

101.5 WWLK PUBLIC AFFAIRS PROGRAMMING

1st Quarter 2024

The following is a list of some of the issues responded to by WWLK-fm Meredith, NH along with treatment of those issues for the time period: **1st Quarter 2024** dates **January 1st – March 31st, 2024**. This list is in no means exhaustive. The order in which these issues appear does not reflect any priority or significance.

Meredith Rotary Fishing Derby

- February 10th – 11th Station promoted the 45th Annual Greater Meredith Rotary Ice Fishing Derby. Station ran Derby Reports updating participants on fish sizes so they knew how their catch measured up to the competition.
- The Meredith Rotary Club is a non-profit organization that was founded in 1928 and established the Great Meredith Rotary Ice Fishing Derby as its major fund raiser in 1978. The funds that are raised allow the club to support the local communities with donations to the Food Pantry, Senior Center, the New Hampshire Veteran's Home, scholarships to traditional and non-traditional students, and other worthy causes.

Good News Stories

- Station has a segment each weekday highlighting a “good news story” from our community. Occasionally the station has community members in for an interview to elaborate on the good news. Some of the topics were Fishing for a Mission 22, Powerhouse Theater Collaborative, Belknap Mill, Laconia Historical and Museum Society, NAMI NH, Community Action of Belknap and Merrimack County, Lakes Region Scholarship Foundation, Franklin Animal Shelter and many more.

Special Olympics of NH Penguin Plunge

- Station promoted and supported the Penguin Plunge that helps support more than 3,000 Special Olympics New Hampshire athletes. The mission of Special Olympics New Hampshire is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

Workforce Development Program

- WWLK partnered for the 7th year with the Huot Technical Center to promote their Workforce Development Program. The program works directly with local students that are interested in continuing directly from High School into a variety of trades and jobs in the workforce. Station featured interviews with instructors and students from a variety of classes including Building Trades, Plumbing & Heating, Health Sciences, Early Education, Bio-Medical Technology, Law Enforcement and more.

Radio Health Journal & View Points Radio: 1/1/24 – 3/31/24

- Sunday mornings at 6am and 6:30am, Station airs a 30-minute talk show called **Radio Health Journal**. These shows each cover different issues affecting listeners in the community. (Outlines attached)

Community Events Page on Lakes1015.com

- Numerous Community Events listed on Lakes FM's Community Event Page. (Events include but not limited to Red Cross Blood Drives, Gateway to Sobriety, Meredith Public Library Book Sale, Family Craft Day at Belknap Mill, Hands Across the Table Free Hot Meals, Chair Yoga – Lakes Region Visiting Nurses, Easter Breakfast at Tilton Senior Center and more.)