

Revised WWPR 2nd Qtr Report

WWPR-FM
New York City, NY
Quarterly Issues/Programs List
Second Quarter, 2019
07/15/2019

WWPR-FM
Quarterly Issues/Programs List

WWPR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AA Tobacco Control Leadership:** Phillip Gardiner is the co-chair of the African American Tobacco Control Leadership Council, a group of professionals dedicated to fighting the scourge of tobacco impacting the African American community. He joins us Sunday to discuss the predatory practices of tobacco companies in neighborhoods of color. Tune in at 7AM for this important show and pass it on! African American Tobacco Control Leadership Council
- **Barber Shop Books:** This morning we're joined by Alvin of Barbershop Books! They're a 501(c)(3) nonprofit literacy organization. Developed in Harlem, Barbershop Books is a community-based program that creates child-friendly reading spaces in barbershops and provides early literacy training to barbers across America. They're looking for more community partners - tune in & learn how YOU can help promote literacy in your 'hood. www.barbershopbooks.org
- **Be-A-Buddy Program:** Summertime temps can reach well over 100-degrees in NYC. For the city's most vulnerable, it can be a deadly time of year. Tune in at 7AM Sunday morning ~ we'll be joined by Nia of the NYC Dept. of Health to hear more about their Be-A-Buddy initiative and why it matters. In order to promote resiliency, NYC is increasing use of cooling centers and outreach through the Be-a-Buddy Program to share life-saving information with the populations that need it most. Don't forget to check on elderly neighbors in the extreme heat - you could save a life!
- **Food Bank for NYC:** 35 year old hunger relief organization that works to end food poverty
- **League of Yes:** This morning at 7AM we're joined by Kristine of The League Of YES! Their mission is to establish and sustain baseball programs for people (of all ages) with disabilities. Registration for their baseball program is open now. Tune in to this show and pass it along. The League of YES is doing some awesome work in the New York / tri-state area: and it's all for our kids! www.leagueofyes.com
- **National:** The Ron Burgundy Podcast / IHeartRadio

- **New Yorkers/Children in Need:** At Food Bank For New York City, they don't just need support during the winter months. Children are out of school during summer, and many families rely on Food Bank NYC to help provide adequate meals during this time. Want to learn more about how you can access their services or get involved? Tune in at 7AM tomorrow morning and learn more about this organization. They are a friend to the show and helping to feed 1 out of 5 New Yorkers!
- **NYC Service and Vista:** Dabash Negash - NYC Service Chief of Staff, checked in to share details about NYC Civic Corps. These PAID positions with NYC City Service Corps, Civic Corps and NYC VISTA are open now. Remember you heard it here and click below for details & an application
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- **NYC Service/Vista:** Dabash Negash - NYC Service Chief of Staff, checked in to share details about NYC Civic Corps. These PAID positions with NYC City Service Corps, Civic Corps and NYC VISTA are open now. Remember you heard it here and click below for details & an application
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- **Police Athletic League:** This morning at 7AM we welcome Fred J. Watts of Police Athletic League. For over 100 years, PAL has helped millions of young New Yorkers build their futures by providing them with safe, nurturing and supportive places to play and learn. PAL operates supervised, fun-filled programs throughout the five boroughs, including Playstreets, sports leagues, Cops & Kids teams, teen acting program and summer day camps. Learn more online: <https://www.palnyc.org/>
- **Reading Literacy:** Happy Easter! This morning we're joined by Alvin of Barbershop Books! They're a 501(c)(3) nonprofit literacy organization. Developed in Harlem, Barbershop Books is a community-based program that creates child-friendly reading spaces in barbershops and provides early literacy training to barbers across America. They're looking for more community partners - tune in & learn how YOU can help promote literacy in your 'hood. www.barbershopbooks.org
- **Summer Host Families:** We're joined by Fatimah Shama of Fresh Air Fund NYC. They help provide unique opportunities for children to enjoy outdoor summer adventures through visits with volunteer host families. Fresh Air children also participate in year-round leadership and educational opportunities. Want to learn more? Tune in at 7A or check them out online: www.freshair.org

