

WWPR-FM
New York City, NY
Quarterly Issues/Programs List
Third Quarter, 2015
10/05/2015

WWPR-FM
Quarterly Issues/Programs List

WWPR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Art:** This morning on Power on the Block, our guests are from Free Arts NYC. Free ARTS provides underserved children and families with a unique combination of educational arts and mentoring programs that help them to foster the self-confidence and resiliency needed to realize their fullest potential. In their programs, youth and parents develop their communication and problem-solving skills through art-making. These relationships create a supportive community that fosters confidence and self-esteem. Check out their many programs and learn more on their website: <http://www.freeartsnyc.org/programs/>
- **Arts:** Sunday morning at 7AM we're joined by Jazz Forum Arts. JFA is proud to contribute to the cultural landscape in the New York metro area, and of the audiences they've cultivated, a large focus is on under-served communities. Music / the arts enriches lives - JFA is heavily involved in the community and dedicated to exposing school age children to live music. It's a great incentive! Log on to their site & learn about the concerts (many are free!!) JFA brings to the New York / tri-state area, make a donation or sign up to volunteer:
- **Athletics:** This morning, Wendell Haskins of the The Original Tee Golf Club spent some time on the show. Original Tee (tm)s core objectives are preservation of the game of golf, education on African American accomplishments in golf and instructing and developing a pipeline of new golf enthusiasts " especially youth. Today, their tournament kicks off at the Wild Turkey Golf Club! Learn more:
- **Cultural Heritage:** Tomorrow morning at 7AM we're joined by Erin Lynn of the Integrated Heritage Project. IHP is a non-profit that seeks to provide under-resourced communities in developing countries with tools and resources to protect, promote, and benefit from long-term protection / preservation of their heritage. Integral to IHP (tm)s efforts are the values of Integration, Education, Collaboration, and being Community Driven. Learn more:<http://www.integratedheritage.org>
- **Education:** This Sunday we're happy to welcome back a return guest: PASE! PASE exists to improve the quality of afterschool programs for children and teens living in poverty. PASE recognizes the crucial role afterschool programs play in fostering young people's intellectual, emotional, physical and spiritual growth. PASE believes that all kids

deserve a safe, nurturing space during out-of-school time where they have opportunities to explore their passions while connecting with and learning from caring adults. Join us for this show and learn more about PASE's partners and upcoming initiatives at www.pasesetter.org

- **Genetic Disease:** Tune in to POTB at 7AM Sunday morning! We're joined by husband & wife team, Mr. & Mrs. Graham of \p - ~e-tik\ clothing company! Poetik \p - ~e-tik\ has one goal: to build social awareness for different genetic blood disorders like Sickle Cells, Tay-Sachs, & Cystic Fibrosis. They've created a clothing line that brings awareness to these genetic diseases while giving back to the community. Tune in and learn more:www.poetikclothingcompany.com
- **Government:** Tomorrow morning we're joined by Rock the Vote! It's only August, but we want to make sure everyone is planning to get registered for the upcoming 2016 election. If you don't vote, you have no voice. Now more than ever, it's crucial your vote is heard at the ballot box! Ashley, President of Rock The Vote, joins us to talk about restoring the Voters Rights Act, voter registration, how to get involved as a Rock The Vote Volunteer, and more. POTB airs ever Sunday at 7AM on Power 105.1 FM - streaming live on iHeartRadio
- **Health:** This morning on POTB we're joined by Jessica Reihart of Aids Healthcare Foundation. A nonprofit, tax-exempt 501(c)(3) organization, Aids Healthcare Foundation is a global organization providing cutting-edge medicine and advocacy to more than 420,000 patients in 36 countries. They are the largest provider of HIV/AIDS medical care in the U.S. with a mission to rid the world of AIDS. AHF Pharmacies, thrift stores, healthcare contracts and other strategic partnerships generate funding that helps AHF provide medical and advocacy services across the globe. Tuen in to learn about their new offices in the heart of Brooklyn and how you can get free AIDS / HIV / STD testing and their facility. AIDS isn't a death sentence, and if you need help coping or if you know someone who has AIDS / HIV, this show is a must listen. AHF has cared for thousands of people living with HIV and AIDS worldwide, and they can help you, too!
- **Military:** Tomorrow morning at 7A we're joined by Alycia Lerer of Mission One Voice. MOV Inc. , is comprised of Veterans and Entertainment Professionals with over 50 years combined experience producing television and live events for the military and the private sector. Tune in to learn about their new initiative, Kicks For Vets, and more! POTB airs ever Sunday at 7AM on Power 105.1 FM - streaming live on iHeartRadio. For more on Mission One Voice: <http://www.missiononevoice.org/>
- **Volunteering:** This morning we're joined by Big Brother Big Sister of NYC. BBBS is considered the founding agency of the nation (tm)s youth mentoring movement. Since 1904, their mission has been to give all children in New York City who face adversity an opportunity to experience a strong, enduring professionally supported one-to-one mentoring relationship with adults that will help change their lives for the better. We partner with families, volunteers, organizations, and the community to inspire positive change in all. Want to get involved as a Big Brother / Big Sister and make a difference in the life of a young person? Tune in at 7AM and learn more online:

