

# WWPR Quarterly Issues/Program List 2021-Q4 Addendum: Complete descriptions and categories

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/24 – 12/26**

Category: COVID-19; COVID-19: Omicron

Guests & Topics:

- **Dr. Adi Rosario is a scientist and lieutenant in U.S. Public Health Services.** Dr. Rosario provided the latest information on the Omicron variant and why there is a necessity for vaccines and boosters. He focused on Asian American/Native Hawaiian/Pacific Islander health services.
- **Dr. Kelly Sanders, Technical Lead of the Pandemic Response Initiative at the UCSF Institute of Global Health Sciences.** Dr. Sanders focused on steps the United States and the World can take to improve pandemic preparedness and support health workers as we battle the Omicron variant this holiday season and into 2022.

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To air: **Weekend of 12/17 – 12/19**

Category: COVID-19: Vaccines, Omicron; Public Affairs: Hate Crimes

Guests & Topics:

- **Dr. Rachel Villanueva, MD FACOG is a Clinical Assistant Professor of Obstetrics/Gynecology at the NYU Grossman School of Medicine.** Villanueva focused on the importance of maternal vaccination, especially in the Black community. She also gave us the latest information on the Omicron variant and the importance of boosters.
- **Special agent Sandra Torres-Cone, Federal Bureau of Investigation (FBI).** Torres discussed our domestic intelligence and security service agency and what they are doing to address hate crimes in the United States. Torres-Cone talked about what constitutes a hate crime, how the FBI learns of potential hate crimes, and how they are investigated and prosecuted.

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To air: **Weekend of 12/10 – 12/12**

Category: COVID-19: Omicron, Delta, Vaccine; Public Affairs: Parental Leave

Guests & Topics:

- **Francis S. Collins, M.D., Ph.D. is Director of the National Institutes of Health and has served under three White House administrations.** Dr. Collins gave us the latest information on the Omicron variant and discussed the resurgence of the Delta variant in the United States. He discussed additional research that is underway for COVID-19 and the importance of people getting their vaccine boosters as soon as they can. He offered recommendations for having a safe 2021 holiday season.
- **Arianna Taboada, author of *The Expecting Entrepreneur*.** *The Expecting Entrepreneur* is a guide to parental leave planning for self-employed business owners and entrepreneurs. Taboada says Parental leave is an issue of social justice, human rights, and economic equity. She talked about easy-to-implement strategies and diverse case studies of women entrepreneurs during pregnancy and motherhood. Taboada discussed her personal experience as an entrepreneur and parent and shared her expertise as a maternal and reproductive health professional.

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To air: **Weekend of 12/03 – 12/05**

Category: COVID-19: Omicron

Guests & Topics:

- **Dr. Steven Gordon, Chair of the Department of Infectious Disease at Cleveland Clinic.** The Omicron COVID-19 variant has been a big worldwide topic of conversation as the first case was just confirmed in the United States. Dr. Gordon spoke about what we know right now about the transmissibility, severity, and other characteristics of the variant and whether current vaccines be effective. He also addressed the continued rise of COVID-19 cases across the country and the upcoming holiday and winter months.
- **Dr. Carrie Tibbles, Director of Graduate Medical Education, at Beth Israel Deaconess Medical Center in Boston.** Tibbles discussed her experiences working on the frontline against COVID-19 and the fact that nearly two years into the pandemic workers still need tools to effectively combat the infection. She offered ways to improve the fight against future pandemics and the emergence of the Omicron variant.

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Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/26 – 11/28**

Category: Personal Finance, Consumer Protection; COVID-19, Holiday season

Guests & Topics:

- **Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education, Heather Allen, Assistant Director for the FTC's Division of Financial Practices, & Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General.** Topics included budgeting, credit, debt, organizing your finances, and how to spot, stop, and report related scams and bad business practices.
- **Rear Admiral Denise Hinton, the new Deputy Surgeon General,** discussed Thanksgiving, the upcoming holiday season and what we should keep in mind as we plan gatherings. RADM Hinton focused on the recent authorization of a COVID-19 vaccine for children 5-11 and how it should play into parents' holiday plans.

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Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/19 – 11/21**

Category: Personal Finance, Consumer Protection; COVID-19, Holiday season

Guests & Topics:

- **Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education, Heather Allen, Assistant Director for the FTC's Division of Financial Practices, & Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General.** Topics included budgeting, credit, debt, organizing your finances, and how to spot, stop, and report related scams and bad business practices.
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To air: **Weekend of 11/12 – 11/14**

Category: COVID-19: Children; Public Affairs: Children's Hospitals

Guests & Topics:

- **Teri Nestel is the President & Chief Executive Officer of Children's Miracle Network Hospitals.** Nestel talked about the mission of Children's Miracle Network and the impact that COVID has had on sick children nationwide. She discussed new technologies and giving to the foundation. More than 10 million kids enter a children's hospital across North America every year. Since 1983, Children's Miracle Network Hospitals has helped fill those funding gaps by raising more than \$7 billion. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible.
- **Ava Paige, a 2022 National CMN Champion.** Ava is 17 years old and has received treatment for cancer at Monroe Carell Jr. Children's Hospital at Vanderbilt. She is a songwriter and loves to golf. She talked about being a CMN ambassador who will spend her year advocating for the charitable need of children's hospitals across North America.

