

Stephens Media Group
1438 Rossanley Dr
Medford, Oregon 97504
Phone: (541) 779-1550



MAKE IT HAPPEN
1767 OLD MILITARY ROAD
CENTRAL POINT, OR 97502

Advertiser: JESSICA FREEDOM ALLEN
Order #: 2723009503430
Contract #: 2019229
Date Entered: 10/19/2022
Last Modified: 10/19/2022
Product: OCT-NOV 2022
Salesperson: MICHELE MUSSIO
Billing Cycle: Calendar Month
Estimate #:

Order Date Range: 10/20/2022 through 11/04/2022 (3 weeks)
Media Outlets: KAKT-FM, KBOY-FM, KCMX-FM, KTMT-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/20/22-10/21/22	KAKT-FM	06:00AM-03:00PM	60	--	--	--	6	6	--	--	12	20.00	12	240.00
2	10/24/22-11/04/22	KAKT-FM	06:00AM-03:00PM	60	4	4	4	4	4	--	--	20	20.00	40	800.00
3	10/20/22-10/21/22	KCMX-FM	06:00AM-03:00PM	60	--	--	--	6	6	--	--	12	20.00	12	240.00
4	10/24/22-11/04/22	KCMX-FM	06:00AM-03:00PM	60	4	4	4	4	4	--	--	20	20.00	40	800.00
5	10/20/22-10/21/22	KTMT-FM	06:00AM-03:00PM	60	--	--	--	6	6	--	--	12	20.00	12	240.00
6	10/24/22-11/04/22	KTMT-FM	06:00AM-03:00PM	60	4	4	4	4	4	--	--	20	20.00	40	800.00
7	10/20/22-10/20/22	KBOY-FM	06:00AM-03:00PM	60	--	--	--	1	--	--	--	1	18.00	1	18.00
8	10/20/22-10/21/22	KBOY-FM	06:00AM-03:00PM	60	--	--	--	6	6	--	--	12	15.00	12	180.00
9	10/24/22-11/04/22	KBOY-FM	06:00AM-03:00PM	60	4	4	4	4	4	--	--	20	20.00	40	800.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KAKT-FM	52	0	0	0	\$1,040.00	\$156.00	\$884.00
KBOY-FM	53	0	0	0	\$998.00	\$149.70	\$848.30
KCMX-FM	52	0	0	0	\$1,040.00	\$156.00	\$884.00
KTMT-FM	52	0	0	0	\$1,040.00	\$156.00	\$884.00
Totals	209	0	0	0	\$4,118.00	\$617.70	\$3,500.30

Total Charges: \$4,118.00
Agency Commission: \$617.70
Total Net: \$3,500.30

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
October	2022	\$2,838.00	\$2,412.30
November	2022	\$1,280.00	\$1,088.00
Totals		\$4,118.00	\$3,500.30

Accepted for Stephens Media Group

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

Michele.mussio@smgnational.com

From: Karen Fronek <karen@makeithappen365.com>
Sent: Wednesday, October 19, 2022 8:29 AM
To: michele.mussio@smgnational.com
Subject: RE: Production and Flight for Jessica Freedom Allen

Michelle,
This schedule is approved and I texted you a copy of the Candidate Advertisement Agreement.
I have a check from Jessica Allen and I will drop off to the station this morning.
I believe this is all you need.
Thank you-
Karen

From: michele.mussio@smgnational.com <michele.mussio@smgnational.com>
Sent: Monday, October 17, 2022 8:37 PM
To: Karen Fronek <karen@makeithappen365.com>
Subject: RE: Production and Flight for Jessica Freedom Allen

Hey there,

Please see the attached revised proposal with the requested schedule changes including your budget at \$3,500 net.

I will send you the produced commercial in the morning and please send the NAB political form as soon as you get the chance (super easy if you want to take a picture and text me at 541-944-8195) or email the photo works too! 😊

Also, a big thank you for our lovely conversation today. It truly means the world to me and I appreciate your insight and belief in me more than you know.

Have a great night!

michele

Michele Mussio
Director of Sales



Stephens Media Group
A PORTFOLIO OF PEOPLE

1438 Rossanley Drive, Medford OR, 97501 O: 541-779-1550 C: 541-944-8195



KTMT-FM / KCMX-HD1 / KAKT-HD1 / KBOY-FM / KAKT-HD2 / KCMX-HD3 / KTMT-AM / KCMX-AM

From: Karen Fronek <karen@makeithappen365.com>
Sent: Monday, October 17, 2022 9:21 AM
To: michele.mussio@smgnational.com
Cc: Joe Mussio <joe.mussio@smgnational.com>
Subject: RE: Production and Flight for Jessica Freedom Allen

Jessica Freedom Allen

10/20-11/6	Daypart	Spots	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length	Unit Rate	Gross Total:
Radio Total		209										\$4,118.00
KAKT-FM / HD-1		52										\$1,040.00
105.1 The Wolf												
10/20-10/21	TH-F 6A-3P	12				6	6			60	\$20.00	\$240.00
10/24-11/4	M-F 6A-3P	40	4	4	4	4	4			60	\$20.00	\$800.00
KBOY-FM		53										\$998.00
95.7 KBOY												
20-Oct	TH 6A-3P	1				1				60	\$18.00	\$18.00
10/20-10/21	TH-F 6A-3P	12				6	6			60	\$15.00	\$180.00
10/24-11/4	M-F 6A-3P	40	4	4	4	4	4			60	\$20.00	\$800.00
KCMX-FM		52										\$1,040.00
Lite 102												
10/20-10/21	TH-F 6A-3P	12				6	6			60	\$20.00	\$240.00
10/24-11/4	M-F 6A-3P	40	4	4	4	4	4			60	\$20.00	\$800.00
KTMT-FM		52										\$1,040.00
JOY 93.7												
10/20-10/21	TH-F 6A-3P	12				6	6			60	\$20.00	\$240.00
10/24-11/4	M-F 6A-3P	40	4	4	4	4	4			60	\$20.00	\$800.00

Linds,

PLS. use this one.

THX,
mm

9
make
it
happen
agency-
#2019229

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jessica Freedom Allen, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jessica Freedom Allen

Authorized committee:

Paid for by Friends of Jessica Freedom Allen ID#22277

Agency requesting time (and contact information):

☐ N/A Make It Happen marketing llc., Karen Fronek 541.601.5860

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Medford City Council Ward 3

Date of election:

November 8, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Jessica Freedom Allen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Karen J Fronek

Signature:

Michele Mussio

Name: Karen J Fronek

Name: Michele Mussio

Date of Request to Purchase Ad Time: 10/19/22

Date of Station Agreement to Sell Time: 10/19/22

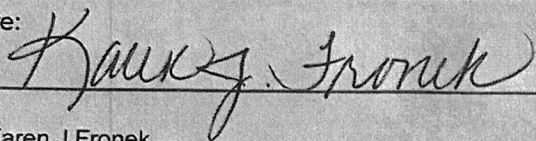
KF

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Karen J Fronek

Date: 10/17/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 10/19/2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☒

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2019229

Station Call Letters:

KAKT-FM, KCMX-FM

Date Received/Requested:

10/19/2022

Est. #: N/A

Station Location:

Medford, OR

Run Start and End Dates:

10/20-11/4

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.