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|--|---|---------------------|------------------------|----------|
| AA Tobacco Control Leadership | POTB - AA TOBACCO CONTROL LEADERSHIP COUNCIL | Phillip Gardiner is the co-chair of the African American Tobacco Control Leadership Council, a group of professionals dedicated to fighting the scourge of tobacco impacting the African American community. He joins us Sunday to discuss the predatory practices of tobacco companies in neighborhoods of color. Tune in at 7AM for this important show and pass it on! African American Tobacco Control Leadership Council | Dr.Phillip Gardiner | 04/07/2019 06:59 AM | 030:43 |
| Reading Literacy | POTB - BARBER SHOP BOOKS | Happy Easter! This morning we're joined by Alvin of Barbershop Books! They're a 501(c)(3) nonprofit literacy organization. Developed in Harlem, Barbershop Books is a community-based program that creates child-friendly reading spaces in barbershops and provides early literacy training to barbers across America. They're looking for more community partners - tune in & learn how YOU can help promote literacy in your 'hood. www.barbershopbooks.org | Barber Shop Books | 04/14/2019 07:00 AM | 020:36 |
| Barber Shop Books | POTB - BARBER SHOP BOOKS | This morning we're joined by Alvin of Barbershop Books! They're a 501(c)(3) nonprofit literacy organization. Developed in Harlem, Barbershop Books is a community-based program that creates child-friendly reading spaces in barbershops and provides early literacy training to barbers across America. They're looking for more community partners - tune in & learn how YOU can help promote literacy in your 'hood. www.barbershopbooks.org | Alvin Irby | 04/21/2019 06:59 AM | 030:20 |
| Barber Shop Books | POTB - BARBER SHOP BOOKS | This morning we're joined by Alvin of Barbershop Books! They're a 501(c)(3) nonprofit | Alvin Irby | 04/28/2019 07:00 AM | 030:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------|-------------------------------|---|-------------------|------------------------|----------|
| | | <p>literacy organization. Developed in Harlem, Barbershop Books is a community-based program that creates child-friendly reading spaces in barbershops and provides early literacy training to barbers across America. They're looking for more community partners - tune in & learn how YOU can help promote literacy in your 'hood.www.barbershopbooks.org</p> | | | |
| Food Bank for NYC | POTB - FOOD BANK FOR NYC | 35 year old hunger relief organization that works to end food poverty | Margarette Purvis | 05/05/2019 06:59 AM | 022:11 |
| National | The Ron Burgundy Podcast | The Ron Burgundy Podcast / IHeartRadio | Ron Burgundy | 05/12/2019 07:00 AM | 027:00 |
| NYC Service and Vista | POTB - NYC AMERICORPS | <p>Dabash Negash - NYC Service Chief of Staff, checked in to share details about NYC Civic Corps. These PAID positions with NYC City Service Corps, Civic Corps and NYC VISTA are open now. Remember you heard it here and click below for details & an application -></p> | Dabash Negash | 05/19/2019 06:59 AM | 030:34 |
| Police Athletic League | POTB - POLICE ATHLETIC LEAGUE | <p>This morning at 7AM we welcome Fred J. Watts of Police Athletic League. For over 100 years, PAL has helped millions of young New Yorkers build their futures by providing them with safe, nurturing and supportive places to play and learn. PAL operates supervised, fun-filled programs throughout the five boroughs, including Playstreets, sports leagues, Cops</p> | Frederick Wath | 05/26/2019 07:00 AM | 029:33 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------------|-------------------------------|--|-----------------|------------------------|----------|
| | | & Kids teams, teen acting program and summer day camps. Learn more online: https://www.palnyc.org/ | | | |
| Police Athletic League | POTB - POLICE ATHLETIC LEAGUE | This morning at 7AM we welcome Fred J. Watts of Police Athletic League. For over 100 years, PAL has helped millions of young New Yorkers build their futures by providing them with safe, nurturing and supportive places to play and learn. PAL operates supervised, fun-filled programs throughout the five boroughs, including Playstreets, sports leagues, Cops & Kids teams, teen acting program and summer day camps. Learn more online: https://www.palnyc.org/ | Frederick Wath | 06/02/2019 06:59 AM | 029:33 |
| New Yorkers/Children in Need | POTB | At Food Bank For New York City, they don't just need support during the winter months. Children are out of school during summer, and many families rely on Food Bank NYC to help provide adequate meals during this time. Want to learn more about how you can access their services or get involved? Tune in at 7AM tomorrow morning and learn more about this organization. They are a friend to the show and helping to feed 1 out of 5 New Yorkers! | Francisco Tezen | 06/09/2019 07:00 AM | 029:00 |
| Summer Host Families | POTB | We're joined by Fatimah Shama of Fresh Air Fund NYC. They help provide unique opportunities for children to enjoy outdoor summer adventures through visits with volunteer host families. Fresh Air children also participate in year-round leadership and educational opportunities. Want to learn more? Tune in at 7A or check them out online: www.freshair.org | Fatimah Shama | 06/16/2019 07:00 AM | 026:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------------------|-----------------|--|-------------------|------------------------|----------|
| Be-A-Buddy Program | POTB | Summertime temps can reach well over 100-degrees in NYC. For the city's most vulnerable, it can be a deadly time of year. Tune in at 7AM Sunday morning ~ we'll be joined by Nia of the NYC Dept. of Health to hear more about their Be-A-Buddy initiative and why it matters. In order to promote resiliency, NYC is increasing use of cooling centers and outreach through the Be-a-Buddy Program to share life-saving information with the populations that need it most. Don't forget to check on elderly neighbors in the extreme heat - you could save a life! | Nia | 06/23/2019 07:00 AM | 024:40 |
| League of Yes | POTB | This morning at 7AM we're joined by Kristine of The League Of YES! Their mission is to establish and sustain baseball programs for people (of all ages) with disabilities. Registration for their baseball program is open now. Tune in to this show and pass it along. The League of YES is doing some awesome work in the New York / tri-state area: and it's all for our kids! www.leagueofyes.com | Kristine Thompson | 06/30/2019 06:59 AM | 027:54 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|------------------------------|-----------------|-------------|
| COMMUNITY INVOLVEMENT | NO KID HUNGRY | 000:30 | 012 |
| COMMUNITY INVOLVEMENT | PEACE IN THE STREETS | 000:31 | 001 |
| COMMUNITY INVOLVEMENT | TAKE YOUR KID TO WORK | 000:31 | 005 |
| HABITAT FOR HUMANITY | HABITAT FOR HUMANITY | 000:31 | 003 |
| Mental Health | MENTAL HEALTH | 000:30 | 012 |
| Mental Health | MENTAL HEALTH | 000:31 | 012 |
| Mental Health | MENTAL HEALTH | 000:33 | 012 |
| WORLD WISH DAY | Make A Wish | 000:29 | 003 |
| WORLD WISH DAY | WORLD WISH DAY | 000:29 | 013 |