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To air: **Weekend of 11/05 – 11/07**

Category: COVID-19: Vaccine in Children; Veterans

Guests & Topics:

- **Dr. Kenneth Alexander Chief of Infectious Diseases at Nemours Children's Hospital, Florida,** spoke to 5-11 year-old vaccine approval. He discussed the impact of COVID-19 on children as compared to adults and why is it important for eligible children to get vaccinated. Alexander talked about why he thinks vaccines are safe for children and what parents should know about the recent authorization of a vaccine for children 5 to 11
- **Dr. Matthew Miller, PhD, MPH (U.S. Air Force Veteran and National Director of Suicide Prevention, U.S. Department of Veterans Affairs), and Heidi Arthur (Chief Campaign Development Officer, the Ad Council).** Ahead of Veterans' Day this year, the Ad Council and the U.S. Department of Veterans Affairs have partnered on a national PSA campaign to prevent Veteran suicide. The "Don't wait. Reach out." PSAs announce a new website and encourage Veterans to get support across a wide range of life challenges – before they are in crisis. According to the 2021 National Veteran Suicide Prevention Annual Report, the suicide rate among Veterans in 2019 was 52% higher than non-Veteran adults in the U.S. Miller and Arthur talked about Common stresses that Veterans face in civilian life and the new resources available to help Veterans who are struggling

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To air: **Weekend of 10/29 – 10/31**

Category: Public Health: Breast Cancer, COVID-19: Vaccine and Pregnancy

Guests & Topics:

- **Dr. Dorraya El-Ashry, Chief Scientific Officer of the Breast Cancer Research Foundation.** This year, the World Health Organization announced that breast cancer is now the most common cancer worldwide—surpassing lung cancer for the first time. It's Breast Cancer Awareness Month and Dr. El-Ashry talked about the biggest advances in research over the last 30 years and what women know about screening and why is it especially important after the COVID-19 pandemic. She also discussed new treatments on the horizon and how people can potentially access them.
- **Dr. Pooja Shah, Division Medical Director, OBGYN for Banner Health in Phoenix, AZ.** Dr. Shah focused on why pregnant women shouldn't be fearful of getting vaccinated and why the CDC recently came out with a stronger recommendation for pregnant women to be vaccinated. She also covered why COVID-19 vaccines don't affect fertility and whether or not COVID antibodies could be passed along to the baby in utero and/or through breastmilk.

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To air: **Weekend of 10/22 – 10/24**

Category: COVID-19 and Drug/Alcohol Abuse; COVID-19: Vaccine

Guests & Topics:

- **Ken Seeley** is an interventionist and author. He is best known for his appearances on the A&E reality show, *Intervention*. Certified as a CIP, CCMI-M, RAS, CATC, Seeley himself has been sober since July 14, 1989. Seeley discussed addiction and the impact COVID-19 has had on the increase in drug and alcohol abuse. He talked about relationships and where people can go for help. Seeley also mentioned *Stop It Where It Starts*, a nonprofit organization designed to introduce Substance Use Awareness to the Education Majors in our Colleges and Universities.
- **Dr. Murtaza Akhter** is Clinical Assistant Professor of Emergency Medicine and an emergency room physician at the University of Arizona College of Medicine–Phoenix. Akhter discussed vaccine hesitancy from the perspective of the emergency medicine. He let people know why you should be vaccinated. He also discussed the latest details pertaining to booster shots.

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To air: **Weekend of 10/15 – 10/17**

Category: Consumer Protection; Pandemic and the Economy

Guests & Topics:

- **Colleen Tressler**, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education. Lois Greisman, FTC's Division of Marketing Practices, and Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General. The Federal Trade Commission guests discussed the latest in pandemic and related scams and frauds: vaccine passports/certificates, travel, vaccine lotteries/giveaways, job scams, and social media money making opportunities. The FTC and our 50 states collaborate on investigations and joint enforcement actions, as well as consumer education and outreach.
- **Chloe Demrovsky**, President and CEO of Disaster Recovery Institute International. Demrovsky discussed the supply chain and the challenges businesses and families face in conjunction while dealing with the pandemic. She talked about the difficulties we are currently facing while trying to reactivate the economy.

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To air: **Weekend of 10/08 – 10/10**

Category: Hispanic Heritage Month: Public Health in Hispanic Communities; Public Affairs: Law Enforcement

Guests & Topics:

- **Dr. Ilan Shapiro is a pediatrician who is currently serving as AltaMed's Medical Director of Health Education and Wellness.** Dr. Shapiro discussed health care equality with an emphasis on the Latino population for Hispanic Heritage month. Shapiro has created binational public health programs to improve the health of Hispanic communities on both sides of the border. He talked about advocating for vaccine confidence and can speak to hesitancy in the Latino community as well as other COVID-19 related topics.
- **REV. MARKEL HUTCHINS Founder, Chairman, and CEO, Movement Forward, Inc. and Lead Organizer, National Faith and Blue Weekend & New York City Police Commissioner Dermot Shea** discussed the importance of taking a collaborative, grassroots approach to police reform by bringing law enforcement, local community members, and other stakeholders together to find common ground. Hutchins and Shea talked about

how to deal with issues of systemic racism and inequality in policing as well as the mission of National faith and Blue weekend.

