

ORDER



Orders
Order / Rev: 445611
Alt Order #:
Product Desc: Eric Wimberger
Estimate:
Flight Dates: 10/22/20 - 11/03/20
Original Date / Rev: 10/21/20 / 10/21/20
Order Type: GENERAL

WYDR-FM

Primary AE: House GreenBay
Sales Office: GRBAY
Sales Region: Local

Agency Name: Republican Party of Wisconsin
Buying Contact: Philip Curry
Billing Contact:
 148 East Johnson Street
 Madison, WI 53703

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Republican Party of Wisconsin
Demographic: HH
Product Codes: PL2
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: VIP

New Business Thru: 10/07/17
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	80	\$1,238.20	\$1,238.20
11/01/20	11/03/20	22	\$331.10	\$331.10

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	80	\$1,238.20	\$1,238.20	0.00
November 2020	22	\$331.10	\$331.10	0.00
Totals	102	\$1,569.30	\$1,569.30	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House GreenBay			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYDR	10/22/20	11/03/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	2222--	1:00	10	\$29.75	VIP	0.00	NM	18	\$535.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---22--		4				\$29.75		0.00			
		Week: 10/26/20	11/01/20	2222--		10				\$29.75		0.00			
		Week: 11/02/20	11/08/20	22-----		4				\$29.75		0.00			
N 2	WYDR	10/22/20	11/03/20	M-F 10a-3p M-F 10a-3p	CM	10a-3p	2222--	1:00	10	\$21.25	VIP	0.00	NM	18	\$382.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---22--		4				\$21.25		0.00			
		Week: 10/26/20	11/01/20	2222--		10				\$21.25		0.00			
		Week: 11/02/20	11/08/20	22-----		4				\$21.25		0.00			
N 3	WYDR	10/22/20	11/03/20	M-F 3p-7p M-F 3p-7p	CM	3p-7p	2222--	1:00	10	\$21.25	VIP	0.00	NM	18	\$382.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---22--		4				\$21.25		0.00			
		Week: 10/26/20	11/01/20	2222--		10				\$21.25		0.00			
		Week: 11/02/20	11/08/20	22-----		4				\$21.25		0.00			
N 4	WYDR	10/22/20	11/03/20	M-F 7p-12x M-F 7p-12x	CM	7p-12x	2222--	1:00	10	\$10.00	VIP	0.00	NM	16	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---22--		4				\$10.00		0.00			

Order / Rev: 445611
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 Flight Dates: 10/22/20 - 11/03/20

Advertiser: Republican Party of Wisconsin
 Product Desc: Eric Wimberger
 Estimate:

WYDR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WYDR	10/24/20	10/31/20	Sa 6a-10a	CM	6a-10a	-----2-	1:00	2	\$3.40	VIP	0.00	NM	4	\$13.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/26/20	11/01/20	22222--						10		\$10.00		0.00	
		Week: 11/02/20	11/08/20	2-----						2		\$10.00		0.00	
N 6	WYDR	10/24/20	10/31/20	Sa 10a-3p	CM	10a-3p	-----2-	1:00	2	\$8.50	VIP	0.00	NM	4	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/19/20	10/25/20	-----2-						2		\$3.40		0.00	
		Week: 10/26/20	11/01/20	-----2-						2		\$3.40		0.00	
N 7	WYDR	10/24/20	10/31/20	Sa 3p-7p	CM	3p-7p	-----2-	1:00	2	\$3.40	VIP	0.00	NM	4	\$13.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/19/20	10/25/20	-----2-						2		\$3.40		0.00	
		Week: 10/26/20	11/01/20	-----2-						2		\$3.40		0.00	
N 8	WYDR	10/24/20	10/31/20	Sa 7p-12x	CM	7p-12a	-----2-	1:00	2	\$0.85	VIP	0.00	NM	4	\$3.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/19/20	10/25/20	-----2-						2		\$0.85		0.00	
		Week: 10/26/20	11/01/20	-----2-						2		\$0.85		0.00	
N 9	WYDR	10/25/20	11/01/20	Su 6a-10a	CM	6a-10a	-----	1:00	0	\$3.40	VIP	0.00	NM	4	\$13.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/19/20	10/25/20	-----2						2		\$3.40		0.00	
		Week: 10/26/20	11/01/20	-----2						2		\$3.40		0.00	
N 10	WYDR	10/25/20	11/01/20	Su 10a-3p	CM	10a-3p	-----	1:00	0	\$3.40	VIP	0.00	NM	4	\$13.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/19/20	10/25/20	-----2						2		\$3.40		0.00	
		Week: 10/26/20	11/01/20	-----2						2		\$3.40		0.00	
N 11	WYDR	10/25/20	11/01/20	Su 3p-7p	CM	3p-7p	-----	1:00	0	\$3.40	VIP	0.00	NM	4	\$13.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/19/20	10/25/20	-----2						2		\$3.40		0.00	
		Week: 10/26/20	11/01/20	-----2						2		\$3.40		0.00	
N 12	WYDR	10/25/20	11/01/20	Su 7p-12x	CM	7p-12a	-----	1:00	0	\$0.85	VIP	0.00	NM	4	\$3.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 10/19/20	10/25/20	-----2						2		\$0.85		0.00	
		Week: 10/26/20	11/01/20	-----2						2		\$0.85		0.00	
Totals													102	\$1,569.30	