

WWPR-FM
New York City, NY
Quarterly Issues/Programs List
Fourth Quarter, 2015
12/31/2015

WWPR-FM
Quarterly Issues/Programs List

WWPR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts Education:** Godni Amir, Founder and President of A Free Bird Organization, is our guest for Power on the Block. A Free Bird, is a non-profit arts education organization dedicated to helping young people, ages 4-18, affected by cancer, fight their disease through the therapeutic benefits of the arts. They provide the artistic resources to hospitals and their patients so kids can express their ideas and passions while they undergo cancer treatments. Wake up early and learn more about this organization / get the details about their upcoming Inaugural Fundraising Gala, # IAm . You can find A Free Bird online -> <http://www.afreebird.org/>
- **Charity:** This morning Power on the Block is happy to be joined by Gods Love We Deliver. The mission of God's Love We Deliver is to improve the health and well-being of men, women and children living with HIV/AIDS, cancer and other serious illnesses by alleviating hunger and malnutrition. They prepare and deliver nutritious, high-quality meals to people who, because of their illness, are unable to provide or prepare meals for themselves. They also provide illness-specific nutrition education and counseling to their clients, families, care providers and other service organizations. Visit them online at www.glwd.org
- **Community:** we're joined by New York Urban League President and CEO, Ms. Arva Rice. The New York Urban League has been serving the people of New York since 1919 and they have plenty of exciting initiatives for 2016.
- **Environment:** We (tm)re joined by the nature conservancy to talk about the environment and how you can help save it. The Nature Conservancy is the leading conservation organization working around the world to protect ecologically important lands and waters for nature and people. They address the most pressing conservation threats at the largest scale. Thanks to the support of our more than 1 million members, they (tm)ve built a tremendous record of success since their founding in 1951. Tune in and learn more, and follow their link online www.nature.org
- **Hunger:** This morning we're joined by the Food Bank New York: they have big plans for Fall that you should know about! With the temperatures dropping and the holidays fast approaching, we're turning our focus to

New Yorkers in need. Food Bank For New York City has been the city (tm)s major hunger-relief organization working to end hunger throughout the five boroughs for more than 30 years. Nearly one in five New Yorkers relies on Food Bank for food and other resources. Through its network of more than 1,000 charities and schools citywide, Food Bank provides food for approximately 64 million free meals per year for New Yorkers in need. Tune in to learn how you can take advantage of the Food Bank's many resources, or get more information about volunteering.

- **Immigrant Services:** ATLAS DIY is doing important work you should know about. Atlas DIY is a cooperative empowerment center for immigrant youth and their allies. Their headquarters in Brooklyn serve as a place where immigrant youth may come and enjoy a wide variety of services, such as free legal services, language classes, college preparation programs, scholarship lists and more. In addition, they (tm)re a safe space, a friendly face, and a community in which young people empower themselves. Their CEO and President sits down with us in the morning for Power on the Block " don (tm)t miss it! Check them out online at www.atlasdiy.org
- **Poverty:** CARE is a leading humanitarian organization fighting global poverty. Through their community based efforts focusing on empowering women, they work to improve education, prevent the spread of disease, increase access to clean water and sanitation and provide economic opportunity for all. Tune in to learn more about this awesome organization, and find them online www.CARE.org
- **Veterans:** Our troops need your kicks! This morning on POTB we're joined by Alycia Lerer of Kicks For Vets. Kicks for Vets is a fundraiser for Veteran causes across the country and a way for people of all ages to give back to our Service Members and their Families. Tune in and learn how your donation of gently used shoes keeps on giving to those less fortunate by bringing them an opportunity to walk in those shoes. This powerful gift can make a difference across the globe while helping VETS here at home. Kicks for Vets is online <http://www.kicksforvets.org>
- **Women's Resources:** Tomorrow morning we (tm)re joined by President and CEO of the YWCA New York, Dr. Danielle Moss Lee. The YWCA of the City of New York was founded in 1858 to provide safe housing & educational resources for women. In its 157 years of operation, the Y has advanced opportunity for girls and women through housing, job training and educational classes, while upholding its commitment to the elimination of racism and the empowerment of women. POTB airs ever Sunday at 7AM on Power 105.1 FM - streaming live on iHeartRadio. For more on the YWCA of New York --> www.ywcanyc.org