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To air: **Weekend of 10/01 – 10/03**

Category: Mental Health: Suicide Prevention; Workforce and Education

Guests & Topics:

- **Shari Sinwelski, MS/Ed.S., has been working in the field of suicide prevention since 1994 and currently serves as the Associate Project Director for the National Suicide Prevention Lifeline, where she oversees networks operations, standards, training and practices for its network of 165 crisis centers.** September is **National Suicide Prevention Awareness Month** and this year, it's even more important to discuss mental health as both the CDC and WHO have stated that our mental health continues to be a huge issue since the COVID-19 pandemic began. Sinwelski discussed the warnings about its possible effects on suicidal behaviors. Sinwelski discussed how people can maintain hope if they are feeling suicidal and where they can get help.
- **Omney Crawley, Chief Marketing Officer for Goodwill, is responsible for leading the company's brand and its 3300 stores.** She discussed equity in education and work and what Goodwill is doing to bridge the gap. Crawley talked about the Goodwill enterprise and how they focus on upskilling millions of Americans and help to get them back into the workforce. She also presented ways people and companies can also get involved in the workforce effort.

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To air: **Weekend of 09/24 – 09/26**

Category: COVID-19: Vaccine and Pregnancy; Public Affairs: Substance Abuse

Guests & Topics:

- **Diana W. Bianchi, M.D., is the director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development and head of the Prenatal Genomics and Therapy Section for the Medical Genetics Branch at NHGRI.** Dr. Bianchi talked about why is it important for pregnant women to get a COVID-19 vaccine and why could COVID-19 be more dangerous for pregnant women than for people who are not pregnant. She discussed the testing that was done to ensure that COVID-19 vaccines are safe for pregnant women and if the vaccine has any effect on the fertility of men and women.
- **Dr. Chris Jones, acting director of the Centers for Disease Control and Prevention's National Center for Injury Prevention and Control, and Dr. Loretta Jackson Brown, a lead communication specialist from the Division of Overdose Prevention which is within the Injury Center.** They talked about how substance abuse disorders are impacting Americans, especially since the beginning of the pandemic. Jones and Jackson Brown discussed how the CDC is addressing the evolving opioid epidemic and how the Rx Awareness campaign is helping address overdoses and OUD.

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To air: **Weekend of 09/17 – 09/19**

Category: Public Health: Alzheimer's; Mental Health

Guests & Topics:

- **Lisa Skinner, behavioral expert in the field of Alzheimer's and author of, "Truth, Lies and Alzheimer's: Its Secret Faces"** talked about September 21st marking World Alzheimer's Day... A day to listen, learn and educate others about this devastating disease and how it impacts those battling it, loved ones or caretakers, and those to

be diagnosed in the future. Skinner gave insight on some tools family members, spouses, children, and caregivers can use to effectively manage the symptoms of brain disease.

- **Grace Greene, a Gen Z research associate at Hopelab.** Greene discussed how Hopelab creates behavior-change technology to help teens and young adults live happier, healthier lives. Hopelab is focused on youth/young adult mental health and well-being. With back-to-school underway, Greene talked about why Hopelab is taking on teen vaping and the "Quit the Hit" Instagram Program.

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To air: **Weekend of 09/10 – 09/12**

Category: 9/11

Guests & Topics:

- **Elvis Duran Host of the Nationally Syndicated Elvis Duran Show** – Elvis relived his experience of being on-air as the September 11th attacks unfolded. He talked about how the last 20 years have impacted both history and New York.
- **Torie Clarke - Former Assistant Secretary of Defense for Public Affairs under Donald Rumsfeld** – A firsthand account of the September 11th attack on the Pentagon.
- **Q104.3's Shelli Sonstein - New York Morning Show Host & Host of the 9/11 Stories Podcast** – Sonstein combined stories of Port Authority Police Officer Will Jimeno and NYPD Detective Scott Strauss, one of the heroes who risked his life to save him.
- **Donna Gibson President of the Friends of Flight 93 National Memorial** – Remembering United Airlines Flight 93 and discussing the Shanksville, PA memorial.

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To air: **Weekend of 09/03 – 09/05**

Category: Social Issues; Mental Health in Children

Guests & Topics:

- **Cristina Jones, CMO at Salesforce.org.** Jones discussed the social issues that have the potential to lift our community and improve the state of the world. She talked about the importance of leveraging technology, content, and brands to propel discussions for the greater good of society and how organizations are being challenged to move beyond crisis donations and forge partnerships to drive real and significant social impact.
- **Barb Solish Director of NAMI's Youth and Young Adult Initiatives.** Solish talked about the challenges for kids going back-to-school and the issues they will face with mental health. She offered some best practices for parents, teachers, and kids to deal with the 2021-2022 school year and how everyone can best support wellbeing and mental health.