



New York's Hip-Hop and R&B

WWPR 2ND
QUARTER 2015
ISSUES REPORT

iHeartMedia, 32 Avenue of America, New York, NY 10013 Main # 212-377-7900

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WWPR-FM
New York City, NY
Quarterly Issues/Programs List
Second Quarter, 2015
06/30/2015

WWPR-FM
Quarterly Issues/Programs List

WWPR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts:** Sunday morning at 7AM we're joined by Jazz Forum Arts. JFA is proud to contribute to the cultural landscape in the New York metro area, and of the audiences they've cultivated, a large focus is on under-served communities. Music / the arts enriches lives - JFA is heavily involved in the community and dedicated to exposing school age children to live music.
- **Civil Rights:** Sunday morning at 7AM we're joined by Essence Live host Dana Blair to talk about the current events in Baltimore, New York, Ferguson and around the country. What's next - and how do we have tough conversations about race with our peers? What are the best ways to peacefully rally for justice, and how do we continue to make change? What is our personal responsibility - and what do young people need to know right now about what's happening in America? We're talking solutions. Wake up early & join the discussion:
- **Education:** Check out Power on the Block Easter Sunday at 7AM! Kim Kane is joined by HEAF. HEAF is a comprehensive supplemental education and youth development organization that helps motivated students develop the intellectual curiosity, academic ability, and personal resiliency they need to succeed in school, career, and life. Learn more at www.HEAF.org!
- **Family Services:** Sunday morning at 7AM we're joined by Sandra Killet of the Child Welfare Organizing Project. CWOP is a non-for-profit community based organization located on the East side of Harlem. Their mission is to keep families together with adequate supports and services. They accomplish this by mobilizing parents to transform the current reactive child welfare system that separates families specifically in disadvantaged communities at record numbers. Wake up early & join the discussion! If you want to learn more:<http://www.cwop.org/>
- **Health:** New Yorkers are in need of bone marrow and stem cell transplants. You can save a life with your donation. Sunday morning at 7AM we're joined by Gift of Life Bone Marrow Foundation - a 501c3 non-profit organization dedicated to saving lives and facilitating bone marrow and blood stem cell transplants for patients with leukemia, lymphoma, and other blood-related diseases. Ranking among the top

international bone marrow registries, Gift of Life (tm)s mission is to find a match Anytime. Anywhere. For anyone.

- **Hunger Relief** : Check out POTB Sunday at 7AM on Power 105.1 FM! Kim is joined by Food Bank For New York City - the city (tm)s major hunger-relief organization working to end hunger throughout the five boroughs for more than 30 years. Food Bank For New York City's annual Can Do Awards Dinner is less than a week away, and their Silent Auction features more than 50 exciting packages including tickets for the sold-out Food & Wine Classic in Aspen, a 20-person dinner party with Chef Marc Murphy, tickets to Rachael Ray and more. Learn more -> <http://www.foodbanknyc.org/cando>
- **LGBTQ**: Sunday morning at 7AM we're joined by Souleo and Andre St Claire to talk about Art Connects New York's 2nd Annual Spring Benefit. The Art Connects New York 2nd Annual Spring Benefit will debut their latest art exhibition for the True Colors Residence: New York City (tm)s first and only permanent, supportive housing for lesbian, gay, bisexual, and transgender youth with a history of homelessness. Proceeds from this one time event go towards a great cause - NYC's LGBT homeless youth! Tune in and learn more:
- **Mentorship**: Tomorrow morning at 7AM, we're joined by Laura Aiisha Haykel of IFlourish Consulting.com and lauraaiisha.com. Laura has a passion for supporting "Femmepreneurs" - this show is for the ladies in need of business mentorship. If you're building a small business - or if you're in need of personal inspiration to accomplish your goals - Laura shares details about her unique services and home-grown webinars. Learn more at [www.http://lauraaiisha.com!](http://lauraaiisha.com)
- **Professional Mentorship**: Are you a young person between the ages of 18-24 looking for opportunity, a professional mentor and a great career? Tomorrow morning at 7AM we're joined by Year Up New York! Year Up is a one-year, intensive training program that provides low-income young adults with a combination of hands-on skill development, college credits, and corporate internships. Located across the street from the New York Stock Exchange in the heart of New York City (tm)s financial district, Year Up serves young adults from across the five boroughs. Learn more below - and pass it on!

