

FR: WA - MICKEY THOMPSON
 TO: EENY-TV
 REP HEADLINE# 7430399
 NEW

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS RPT.

FAX# 703 528 7880
 FROM REP OCT8/14 09:54
 CHANGES *** EENY-TV ***

ADD *** UNAPPROVED REV #1 ***

DELETE

ORDER

LINE/S

PARTIAL LINE/S

AGENCY - 1427 LESLIE AVE
 ADDRESS ALEXANDRIA, VA 22301

START DATE-OCT9/14 END DATE-OCT14/14 WK-1

REP: TO: NSA
 FROM: JEFF
 NEW ORDER
 TOT \$2215 25X
 PLS CONFIRM THX
 10/8

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

BIAS#
 1/AGENCY#
 2/ADVERTISER#
 3/PROD# EST#
 20/EOS 4/SLSP#
 5/REP#
 21/BILL WK.
 63/PCON 64/ACON
 11/RATE CARD
 14/ORDER TYPE
 57/CO-OP TYPE
 59/STATE TAX

SMART MEDIA GROUP
 POLI/T REED/R/CON/NY
 REED FOR CON 10/9
 MICKEY THOMPSON
 - WASHINGTON, DC
 9/AREA
 10/BILL CODE
 16/BYR - NANCY RUBIN
 17/RTG SVC - NSI
 CO-OP KEY D/P REC#
 58/CITY TAX

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD SC#	STS CD 23/	SPOT /LIN
2	S	FRI		1000	1100		30	10/10	10/10				2	\$25.00			2
PROGRAM : DR. PHIL																	
3	S	MON		1000	1100		30	10/13	10/13				2	\$25.00			2
PROGRAM : DR. PHIL																	
4	S	THU		1100	1200		30	10/09	10/09				2	\$100.00			2
PROGRAM : PRICE IS RIGHT																	

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BS	REP	LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/14	SEC 14/15	PLAN	PLAN PRICE 16/17	SPT /WK	RATE SPOT 18/19	STATION CD	SPOT /LIN
5	S	FRI			1100	1200		30	10/10	10/10					2	\$100.00		2
PROGRAM : PRICE IS RIGHT																		
6	S	MON			1100	1200		30	10/13	10/13					2	\$100.00		2
PROGRAM : PRICE IS RIGHT																		
16	A	TH-F			1600	1700		30	10/09	10/10					2	\$25.00		2
PROGRAM : JUDGE JUDY																		
OCT/14	\$2,215.00																	
CONTRACT TOTAL \$2,215.00																		
TOTAL SPOTS 25																		

MARKET TOTALS \$5,854 EENY 31% WETM 55% WYDC 0% WBE 0% WENY 14%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE