

FR: WA - MICKY THOMPSON
TO: WENY-TV
REP HEADLINE# 7304448

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT.

FAX# 703 528 7880
AUG8/14 12.08
*** WENY-TV ***

ADD *** ORIGINAL REV#0 ***
DELETE

ORDER -----

LINE/S -----

PARTIAL LINE/S -----

AGENCY - 1427 LESLIE AVE
ADDRESS ALEXANDRIA, VA 22301

START DATE-AUG12/14 END DATE-AUG18/14 WK-1

REP:

TO: NSA WENY
FROM: JEFF
NEW ORDER
~~TO: \$3305 44X~~ NO
PLS CONFIRM THX
8/8

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

BIAS#	1/AGENCY#	2/ADVERTISER#	3/PROD#	EST#	20/EOS	4/SLSP#	5/REP#	21/BILL WK.	MO-SU	63/PCON	64/ACON	11/RATE CARD	14/ORDER TYPE	57/CO-OP TYPE	59/STATE TAX
DATE	SMART MEDIA GROUP	POLI/T REED/R/CON/NY	REED FOR CON	8/8	MICKY THOMPSON	- WASHINGTON, DC	9/AREA	10/BILL CODE	16/BYR - NANCY RUBIN	17/RTG SVC - NSI	CO-OP KEY	D/P REC#	58/CITY TAX		

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS	SEC	PLAN	PRICE	SPT	RATE	STATION	CD	SC#	STS	SPOT	LN
1		FRI		1300	1400		30	08/15	08/15					1	\$20.00					1	
AGENCY ADVERTISER CODE = REED AGENCY PRODUCT CODE = ORDR AGENCY EST# = 812818 PROGRAM : THE CHEW RA35+ : 0.9 CON COM1: THE CHEW																					

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BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	SC#	STS CD	SPOT /LIN
2	FRI			2200	2300		30	08/15	08/15					1	\$150.00				1
PROGRAM : 20/20																			
RA35+ : 3.1																			
CON COM1: 20/20																			
3	FRI			2300	2335		30	08/15	08/15					1	\$45.00				1
PROGRAM : TWIN TIERS NEWS @ 11																			
RA35+ : 1.8																			
CON COM1: TWIN TIERS NEWS @ 11																			
4	FRI			1100	1200		30	08/15	08/15					1	\$10.00				1
PROGRAM : THE VIEW																			
RA35+ : 0.7																			
CON COM1: THE VIEW																			
5	FRI			1400	1500		30	08/15	08/15					1	\$25.00				1
PROGRAM : GENERAL HOSPITAL																			
RA35+ : 1.3																			
CON COM1: GENERAL HOSPITAL																			
6	FRI			1600	1700		30	08/15	08/15					1	\$35.00				1
PROGRAM : ELLEN																			
RA35+ : 1.7																			
CON COM1: ELLEN																			
7	FRI			500	600		30	08/15	08/15					2	\$5.00				2
PROGRAM : ABC MORNINGNEWS																			
RA35+ : 0.6																			
CON COM1: ABC MORNINGNEWS																			
8	FRI			1700	1800		30	08/15	08/15					1	\$45.00				1
PROGRAM : DR. PHIL																			
RA35+ : 3.0																			
CON COM1: DR. PHIL																			
9	FRI			1800	1830		30	08/15	08/15					1	\$45.00				1
PROGRAM : TWIN TIERS TONIGHT																			
RA35+ : 4.3																			
CON COM1: TWIN TIERS TONIGHT																			

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AUG8/14 12.08
*** WENY-TV ***