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hunger	POTB	<p>This morning we're joined by the Food Bank New York: they have big plans for Fall that you should know about! With the temperatures dropping and the holidays fast approaching, we're turning our focus to New Yorkers in need. Food Bank For New York City has been the city (tm)s major hunger-relief organization working to end hunger throughout the five boroughs for more than 30 years. Nearly one in five New Yorkers relies on Food Bank for food and other resources. Through its network of more than 1,000 charities and schools citywide, Food Bank provides food for approximately 64 million free meals per year for New Yorkers in need. Tune in to learn how you can take advantage of the Food Bank's many resources, or get more information about volunteering.</p>	Food Bank New York	10/04/2015 07:00 AM	030:00
Hunger	POTB	<p>Food Bank For New York City joins Power on the Block this Sunday at 7AM. As temperatures drop and the holidays approach, we're already talking about ways to help New Yorkers in need. Food Bank For New York City has been the city (tm)s major hunger-relief organization working to end hunger throughout the five boroughs for more than 30 years. You may not know: nearly one in five New Yorkers relies on Food Bank for food and other resources. Check out the Food Bank for NYC online for more information: http://www.foodbanknyc.org/</p>	Food Bank New York	10/11/2015 07:00 AM	030:00
Charity	POTB	<p>This morning Power on the Block is happy to be joined by Gods Love We Deliver. The mission of God's Love We Deliver is to improve the health and well-being of men, women and children living with HIV/AIDS, cancer and other serious illnesses by alleviating hunger and malnutrition. They prepare and deliver nutritious, high-quality meals to people who, because of their illness, are unable to provide or prepare meals for themselves. They also provide illness-specific nutrition education and counseling to their clients, families, care providers and other service organizations. Visit them online at www.glwd.org</p>	Gods Love We Deliver	10/18/2015 07:00 AM	030:00
Community	POTB	<p>This morning we're joined by Dr. Muhammad of NYPL The New York Public Library to talk about everything happening at Schomburg Center for Research in Black Culture, New York Public Library The Schomburg has just celebrated their 90th anniversary! In addition to</p>	The New York Public Library	10/25/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		major renovations, tune in to her about their recent IMLS Award and upcoming events for New Yorkers of all cultures. For more on the Schomburg, visit their website online: http://www.nypl.org/locations/schomburg			
Immigrant Services	POTB	ATLAS DIY is doing important work you should know about. Atlas DIY is a cooperative empowerment center for immigrant youth and their allies. Their headquarters in Brooklyn serve as a place where immigrant youth may come and enjoy a wide variety of services, such as free legal services, language classes, college preparation programs, scholarship lists and more. In addition, they (tm)re a safe space, a friendly face, and a community in which young people empower themselves. Their CEO and President sits down with us in the morning for Power on the Block " don (tm)t miss it! Check them out online at www.atlasdiy.org	ATLAS DIY	11/01/2015 07:00 AM	030:00
Environment	POTB	We (tm)re joined by the nature conservancy to talk about the environment and how you can help save it. The Nature Conservancy is the leading conservation organization working around the world to protect ecologically important lands and waters for nature and people. They address the most pressing conservation threats at the largest scale. Thanks to the support of our more than 1 million members, they (tm)ve built a tremendous record of success since their founding in 1951. Tune in and learn more, and follow their link online www.nature.org	The Nature Conservancy	11/08/2015 07:00 AM	030:00
Arts Education	POTB	Godni Amir, Founder and President of A Free Bird Organization, is our guest for Power on the Block. A Free Bird , is a non-profit arts education organization dedicated to helping young people, ages 4-18, affected by cancer, fight their disease through the therapeutic benefits of the arts. They provide the artistic resources to hospitals and their patients so kids can express their ideas and passions while they undergo cancer treatments. Wake up early and learn more about this organization / get the details about their upcoming Inaugural Fundraising Gala, # IAm . You can find A Free Bird online -> http://www.afreebird.org/	A Free Bird Organization	11/15/2015 07:00 AM	030:00
Poverty	POTB	CARE is a leading humanitarian organization fighting global poverty. Through their community based efforts focusing on	CARE	11/22/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		empowering women, they work to improve education, prevent the spread of disease, increase access to clean water and sanitation and provide economic opportunity for all. Tune in to learn more about this awesome organization, and find them online www.CARE.org			
Community	POTB	The Schomburg is remodeling and wants you to come visit " for free! Join us tomorrow morning as we get the details. The Schomburg Center for Research in Black Culture located in Harlem, New York, is a research unit of The New York Public Library system. The Schomburg continues to serve the community not just as a center and a library, but also as a space that encourages lifelong education and exploration. Check them out online at http://www.nypl.org/about/locations/schomburg	The New York Public Library	11/29/2015 07:00 AM	030:00
Women's Resources	POTB	Tomorrow morning we (tm)re joined by President and CEO of the YWCA New York, Dr. Danielle Moss Lee. The YWCA of the City of New York was founded in 1858 to provide safe housing & educational resources for women. In its 157 years of operation, the Y has advanced opportunity for girls and women through housing, job training and educational classes, while upholding its commitment to the elimination of racism and the empowerment of women. POTB airs ever Sunday at 7AM on Power 105.1 FM - streaming live on iHeartRadio. For more on the YWCA of New York --> www.ywcanyc.org	YWCA NY	12/06/2015 07:00 AM	030:00
Community	POTB	we're joined by New York Urban League President and CEO, Ms. Arva Rice. The New York Urban League has been serving the people of New York since 1919 and they have plenty of exciting initiatives for 2016.	NY Urban League	12/13/2015 07:00 AM	030:00
Community	POTB	(RE-AIR) This morning at 7A we're joined by New York Urban League President and CEO, Ms. Arva Rice. The New York Urban League has been serving the people of New York since 1919 and they have plenty of exciting initiatives for 2016. Check them out on Facebook or visit them online at www.nyul.org to learn more!	NY Urban League	12/20/2015 07:00 AM	030:00
Veterans	POTB	Our troops need your kicks! This morning on POTB we're joined by Alycia Lerer of Kicks For Vets. Kicks for Vets is a fundraiser for	Kicks for Vets	12/27/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Veteran causes across the country and a way for people of all ages to give back to our Service Members and their Families. Tune in and learn how your donation of gently used shoes keeps on giving to those less fortunate by bringing them an opportunity to walk in those shoes. This powerful gift can make a difference across the globe while helping VETS here at home. Kicks for Vets is online <http://www.kicksforvets.org>

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AD COUNCIL/30/FEEDING AMERICA	000:31	009
----	AD COUNCIL/30/RAD	000:30	008
----	AD COUNCIL/30/UNITED WAY	000:30	051
----	CHIPOTLE/15	000:15	005
----	LOCAL PROMO/PSA/15/HUNGERTHON	000:17	043
----	LOCAL PSA/30/AMERICAN RED CROSS	000:32	017
Bullying	BYSTANDER REVOLTUION	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Wounded Warriors	000:30	009
VOTING	ROCK THE VOTE	000:29	069
VOTING	ROCK THE VOTE	000:30	007
VOTING	ROCK THE VOTE	000:31	035