

WWPR-FM
New York City, NY
Quarterly Issues/Programs List
Third Quarter, 2014
09/30/2014

WWPR-FM
Quarterly Issues/Programs List

WWPR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AWARENESS:** You've hear of United Way, but you may not know how important of an organization they are in the lives of New Yorkers. For more than 70 years, United Way of New York City has been working for low-income New Yorkers. They help ensure that short-term needs are being met while we simultaneously work on long-term solutions to problems, and we do this by investing in and leading evidence-based initiatives that target the root causes of poverty. They envision a city in which all New Yorkers are able to achieve income stability, educational success, and good health. UWNYP has teamed up with NYC Service, a project of the City of New York, to increase volunteerism in NYC. Volunteerism & service can really help to address some of the major problems New York city is facing including homelessness, hunger and poverty. The two are working to create more opportunities for New Yorkers to give their time, talent and skills to help address these problems. You can make a difference with your service! Tune in to Power on the Block this Sunday - we'll be joined by United Way New York President and CEO, Sheena Wright, to learn more about the United Way and their many services. Learn more ->
<http://unitedwaynyc.org/pages/about-us>
 - **HEALTH:** Tune in to Power On The Block with Kim Kane Sunday morning at 7AM on Power 105.1 FM - Kim is joined by Nancy Rao of the Cystic Fibrosis Foundation. The CFF is the world (tm)s leader in the search for a cure for cystic fibrosis. They fund more research than any other organization. Their mission is to assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease. Learn more here ->
<http://www.cff.org/chapters/manhattan/>
 - **Sports:** GloBall Alliance makes the process of discovering and recruiting international basketbal players.
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-----------|----------------------------------|---|-----------------------------------|------------------------|----------|
| Sports | POTB - GLOBALL ALLIANCE | GloBall Alliance makes the process of discovering and recruiting international basketbal players. | Maisha Dyson | 07/06/2014 07:06 AM | 013:39 |
| Sports | POTB - GLOBALL ALLIANCE | GloBall Alliance makes the process of discovering and recruiting international basketbal players. | Maisha Dyson | 07/13/2014 07:05 AM | 013:39 |
| Sports | POTB - ORIGINAL TEE GOLF CLASSIC | A Golf Tournament that brings celebrity and amateur golf players together. | Wendell Haskins | 07/20/2014 07:05 AM | 017:18 |
| AWARENESS | POTB - STOMP OUT BULLYING | An organization that helps kids deal with bullying and internet safety. | Ross Ellis | 07/27/2014 07:04 AM | 018:00 |
| AWARENESS | POTB - STOMP OUT BULLYING | An organization that helps kids deal with bullying and internet safety. | Ross Ellis | 08/03/2014 07:04 AM | 018:00 |
| AWARENESS | POTB - Hip Hop Public Health | Hip Hop Public Health is headquartered in New York City, New York. The work of Hip Hop Public Health is determined by our Board of Directors, developed and managed by the Officers in our management team, and guided by recommendations from an Advisory Board made up our supporters of both the work of Hip Hop Public Health, and their mission to end health illiteracy. Join us at 7AM Sunday morning on Power 105.1 FM to learn about the youth focused health initiatives happening in your area / Hiphop Public Health's recently launched ambassador program. Don't forget to check out their fly website! Hip Hop Public Health website: www.hhph.org | HH Public Health / Call to Action | 08/10/2014 07:00 AM | 020:00 |
| AWARENESS | POTB - YWCA Greater New York | Tune in to Power On The Block this Sunday morning at 7AM on Power 105.1 FM - Kim Kane is joined by Dr. Moss Lee: CEO of the YWCA-NYC! YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. The YWCA has two great events | Dr. Moss Lee | 08/17/2014 07:00 AM | 020:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-----------|----------------------|--|-----------------|------------------------|----------|
| | | <p>coming up: the first is centered around gender justice, and the second is a young women's leadership initiative (a 25 week leadership program centered around technology - spread the word!!). Don't miss this conversation and learn more about the YWCA here --> http://www.ywcanyc.org/</p> | | | |
| AWARENESS | POTB - IMPACT | <p>Derick Pediford of IMPACT, joins us this week. The mission of IMPACT (acronym for Intelligent Men of Color Purposefully Accomplishing College Together) is to increase the retention and graduation rates of male students of color at institutions of higher education. By deliberately addressing issues that affect the academic, social, and cultural growth of young men, IMPACT helps to foster an environment that builds a legacy of success for current and future students. Their organization of diverse, socially conscious professionals serves as a network of mentors to promote expressed camaraderie, peer-to-peer support, and academic excellence. The efforts and outcomes of their work is affirmed through the betterment of collective communities. Tune in to hear how you can get involved with this awesome initiative, or maybe it can help a friend / college student or a family member in need. Pass it on!</p> | Derick Pediford | 08/24/2014 07:00 AM | 020:00 |
| AWARENESS | POTB - Defy Ventures | <p>Tune in to Power On The Block this Sunday morning at 7AM on Power 105.1 FM - Kim Kane is joined Defy Ventures. DV harnesses the natural talents of formerly incarcerated individuals and redirects them toward the creation of profitable and legal business ventures. Defy offers a suite of services that includes intensive personal and leadership development, competition-based entrepreneurship training, executive mentoring, financial investment, and business incubation. By engaging top corporate executives, investors and entrepreneurs nationally, Defy catalyzes broad scale personal and economic opportunities for formerly incarcerated individuals, and shatters</p> | Defy Ventures | 08/31/2014 07:00 AM | 020:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-----------|-----------------------------|---|---------------|------------------------|----------|
| | | perceptions of one of the most stigmatized and overlooked populations in America. Learn more at www.http://defyventures.org/ | | | |
| HEALTH | POTB - Cystic Fibrosis | Tune in to Power On The Block with Kim Kane Sunday morning at 7AM on Power 105.1 FM - Kim is joined by Nancy Rao of the Cystic Fibrosis Foundation. The CFF is the world (tm)s leader in the search for a cure for cystic fibrosis. They fund more research than any other organization. Their mission is to assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease. Learn more here -> http://www.cff.org/chapters/manhattan/ | Nancy Rao | 09/07/2014 07:00 AM | 018:00 |
| HEALTH | POTB - Star Health | The mission of the STAR Health Center (SHC) is to improve the lives of people in the Central Brooklyn community through the provision of high quality health care, integrated research and prevention education. They offer specialized care for HIV disease, hepatitis C and substance abuse by health care professionals who are experienced in meeting the medical, social and mental health needs of the community. Their health care team is committed to creating and maintaining unique partnerships with patients to ensure optimal health care outcomes. Join us for POTB this Sunday at 7AM to learn more about the services provided from Star Health! Check them out -> http://www.downstate.edu/star/about.html | Star Health | 09/14/2014 07:00 AM | 018:00 |
| AWARENESS | POTB - STOMP OUT BULLYING | An organization that helps kids deal with bullying and internet safety. | Ross Ellis | 09/21/2014 07:03 AM | 018:00 |
| AWARENESS | POTB - United Way, New York | You've hear of United Way, but you may not know how important of an organization they are in the lives of New Yorkers. For more than 70 years, United Way of New York City has been working for low-income New Yorkers. They help ensure that short-term needs are being met while we simultaneously work on long-term solutions to problems, and we do this by investing in and leading | Sheena Wright | 09/28/2014 07:00 AM | 025:49 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------|-----------------|-------------|-------|-----------|----------|
|-------|-----------------|-------------|-------|-----------|----------|

