

FOURTH QUARTER 2023, QUARTERLY ISSUES/PROGRAM LIST

Radio Station WCZT-FM, Villas, NJ

Issue:

The impact that ocean wind turbines could have on tourism and marine life.

Discussion Of Issue:

There have been many concerns since plans were announced to construct energy generating wind turbines off the coastline of Cape May and Atlantic counties. Tourism is the main revenue source and fishing and seafood is the second-largest source of income and employment in Cape May County. Both of those industries expressed great concerns of the impact that the wind turbines could pose. Additionally, several whales and dolphins beached along the shoreline. Although there has not been conclusive evidence the turbine project was to blame, local residents and elected officials wanted further studies before proceeding, while state officials pushed the project forward.

Programming:

Our news coverage kept listeners informed of the latest developments and on November 1 2023, news broke that Orsted, the Danish company that was to install the wind turbines, abandoned the project despite an agreement made with the State of New Jersey. WCZT was present as local officials held a press conference at the Cape May County Administration Building to announce the development.

a. **"The Morning Jumpstart"**, November 2, 2023 from 7 a.m. to 9 a.m.

Morning host Mark Hunter played interviews he conducted with State Senator Michael Testa and Assemblyman Erik Simonson of the First Legislative District, and Cape May County Commission Director Leonard Desiderio about Orsted's decision and next steps that might be taken should another organization step in to fill Orsted's departure.

b. Live stream of news conference. Mark promoted streaming coverage on our social media as the event was happening live.

c. News updates. Our news announcer reported on the developments and the press conference following, as well as response from Governor Pkhil Murphy and state officials.

Issue:

The effects breast cancer continues to have on our health.

Discussion Of Issue:

Breast cancer continues to be one of the leading causes of cancer worldwide. Often the effects of breast cancer can be reduced when discovered in earlier stages. However, many people do not know what signs to look for or how to perform a self-check for breast cancer.

Programming:

The stations of Coastal Broadcasting are proud to present "Pinktober", a monthlong campaign to provide facts provided by the American Cancer Society, The Susan G. Komen Foundation, and other organizations to inform our audience of the continued risk of breast cancer during October, Breast Cancer Awareness Month. The announcements aimed to inform and encourage listeners to get screened to detect any breast cancer at the earliest stage possible. We also interviewed local medical professionals with knowledge and expertise in this field.

a. "Pinktober", October 1st to 31, 2023 hourly from 6 a.m. to 12 a.m.

The "Pinktober" segments were approximately 3 to 5 minutes in length and aired hourly from the hours of 6 am and midnight, seven days a week, totalling approximately 54 minutes a day and a month long total of approximately 28 hours devoted to the cause of fighting and preventing breast cancer.

b. "Morning Jumpstart" October 11 2023 from 7:15 a.m.to 7:30 a.m.

Mark Hunter conducted an interview with Eve Spiegel, a BSN, RN, OCN, ONN-CG, and oncology breast nurse navigator with AtlantiCare Cancer Care Institute. Ms. Spiegel explained what the institute's nurse navigation and patient coordination team do, her role as nurse navigator, common questions from those with a breast cancer diagnosis, the breast cancer support group she leads, and how to obtain confidential services locally.

c. "Morning Jumpstart" October 18 2023 from 8:15 a.m.to 8:30 a.m.

Mark Hunter conducted an interview with Amanda Schmader, a licensed genetic counselor at AtlantiCare Cancer Care Institute. She holds a Masters degree in genetic counseling and has over 15 years experience in research and patient care. Ms. Schmader discussed the Institute's Cancer Genetics Clinic, explaining how genetic testing can help women with breast cancer risks. She explained several genetic testing services and what having an inherited cancer risk means. Ms. Schmader explained how the testing has changed over the years and what patients can expect.

d. Promo announcements for Cape May County New Jersey Cancer Education and Early Detection (CEED) walk event, various thirty-second ads throughout October. The event, held at the Cape May County Park and Zoo on October 29th, brought attention to the benefits of early detection. Other charitable organizations were also present with vital information for participants.

Issue:

What are the options available to cast a ballot for our local elections? Who won these contests?

Discussion of Issue:

Several municipalities had contests for council and commissioner seats. Voters also had to choose Assembly candidates for the First Legislative District, Local county races including committee, surrogate, and sheriff, a Wildwood council race including 14 candidates, plus races in Stone Harbor, Avalon and Upper Township.