<http://www.bigsnyc.org>

- **Womens Issues:** Tomorrow morning at 7A we're joined by Dr. Moss Lee of YWCA-NYC. The YWCA of the City of New York was founded in 1858 to provide safe housing & educational resources for women. In its 157 years of operation, the Y has advanced opportunity for girls and women through housing, job training and educational classes, while upholding its commitment to the elimination of racism and the empowerment of women. Dr. Moss Lee will break it down about the Y's # YWWomanKind campaign, and more! POTB airs ever Sunday at 7AM on Power 105.1 FM - streaming live on iHeartRadio. For more on the YWCA of New York --> www.ywcanyc.org

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	POTB	This Sunday we're happy to welcome back a return guest: PASE! PASE exists to improve the quality of afterschool programs for children and teens living in poverty. PASE recognizes the crucial role afterschool programs play in fostering young people's intellectual, emotional, physical and spiritual growth. PASE believes that all kids deserve a safe, nurturing space during out-of-school time where they have opportunities to explore their passions while connecting with and learning from caring adults. Join us for this show and learn more about PASE's partners and upcoming initiatives at www.pasesetter.org	PASE	07/05/2015 07:00 AM	030:00
Cultural Heritage	POTB	Tomorrow morning at 7AM we're joined by Erin Lynn of the Integrated Heritage Project. IHP is a non-profit that seeks to provide under-resourced communities in developing countries with tools and resources to protect, promote, and benefit from long-term protection / preservation of their heritage. Integral to IHP (tm)s efforts are the values of Integration, Education,	Integrated Heritage Project	07/12/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Collaboration, and being Community Driven. Learn more: http://www.integratedheritage.org			
Athletics	POTB	This morning, Wendell Haskins of the The Original Tee Golf Club spent some time on the show. Original Tee (tm)s core objectives are preservation of the game of golf, education on African American accomplishments in golf and instructing and developing a pipeline of new golf enthusiasts " especially youth. Today, their tournament kicks off at the Wild Turkey Golf Club! Learn more:	Original Tee Golf Club	07/19/2015 07:00 AM	030:00
Genetic Disease	POTB	Tune in to POTB at 7AM Sunday morning! We're joined by husband & wife team, Mr. & Mrs. Graham of \p - ~e-tik\ clothing company! Poetik \p - ~e-tik\ has one goal: to build social awareness for different genetic blood disorders like Sickle Cells, Tay-Sachs, & Cystic Fibrosis. They've created a clothing line that brings awareness to these genetic diseases while giving back to the community. Tune in and learn more: www.poetikclothingcompany.com	Poetik	07/26/2015 07:00 AM	030:00
Art	POTB	This morning on Power on the Block, our guests are from Free Arts NYC. Free ARTS provides underserved children and families with a unique combination of educational arts and mentoring programs that help them to foster the self-confidence and resiliency needed to realize their fullest potential. In their programs, youth and parents develop their communication and problem-solving skills through art-making. These relationships create a supportive community that fosters confidence and self-esteem. Check out their many programs and learn more on their website: http://www.freeartsnyc.org/programs/	Free Artists NYC	08/02/2015 07:00 AM	030:00
Government	POTB	Tomorrow morning we're joined by Rock the Vote! It's only August, but we want to make sure everyone is planning to get registered for the upcoming 2016 election. If you don't vote, you have no voice. Now more than ever, it's crucial your vote is heard at the ballot box!	Rock the Vote!	08/09/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Ashley, President of Rock The Vote, joins us to talk about restoring the Voters Rights Act, voter registration, how to get involved as a Rock The Vote Volunteer, and more. POTB airs ever Sunday at 7AM on Power 105.1 FM - streaming live on iHeartRadio			
Volunteering	POTB	This morning we're joined by Big Brother Big Sister of NYC. BBBS is considered the founding agency of the nation (tm)s youth mentoring movement. Since 1904, their mission has been to give all children in New York City who face adversity an opportunity to experience a strong, enduring professionally supported one-to-one mentoring relationship with adults that will help change their lives for the better. We partner with families, volunteers, organizations, and the community to inspire positive change in all. Want to get involved as a Big Brother / Big Sister and make a difference in the life of a young person? Tune in at 7AM and learn more online: http://www.bigsnyc.org	Big Brother Big Sister NYC	08/16/2015 07:00 AM	030:00