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	SC# 23/	STS SPOT /LIN
10	MON			1300	1400		30	08/18	08/18					2	\$20.00			2
PROGRAM : THE CHEW RA35+ : 0.9 CON COM1: THE CHEW																		
11	MON			2200	2300		30	08/18	08/18					1	\$400.00			1
PROGRAM : MISTRESSES RA35+ : 8.3 CON COM1: MISTRESSES																		
12	MON			2300	2335		30	08/18	08/18					1	\$45.00			1
PROGRAM : TWIN TIER NEWS @ 11 RA35+ : 1.8 CON COM1: TWIN TIER NEWS @ 11																		
13	MON			1100	1200		30	08/18	08/18					1	\$10.00			1
PROGRAM : THE VIEW RA35+ : 0.7 CON COM1: THE VIEW																		
14	MON			1400	1500		30	08/18	08/18					1	\$25.00			1
PROGRAM : GENERAL HOSPITAL RA35+ : 1.3 CON COM1: GENERAL HOSPITAL																		
15	MON			1600	1700		30	08/18	08/18					1	\$35.00			1
PROGRAM : ELLEN RA35+ : 1.7 CON COM1: ELLEN																		
16	MON			500	600		30	08/18	08/18					2	\$5.00			2
PROGRAM : ABC MORNINGNEWS RA35+ : 0.6 CON COM1: ABC MORNINGNEWS																		
17	MON			1700	1800		30	08/18	08/18					1	\$45.00			1
PROGRAM : DR. PHIL RA35+ : 3.0 CON COM1: DR. PHIL																		

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BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	STS CD 23/	SPOT /LIN
18			MON	1800	1830		30	08/18	08/18					1	\$45.00			1
PROGRAM : TWIN TIERS TONIGHT RA35+ : 4.3 CON COM1: TWIN TIERS TONIGHT																		
19			THU	1300	1400		30	08/14	08/14					1	\$20.00			1
PROGRAM : THE CHEW RA35+ : 0.9 CON COM1: THE CHEW																		
20			THU	2300	2335		30	08/14	08/14					1	\$45.00			1
PROGRAM : TWIN TIERS NEWS @ 11 RA35+ : 1.8 CON COM1: TWIN TIERS NEWS @ 11																		
21			THU	1100	1200		30	08/14	08/14					1	\$10.00			1
PROGRAM : THE VIEW RA35+ : 0.7 CON COM1: THE VIEW																		
22			THU	1400	1500		30	08/14	08/14					1	\$25.00			1
PROGRAM : GENERAL HOSPITAL RA35+ : 1.3 CON COM1: GENERAL HOSPITAL																		
23			THU	1600	1700		30	08/14	08/14					1	\$35.00			1
PROGRAM : ELLEN RA35+ : 1.7 CON COM1: ELLEN																		
24			THU	500	600		30	08/14	08/14					2	\$5.00			2
PROGRAM : ABC MORNINGNEWS RA35+ : 0.6 CON COM1: ABC MORNINGNEWS																		
25			THU	1700	1800		30	08/14	08/14					1	\$45.00			1
PROGRAM : DR. PHIL RA35+ : 3.0 CON COM1: DR. PHIL																		

BS LN#	REP CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	STS CD 23/	SPOT /LIN
26		THU	1800	1830		30	08/14	08/14					1	\$45.00			1
PROGRAM : TWIN TIERS TONIGHT																	
RA35+ : 4.3																	
CON COM1: TWIN TIERS TONIGHT																	
27		TUE	1300	1400		30	08/12	08/12					1	\$20.00			1
PROGRAM : THE CHEW																	
RA35+ : 0.9																	
CON COM1: THE CHEW																	
28		TUE	2300	2335		30	08/12	08/12					1	\$45.00			1
PROGRAM : TWIN TIERS NEWS @ 11																	
RA35+ : 1.8																	
CON COM1: TWIN TIERS NEWS @ 11																	
29		TUE	1100	1200		30	08/12	08/12					1	\$10.00			1
PROGRAM : THE VIEW																	
RA35+ : 0.7																	
CON COM1: THE VIEW																	
30		TUE	1400	1500		30	08/12	08/12					1	\$25.00			1
PROGRAM : GENERAL HOSPITAL																	
RA35+ : 1.3																	
CON COM1: GENERAL HOSPITAL																	
31		TUE	1600	1700		30	08/12	08/12					1	\$35.00			1
PROGRAM : ELLEN																	
RA35+ : 1.7																	
CON COM1: ELLEN																	
32		TUE	500	600		30	08/12	08/12					2	\$5.00			2
PROGRAM : ABC MORNINGNEWS																	
RA35+ : 0.6																	
CON COM1: ABC MORNINGNEWS																	
33		TUE	1700	1800		30	08/12	08/12					1	\$45.00			1
PROGRAM : DR. PHIL																	
RA35+ : 3.0																	
CON COM1: DR. PHIL																	

