

CONTRACT



WBIR
1513 Hutchinson Ave.,
Knoxville, TN 37917
(865)637-1010

| | | |
|--|--|--|
| <u>Contract / Revision</u> 907295 / | | <u>Alt Order #</u> 07283713 |
| <u>Product</u> TN FORUM PAC | | |
| <u>Contract Dates</u> 07/25/14 - 07/30/14 | | <u>Estimate #</u> 4741 |
| <u>Advertiser</u> Tennessee Forum PAC | | <u>Original Date / Revision</u> 07/22/14 / 07/22/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WBIR | <u>Account Executive</u> Kristen Waskie | <u>Sales Office</u> Telerep Philadel |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 380 | <u>Product Code</u> 682 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

National Media, Inc/ POL
815 Slaters Lane
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------|------|-----|------|----------|-------------------|
| N 1 | WBIR | 07/25/14 | 07/25/14 | M-F 6pm News | 6-630p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/21/14 | 07/27/14 | ----F-- | 1 | | | \$1,200.00 | | | | | |
| N 2 | WBIR | 07/28/14 | 07/30/14 | 12-1p | 12-1p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/28/14 | 08/03/14 | MTW---- | 1 | | | \$600.00 | | | | | |
| N 3 | WBIR | 07/28/14 | 07/28/14 | M-F 6pm News | 6-630p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/28/14 | 08/03/14 | M----- | 1 | | | \$1,200.00 | | | | | |
| N 4 | WBIR | 07/26/14 | 07/26/14 | Wheel of Fortune Weekend | 7-730p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/21/14 | 07/27/14 | -----S- | 1 | | | \$750.00 | | | | | |
| N 5 | WBIR | 07/27/14 | 07/27/14 | Su 6pm News | 6-630p | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/21/14 | 07/27/14 | -----S | 1 | | | \$800.00 | | | | | |
| N 6 | WBIR | 07/27/14 | 07/27/14 | Sun 8-9a | 8-9a | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/21/14 | 07/27/14 | -----S | 1 | | | \$800.00 | | | | | |
| N 7 | WBIR | 07/29/14 | 07/29/14 | 10 News at 5 | 5p-6p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/28/14 | 08/03/14 | -T----- | 1 | | | \$600.00 | | | | | |
| N 8 | WBIR | 07/30/14 | 07/30/14 | M-F 6-7a | 6-7a | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/28/14 | 08/03/14 | --W---- | 1 | | | \$1,000.00 | | | | | |
| N 9 | WBIR | 07/30/14 | 07/30/14 | Wheel of Fortune | 7-730p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/28/14 | 08/03/14 | --W---- | 1 | | | \$1,200.00 | | | | | |
| Totals | | | | | | | | | | | | 9 | \$8,150.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 907295 / | 07283713 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 07/25/14 - 07/30/14 | TN FORUM PAC | 4741 |

| | |
|---------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Tennessee Forum PAC | 07/22/14 / 07/22/14 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|---------------------|-------------------|
| 06/30/14 - 07/27/14 | 4 | \$3,550.00 | (\$532.50) | \$3,017.50 |
| 07/28/14 - 07/30/14 | 5 | \$4,600.00 | (\$690.00) | \$3,910.00 |
| Totals | 9 | \$8,150.00 | (\$1,222.50) | \$6,927.50 |

Signature: _____ **Date:** _____

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