



New York's Hip-Hop and R&B

REVISED 4TH
QUARTER 2014
ISSUES REPORT
FOR WWPR (REVISED ON 1/28/15)

WWPR-FM
New York City, NY
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/28/2015

WWPR-FM
Quarterly Issues/Programs List

WWPR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ART:** The latest exhibit at the Schomburg Center, "I Found God In Myself": The 40th Anniversary of Ntozake Shange's 'For Colored Girls'. Curator Souleo and participating artist Diane Smith join Kim Kane to discuss the exhibition - which includes a series of spoken word performances, screenings, panels, a community art project, a guided art crawl and more:
- **CHARITY:** Thanksgiving is days away - the holidays are officially here! Why not spread your blessings & help someone this holiday? Volunteer or sponsor a \$10 dinner with God's Love We Deliver. The mission of GLWD is to improve the health and well-being of men, women and children living with HIV/AIDS, cancer and other serious illnesses by alleviating hunger and malnutrition. They prepare and deliver nutritious, high-quality meals to people who, because of their illness, are unable to provide or prepare meals for themselves. All services are provided FREE of charge without regard to income! There are so many ways to impact others with your kindness. Emmett Findley of GLWD joins Power on the Block Sunday morning at 7AM with the details. Learn more here: <https://www.glwd.org/>
- **EDUCATION:** Alison Overseth, the Director of PACE, joins us to talk about the importance of afterschool programs. Did you know one in three kids in NYC are living in poverty - with no mentorship or adult supervision? We can't afford to pass the buck on our kids; this city has a problem. The Partnership for After School Education (PASE) is a child-focused organization that promotes and supports quality afterschool programs, particularly those serving young people from underserved communities. An innovative pioneer in the development and advancement of the afterschool field, PASE was formed in 1993 to professionalize afterschool services so that providers could deliver consistent, high-quality programming and continually increase their capacity to meet the needs of their communities. PASE is committed to providing the 1,600 organizations in its network the support they need to provide the 500,000 young people in New York City (tm)s afterschool programs the high-quality services they deserve.
- **HEALTH:** Chemo Comfort is a 501 (c) 3 organization dedicated to improving the quality of life of cancer patients undergoing chemotherapy. Mission: Chemo Comfort's concern is making life easier

and more comfortable for the cancer patient undergoing chemotherapy. Chemo Comfort provides resources that enable cancer patients to take positive, comforting measures for themselves, thereby empowering patients at a time when so much feels out of their control.

- **POVERTY:** You've hear of United Way, but you may not know how important of an organization they are in the lives of New Yorkers. For more than 70 years, United Way of New York City has been working for low-income New Yorkers. They help ensure that short-term needs are being met while we simultaneously work on long-term solutions to problems, and we do this by investing in and leading evidence-based initiatives that target the root causes of poverty. They envision a city in which all New Yorkers are able to achieve income stability, educational success, and good health. UWNYC has teamed up with NYC Service, a project of the City of New York, to increase volunteerism in NYC. Volunteerism & service can really help to address some of the major problems New York city is facing including homelessness, hunger and poverty. The two are working to create more opportunities for New Yorkers to give their time, talent and skills to help address these problems. You can make a difference with your service! Tune in to Power on the Block this Sunday - we'll be joined by United Way New York President and CEO, Sheena Wright, to learn more about the United Way and their many services. Learn more -> <http://unitedwaynyc.org/pages/about-us>
- **YOUTH:** Ross Ellis of Stomp Out Bullying will join us to talk about the her organization and the many efforts being made across the country to end bullying - for good. STOMP Out Bullying , is the leading national anti-bullying and cyberbullying organization for kids and teens in the U.S. STOMP Out Bullying , focuses on reducing and preventing bullying, cyberbullying, sexting and other digital abuse, educating against homophobia, racism and hatred, decreasing school absenteeism, and deterring violence in schools, online and in communities across the country. It teaches effective solutions on how to respond to all forms of bullying; as well as educating kids and teens in school and online, providing help for those in need and at risk of suicide, raising awareness, peer mentoring programs in schools, public service announcements by noted celebrities, and social media campaigns. An additional focus educates parents on how to keep their children safe and responsible online. Check out Stomp Out Bullying's awesome website to learn more: <http://www.stompoutbullying.org/>