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*** WENY-TV ***

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	STS CD 23/	SPOT /LIN
	34		TUE	1800	1830		30	08/12	08/12					1	\$45.00			1
	PROGRAM : TWIN TIERS TONIGHT RA35+ : 4.3 CON COM1: TWIN TIERS TONIGHT																	
	35		WED	1300	1400		30	08/13	08/13					1	\$20.00			1
	PROGRAM : THE CHEW RA35+ : 0.9 CON COM1: THE CHEW																	
	36		WED	2300	2335		30	08/13	08/13					1	\$45.00			1
	PROGRAM : TWIN TIERS NEWS @ 11 RA35+ : 1.8 CON COM1: TWIN TIERS NEWS @ 11																	
	37		WED	1100	1200		30	08/13	08/13					1	\$10.00			1
	PROGRAM : THE VIEW RA35+ : 0.7 CON COM1: THE VIEW																	
	38		WED	1600	1700		30	08/13	08/13					1	\$35.00			1
	PROGRAM : ELLEN RA35+ : 1.7 CON COM1: ELLEN																	
	39		WED	500	600		30	08/13	08/13					2	\$5.00			2
	PROGRAM : ABC MORNINGNEWS RA35+ : 0.6 CON COM1: ABC MORNINGNEWS																	
	40		WED	1700	1800		30	08/13	08/13					1	\$45.00			1
	PROGRAM : DR. PHIL RA35+ : 3.0 CON COM1: DR. PHIL																	
	41		WED	1800	1830		30	08/13	08/13					1	\$45.00			1
	PROGRAM : TWIN TIERS TONIGHT RA35+ : 4.3 CON COM1: TWIN TIERS TONIGHT																	

AUG8/14 12.08
*** WENY-TV ***

CONTRACT TOTAL	\$1,720.00
TOTAL SPOTS	47

98-11

FAX# 703 528 7880
111
FROM REP AUG8/14 12.10
CHANGES *** WENY-TV ***
DATE

ADD *** UNAPPROVED REV #1 ***

DELETE

ORDER

LINE/S

PARTIAL LINE/S

AGENCY - 1427 LESLIE AVE
ADDRESS ALEXANDRIA, VA 22301

START DATE-AUG12/14 END DATE-AUG18/14 WK-1

REP:

TO: NSA WENY
FROM: JEFF
BUDGET LINE CHANGE
TOT \$1720 47X
PLS CONFIRM THX
8/8

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PRICE 16/	SPT /WK	RATE SPT 18/	STATION CD	SPTS SC#	SPOT 23/	SPOT /LIN
AGENCY ADVERTISER CODE = REED													AGENCY EST# = 812818						
AGENCY PRODUCT CODE = ORDR																			

NO BUYS TO PRINT

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS RPT. FROM REP AUG8/14 12.10
CHANGES *** WENTY-TV ***

FAX# 703 528 7880
CREDIT RISK !!
HARRIS RPT. FROM REP
CHANGES AUG8/14 12.10
*** WENTY-TV ***

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13 /	SEC 14 /	PLAN	PLAN PRICE 16 /	SPT CD /WK	RATE SPOT 18 /	STATION CD SC #	STS CD /LIN	SPOT
AUG/14		\$1,720.00												CONTRACT TOTAL		\$1,720.00		

CONTRACT TOTAL	\$1,720.00
TOTAL SPOTS	47

MARKET TOTALS \$13,230	WENY 13%	WETM 63%	WYDC 0%	WBE 0%	EENY 24%	GENY 0%
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SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE