

FR: WA - MICKEY THOMPSON  
TO: WENY-TV  
REP HEADLINE# 7317366

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS RPT. AUG15/14 16.26  
\*\*\* WENY-TV \*\*\*

ADD \*\*\* ORIGINAL REV#0 \*\*\*  
DELETE

BIAS#  
1/AGENCY#  
2/ADVERTISER#  
3/PROD# EST#\*\*\*\*  
20/EOS 4/SLSP#  
5/REP#  
21/BILL WK. MO-SU  
63/PCON 64/ACON  
11/RATE CARD  
14/ORDER TYPE  
57/CO-OP TYPE  
59/STATE TAX

ORDER -----  
DATE  
SMART MEDIA GROUP  
POLI/T REED/R/CON/NY  
REED FOR CON 8/19  
MICKEY THOMPSON  
- WASHINGTON, DC  
9/AREA  
10/BILL CODE  
16/BYR - NANCY RUBIN  
17/RTG SVC - NSI  
CO-OP KEY D/P REC#  
58/CITY TAX

LINE/S -----  
PARTIAL LINE/S -----  
AGENCY - 1427 LESLIE AVE  
ADDRESS ALEXANDRIA, VA 22301  
START DATE-AUG19/14 END DATE-AUG25/14 WK-1

REP: TO NSA, FROM TARYN  
\*NEW ORDER\*  
\*TTLS= 1,400 @ 32X\*  
PLS CNFRM  
THNKS 8-15-14  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTN	LNTH	BEGIN DATE	END DATE	CLS SEC	PLAN	PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	SC#	STS 23/	SPOT /LIN
1		FRI		2200	2300		30	08/22	08/22				1	\$150.00				1
AGENCY ADVERTISER CODE = REED																		
AGENCY PRODUCT CODE = ORDR																		
AGENCY EST# = 819825																		
PROGRAM : 20/20																		
RA35+ : 3.1																		
CON COM1: 20/20																		

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BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	INTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	STS CD 23/	SPOT /LIN
2		FRI		2300	2335		30	08/22	08/22					1	\$45.00			1
PROGRAM : TWIN TIERS NEWS @ 11																		
RA35+ : 1.8																		
CON COM1: TWIN TIERS NEWS @ 11																		
3		FRI		2335	2405		30	08/22	08/22					1	\$35.00			1
PROGRAM : JIMMY KIMMEL LIVE																		
RA35+ : 0.8																		
CON COM1: JIMMY KIMMEL LIVE																		
4		FRI		1600	1700		30	08/22	08/22					1	\$35.00			1
PROGRAM : ELLEN																		
RA35+ : 1.7																		
CON COM1: ELLEN																		
5		FRI		500	600		30	08/22	08/22					2	\$5.00			2
PROGRAM : ABC MORNINGNEWS																		
RA35+ : 0.6																		
CON COM1: ABC MORNINGNEWS																		
6		FRI		1800	1830		30	08/22	08/22					1	\$45.00			1
PROGRAM : TWIN TIERS TONIGHT																		
RA35+ : 4.3																		
CON COM1: TWIN TIERS TONIGHT																		
7		MON		2200	2300		30	08/25	08/25					1	\$400.00			1
PROGRAM : MISTRESSES																		
RA35+ : 8.3																		
CON COM1: MISTRESSES																		
8		MON		2300	2335		30	08/25	08/25					1	\$45.00			1
PROGRAM : TWIN TIERS NEWS @ 11																		
RA35+ : 1.8																		
CON COM1: TWIN TIERS NEWS @ 11																		
9		MON		2335	2405		30	08/25	08/25					1	\$35.00			1
PROGRAM : JIMMY KIMMEL LIVE																		
RA35+ : 0.8																		
CON COM1: JIMMY KIMMEL LIVE																		

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10		MON		1600	1700		30	08/25	08/25					1	\$35.00				1
PROGRAM : ELLEN RA35+ : 1.7 CON COM1: ELLEN																			
11		MON		500	600		30	08/25	08/25					2	\$5.00				2
PROGRAM : ABC MORNINGNEWS RA35+ : 0.6 CON COM1: ABC MORNINGNEWS																			
12		MON		1800	1830		30	08/25	08/25					1	\$45.00				1
PROGRAM : TWIN TIERS TONIGHT RA35+ : 4.3 CON COM1: TWIN TIERS TONIGHT																			
13		THU		2300	2335		30	08/21	08/21					1	\$45.00				1
PROGRAM : TWIN TIERS NEWS @ 11 RA35+ : 1.8 CON COM1: TWIN TIERS NEWS @ 11																			
14		THU		2335	2405		30	08/21	08/21					1	\$35.00				1
PROGRAM : JIMMY KIMMEL LIVE RA35+ : 0.8 CON COM1: JIMMY KIMMEL LIVE																			
15		THU		1600	1700		30	08/21	08/21					1	\$35.00				1
PROGRAM : ELLEN RA35+ : 1.7 CON COM1: ELLEN																			
16		THU		500	600		30	08/21	08/21					2	\$5.00				2
PROGRAM : ABC MORNINGNEWS RA35+ : 0.6 CON COM1: ABC MORNINGNEWS																			
17		THU		1800	1830		30	08/21	08/21					1	\$45.00				1
PROGRAM : TWIN TIERS TONIGHT RA35+ : 4.3 CON COM1: TWIN TIERS TONIGHT																			

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18		TUE		2300	2335		30	08/19	08/19					1	\$45.00			1
PROGRAM : TWIN TIERS NEWS @ 11 RA35+ : 1.8 CON COM1: TWIN TIERS NEWS @ 11																		
19		TUE		2335	2405		30	08/19	08/19					1	\$35.00			1
PROGRAM : JIMMY KIMMEL LIVE RA35+ : 0.8 CON COM1: JIMMY KIMMEL LIVE																		
20		TUE		1600	1700		30	08/19	08/19					1	\$35.00			1
PROGRAM : ELLEN RA35+ : 1.7 CON COM1: ELLEN																		
21		TUE		500	600		30	08/19	08/19					2	\$5.00			2
PROGRAM : ABC MORNINGNEWS RA35+ : 0.6 CON COM1: ABC MORNINGNEWS																		
22		TUE		1800	1830		30	08/19	08/19					1	\$45.00			1
PROGRAM : TWIN TIERS TONIGHT RA35+ : 4.3 CON COM1: TWIN TIERS TONIGHT																		
23		WED		2300	2335		30	08/20	08/20					1	\$45.00			1
PROGRAM : TWIN TIERS NEWS @ 11 RA35+ : 1.8 CON COM1: TWIN TIERS NEWS @ 11																		
24		WED		2335	2405		30	08/20	08/20					1	\$35.00			1
PROGRAM : JIMMY KIMMEL LIVE RA35+ : 0.8 CON COM1: JIMMY KIMMEL LIVE																		
25		WED		1600	1700		30	08/20	08/20					1	\$35.00			1
PROGRAM : ELLEN RA35+ : 1.7 CON COM1: ELLEN																		

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26			WED	500	600		30	08/20	08/20					2	\$5.00			2
PROGRAM : ABC MORNINGNEWS																		
RA35+ : 0.6																		
CON COM1: ABC MORNINGNEWS																		
27			WED	1800	1830		30	08/20	08/20					1	\$45.00			1
PROGRAM : TWIN TIERS TONIGHT																		
RA35+ : 4.3																		
CON COM1: TWIN TIERS TONIGHT																		
AUG/14 \$1,400.00																		

CONTRACT TOTAL \$1,400.00  
TOTAL SPOTS 32

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*