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	POTB PACE	Alison Overseth, the Director of PACE,	Alison	10/05/2014	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	NY	<p>joins us to talk about the importance of afterschool programs. Did you know one in three kids in NYC are living in poverty - with no mentorship or adult supervision? We can't afford to pass the buck on our kids; this city has a problem. The Partnership for After School Education (PASE) is a child-focused organization that promotes and supports quality afterschool programs, particularly those serving young people from underserved communities. An innovative pioneer in the development and advancement of the afterschool field, PASE was formed in 1993 to professionalize afterschool services so that providers could deliver consistent, high-quality programming and continually increase their capacity to meet the needs of their communities. PASE is committed to providing the 1,600 organizations in its network the support they need to provide the 500,000 young people in New York City (tm)s afterschool programs the high-quality services they deserve.</p>	Overseth	07:00 AM	
POVERTY	POTB - United Way	<p>For more than 70 years, United Way of New York City has been working for low-income New Yorkers. They help ensure that short-term needs are being met while we simultaneously work on long-term solutions to problems, and we do this by investing in and leading evidence-based initiatives that target the root causes of poverty. They envision a city in which all New Yorkers are able to achieve income stability, educational success, and good health. UWNYP has teamed up with NYC Service, a project of the City of New York, to increase volunteerism in NYC. Volunteerism & service can really help to address some of the major problems New York city is facing including homelessness, hunger and poverty. The two are working to create more opportunities for New Yorkers to give their time, talent and skills to help address these problems. You can make a difference with your service! Tune in to Power on the Block</p>		10/12/2014 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>this Sunday - we'll be joined by United Way New York President and CEO, Sheena Wright, to learn more about the United Way and their many services. Learn more -> http://unitedwaynyc.org/pages/about-us</p>			
HEALTH	POTB - Chemo for Comfort	<p>Chemo Comfort is a 501 (c) 3 organization dedicated to improving the quality of life of cancer patients undergoing chemotherapy. Mission: Chemo Comfort's concern is making life easier and more comfortable for the cancer patient undergoing chemotherapy. Chemo Comfort provides resources that enable cancer patients to take positive, comforting measures for themselves, thereby empowering patients at a time when so much feels out of their control.</p>		10/19/2014 07:00 AM	030:00
YOUTH	POTB - Stomp out Bullying	<p>Ross Ellis of Stomp Out Bullying will join us to talk about the her organization and the many efforts being made across the country to end bullying - for good. STOMP Out Bullying , is the leading national anti-bullying and cyberbullying organization for kids and teens in the U.S. STOMP Out Bullying , focuses on reducing and preventing bullying, cyberbullying, sexting and other digital abuse, educating against homophobia, racism and hatred, decreasing school absenteeism, and deterring violence in schools, online and in communities across the country. It teaches effective solutions on how to respond to all forms of bullying; as well as educating kids and teens in school and online, providing help for those in need and at risk of suicide, raising awareness, peer mentoring programs in schools, public service announcements by noted celebrities, and social media campaigns. An additional focus educates parents on how to keep their children safe and responsible online. Check out Stomp Out Bullying's awesome website to learn more: http://www.stompoutbullying.org/</p>	Ross Ellis	10/26/2014 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ART	POTB - NYPL / The Schomburg Center	The latest exhibit at the Schomburg Center, "I Found God In Myself": The 40th Anniversary of Ntoz...ake Shange's 'For Colored Girls'. Curator Souleo and participating artist Diane Smith join Kim Kane to discuss the exhibition - which includes a series of spoken word performances, screenings, panels, a community art project, a guided art crawl and more:		11/02/2014 07:00 AM	030:00
POVERTY	POTB - United Way	You've hear of United Way, but you may not know how important of an organization they are in the lives of New Yorkers. For more than 70 years, United Way of New York City has been working for low-income New Yorkers. They help ensure that short-term needs are being met while we simultaneously work on long-term solutions to problems, and we do this by investing in and leading evidence-based initiatives that target the root causes of poverty. They envision a city in which all New Yorkers are able to achieve income stability, educational success, and good health. UWNYP has teamed up with NYC Service, a project of the City of New York, to increase volunteerism in NYC. Volunteerism & service can really help to address some of the major problems New York city is facing including homelessness, hunger and poverty. The two are working to create more opportunities for New Yorkers to give their time, talent and skills to help address these problems. You can make a difference with your service! Tune in to Power on the Block this Sunday - we'll be joined by United Way New York President and CEO, Sheena Wright, to learn more about the United Way and their many services. Learn more -> http://unitedwaynyc.org/pages/about-us		11/09/2014 07:00 AM	030:00
POVERTY	POTB - United Way	You've hear of United Way, but you may not know how important of an organization they are in the lives of New Yorkers. For more than 70 years, United Way of New York City has been working for low-income New		11/16/2014 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

Yorkers. They help ensure that short-term needs are being met while we simultaneously work on long-term solutions to problems, and we do this by investing in and leading evidence-based initiatives that target the root causes of poverty. They envision a city in which all New Yorkers are able to achieve income stability, educational success, and good health. UWNYP has teamed up with NYC Service, a project of the City of New York, to increase volunteerism in NYC. Volunteerism & service can really help to address some of the major problems New York city is facing including homelessness, hunger and poverty. The two are working to create more opportunities for New Yorkers to give their time, talent and skills to help address these problems. You can make a difference with your service! Tune in to Power on the Block this Sunday - we'll be joined by United Way New York President and CEO, Sheena Wright, to learn more about the United Way and their many services. Learn more -> <http://unitedwaynyc.org/pages/about-us>
Re-Air

