

**Remit Address:**

KYW-TV
P.O. Box 32172
New York, NY 10087-2172
Main: (215) 977-1900
Billing: (215) 977-5578

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

INVOICE

Advertiser	Friends of Bob Mensch PO Box 94 East Greenville, PA 18041	Invoice #	140011685
Product	R/PA SEN 24	Invoice Date	11/11/18
Estimate Number	5887	Invoice Month	November 2018
Property	KYW-TV	Invoice Period	10/29/18 - 11/06/18
Account Executive	Maggie McWilliams	Order #	150594
Sales Office	CTS-PH	Alt Order #	7919496
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	11/03/18 - 11/06/18
Billing Type	Cash	Agency Code	TV17037
Special Handling		Advertiser Code	1402
		Product 1/2	2087
		Agency Ref	103027
		Advertiser Ref	509460

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KYW CDR	CBS This Morning	658a-9a		11/03/18 to 11/09/18	2x	11-----				
	KYW			M	11/05/18	:30	8:51 AM	TGPAMENS1801H	\$850.00		1
	KYW			Tu	11/06/18	:30	9:00 AM	TGPAMENS1801H	\$850.00		2
2	KYW CDR	CBS This Morning Saturday	657a-9a		11/03/18 to 11/09/18	1x	-----1-				
	KYW			Sa	11/03/18	:30	6:59 AM	TGPAMENS1801H	\$450.00		1
3	KYW CDR	Eyewitness News Su @ 7a	658a-8a		11/03/18 to 11/09/18	1x	-----1				
	KYW			Su	11/04/18	:30	7:50 AM	TGPAMENS1801H	\$450.00		1
4	KYW CDR	Face The Nation	1028a-1130a		11/03/18 to 11/09/18	1x	-----1				
	KYW			Su	11/04/18	:00			\$900.00	Credited	1
5	KYW CDR	Price is Right	1058a-12n		11/03/18 to 11/09/18	1x	1-----				
	KYW			M	11/05/18	:00			\$1,350.00	Credited	1
6	KYW LUR	The Talk	158p-3p		11/03/18 to 11/09/18	1x	1-----				
	KYW			M	11/05/18	:00			\$450.00	Credited	1
7	KYW CDR	Eyewitness News @ 6p	558p-630p		11/03/18 to 11/09/18	1x	1-----				
	KYW			M	11/05/18	:30	6:13 PM	TGPAMENS1801H	\$900.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



**Remit Address:**

KYW-TV
P.O. Box 32172
New York, NY 10087-2172
Main: (215) 977-1900
Billing: (215) 977-5578

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

INVOICE

Advertiser	Friends of Bob Mensch PO Box 94 East Greenville, PA 18041	Invoice #	140011685
Product	R/PA SEN 24	Invoice Date	11/11/18
Estimate Number	5887	Invoice Month	November 2018
Property	KYW-TV	Invoice Period	10/29/18 - 11/06/18
Account Executive	Maggie McWilliams	Order #	150594
Sales Office	CTS-PH	Alt Order #	7919496
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	11/03/18 - 11/06/18
Billing Type	Cash	Agency Code	TV17037
Special Handling		Advertiser Code	1402
		Product 1/2	2087
		Agency Ref	103027
		Advertiser Ref	509460

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	KYW CDR	Sa Local News After Sport	658p-8p		11/03/18 to 11/09/18	1x	-----1-				
	KYW			Sa	11/03/18	:30	7:34 PM	TGPAMENS1801H	\$900.00		1
9	KYW CDR	Prime Access M-F 1a	658p-730p		11/03/18 to 11/09/18	1x	1-----				
	KYW			M	11/05/18	:30	7:22 PM	TGPAMENS1801H	\$1,080.00		1
10	KYW CDR	Prime Access M-F 1b	727p-8p		11/03/18 to 11/09/18	1x	1-----				
	KYW			M	11/05/18	:30	7:29 PM	TGPAMENS1801H	\$1,080.00		1
11	KYW CDR	Late News Rotator M-Su	11p-1135p		11/03/18 to 11/09/18	1x	1-----				
	KYW	Extended News 1135p-12m	1130p-1230m	Sa	11/03/18	:30	12:29 AM	TGPAMENS1801H	\$1,620.00	MG for 11.1 11/05	2
	KYW			M	11/05/18	:00			\$1,620.00	See MG 11.2	1
12	KYW CDR	The Late Show	1135p-1237x		11/03/18 to 11/09/18	1x	1-----				
	KYW			M	11/05/18	:00			\$810.00	Credited	1
13	KYW CDR	Late Fringe Sa-Su	12:35 XM-1:35 XM		11/03/18 to 11/09/18	1x	-----1				
	KYW			Su	11/04/18	:30	1:30 AM	TGPAMENS1801H	\$225.00		1
14	KYW CDR	Sa-Su Local News 5p	457p-6p		11/04/18 to 11/04/18	x	-----S				
	KYW			Su	11/04/18	:30	5:22 PM	TGPAMENS1801H	\$1,080.00		2
	KYW			Su	11/04/18	:30	5:45 PM	TGPAMENS1801H	\$1,080.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



**Remit Address:**

KYW-TV
P.O. Box 32172
New York, NY 10087-2172
Main: (215) 977-1900
Billing: (215) 977-5578

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

INVOICE

Advertiser	Friends of Bob Mensch PO Box 94 East Greenville, PA 18041	Invoice #	140011685
Product	R/PA SEN 24	Invoice Date	11/11/18
Estimate Number	5887	Invoice Month	November 2018
Property	KYW-TV	Invoice Period	10/29/18 - 11/06/18
Account Executive	Maggie McWilliams	Order #	150594
Sales Office	CTS-PH	Alt Order #	7919496
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	11/03/18 - 11/06/18
Billing Type	Cash	Agency Code	TV17037
Special Handling		Advertiser Code	1402
		Product 1/2	2087
		Agency Ref	103027
		Advertiser Ref	509460

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	KYW CDR KYW	Sa Local News After Sport	658p-8p	11/03/18 to 11/03/18	x	-----S-					
				Sa	11/03/18	:30	7:20 PM	TGPAMENS1801H	\$900.00		1
16	KYW CDR KYW	Eyewitness News Su @ 7a	658a-8a	11/04/18 to 11/04/18	x	-----S					
				Su	11/04/18	:30	7:24 AM	TGPAMENS1801H	\$450.00		1
<u>Aired Spots</u>				14							

Gross Total **\$11,915.00**
Agency Commission **\$1,787.25**
Net Amount Due **\$10,127.75** Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.