

WWPR-FM
New York City, NY
Quarterly Issues/Programs List
First Quarter, 2015
04/01/2015

WWPR-FM
Quarterly Issues/Programs List

WWPR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY:** New York's official marketing, tourism and partnership organization, NYC & Company, announced that Harlem will be the first locale spotlighted in its Neighborhood x Neighborhood program in 2015. With February's Black History Month right around the corner and related celebrations and events on the horizon, there likely isn't a better time to make plans to visit Manhattan's northern section (locals, we're talking to you). We're joined by NYC & Company's VP of Borough Promotion and Engagement Marty Markowitz to hear more; it's all about HARLEM!
- **CULTURE:** January 19th is a FEDERAL HOLIDAY and the Birthday of Dr. Martin Luther King Jr. It's also #MLKDAY of Service! Kim Kane is joined by Paul Monteiro at 7AM Sunday morning on Power 105.1 FM to talk about #MLKDAY. Dr. Martin Luther King Jr. once said, "Life's most persistent and urgent question is: 'What are you doing for others?'" Each year, Americans across the country answer that question by coming together on the King Holiday to serve their neighbors and communities. Want to get involved? Paul joins us all the way from Washington D.C. to provide resources so you can. Tune in! Learn more about #MLKDay events happening in your hood at www.serve.gov (below). United We Serve!
- **EDUCATION:** Tomorrow morning at 7AM we're joined by Cool Culture! Cool Culture encourages families to seize the limitless learning opportunities in NYC's arts & cultural institutions. Their organization helps over 50,000 income-eligible families enjoy 90 of NYC's world-class cultural institutions for FREE, providing children with experiences that improve literacy and learning. Join the community today! Want to learn more? Check them out online at www.coolculture.org
- **SOCIAL JUSTICE:** Tomorrow morning at 7AM we're joined by Linda Sarsour of Justice League NYC to get details on their upcoming March2Justice. #March2Justice gathers in NYC Monday, 4/13, to begin the roughly 260 mile journey to Washington, DC. The march will end in front of Congress on Tuesday, 4/21 to demand action on legislation to end racial profiling, demilitarize police forces and other initiatives.
- **VIOLENCE:** Happy Valentines Day! Check out POTB Sunday morning at 7AM. Our guest: YWCA New York President, Dr. Danielle Moss Lee. The YWCA is dedicated to eliminating racism, empowering women and promoting peace,

justice, freedom and dignity for all. Tune in to learn about the Y's upcoming initiatives, including Teen Dating Violence Awareness Month (February) and Women (tm)s History Month (March panel). This show is packed with valuable resources every New Yorker should have - tune in!

- **YOUTH:** Are you a young person between the ages of 18-24 looking for opportunity, a professional mentor and a great career? Tomorrow morning at 7AM we're joined by Year Up New York! Year Up is a one-year, intensive training program that provides low-income young adults with a combination of hands-on skill development, college credits, and corporate internships. Located across the street from the New York Stock Exchange in the heart of New York City (tm)s financial district, Year Up serves young adults from across the five boroughs. Knowledge is power - pass it on!