CHARITY	POTB - Gods Love We Deliver	<p>Thanksgiving is days away - the holidays are officially here! Why not spread your blessings & help someone this holiday? Volunteer or sponsor a \$10 dinner with God's Love We Deliver. The mission of GLWD is to improve the health and well-being of men, women and children living with HIV/AIDS, cancer and other serious illnesses by alleviating hunger and malnutrition. They prepare and deliver nutritious, high-quality meals to people who, because of their illness, are unable to provide or prepare meals for themselves. All services are provided FREE of charge without regard to income! There are so many ways to impact others with your kindness. Emmett Findley of GLWD joins Power on the Block Sunday morning at 7AM with the details. Learn more here: https://www.glwd.org/</p>		11/23/2014 07:00 AM	030:00
---------	-----------------------------	--	--	------------------------	--------

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	POTB - AHF	<p>AIDS Healthcare Foundation (AHF), a nonprofit, tax-exempt 501(c)(3) organization, is a global organization providing cutting-edge medicine and advocacy to over 350,000 patients in 36 countries. We are the largest provider of HIV/AIDS medical care in the U.S. A truly independent voice in our mission to rid the world of AIDS, AHF (tm)s operating capital comes from our own self-created social enterprises. AHF Pharmacies, thrift stores, healthcare contracts and other strategic partnerships generate funding that helps AHF provide medical and advocacy services across the globe. Generating and defining new, innovative ways of treatment, prevention and advocacy is the hallmark of our success. We are currently leading a mass testing initiative to identify and treat the 25 million people who don (tm)t know they are infected. By advocating big goals " aiming to see an unprecedented 1 billion people tested each year " AHF hopes to eliminate older, more time-consuming methods. Since 1987, AHF has cared for thousands of people living with HIV and AIDS worldwide.</p>		11/30/2014 07:00 AM	030:00
HEALTH	POTB - AHF	<p>AIDS Healthcare Foundation (AHF), a nonprofit, tax-exempt 501(c)(3) organization, is a global organization providing cutting-edge medicine and advocacy to over 350,000 patients in 36 countries. We are the largest provider of HIV/AIDS medical care in the U.S. A truly independent voice in our mission to rid the world of AIDS, AHF (tm)s operating capital comes from our own self-created social enterprises. AHF Pharmacies, thrift stores, healthcare contracts and other strategic partnerships generate funding that helps AHF provide medical and advocacy services across the globe. Generating and defining new, innovative ways of treatment, prevention and advocacy is the hallmark of our success. We are currently leading a mass testing</p>		12/07/2014 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>initiative to identify and treat the 25 million people who don't know they are infected. By advocating big goals " aiming to see an unprecedented 1 billion people tested each year " AHF hopes to eliminate older, more time-consuming methods. Since 1987, AHF has cared for thousands of people living with HIV and AIDS worldwide.</p>			
POVERTY	POTB - NY CARES	<p>Kim Kane will be joined by New York Cares - they need warm coats and kind volunteers! The coats most in demand? Mens size Large. More details here: https://www.newyorkcares.org/</p>		12/14/2014 07:00 AM	030:00
POVERTY	POTB - WhyHunger	<p>Hungerthon is an annual Thanksgiving radio tradition started in 1975 by WhyHunger to raise awareness about hunger and poverty and to invest in long-term solutions that help people in need in communities across America. This holiday season, we invite you to Give Thanksgiving. Set an extra place at the table this Thanksgiving and donate to Hungerthon. Join WhyHunger for this week's Power On The Block to learn more! Special thanks to our radio partners, the backbone of Hungerthon, for their vital role in fighting hunger in America. Make a donation now to help more families access nutritious food and to support sustainable solutions to end hunger.</p>		12/21/2014 07:00 AM	030:00
POVERTY	POTB - NYC Mission Society	<p>New York City Mission Society helps children, youth, and families in New York City's poorest neighborhoods transcend the ills of poverty and create a cycle of success for generations to come. We have a dynamic portfolio of education, workforce development, prevention, and youth development and community-building programs. This year New York City Mission Society will provide services to more than 7,000 youth and families in Harlem, the Bronx, and Brooklyn.</p>		12/28/2014 07:00 AM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AD COUNCIL/30	000:30	005
----	LOCAL PROMO/PSA	000:29	034
----	LOCAL PROMO/PSA/15/SU2C	000:17	025
----	LOCAL PROMO/PSA/30	000:34	041
----	LOCAL PROMO/PSA/30/BIG APPLE	000:31	016
----	LOCAL PROMO/PSA/30/HUNGERTON	000:30	019
----	LOCAL PROMO/PSA/30/HUNGERTON	000:31	033
----	LOCAL PROMO/PSA/30/RED CROSS	000:34	022
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	022
SEXUAL ASSAULT	IT'S ON US	000:30	004