



WBIR
1513 Hutchinson Ave.,
Knoxville, TN 37917
Main: (865)637-1010
Billing:

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
910356-1	08/07/14	August 2014	07/28/14 - 08/06/14

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WBIR	Kristen Waskie	Telerep Philadel	National

Billing Address:

National Media, Inc/ POL
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Tennessee Forum PAC	TN FORUM PAC	4795

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
07/31/14 - 08/06/14	910356	07294316

<u>Billing Calendar</u>	<u>Billing Type</u>	<u>Deal #</u>
Broadcast	Cash	

<u>Special Handling</u>

Send Payment To:

WBIR
WBIR Gannett Co Inc
PO BOX: 637361
Cincinnati, OH 45263-7361

<u>IDB #</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	380	682

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/14	08/01/14	10 News at 5	5p-6p	----F--	:15/:15	1	\$600.00	BK
Weeks:	<u>Start Date</u> 07/28/14	<u>End Date</u> 08/03/14	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBIR	F	08/01/14	5:27 PM	10 News at 5	5p-6p	:15	TNTV072314H	\$300.00 BK
				5:30 PM			:15	TNTV072314H	\$300.00
2	08/01/14	08/01/14	Wheel of Fortune	7-730p	----F--	:15/:15	1	\$1,200.00	BK
Weeks:	<u>Start Date</u> 07/28/14	<u>End Date</u> 08/03/14	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBIR	F	08/01/14	7:12 PM	Wheel of Fortune	7-730p	:15	TNTV072314H	\$600.00 BK
				7:13 PM			:15	TNTV072314H	\$600.00
3	08/04/14	08/04/14	Tonight Show	1135p-1235x	M-----	:15/:15	1	\$450.00	BK
Weeks:	<u>Start Date</u> 08/04/14	<u>End Date</u> 08/10/14	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBIR	M	08/04/14	12:33 AM	Tonight Show	1135p-1235x	:15	TNTV072314H	\$225.00 BK
				12:35 AM			:15	TNTV072314H	\$225.00
4	08/04/14	08/04/14	M-F 4-5p	4-5p	M-----	:15/:15	1	\$425.00	BK
Weeks:	<u>Start Date</u> 08/04/14	<u>End Date</u> 08/10/14	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBIR	M	08/04/14	4:09 PM	M-F 4-5p	4-5p	:15	TNTV072314H	\$213.00 BK
				4:12 PM			:15	TNTV072314H	\$212.00
5	08/04/14	08/04/14	8-11p	8-11p	M-----	:15/:15	1	\$1,000.00	BK
Weeks:	<u>Start Date</u> 08/04/14	<u>End Date</u> 08/10/14	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
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DUPLICATE INVOICE

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Advertiser	Product	Estimate Number	
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6	08/03/14	08/03/14	Sun 9-930a	9-930a	-----S	:15/:15	1	\$800.00	BK																																													
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Total Spots 11

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Advertiser	Product	Estimate Number	
Tennessee Forum PAC	TN FORUM PAC	4795	

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$8,900.00
<u>Agency Commission</u>	\$1,335.00
<u>Net Amount Due</u>	\$7,565.00

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