evidence-based initiatives that target the root causes of poverty. They envision a city in which all New Yorkers are able to achieve income stability, educational success, and good health. UWNYP has teamed up with NYC Service, a project of the City of New York, to increase volunteerism in NYC. Volunteerism & service can really help to address some of the major problems New York city is facing including homelessness, hunger and poverty. The two are working to create more opportunities for New Yorkers to give their time, talent and skills to help address these problems. You can make a difference with your service! Tune in to Power on the Block this Sunday - we'll be joined by United Way New York President and CEO, Sheena Wright, to learn more about the United Way and their many services. Learn more -> <http://unitedwaynyc.org/pages/about-us>

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------|-----------------------|----------|------|
| ---- | AD COUNCIL/30 | 000:30 | 006 |
| ---- | LOCAL PROMO/PSA | 000:29 | 017 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|---|----------|------|
| ----- | LOCAL PROMO/PSA/15 | 000:18 | 030 |
| ----- | LOCAL PROMO/PSA/30/METS EQUIPMENT DRIVE | 000:26 | 008 |
| ----- | LOCAL PROMO/PSA/30/SUMMER STREETS | 000:30 | 020 |
| ----- | LOCAL PROMO/PSA/30/VALERIE FUND | 000:30 | 046 |
| COMMUNITY INVOLVEMENT | 9-11 DAY | 000:30 | 001 |
| GLOBAL CITIZEN FEST | GLOBAL CITIZEN FEST | 000:31 | 001 |
| HEALTH AND FITNESS | SAFE SUMMER DRIVING | 000:27 | 001 |
| HEALTH AND FITNESS | SAFE SUMMER DRIVING | 000:28 | 001 |
| MILITARY AND VETERANS | SAFE SUMMER DRIVING | 000:28 | 002 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:26 | 030 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 052 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 044 |
| SAFE DRIVING | SAFE SUMMER DRIVING | 000:27 | 012 |
| SAFE DRIVING | SAFE SUMMER DRIVING | 000:28 | 026 |