

Broadcast Contract

ANNISSA FRAGOSO FOR SUPERVISOR
527 West Main Street
Merced, CA 95340-4715

Start Date 02/23/24	Contract# 408733	Mod# 0
End Date 03/04/24	Date Entered 02/21/24	Date Last Modified 02/21/24
Advertiser ANNISSA FRAGOSO FOR		Station Market KLOQ-FM
Product		SalesRep/Office DAMIEN GALARZA

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 02/23/24 FR 02/23/24	10:00A-03:00P	60	--	--	--	--	2	--	--	2	\$30.00
2	SU 02/25/24 SU 02/25/24	10:00A-03:00P	60	--	--	--	--	--	--	4	4	\$20.00
3	MO 02/26/24 WE 02/28/24	06:00A-10:00A	60	2	--	2	--	--	--	--	4	\$30.00
4	TU 02/27/24 FR 03/01/24	10:00A-03:00P	60	--	2	--	--	2	--	--	4	\$30.00
5	MO 02/26/24 TH 02/29/24	03:00P-07:00P	60	2	--	--	2	--	--	--	4	\$30.00
6	SU 03/03/24 SU 03/03/24	10:00A-03:00P	60	--	--	--	--	--	--	4	4	\$20.00
7	MO 03/04/24 MO 03/04/24	06:00A-10:00A	60	2	--	--	--	--	--	--	2	\$30.00
8	MO 03/04/24 MO 03/04/24	03:00P-07:00P	60	2	--	--	--	--	--	--	2	\$30.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	26	700.00	\$ 700.00	\$ 700.00

Billing Projections: By Month

	Feb 24	Mar 24
CA	440.00	260.00
ST	140.00	560.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1



Marketing Calendar

FEBRUARY / MARCH 2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
				2x		4x
26	27	28	29	1	2	3
2x		2x		2x		4x
2x	2x		2x			
4	5					
2x						
2x						

Campaign Idea: ANNISSA FRAGOSO For Merced County Board of Supervisors Dist. 2

RADIO LOBO 6 - 30/60 second commercials (6a - 10a) @ \$30 = 180

RADIO LOBO 6 - 30/60 second commercials (10a - 3p) @ \$30 = 180

RADIO LOBO 6 - 30/60 second commercials (3p - 7p) @ \$30 = 180

RADIO LOBO 8 - 30/60 second commercials (10a - 3p) @ \$20 = 160

Total Investment: 700

Advertiser's Approval: Date: 2/21/24

Account Executive: Date: 2/21/24

514 West 19th Street - Merced, CA 95340 - (209) 723-2191 - Fax: (209) 205-1013

Commercial licensee certifies that its advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements held by the licensee contain nondiscrimination clauses.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Annissa Fragoso, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Annissa Fragoso

Authorized committee:

Annissa Fragoso for Supervisor 2024

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Merced County Supervisor District 2

Date of election:

3/5/2024

General

Primary

Treasurer of candidate's authorized committee:

Beckett Kelly

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

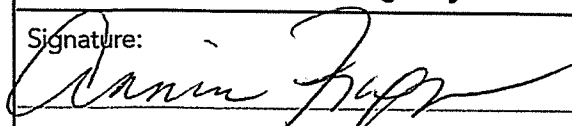
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Annissa Fragoso

Name: S. DAMIEN GALARRAGA

Date of Request to Purchase Ad Time: 2/21/24

Date of Station Agreement to Sell Time: 2/21/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

N/A

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

2/21/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

408733

Station Call Letters:

KLOQ - FM

Date Received/Requested:

2/21/24

Est. #:

Station Location:

MERCED, CA

Run Start and End Dates:

2/23 - 3/4/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.