Broadcast Contract

ANNISSA FRAGOSO FOR SUPERVISOR 527 West Main Street Merced, CA 95340-4715

Start Date	Contract#	Mod#
02/23/24	408733	0
End Date	Date Entere	ed Date Last Modified
03/04/24	02/21/24	02/21/24
Advertiser		Station Market
ANNISSA FRAGO	SO FOR	KLOQ-FM
Product		SalesRep/Office
		DAMIEN GALARZA

Calendar Billing Cycle Estimate#

						Cale	ndar	Billin	д Су	cle	Est	imate#	
-N	DATE	Т	IMES/PROGRAMS	LEN LINE RE	MO TO	J WE	TH	FR	SA	. sı		SPOTS NK	RATE
1	FR 02/23/24 FR 0	02/23/24	10:00A-03:00P	60					2			2	\$30.00
2	SU 02/25/24 SU 0	02/25/24	10:00A-03:00P	60					-		4	4	\$20.00
3	MO 02/26/24 WE 0	02/28/24	06:00A-10:00A	60	2		2	 .	-			4	\$30.00
4	TU 02/27/24 FR 0	03/01/24	10:00A-03:00P	60		2			2			4	\$30.00
5	MO 02/26/24 TH (02/29/24	03:00P-07:00P	60	2			2 -			_	4	\$30.00
6	SU 03/03/24 SU (03/03/24	10:00A-03:00P	60					-		4	4	\$20.00
7	MO 03/04/24 MO 0	03/04/24	06:00A-10:00A	60	2				-			2	\$30.00
8	MO 03/04/24 MO 0	03/04/24	03:00P-07:00P	60	2							2	\$30.00
Rillin	g Projections: By Mont	th	26	700.00								\$ 700.00	\$ 700.00
Dimir	CA ST	Teb 24 440.00 140.00	Mar 24 260.00 560.00										
Acce	pted for Station		Acc	cepted for ad	vertiser	OR a	genc	y(and	MBS	S, if a	any)	as agent for t	the advertiser
Name	e	Til	ile	 Na	me	***************************************						Title	
See r	reverse for accepted ter	ms and condition	s, if any									Page	1

DATE		2/,	2/21/2024										CAS	CASH CONTRACT	ACT				PAGE	Ш
	Ž	KABX	ত		KLOQ			K	KUBB		KE	KBRE		KY	KYOS		KHTN		DIGITAL	
2	New Cilent	New Agency		New.	Agency	10			Credit Ap	t App in?			Yes		No No		CASH IN ADVANCE	/ANCE		
Cilent Name:	me:	ANNISSA FRAGOSO FOR 527 WEST MAIN STREET	MAIN STRE	FT SUP	ERVISOR	2024				Agency Name: City: MEI	ame: MERCED			State	Ą	Zio:	95340-4715		408/33	~
Contact Name:	'ame:	BECKETT KELLY	(ELLY			٠				e: 2	209-6	628-7	2420		0	tstrat.com			Traffic date enfered:	, , (
Account E	Account Executive:		D. GALARZA	Υź										Address Change	hange				1016 X	46/16
	Billing Period	pc		Ī.,	Billing Type	نۆ		Radio R	Radio Revenue Type	э с	Digita	Digital Revenue Type	Type	Agenc	Agency Commission?	ssion?		CO-0P	CO-OP Billing ?	
[5	End of	End of Month	D	<u> </u>	Per	Per Spot Rate		0	Radio Local	<u>18</u>		Digital (KBRE)	E)	2	٥N		2	No		
3)	(Cale	(Calendar)		<u> </u>	Pack	Package Rate		0	Radio Agency	ıncy		Digital/Local (KYOS)	al (KYOS)		Yes			Yes		
Е	Standard Broadcast	roadcast*		Sponsor	Sponsor/Special Pkg Name	kg Name		•	Political					Competit	Competitive category	ry		CO-0P	CO-OP Title or #:	
Estimate # / Product:	*(Agen Product:	*(Agency only) duct:					•	7	NTR/Special Event	ial Event				Poli	Political Candidate	ate				
Line Item #	Begin Date Week Of:	End Date	Start Time	 	Stop Time	Spot Length	# of Rotation s Per	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Total Spots Per	# of Weeks	Total # of Spots	Rate	Sub Total Per Line	Comments
ਜ	2/19/24	2/25/24	10:00 AM	₩ 3:00 PM	•	99						2			2	ਜ	2	30	09	
2	2/19/24	2/25/24	10:00 AM	₹ 3:00 PM	>	•						1000 CONT. 1000		4	7	# 15 15 15 15 15 15 15 15 15 15 15 15 15	4	20	80	
æ	2/26/24	3/3/24	6:00 AM	₩ 10:00 AM	▶	Þ		2		2					4	1	4	30	120	
4	2/26/24	3/3/24	10:00 AM	3:00 PM	>	•			2			7			4		4	30	120	
5	2/26/24	3/3/24	3:00 PM	7:00 PM	>	>		2			2				4	1	4	30	120	
9	2/26/24	3/3/24	10:00 AM	→ 3:00 PM)	>								4	4	1	4	20	80	
7	3/4/24	3/10/24	6:00 AM	10:00 AM	▶	•		2							2	1	2	30	09	
8	3/4/24	3/10/24	3:00 PM	₩ 7:00 PM	•	• •		2							2		2	30	9	
6)	•	>									0	0	0		0	
10				Þ	•	▶.									0	0	0		0	
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14				>	₽	b									0	0	0		0	
15				>	Þ	>									0	0	0		0	
Months	Jan	Feb	Mar	₹	Apr	Мау	unf	크	Aug	Sep	Oct	Nov	Dec	Monthly Totals	Totals T	Total Spots: 26	26	Subtotal:	\$700.00	
Amount:															\$0.00					
# spots:												-			-	5	Gross total: \$700	00		31333
Client Appr	oval: I hav	Client Approval: I have read and agree to the conditions on the credit application, and hereby authorize this purchase:	agree to th	ie condit	ions on t	he credit a	applicatio	in, and he	reby auth	orize this p	vurchase:									
Client Signature:	ature:								Date:											
Accepted for Station by AE:	or Station t	y AE:							Date:			Management Approval:	nt Approv	;; /		M	1	Stephons	us Media	Strails
STATION'S	obligations	STATION'S obligations hereunder are subject to the terms and conditions of licenses held by it and to applicable federal, state and local laws and regulations.	e subject to	the term	is and con	ditions of li	icenses h	eld by it aı	nd to applic	able federa	l, state an	d local laws	and regul	ations.				A PORT	PORTFOLIO OF PEOPLE	E0P1E
STATION d	oes not disc	STATION does not discreminate against ADVERTISER or AGENCY because of race, ethnicity, or national origin	ainst ADVE	RTISER	or AGEN	CY becaus	e of race,	ethnicity,	or national	origin.								Rev 2/13/2020 iss) iss	













