: America's Work Force Host: Ed "Flash" Ferenc****13 minutes**

Guest: Wendy Patton, Policy Matters Ohio discussing the fiscal cliff, with detailed analysis of the deep spending cuts in combination with the tax cuts that expire, with a focus on the effects on middle class families 13 minutes 4:17-4:30PM

Issue: Legal Issues, Health and Well Being**December 13, 2012****Program: American Law Radio Hosts: Sara Gedeon, Sam Riotte****25 minutes**

Guest Dr. Robert Hunter, Family Practice and Emergency Medicine physician discusses the impending fiscal cliff as related to healthcare. If the cliff is not avoided, drastic cuts in Medicare coverage will occur, severely affecting the amount paid to physicians for rendering care. 25 minutes, 5:02-5:14 and 5:16-5:29PM

Issue: Diversity**December 16, 2012****Program: CSU Images Host: Michael Williams****28 minutes**

Guests: Benita Henderson, Salima Smith and Talise Campbell discuss the history of Kwanzaa, and a breakdown and discussion of the Seven Principles 28 minutes, 10:02-10:30AM

Issue: Politics,

December 17, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

7 minutes

Guest: Kenny Yuko, Ohio House of Representatives, discussing the end of his service as state rep due to term limitations, and his frustration at not being able to continue his work. 7 minutes 4:18-4:25PM

Issue: Politics, Social and Legal Issues

December 19, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

6 minutes

Guest: Matt Rothschild, Editor, The Progressive, discussing the Sandy Hook shooting, and his hope that it may serve as a game changer in regard to getting assault weapons off the streets, and his feeling that the NRA no longer represents sportsmen and hobbyists, and now serves as a voice for gun manufacturers. 6 minutes 4:17-4:23PM

Issue: Social Issues, health and Well-Being

December 21, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

19 minutes

Guests: Jim Joyner (drug counselor) Sylvia Pacifico (Exec. Dir. Women's Alliance for Recovery), discussing the increased effects that alcohol has upon women, due to a variety of physiological reasons, with further discussion of the effects on the unborn fetus in the case of pregnant women. 19 minutes 4:16-4:28PM and 4:32-4:39PM

Issue: Legal Issues, Social Issues

December 23, 2012

Program: Art McKoy University Hosts: Art McKoy, Al Porter

39 minutes

Guest: Captain Norman L. Steele, President of the National Rifle Association Cleveland Branch debates with Mr McKoy regarding the NRA's position that armed teachers/school staff could have prevented the Connecticut school shooting. Mr McKoy's take is that the idea that more guns can reduce gun violence is ludicrous. 39 minutes 5:15-5:42 and 5:47-5:59PM

Issue: Social Issues, Health and Well-Being

December 26, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

12 minutes

Guests: Judy Waxman (VP and Director of Health and Reproductive Rights at the National Women's Law Center) discussing her organization, which advocates for women and girls, discussing the Affordable Care Act ("Obamacare") and the benefits to women and girls, both currently available, and those that will phase in over time 12 minutes 4:44-4:56PM

Issue: Social Issues, Politics, Economy

December 28, 2012

Program: America's Work Force Host: Ed "Flash" Ferenc

11 minutes

Guests: Leo Gerard (President, United Steelworkers) discussing the incoming Congress, and his belief that Republicans were able to hold the majority via extensive gerrymandering. Also the fiscal cliff, and his concern for the middle class and below who might be harmed should the crisis not be averted. 12 minutes 4:44-4:55PM