Programming:

Coastal Broadcasting has various forms of election information included on our weekday newscasts as well as announcements provided by the County that were produced in-house regarding early voting options. We also aired two-in depth long-form interviews with two winners in the strongly-contested Wildwood race.

a. 1-minute Recorded Announcements, throughout October, various times.

We produced and broadcast 60-second announcements for The Cape May County Board Of Elections explaining how to vote in-person up to nine days before Election Day at County library branches.

b. Election News Coverage, November 7, 2023 from 8 p.m. to 11 p.m.

Once again, Coastal Broadcasting provided results for our local results during Election Night following the vote counts. We also provided final results on news updates following election night.

c. "On The Town With Victor Faison". November 13 2023, from 7 p.m. to 9 p.m.

Victor interviewed one of the three winners in the Wildwood Commissioners contest, former mayor Ernest Troiano Jr. Discussed were issues within the town, which is slowly recovering from years of decline.

d. "On The Town With Victor Faison". November 20 2023, from 7 p.m. to 9 p.m.

Victor followed the next week with the top vote-getter in the Wildwood election, Krista Fitzsimmons, who was serving as acting mayor following the exit of Peter Byron, who stepped down due to a state investigation into health care benefits. Discussion included the path she would like to continue that she, Byron, and commissioner Steve Mikulski were leading, as well as what directions might change.

Issue:

Health and wellness for the youth in our communities.

Discussion of Issue:

Ever-increasing stresses and tensions affect the youth across our nation. Social media has added pressure to our youth to fit in and feel accepted. While many peers have been more accepting, sadly mental health issues have been on the rise, affecting more youth today as well. The COVID 19 pandemic has heightened anxiety for many.

Programming:

Coastal Broadcasting has always attempted to cast a positive light on our youth through programs like our "Back To School Tour" of local high schools and coverage of high school sports in Southern Cape May County, we have always put positive news of our youth first. In addition, we broadcast from a brand-new "Trunk-or-Treat" Halloween event in the area, a safe event for families to have fun while collecting Halloween treats and to feature local students in broadcast segments promoting local schools.

a. Trunk-Or-Treat Event, Saturday October 28 2023 from 5 p.m. to 8 p.m.

The event, held at Cape Square Entertainment Complex in Rio Grande, provided a fun atmosphere during daylight and early-evening hours, outside and socially distanced. The Halloween event offered prizes for best decorated vehicles, and featured approximately 20 vehicles, as well as games, music, first responders and community leaders in attendance to make the event fun for all. Personality Mark Hunter played halloween themed music and broadcast from the event.

b. Promotional announcements for other Trunk-or Treat events. Various times through the month of October. We also aired announcements promoting similar events throughout the month, including an event at Avalon's 29th Street parking lot October 28th, and an event in the City of Wildwood at the J. Byrne Community Center on October 27th

c. High School Football Broadcasts, various days in 4th Quarter 2022

WCZT radio broadcast several high school football matchups throughout the season, with hosts Ed Gorski and Maddie McCracken and live video also featured on our station Facebook page and at our YouTube page. The games featured this quarter included:

Kip Norcross (Camden NJ) vs Wildwood High, October 6 2023 6 p.m. to 8:30 p.m.

Lower Cape May hosts Gateway, homecoming game, Saturday October 21 2023 from 12 p.m. to 3 p.m

Middle Township at Lower Cape May, Thursday November 2 2023 from 6 p.m. to 8:30 p.m.

d. High School Basketball Broadcasts, various days in 4th Quarter 2022

WCZT radio also broadcast several high school basketball matchups throughout the season, once again with live video also featured on our station Facebook page and at our YouTube page. The games featured this quarter included:

Ocean City (NJ) vs Wildwood Catholic Academy (girls), Thursday December 15 2023 from 6 p.m. to 8:30 p.m

St Augustine Prep vs Wildwood Catholic Academy, Wednesday December 20 2023 from 6 p.m. to 8:30 p.m.

e. Student Training for Basketball Broadcasts, throughout December basketball schedule.

We are excited to team up with Mr. Chris Jones and several students from his Communication Arts Technology program at Cape May Technical High School. Students learned under his direction with hands-on, real live broadcasts using our equipment, as they produced live sports broadcasts on air, and also streaming using our video equipment. The students earned pay in this real-world setting, behind and in front of the microphones.

f. "The Morning Jumpstart", Thursday October 19 2023 from 8:30 a.m. to 9:00 a.m.