Marketing Calendar

FEBRUARY / MARCH 2024 MONDAY TUESDAY WEDNESDAY THURSDAY **FRIDAY** SATURDAY SUNDAY 5 8 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 2x4x26 27 28 29 2 3 2x2x2x2x4x2x2x2x 2x

RADIO LOBO 6 - 30/60 second commercials	(6a – 10a) @ _\$30 = _180
RADIO LOBO 6 - 3060 second commercials	(10a – 3p) @ _\$30 = _180
RADIO LOBO 6 - 3060 second commercials	(3p-7p) @ _\$30 = _180
RADIO LOBO 8 - 30/60 second commercials	(10a-3p) @ _\$20 = _160
		Total Investment: 700
Advertiser's Approval:	2	Date: 2/21/24

Date: 2/21/29 **Account Executive:**

Campaign Idea: ANNISSA FRAGOSO For Merced County Board of Supervisors Dist. 2

514 West 19th Street - Merced, CA 95340 - (209) 723-2191 - Fax: (209) 205-1013

Commercial licensee certifies that its advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements held by the licensee contain nondiscrimination clauses.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

, Annissa Fragoso , hereby request station time as follows:				
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE OR LOCAL CANDIDATE			
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED			
Candidate name:				
Annissa Fragoso				
Authorized committee:				
Annissa Fragoso for Supervisor 2024				
Agency requesting time (and contact information):				
N/A				
Candidate's political party: Democratic				
Office sought (no acronyms or abbreviations):				
Merced County Supervisor District 2				
Date of election: 3/5/2024	General ✓ Primary			
Treasurer of candidate's authorized committee:				
Beckett Kelly				
The undersigned represents that:				
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):			
the candidate listed above who is a legally qualified car				
the authorized committee of the legally qualified candidate listed above;				
(2) this station is authorized to announce the time as paid for by such person or entity; and				
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).				
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY			
Candidate/Committee/Agency	Station Representative			
Signature:	Signature:			
Mann Juff				
Name: Annissa Fragroso	Name: 5. DAMIEN GALARTA			
Date of Request to Purchase Ad Time: $2/21/24$	Name: S. DAMIEN GALARY Date of Station Agreement to Sell Time: VILLY			

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.						
Candidate/Authorized Committee/A	Agency					
Signature:						
Name:						
Date:						
TO BE COMPLETED BY STATION ONLY						
Ad submitted to Station? Yes	No Date ad received: _	2/4/24				
Note: Must have separate PB-19 Forn	ns for each version of the ad (i.e., for e	every ad with differing copy).				
Federal candidate certification signed (ab	ove): Yes No	✓ N/A				
Rejected – provide reason:	not yet received to determine sponsor ID) omptly upload updated final form when co					
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):						
Contract #: 408733	Station Call Letters: KLOQ - FM	Date Received/Requested:				
Est. #:	Station Location: MENCEN, CA	Run Start and End Dates:				
use this space to document schedule of to purchased or attach separately. If station	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aired information immediately should be placed	reflecting this transaction to the OPIF or the rates charged and the classes of time				