

WWPR-FM
New York City, NY
Quarterly Issues/Programs List
First Quarter, 2017
04/06/2017

WWPR-FM
Quarterly Issues/Programs List

WWPR-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY:** President and CEO, Dr. Danielle Moss Lee, will talk about upcoming initiatives for their organization, why activism is so important and how the Y is answering the call.
- **EDUCATION AND EMPLOYMENT:** we're joined by New York Urban League President and CEO, Arva Rice! The New York Urban League has been serving the people of New York since 1919 and they have plenty of exciting initiatives for 2017.
- **LITERACY:** Literacy New York has worked with community based literacy programs to restore hope to a group of people that went unnoticed "and unserved "for decades.
- **POVERTY:** UNICEF - a leading humanitarian and development agency working globally for the rights of every child. Child rights begin with safe shelter, nutrition, protection from disaster and conflict and traverse the life cycle: pre-natal care for healthy births, clean water and sanitation, health care and education. UNICEF has spent nearly 70 years working to improve the lives of children and their families.
- **SAFETY:** The Nyc Department of Correction is looking for great people to fill a variety of positions
- **SMALL BUSINESS:** Mayor de Blasio has announced the 'NYC Love your Local' initiative to celebrate neighborhood businesses and offer \$1.8-million in grant funding.
- **WOMEN:** March is Women's History Month, and we're joined by Kelly Yim of the The New York Public Library to chat about the many events they have going on this month to spotlight awesome, barrier breaking women.
- **YOUTH SERVICES:** Atlas DIY works with immigrant youth to unlock access to legal services, learning opportunities and leadership development, in a space owned, run and governed by the youth themselves. Their center is for young people ages 14-24, located in Sunset Park, Brooklyn.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION AND EMPLOYMENT	POTB	we're joined by New York Urban League President and CEO, Arva Rice! The New York Urban League has been serving the people of New York since 1919 and they have plenty of exciting initiatives for 2017.	New York Urban League	01/01/2017 07:00 AM	030:00
LITERACY	POTB	Literacy New York has worked with community based literacy programs to restore hope to a group of people that went unnoticed "and unserved "for decades.	Literacy NYC	01/08/2017 07:00 AM	030:00
SAFETY	POTB	The Nyc Department of Correction is looking for great people to fill a variety of positions	NYC Department of Corrections	01/15/2017 07:00 AM	030:00
SAFETY	POTB	The Nyc Department of Correction is looking for great people to fill a variety of positions	NYC Department of Corrections	01/22/2017 07:00 AM	030:00
YOUTH SERVICES	POTB	Atlas DIY works with immigrant youth to unlock access to legal services, learning opportunities and leadership development, in a space owned, run and governed by the youth themselves. Their center is for young people ages 14-24, located in Sunset Park, Brooklyn.	Atlas DIY	01/29/2017 07:00 AM	030:00
POVERTY	POTB	Robin Hood is New York's largest poverty-fighting organization, and since 1988 has focused on finding, funding and creating programs that generate meaningful results for families in New York's poorest	Robin Hood	02/05/2017 07:00 AM	030:00

ISSUE	PROGRAM /TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		neighborhoods.			
COMMUNITY	POTB	President and CEO, Dr. Danielle Moss Lee, will talk about upcoming initiatives for their organization, why activism is so important and how the Y is answering the call.	YWCA NYC	02/12/2017 07:00 AM	030:00
SMALL BUSINESS	POTB	Mayor de Blasio has announced the 'NYC Love your Local' initiative to celebrate neighborhood businesses and offer \$1.8-million in grant funding.	NYC Dept of Small Business	02/19/2017 07:00 AM	030:00
POVERTY	POTB	Food Bank For New York City has been the city (tm)s major hunger-relief organization working to end hunger throughout the five boroughs for more than 30 years. Through its network of more than 1,000 charities and schools citywide, Food Bank provides food for approximately 62.5 million free meals per year for New Yorkers in need.	Food Bank For New York City	02/26/2017 07:00 AM	030:00
LITERACY	POTB	For more than 40 years, Literacy New York has worked with community based literacy programs to restore hope to a group of people that went unnoticed "and unserved "for decades. In past years, illiteracy was a little discussed social issue.	Literacy NYC	03/05/2017 07:00 AM	030:00
WOMEN	POTB	March is Women's History Month, and we're joined by Kelly Yim of the The New York Public Library to chat about the many events they have going on this month to spotlight awesome, barrier breaking women.	Women's History Month, NYPL	03/12/2017 07:00 AM	030:00
POVERTY	POTB	UNICEF - a leading humanitarian and development agency working globally for the rights of every child. Child rights begin with safe shelter,	UNICEF	03/19/2017 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		nutrition, protection from disaster and conflict and traverse the life cycle: pre-natal care for healthy births, clean water and sanitation, health care and education. UNICEF has spent nearly 70 years working to improve the lives of children and their families.			
WOMEN	POTB	Erin Loos Cutraro: CEO and co-founder of She Should Run.	She Should Run	03/26/2017 07:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	IHEART/15/ST MARY'S KIDS PSA	000:15	050
Education	UNITED NEGRO COLLEGE FUND	000:26	007
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	007
Peace	PEACE IN THE STREETS	000:31	008