

Broadcast Contract

YES ON MEASURE C
9460 Tegner Road
Hilmar, CA 95324

Start Date 02/23/24	Contract# 408734	Mod# 0
End Date 03/04/24	Date Entered 02/21/24	Date Last Modified 02/21/24
Advertiser YES ON MEASURE C		Station Market KLOQ-FM
Product YES ON MEASURE C		SalesRep/Office DAMIEN GALARZA

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 02/23/24 FR 02/23/24	06:00A-10:00A	60	--	--	--	--	1	--	--	1	\$50.00
2	FR 02/23/24 FR 02/23/24	10:00A-03:00P	60	--	--	--	--	1	--	--	1	\$50.00
3	FR 02/23/24 FR 02/23/24	03:00P-07:00P	60	--	--	--	--	1	--	--	1	\$50.00
4	SU 02/25/24 SU 03/03/24	10:00A-03:00P	60	--	--	--	--	--	--	3	3	\$40.00
5	MO 02/26/24 FR 03/01/24	06:00A-10:00A	60	2	1	2	1	2	--	--	8	\$50.00
6	MO 02/26/24 FR 03/01/24	10:00A-03:00P	60	1	2	1	2	1	--	--	7	\$50.00
7	MO 02/26/24 FR 03/01/24	03:00P-07:00P	60	2	1	1	1	2	--	--	7	\$50.00
8	MO 03/04/24 MO 03/04/24	06:00A-10:00A	60	2	--	--	--	--	--	--	2	\$50.00
9	MO 03/04/24 MO 03/04/24	10:00A-03:00P	60	2	--	--	--	--	--	--	2	\$50.00
10	MO 03/04/24 MO 03/04/24	03:00P-07:00P	60	2	--	--	--	--	--	--	2	\$50.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	37	1,790.00	\$ 1,790.00	\$ 1,790.00

Billing Projections: By Month

	Feb 24	Mar 24
CA	1,120.00	670.00
ST	270.00	1,520.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 6

KABX KLOQ KUBB KBRE KYOS KHTN DIGITAL

New Client New Agency Credit App In? Yes No CASH IN ADVANCE

Client Name: COMMITTEE FOR A SAFER MERCED-YES ON C
 Agency Name: HILLMAR
 Contract # 408734

Address: 9460 TEGNER ROAD
 City: HILLMAR
 State: CA Zip: 95324

Contact Name: MEGAN BELAIR
 Phone: 209-324-4773
 Email: megan.rangel@gmail.com

Account Executive: D. GALARZA
 Billing Period: End of Month Standard Broadcast*
 Billing Type: Per Spot Rate Sponsor/Special Pkg Name

Radio Revenue Type: Radio Local Digital (KBRE) Digital/Local (KYOS)
 Agency Commission? No Yes

Competitive category: Political NTR/Special Event Competitive category Political Issues/Prop

CO-OP Billing? No Yes
 CO-OP Title or #: _____

Line Item #	Begin Date	End Date	Start Time	Stop Time	Spot Length	# of Rotations Per	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Total Spots Per	# of Weeks	Total # of Spots	Rate	Sub Total Per Line	Comments
1	2/19/24	2/25/24	6:00 AM	10:00 AM	60	1					1			1	1	1	50	50	
2	2/19/24	2/25/24	10:00 AM	3:00 PM	30	1					1			1	1	1	50	50	
3	2/19/24	2/25/24	3:00 PM	7:00 PM	30	1					1			1	1	1	50	50	
4	2/19/24	2/25/24	10:00 AM	3:00 PM	30	3					3			3	1	3	40	120	
5	2/26/24	3/3/24	6:00 AM	10:00 AM	30	8					8			8	1	8	50	400	
6	2/26/24	3/3/24	10:00 AM	3:00 PM	30	7					7			7	1	7	50	350	
7	2/26/24	3/3/24	3:00 PM	7:00 PM	30	7					7			7	1	7	50	350	
8	2/26/24	3/3/24	10:00 AM	3:00 PM	30	3					3			3	1	3	40	120	
9	3/4/24	3/10/24	6:00 AM	10:00 AM	30	2					2			2	1	2	50	100	
10	3/4/24	3/10/24	10:00 AM	3:00 PM	30	2					2			2	1	2	50	100	
11	3/4/24	3/10/24	3:00 PM	7:00 PM	30	2					2			2	1	2	50	100	
12														0	0	0		0	
13														0	0	0		0	
14														0	0	0		0	
15														0	0	0		0	
Months: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec														Monthly Totals	Total Spots: 37	Subtotal:	\$1,790.00		
Amount:														\$0.00					
# spots:														0		Gross total:	\$1790		

Client Approval: I have read and agree to the conditions on the credit application, and hereby authorize this purchase.

Client Signature: _____ Date: _____

Accepted for Station by AE: _____ Date: _____ Management Approval: _____

STATION'S obligations hereunder are subject to the terms and conditions of licenses held by it and to applicable federal, state and local laws and regulations.
 STATION does not discriminate against ADVERTISER or AGENCY because of race, ethnicity, or national origin.





Marketing Calendar

FEBRUARY / MARCH 2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			1	2	3	4
	6	7	8	9	10	11
	13	14	15	16	17	18
	20	21	22	23	24	25
				1x 1x 1x		3x
	27	28	29	1	2	3
2x 1x 2x	1x 2x 1x	2x 1x 1x	1x 2x 1x	2x 1x 2x		3x
2x 2x 2x	5					
Campaign Idea: YES on Measure C						

RADIO LOBO 11 - 30/60 second commercials (6a - 10a) @ \$50 = 550
 RADIO LOBO 10 - 30/60 second commercials (10a - 3p) @ \$50 = 500
 RADIO LOBO 10 - 30/60 second commercials (3p - 7p) @ \$50 = 500
 RADIO LOBO 8 - 30/60 second commercials (10a - 3p) @ \$40 = 240

Total Investment: 1,790

Advertiser's Approval: *Megan B* Date: 2/21/24
 Account Executive: *[Signature]* Date: 2/21/24

514 West 19th Street - Merced, CA 95340 - (209) 723-2191 - Fax: (209) 205-1013

Commercial licensee certifies that its advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements held by the licensee contain nondiscrimination clauses.

**ISSUE (NON-CANDIDATE) ADVERTISEMENT
AGREEMENT FORM**

I, Megan Rangel Belair, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Committee for a Safer Merced - Yes on C

Address: PO Box

Contact: Megan Rangel Belair

Phone number: 2093244773

Email: megan.rangel@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Committee for a Safer Merced-Yes on C

Address: PO Box 2464, Merced, CA 95344

Contact: Megan Rangel Belair

Phone number: 2093244773

Email: megan.rangel@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):



Date of election: March 5, 2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Megan Rangel Belair on behalf of Committee	Name: F. Damien Galano
Date of Request to Purchase Ad Time: 2/21/24	Date of Station Agreement to Sell Time: 2/21/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 408734	Station Call Letters: KLOO-FM	Date Received/Requested: 2/21/24
Est. #:	Station Location: Merced, CA	Run Start and End Dates: 2/23/24 - 3/4/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.