Mia Dougherty was our guest. She serves as Miss Shore Resorts Teen and she stopped by to discuss the issue of teens driving while distracted. On "National Do Not Disturb While Driving Day", the message of putting the phone in "Do Not Disturb" mode when driving was promoted. Ms. Dougherty also promoted her video on social media which demonstrates how easy it is to set up the feature. She also discussed scholarship donations as part of her Americas Teen role.

g. "The Morning Jumpstart", October 10 2023 from 7:00 a.m. to 7:20 a.m.

Our guests were Brian and Devon Reed, who were promoting a fundraising effort for Ronald McDonald House (RMH). The Reeds talked from personal experience, having used the Philadelphia RMH which allows a place for families to stay while their children are hospitalized as Devon needed 18 hours of surgery and her family stayed at RMH for 9 months in 2019 and 2020. The family is looking to "pay it forward", raising \$15,000 to assist others who need to use the facility in the future through their Facebook page Brian Reed Beach Homes.

h. Kindle Oktoberfest remote broadcast, October 1 2023 1 p.m. to 3 p.m.

The 8th annual event was free to the public and benefits the Cape May County Chamber of Commerce Education Foundation, a local scholarship fund. Interviewed were Amy Mayhan, chairwoman of the chamber, as well as Barbara Jones, the chamber president. Free bounce houses and games, hayrides, and more were offered, along with educational exhibits, charities, local food and merchandise vendors.

i. "The Morning Jump Start", November 9 2023 from 7:05 a.m to 7:20 a.m. Our guest was Maddie McCracken, founder of the Step Back Foundation. Step Back was hosting a fall fund-raising effort at Mudhen Brewing Company on Friday November 10th. The organization is dedicated to assisting youth and families in need, from sports athletic equipment to children's books to extra funds and toys at Christmas.

j. Promotion and support for other school efforts. Various announcements throughout October. Wildwood High School, being a "choice" school, held an Open House on October 19th at 6 pm where parents and prospective students could stroll through modern labs, high-tech classrooms, and sports facilities while learning about dynamic AP, dual credit and Honors courses for Career Technical Education Programs. Meanwhile, Wildwood Catholic Academy (WCA) held its Annual High School Open House on October 26th when those interested in their faith-based education could meet teachers, coaches and administrative staff. Also promoted were a Scholarship Exam at WCA November 4 and a Visitation Day for 7th and 8th graders on November 10th.

k. High School Basketball Posters. We are excited to promote local high school sports in a new way for our area this year. Posters featuring the schedule for major area high schools were printed and distributed through schools and local businesses, promoting the high school basketball games.

Issue:

Helping families around the holidays.

Discussion of Issue:

Inflation had risen to difficult levels during this quarter. The higher cost of gasoline, groceries, heating fuels, rent and shelter, and manufactured goods made for tough times for some families in our communities.

Programming:

Once again Coastal Broadcasting teamed with local organizations to collect toys for children and aired interviews with individuals and groups seeking to provide a warm meal, some joy for children, or other assistance for those in need.

a. "The Morning Jump Start", October 26 2023 from 8:15 a.m. to 8:30 a.m

Kevin Mallon , the coordinator for The U.S. Marine Corp's "Toys For Tots" campaign in Cape May County, dropped by to discuss their effort and how it works for parents who can use a little help filling the toy sack for their children. Mr

Mallon noted toy collections were to happen every Saturday and Sunday from 9a.m. to 3 p.m. in the parking lot at Wal-Mart in Rio Grande from October 28 to December 3rd. He also talked of the "Stuff The Trailer" event November 26th, where an attempt to fill a tractor-trailer was being held. Santa was there for pictures. Mr. Mallon explained that Reservist and Coast Guard Cadets along with military veterans donated time to shop for and deliver toys. He explained the need for toys for children ten and older and how the distribution works: Parents will "shop" for their kids (since they know what they like best) at Uries Restaurant, a big venue that would serve as the staging area .

b. Announcements, Assistance and Thanksgiving Dinner for the Homeless. We made announcements to promote two events held in Rio Grande to assist those experiencing homelessness. The first event, held Friday November 10 2023 at the parking lot at the Cape Regional Recovery Center at 1304 Route 47, offered free services like a mobile shower and laundry, legal services, mental health and wellness services, covid vaccines and food donations. The second event, held Thanksgiving Day November 23 2023 also at the Cape Regional Recovery Center in Rio Grande, provided a hot meal.

c. "The Morning Jump Start", November 20th 2023 from 7:15 a.m. to 7:30 a.m.