Arts	POTB	Sunday morning at 7AM we're joined by Jazz Forum Arts. JFA is proud to contribute to the cultural landscape in the New York metro area, and of the audiences they've cultivated, a large focus is on under-served communities. Music / the arts enriches lives - JFA is heavily involved in the community and dedicated to exposing school age children to live music. It's a great incentive! Log on to their site & learn about the concerts (many are free!!) JFA brings to the New York / tri-state area, make a donation or sign up to volunteer:	Jazz Forum Arts	08/23/2015 07:00 AM	030:00
Health	POTB	This morning on POTB we're joined by Jessica Reihhart of Aids Healthcare Foundation. A nonprofit, tax-exempt 501(c)(3) organization, Aids Healthcare Foundation is a global organization providing cutting-edge medicine and advocacy to more than 420,000 patients in 36 countries. They are the largest	Aids Healthcare Foundation	08/30/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>provider of HIV/AIDS medical care in the U.S. with a mission to rid the world of AIDS. AHF Pharmacies, thrift stores, healthcare contracts and other strategic partnerships generate funding that helps AHF provide medical and advocacy services across the globe. Tuen in to learn about their new offices in the heart of Brooklyn and how you can get free AIDS / HIV / STD testing and their facility. AIDS isn't a death sentence, and if you need help coping or if you know someone who has AIDS / HIV, this show is a must listen. AHF has cared for thousands of people living with HIV and AIDS worldwide, and they can help you, too!</p>			
Health	POTB	<p>This morning on POTB we're joined by Jessica Reihnart of Aids Healthcare Foundation. A nonprofit, tax-exempt 501(c)(3) organization, Aids Healthcare Foundation is a global organization providing cutting-edge medicine and advocacy to more than 420,000 patients in 36 countries. They are the largest provider of HIV/AIDS medical care in the U.S. with a mission to rid the world of AIDS. AHF Pharmacies, thrift stores, healthcare contracts and other strategic partnerships generate funding that helps AHF provide medical and advocacy services across the globe. Tuen in to learn about their new offices in the heart of Brooklyn and how you can get free AIDS / HIV / STD testing and their facility. AIDS isn't a death sentence, and if you need help coping or if you know someone who has AIDS / HIV, this show is a must listen. AHF has cared for thousands of people living with HIV and AIDS worldwide, and they can help you, too!</p>	Aids Healthcare Foundation	09/06/2015 07:00 AM	030:00
Military	POTB	<p>Tomorrow morning at 7A we're joined by Alycia Lerer of Mission One Voice. MOV Inc. , is comprised of Veterans and Entertainment Professionals with over 50 years combined experience producing television and live events for the military and the private sector. Tune in to learn about their new initiative,</p>	Mission One Voice	09/13/2015 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Kicks For Vets, and more! POTB airs ever Sunday at 7AM on Power 105.1 FM - streaming live on iHeartRadio. For more on Mission One Voice: http://www.missiononevoice.org/			
Womens Issues	POTB	Tomorrow morning at 7A we're joined by Dr. Moss Lee of YWCA-NYC. The YWCA of the City of New York was founded in 1858 to provide safe housing & educational resources for women. In its 157 years of operation, the Y has advanced opportunity for girls and women through housing, job training and educational classes, while upholding its commitment to the elimination of racism and the empowerment of women. Dr. Moss Lee will break it down about the Y's #YWWomanKind campaign, and more! POTB airs ever Sunday at 7AM on Power 105.1 FM - streaming live on iHeartRadio. For more on the YWCA of New York --> www.ywcanyc.org	YWCA NYC	09/20/2015 07:00 AM	030:00
Health	POTB	Join us Sunday morning at 7A along with Chemo Comfort. They've got the details about their latest initiative, Cocktails For Comfort. For the third year, Chemo Comfort has teamed up with establishments in the NYC / tri-state area to create a signature cocktail. Proceeds from this nine-day event are donated to Chemo Comfort, who provide kits packed with essentials for patients undergoing chemotherapy. Cocktails for Comfort takes place October 9-18, in the heart of Breast Cancer Awareness month. Come out & raise a glass for a great cause!	Chemo Comfort	09/27/2015 07:00 AM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AD COUNCIL/30/FEEDING AMERICA	000:31	001
----	AD COUNCIL/30/UNITED WAY	000:30	001
----	CHIPOTLE/15	000:15	002
----	LOCAL PROMO/PSA/30	000:30	013
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	024