

FR: WA - MICKEY THOMPSON
TO: EENY-TV
REP HEADLINE# 7389224
REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS RPT.
FAX# 703 528 7880
SEP22/14 12.14
*** EENY-TV ***

ADD *** ORIGINAL REV#0 ***
DELETE
ORDER
LINE/S
PARTIAL LINE/S
AGENCY - 1427 LESLIE AVE
ADDRESS ALEXANDRIA, VA 22301
START DATE-SEP23/14 END DATE-OCT1/14 WK-2

BIAS#
1/AGENCY#
2/ADVERTISER#
3/PROD# EST#
20/EOS 4/SLSP#
5/REP#
21/BILL WK. MO-SU
63/P/CON 64/ACON
11/RATE CARD
14/ORDER TYPE
57/CO-OP TYPE
59/STATE TAX
DATE
SMART MEDIA GROUP
POLI/T REED/R/CON/NY
REED FOR CON 9/23
MICKEY THOMPSON
- WASHINGTON, DC
9/AREA
10/BILL CODE
16/BYR - NANCY RUBIN
17/RTG SVC - NSI
CO-OP KEY D/P REC#
58/CITY TAX

REP: TO: NSA EENY
FROM: JEFF
NEW ORDER
TTO \$4055 38X
PLS CONFIRM THX
9/22

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

BS	REP	CD	DAYS	BEGIN	END	PTN	INTH	BEGIN	END	CIS	SEC	PLAN	PRICE	SPT	RATE	STATION	CD	STS	SPOT
LN#	LN#			TIME	TIME			DATE	DATE	13/	14/		16/	/WK	SPOT	CD	SC#	23/	/LIN
1		FRI		1000	1100			30 09/26	09/26					2	\$25.00				2
AGENCY ADVERTISER CODE = REED																			
AGENCY PRODUCT CODE = ORDR																			
AGENCY EST# = 923929																			
PROGRAM : DR. PHIL																			
RA35+ : 1.6																			
CON COM1: DR. PHIL																			

SEP22/14 12.14
*** FENY-TV ***

Sep 22, 12:14 EDT by: root

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BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	INTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	STS CD SC#	SPOT /LIN
10			MON	1900	1930		30	09/29	09/29					1	\$80.00			1
PROGRAM : BIG BANG THEORY (PRI RA35+ : 3.1 CON COM1: BIG BANG THEORY (PRI																		
11			SUN	2200	2300		30	09/28	09/28					1	\$225.00			1
PROGRAM : CSI RA35+ : 7.7 CON COM1: CSI																		
12			THU	1000	1100		30	09/25	09/25					2	\$25.00			2
PROGRAM : DR. PHIL RA35+ : 1.6 CON COM1: DR. PHIL																		
13			THU	1100	1200		30	09/25	09/25					1	\$100.00			1
PROGRAM : PRICE IS RIGHT RA35+ : 5.4 CON COM1: PRICE IS RIGHT																		
14			THU	1330	1400		30	09/25	09/25					1	\$25.00			1
PROGRAM : BOLD&BEAUTIFUL RA35+ : 2.8 CON COM1: BOLD&BEAUTIFUL																		
15			THU	1730	1800		30	09/25	09/25					1	\$45.00			1
PROGRAM : TWIN TIER TONIGHT RA35+ : 2.8 CON COM1: TWIN TIER TONIGHT																		
16			THU	1900	1930		30	09/25	09/25					1	\$80.00			1
PROGRAM : BIG BANG THEORY (PRI RA35+ : 3.1 CON COM1: BIG BANG THEORY (PRI																		
17			TUE	1000	1100		30	09/23	09/23					2	\$25.00			2
PROGRAM : DR. PHIL RA35+ : 1.6 CON COM1: DR. PHIL																		
17			TUE	1000	1100		30	09/30	09/30					2	\$25.00			2

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BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	SC# 23/	STS SPOT /LIN
18			TUE	1100	1200		30	09/23	09/23					1	\$100.00			1
PROGRAM : PRICE IS RIGHT RA35+ : 5.4 CON COM1: PRICE IS RIGHT																		
19			TUE	1330	1400		30	09/23	09/23					1	\$25.00			1
PROGRAM : BOLD&BEAUTIFUL RA35+ : 2.8 CON COM1: BOLD&BEAUTIFUL																		
20			TUE	1730	1800		30	09/23	09/23					1	\$45.00			1
PROGRAM : TWIN TITERS TONIGHT RA35+ : 2.8 CON COM1: TWIN TITERS TONIGHT																		
21			TUE	1900	1930		30	09/23	09/23					1	\$80.00			1
PROGRAM : BIG BANG THEORY (PRI RA35+ : 3.1 CON COM1: BIG BANG THEORY (PRI																		
22			TUE	2000	2100		30	09/23	09/23					1	\$900.00			1
PROGRAM : NCIS RA35+ : 13.0 CON COM1: NCIS																		
23			TUE	2100	2200		30	09/23	09/23					1	\$800.00			1
PROGRAM : NCIS:MO RA35+ : 11.5 CON COM1: NCIS:NO																		
24			WED	1000	1100		30	09/24	09/24					2	\$25.00			2
PROGRAM : DR. PHIL RA35+ : 1.6 CON COM1: DR. PHIL																		
24			WED	1000	1100		30	10/01	10/01					1	\$25.00			1

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BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD 23/	STS CD /LIN	SPOT
25			WED	1100	1200		30	09/24	09/24					1	\$100.00			1
PROGRAM : PRICE IS RIGHT																		
RA35+ : 5.4																		
CON COM1: PRICE IS RIGHT																		
26			WED	1330	1400		30	09/24	09/24					1	\$25.00			1
PROGRAM : BOLD&BEAUTIFUL																		
RA35+ : 2.8																		
CON COM1: BOLD&BEAUTIFUL																		
27			WED	1730	1800		30	09/24	09/24					1	\$45.00			1
PROGRAM : TWIN TIER TONIGHT																		
RA35+ : 2.8																		
CON COM1: TWIN TIER TONIGHT																		
28			WED	1900	1930		30	09/24	09/24					2	\$80.00			2
PROGRAM : BIG BANG THEORY (PRI																		
RA35+ : 3.1																		
CON COM1: BIG BANG THEORY (PRI																		
SEP/14 \$3,630.00 OCT/14 \$425.00															CONTRACT TOTAL \$4,055.00			
															TOTAL SPOTS 38			

MARKET TOTALS \$33,791 EENY 12% WFTM 59% WYDC 0% WBE 0% WENY 29%
SVC- NSI
DEMOS- RA35+*