Maddie Hunt of the T.J. Hunt Memorial Foundation joined us to discuss the 2023 "Turkey Trot", a 5K run and 1 mile walk at the Wildwood Crest Pier on Thanksgiving Day Thursday November 23 2023 to raise funds for the foundation. She also discussed a post-party event at the Mudhen Brewing Company to raise money for the cause. The interview rebroadcast on Thanksgiving Day before the event registration at 8 a.m.

Issue:

Improving the quality of life for veterans in our area

Discussion of Issue:

Those who have bravely served our country deserve to be honored, treated with respect, and receive all the benefits and entitlements they have earned for the

giving of themselves, as well as their families who also sacrifice so much to protect our citizens and freedoms in our country and around the world.

Programming:

Coastal Broadcasting has always supported our local veterans and their families. In our partnership with members of the Wilmington VA Medical Center, we are proud to be a platform to offer information to the veterans regarding services available to them. One of the major changes this quarter was the passing of the PACT act, offering new benefits for some veterans they may be be aware of.

a. Announcements for Veterans Experience Action Center, various times
November 29 to December 10 2023

Jacqueline Hinker VISN 4 Public Affairs and Outreach Program Manager for the U.S. Department of Veterans Affairs Veterans Experience Office, informed us about a three day virtual event December 12 to 14 2023 where veterans could talk one-on-one with a representative to receive information and assistance with VA benefits, enrollment, health care, claims and appeals filing, status updates, family caregiver and survivor benefits and services, memorial affairs. crisis solutions, housing solutions, transition services and resources and much more. Thirty-second announcements aired up until the registration deadline December 10.

Issue:

Supporting commerce in our local municipalities

Discussion of Issue:

Many of our local businesses are still rebounding after the Covid 19 pandemic. In addition, the cost of inflation has squeezed budgets for some small businesses struggling to survive.

Programming:

Coastal Broadcasting is proud to partner with local chambers of commerce and other organizations whose goal is to assist these businesses. We have decades of

experience and countless broadcasts on site at farmers markets, holiday bazaars, craft fairs and similar events where several small businesses participate as vendors. In addition, we take pride in promoting events and attractions that bring tourism to our communities. Following are just a few examples.

a. "The Morning Jump Start", October 24 2023 from 7 a.m. to 7:15 a.m.

Lou Belasco, Executive Director of the Wildwood Convention Center stopped by to promote the holiday-themed events that took place at the Convention Center and other locations in town. Included were Christmas parades, tree lightings and events that provided holiday shopping opportunities. The interview re-aired on November 24 "Black Friday", traditionally the first major shopping day for the Christmas season.

b. On Location Broadcast at Wildwood Family Holiday Celebration,

Saturday December 9 2023 from 10 a.m. to 12 p.m.

The Greater Wildwood Jaycees and the Wildwoods Convention Center hosted this free family-friendly event with local choirs, bands and dance teams, free children's crafts, holiday movies, a Christmas tree lighting, pictures with Santa and many local vendors with Christmas gift ideas. Broadcasts from both of the Wildwood events featured several interviews with small businesses who otherwise would not receive advertising.

c. Promotion of local Christmas Events. Several times during 4 Quarter 2023.

Announcements promoting various holiday-themed events aired in November and December. Some of these announcements included:

Avalon's Festive Friday and Snowfest Saturday events, November 24th and 25th 2023. Free festival each day with live music, children's performances, arts and crafts for the kids, dedication of a newly expanded fire house, challenge coins for the children, a tree-lighting and Santa Claus.

Winter Wonderland at Holly Beach Park in Wildwood December 8, 9, 15 and 16 2023, with free hot chocolate and popcorn plus a dazzling light show and santa

and Mrs. Claus.

Avalon New Year's Eve Celebration. December 31 at 5 p.m. a huge fireworks display.

d. Christmas Eve broadcasts, Sunday December 24 2023 from 7 p.m. to 9 p.m.

WCZT has a tradition each Christmas Eve of presenting the original radio broadcasts of "It's A Wonderful Life" and "Miracle on 34th Street". The hourlong dramas have been presented by municipalities and community businesses.

WCZT airs ABC News every hour, Accu-Weather every day 6 a.m. to 6 p.m., local news and sports weekdays 6:30 a.m. to 6:10 p.m. and also supports various community charitable efforts. We encourage public service announcements through our broadcast, website and social media platforms. These public service announcements are prerecorded or read live by air personalities throughout the broadcast day.