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY	POTB	New York City Mission Society helps children, youth, and families in New York City (tm)s poorest neighborhoods transcend the ills of poverty and create a cycle of success for generations to come. We have a dynamic portfolio of education, workforce development, prevention, and youth development and community-building programs. This year New York City Mission Society will provide services to more than 7,000 youth and families in Harlem, the Bronx, and Brooklyn.	NYC Mission Society	01/04/2015 07:00 AM	030:00
CULTURE	POTB	January 19th is a FEDERAL HOLIDAY and the Birthday of Dr. Martin Luther King Jr. It's also #MLKDAY of Service! Kim Kane is joined by Paul Monteiro at 7AM Sunday morning on Power 105.1 FM to talk about #MLKDAY. Dr. Martin Luther	MLK Day of Service	01/11/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>King Jr. once said, "Life's most persistent and urgent question is: 'What are you doing for others?'" Each year, Americans across the country answer that question by coming together on the King Holiday to serve their neighbors and communities. Want to get involved? Paul joins us all the way from Washington D.C. to provide resources so you can. Tune in! Learn more about #MLKDay events happening in your hood at www.serve.gov (below). United We Serve!</p>			
EDUCATION	POTB	<p>This week on Power on the Block, we're joined by the brilliant and talented writer and reporter Yesha Callahan to get details about FREE Selma tickets for students grades 7-9: the list of participating cities has expanded! Go forth & get those free tickets - and use the hashtag #SelmaForStudents</p>	Selma for Students	01/18/2015 07:00 AM	030:00
COMMUNITY	POTB	<p>New York's official marketing, tourism and partnership organization, NYC & Company, announced that Harlem will be the first locale spotlighted in its Neighborhood x Neighborhood program in 2015. With February's Black History Month right around the corner and related celebrations and events on the horizon, there likely isn't a better time to make plans to visit Manhattan's northern section (locals, we're talking to you). We're joined by NYC & Company's VP of Borough Promotion and Engagement Marty Markowitz to hear more; it's all about HARLEM!</p>	NYC & COMPANY	01/25/2015 07:03 AM	024:05
Culture	POTB	<p>In February BET is embarking on its first EPIC miniseries with the premiere of THE BOOK OF NEGROES. A universal story of loss, courage and triumph, the</p>	BET's Book of Negroes (Black History Month)	02/01/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>six-part historical drama, in the tradition of Roots, recounts the extraordinary journey of Aminata Diallo, an indomitable African woman who survives in a world in which everything seems to be working against her. Premiering during Black History Month, the highly anticipated television event will run over the course of three consecutive nights in two-hour installments starting Monday, February 16, 2015 at 8 PM ET/PT on BET. The Director of the series, Clement Virgo, joins Kim Kane to talk about this ground breaking production. Don't miss this show! The star-studded production (based on the critically acclaimed best-selling novel by Lawrence Hill, known in the US as Someone Knows My Name) includes lead actress Aunjanue Ellis (Ray, The Help, Sleepy Hollow), Oscar winner Cuba Gooding Jr. (Jerry Maguire, A Few Good Men), Oscar and Emmy winner Louis Gossett Jr. (Roots, A Raisin in the Sun, Boardwalk Empire), and features Lyrq Bent (Rookie Blue), Jane Alexander (The Cider House Rules), and Ben Chaplin (The Thin Red Line). Director and co-writer Clement Virgo is a feature-film and TV director (The Wire) who also serves as executive producer with Damon D'Oliveira (What We Have).</p>			
EDUCATION	POTB	<p>Tomorrow morning at 7AM we're joined by Cool Culture! Cool Culture encourages families to seize the limitless learning opportunities in NYC's arts & cultural institutions. Their organization helps over 50,000 income-eligible families enjoy 90 of NYC's world-class cultural institutions for FREE, providing children with experiences that</p>	Cool Culture	02/08/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		improve literacy and learning. Join the community today! Want to learn more? Check them out online at www.coolculture.org			
VIOLENCE	POTB	Happy Valentines Day! Check out POTB Sunday morning at 7AM. Our guest: YWCA New York President, Dr. Danielle Moss Lee. The YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. Tune in to learn about the Y's upcoming initiatives, including Teen Dating Violence Awareness Month (February) and Women (tm)s History Month (March panel). This show is packed with valuable resources every New Yorker should have - tune in!	Teen Dating Violence Awareness Month	02/15/2015 07:00 AM	030:00
VIOLENCE	PTOB	Happy Valentines Day! Check out POTB Sunday morning at 7AM. Our guest: YWCA New York President, Dr. Danielle Moss Lee. The YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. Tune in to learn about the Y's upcoming initiatives, including Teen Dating Violence Awareness Month (February) and Women (tm)s History Month (March panel). This show is packed with valuable resources every New Yorker should have - tune in!	Teen Dating Violence Awareness Month	02/22/2015 07:00 AM	030:00
COMMUNITY	POTB	New York's official marketing, tourism and partnership organization, NYC & Company, announced that Harlem will be the first locale spotlighted in its Neighborhood x Neighborhood program in 2015. There isn't a better time to make plans to visit Manhattan's northern section (locals, we're talking to you). We're joined by NYC &	NYC & COMPANY	03/01/2015 07:01 AM	024:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Company's VP of Borough Promotion and Engagement Marty Markowitz to hear more; it's all about HARLEM!			
EDUCATION	POTB	<p>Tomorrow morning at 7AM we're joined by Cool Culture! Cool Culture encourages families to seize the limitless learning opportunities in NYC's arts & cultural institutions. Their organization helps over 50,000 income-eligible families enjoy 90 of NYC's world-class cultural institutions for FREE, providing children with experiences that improve literacy and learning. Join the community today! Want to learn more? Check them out online at www.coolculture.org</p>	Cool Culture	03/08/2015 07:00 AM	030:00
EDUCATION	POTB	<p>Are you a young person between the ages of 18-24 looking for opportunity, a professional mentor and a great career? Tomorrow morning at 7AM we're joined by Year Up New York! Year Up is a one-year, intensive training program that provides low-income young adults with a combination of hands-on skill development, college credits, and corporate internships. Located across the street from the New York Stock Exchange in the heart of New York City (tm)s financial district, Year Up serves young adults from across the five boroughs. Knowledge is power - pass it on!</p>	Year Up	03/15/2015 07:00 AM	030:00
SOCIAL JUSTICE	POTB	<p>Tomorrow morning at 7AM we're joined by Linda Sarsour of Justice League NYC to get details on their upcoming March2Justice. # March2Justice gathers in NYC Monday, 4/13, to begin the roughly 260 mile journey to Washington, DC. The march will end in front of Congress on Tuesday, 4/21 to demand action on legislation to</p>	JUSTICE LEAGUE	03/22/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		end racial profiling, demilitarize police forces and other initiatives.			
YOUTH	POTB	Are you a young person between the ages of 18-24 looking for opportunity, a professional mentor and a great career? Tomorrow morning at 7AM we're joined by Year Up New York! Year Up is a one-year, intensive training program that provides low-income young adults with a combination of hands-on skill development, college credits, and corporate internships. Located across the street from the New York Stock Exchange in the heart of New York City (tm)s financial district, Year Up serves young adults from across the five boroughs. Knowledge is power - pass it on!	Year Up	03/29/2015 07:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	LOCAL PROMO/PSA/15/WALK MS	000:16	024
----	LOCAL PROMO/PSA/15/WALK MS	000:17	032
----	LOCAL PROMO/PSA/30/BIG APPLE	000:31	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	LOCAL PROMO/PSA/DIVERSITY	000:31	022
-----	LOCAL PROMO/PSA/GARDEN OF DREAMS	000:30	013
-----	LOCAL PROMO/PSA/SERIOUS FUN	000:31	001
HEALTH AND FITNESS	American Heart Association	000:30	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020