

WWPR-FM
New York City, NY
Quarterly Issues/Programs List
Second Quarter, 2017
07/10/2017

WWPR-FM
Quarterly Issues/Programs List

WWPR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts:** Art Start nurtures the voices, hearts and minds of New York City's underserved youth through consistent creative workshops inside homeless shelters, alternative to incarceration programs, and partnering youth agencies.
- **Cancer:** A Free Bird is an entirely volunteer-run organization committed to helping young people (ages 4-8) fight cancer through the healing power of the arts in everyday life. Recognized by the Bureau of Educational and Cultural Affairs and honored by Mayor Bill DeBlasio for our philanthropic efforts, they provide arts education resources to hospitals and pediatric cancer patients to help them express their ideas and develop their passions while facing treatment.
- **Education:** Fresh Youth is passionate about helping children and teens ages 5 to 18 become avid learners, to lead with compassion, and to succeed on a healthy journey to adulthood. They empower low-income, immigrant and first-generation youth to overcome the effects of poverty and immigration in 3 ways: creating a pipeline to college, engaging youth in community service activities and providing a safe-haven for children's healthy social emotional development.
- **Health:** A division of the Dept of Health that supports families with children with developmental delays, etc
- **Immigrant Youth:** Atlas DIY works with immigrant youth to unlock access to legal services, learning opportunities and leadership development, in a space owned, run and governed by the youth themselves.
- **Literacy:** For more than 40 years, Literacy New York has worked with community based literacy programs to restore hope to a group of people that went unnoticed "and underserved "for decades. In past years, illiteracy was a little discussed social issue. Those who struggled kept it secret "and most people never realized that a problem existed.
- **Social Services:** we're joined by New York Urban League President and CEO, Arva Rice! The New York Urban League has been serving the people of New York since 1919 and have new initiatives to share.

- **Sports:** Annual Golf Torurnament that works to preserve the contributions African Americans made to Golf
- **Technology:** Non-Profit organization that increases ecomonic opporunity through technology
- **Urban Youth:** Femi Faoye, founder of D.R.E.A.M. (Developing Responsible Economically Advanced Model-Citizens) D.R.E.A.M. is a financial education and advocacy nonprofit organization committed to empowering underrepresented, urban youth by equipping them with the essential knowledge for their financial decisions. Financial literacy is a skill, and D.R.E.A.M. is here to answer your questions and to help you thrive.
- **Volunteering:** April is Volunteer Month. The promotions of volunteer work in NYC.
- **Youth:** YMI was created as a public-private partnership to address increasing disparities among black and Latino men between the ages if 16 and 24 in education, employment, health and justice. The mission is to develop and champion policies, programs and partnerships that holistically support the success of young men of color throughout NYC.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Social Services	POTB - New York Urban League	we're joined by New York Urban League President and CEO, Arva Rice! The New York Urban League has been serving the people of New York since 1919 and have new initiatives to share.	New York Urban League	04/02/2017 07:00 AM	030:00
Urban Youth	POTB - D.R.E.A.M.	Femi Faoye, founder of D.R.E.A.M. (Developing Responsible Economically Advanced Model-Citizens) D.R.E.A.M. is a financial education and advocacy nonprofit organization committed to empowering underrepresented, urban youth by equipping them	D.R.E.A.M.	04/09/2017 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		with the essential knowledge for their financial decisions. Financial literacy is a skill, and D.R.E.A.M. is here to answer your questions and to help you thrive.			
Literacy	POTB - Literacy New York	For more than 40 years, Literacy New York has worked with community based literacy programs to restore hope to a group of people that went unnoticed "and underserved "for decades. In past years, illiteracy was a little discussed social issue. Those who struggled kept it secret "and most people never realized that a problem existed.	Literacy New York	04/16/2017 07:00 AM	030:00
ArtS	POTB - Art Start	Art Start nurtures the voices, hearts and minds of New York City's underserved youth through consistent creative workshops inside homeless shelters, alternative to incarceration programs, and partnering youth agencies.	Art Start	04/23/2017 07:00 AM	030:00
Volunteering	POTB - NYC SERVICE	April is Volunteer Month. The promotions of volunteer work in NYC.	NYC SERVICE	04/30/2017 07:00 AM	030:00
Education	POTB - Fresh Youth Initiative	Fresh Youth is passionate about helping children and teens ages 5 to 18 become avid learners, to lead with compassion, and to succeed on a healthy journey to adulthood. They empower low-income, immigrant and first-generation youth to overcome the effects of poverty and immigration in 3 ways: creating a pipeline to college, engaging youth in community service activities and providing a safe-haven for children's	Fresh Youth Initiative	05/07/2017 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		healthy social emotional development.			
Cancer	POTB - A Free Bird	A Free Bird is an entirely volunteer-run organization committed to helping young people (ages 4-8) fight cancer through the healing power of the arts in everyday life. Recognized by the Bureau of Educational and Cultural Affairs and honored by Mayor Bill DeBlasio for our philanthropic efforts, they provide arts education resources to hospitals and pediatric cancer patients to help them express their ideas and develop their passions while facing treatment.	A Free Bird	05/14/2017 07:00 AM	030:00
Cancer	POTB - A Free Bird	A Free Bird is an entirely volunteer-run organization committed to helping young people (ages 4-8) fight cancer through the healing power of the arts in everyday life. Recognized by the Bureau of Educational and Cultural Affairs and honored by Mayor Bill DeBlasio for our philanthropic efforts, they provide arts education resources to hospitals and pediatric cancer patients to help them express their ideas and develop their passions while facing treatment.	A Free Bird	05/21/2017 07:00 AM	030:00
Immigrant Youth	POTB - Atlas DIY	Atlas DIY works with immigrant youth to unlock access to legal services, learning opportunities and leadership development, in a space owned, run and governed by the youth themselves.	Atlas DIY	05/28/2017 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Youth	POTB - NYC Young Men (tm)s Initiative	YMI was created as a public-private partnership to address increasing disparities among black and Latino men between the ages of 16 and 24 in education, employment, health and justice. The mission is to develop and champion policies, programs and partnerships that holistically support the success of young men of color throughout NYC.	NYC Young Men (tm)s Initiative	06/04/2017 07:00 AM	030:00
Health	POTB- EARLY INTERVENTION	A division of the Dept of Health that supports families with children with developmental delays,etc	Department of Health	06/11/2017 06:59 AM	023:37
Sports	POTB - ORIGINAL TEE 2017	Annual Golf Torurnament that works to preserve the contributions African Americans made to Golf	Original Tee Golf Tournament	06/18/2017 06:59 AM	024:36
Technology	POTB - C4Q (COALITION 4 QUEENS)	Non-Profit organization that increases economic opportunity through technology	Coalition 4 Queens	06/25/2017 06:59 AM	023:16

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PC RICHARD AND SON *ADLET*	000:07	005
-----	PSA ERASE MS-BAILEY	000:30	008
COMMUNITY INVOLVEMENT	GIVE A SPIT ABOUT CANCER	000:31	007
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	006
Education	NATIONAL SUMMER LEARNING	000:30	005
Education & Advocacy Org	DREAM	030:51	003
HEALTH AND FITNESS	ERASE MS	000:30	006
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	010
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	004
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	007
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	003
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	006
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:30	004
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:31	003