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	POTB	Check out Power on the Block Easter	HEAF	04/05/2015	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Sunday at 7AM! Kim Kane is joined by HEAF. HEAF is a comprehensive supplemental education and youth development organization that helps motivated students develop the intellectual curiosity, academic ability, and personal resiliency they need to succeed in school, career, and life. Learn more at www.HEAF.org !		07:00 AM	
Mentorship	POTB	Tomorrow morning at 7AM, we're joined by Laura Aiisha Haykel of IFlourish Consulting.com and lauraiisha.com . Laura has a passion for supporting "Femmepreneurs" - this show is for the ladies in need of business mentorship. If you're building a small business - or if you're in need of personal inspiration to accomplish your goals - Laura shares details about her unique services and home-grown webinars. Learn more at www.http://lauraiisha.com !	IFlourish	04/12/2015 07:00 AM	030:00
Hunger Relief	POTB	Check out POTB Sunday at 7AM on Power 105.1 FM! Kim is joined by Food Bank For New York City - the city (tm)s major hunger-relief organization working to end hunger throughout the five boroughs for more than 30 years. Food Bank For New York City's annual Can Do Awards Dinner is less than a week away, and their Silent Auction features more than 50 exciting packages including tickets for the sold-out Food & Wine Classic in Aspen, a 20-person dinner party with Chef Marc Murphy, tickets to Rachael Ray and more. Learn more -> http://www.foodbanknyc.org/cando	Food Bank of NY	04/19/2015 07:00 AM	030:00
Hunger Relief	POTB	Check out POTB Sunday at 7AM on Power 105.1 FM! Kim is joined by Food Bank For New York City - the city (tm)s major hunger-relief organization working to end hunger throughout the five boroughs for more than 30 years. Food Bank For New York City's annual Can Do Awards Dinner is less than a week away, and their Silent Auction features more than 50 exciting packages including tickets	Food Bank of NY	04/26/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		for the sold-out Food & Wine Classic in Aspen, a 20-person dinner party with Chef Marc Murphy, tickets to Rachael Ray and more. Learn more -> http://www.foodbanknyc.org/cando			
Civil Rights	POTB	Sunday morning at 7AM we're joined by Essence Live host Dana Blair to talk about the current events in Baltimore, New York, Ferguson and around the country. What's next - and how do we have tough conversations about race with our peers? What are the best ways to peacefully rally for justice, and how do we continue to make change? What is our personal responsibility - and what do young people need to know right now about what's happening in America? We're talking solutions. Wake up early & join the discussion:	Essence Live	05/03/2015 07:00 AM	030:00
Civil rights	POTB	Sunday morning at 7AM we're joined by Essence Live host Dana Blair to talk about the current events in Baltimore, New York, Ferguson and around the country. What's next - and how do we have tough conversations about race with our peers? What are the best ways to peacefully rally for justice, and how do we continue to make change? What is our personal responsibility - and what do young people need to know right now about what's happening in America? We're talking solutions. Wake up early & join the discussion:	Essence Live	05/10/2015 07:00 AM	030:00
Family Services	POTB	Sunday morning at 7AM we're joined by Sandra Killet of the Child Welfare Organizing Project. CWOP is a non-for-profit community based organization located on the East side of Harlem. Their mission is to keep families together with adequate supports and services. They accomplish this by mobilizing parents to transform the current reactive child welfare system that separates families specifically in disadvantaged communities at record numbers. Wake up early & join the discussion! If you want to learn more: http://www.cwop.org/	Child Welfare Organizing Project	05/17/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LGBTQ	POTB	Sunday morning at 7AM we're joined by Souleo and Andre St Claire to talk about Art Connects New York's 2nd Annual Spring Benefit. The Art Connects New York 2nd Annual Spring Benefit will debut their latest art exhibition for the True Colors Residence: New York City (tm)s first and only permanent, supportive housing for lesbian, gay, bisexual, and transgender youth with a history of homelessness. Proceeds from this one time event go towards a great cause - NYC's LGBT homeless youth! Tune in and learn more:	Art Connects	05/24/2015 07:00 AM	030:00
Professional Mentorship	POTB	Are you a young person between the ages of 18-24 looking for opportunity, a professional mentor and a great career? Tomorrow morning at 7AM we're joined by Year Up New York! Year Up is a one-year, intensive training program that provides low-income young adults with a combination of hands-on skill development, college credits, and corporate internships. Located across the street from the New York Stock Exchange in the heart of New York City (tm)s financial district, Year Up serves young adults from across the five boroughs. Learn more below - and pass it on!	Year Up	05/31/2015 07:00 AM	030:00
Arts	POTB	Sunday morning at 7AM we're joined by Jazz Forum Arts. JFA is proud to contribute to the cultural landscape in the New York metro area, and of the audiences they've cultivated, a large focus is on under-served communities. Music / the arts enriches lives - JFA is heavily involved in the community and dedicated to exposing school age children to live music.	Jazz Forum Arts	06/07/2015 07:00 AM	030:00
Health	POTB	New Yorkers are in need of bone marrow and stem cell transplants. You can save a life with your donation. Sunday morning at 7AM we're joined by Gift of Life Bone Marrow Foundation - a 501c3 non-profit organization dedicated to saving lives	Gift of Life	06/14/2015 07:00 AM	030:00