

Stephens Media Group
1438 Rossanley Dr
Medford, Oregon 97504
Phone: (541) 779-1550



ZAC SMITH MDFD CITY COUNCIL
Attention: FRIENDS OF ZAC SMITH
1700 Dove Lane
Medford, Oregon 97501

Advertiser: ZAC SMITH MDFD CITY COUNCIL
Order #: 2723009506947
Contract #: 2019320
Date Entered: 11/03/2022
Last Modified: 11/03/2022
Product: MEDFORD CITY COUNCIL - WARD 2
Salesperson: MICHELE MUSSIO
Billing Cycle: Calendar Month
Estimate #: GENERAL ELECTION 2022

Order Date Range: 11/04/2022 through 11/08/2022 (1 weeks)
Media Outlets: KAKT-FM, KAKT-HD-2, KBOY-FM, KCMX-FM, KCMX-HD3, KTMT-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/04/22-11/07/22	KAKT-FM	06:00AM-07:00PM	30	5	--	--	--	5	--	--	10	20.00	10	200.00
2	11/08/22-11/08/22	KAKT-FM	06:00AM-03:00PM	30	--	5	--	--	--	--	--	5	20.00	5	100.00
3	11/05/22-11/06/22	KAKT-FM	06:00AM-07:00PM	30	--	--	--	--	--	5	5	10	5.00	10	50.00
4	11/04/22-11/07/22	KAKT-HD-2	06:00AM-07:00PM	30	5	--	--	--	5	--	--	10	5.00	10	50.00
5	11/08/22-11/08/22	KAKT-HD-2	06:00AM-03:00PM	30	--	5	--	--	--	--	--	5	5.00	5	25.00
6	11/05/22-11/06/22	KAKT-HD-2	06:00AM-07:00PM	30	--	--	--	--	--	5	5	10	5.00	10	50.00
7	11/04/22-11/07/22	KTMT-FM	06:00AM-07:00PM	30	5	--	--	--	5	--	--	10	15.00	10	150.00
8	11/08/22-11/08/22	KTMT-FM	06:00AM-03:00PM	30	--	5	--	--	--	--	--	5	15.00	5	75.00
9	11/05/22-11/06/22	KTMT-FM	06:00AM-07:00PM	30	--	--	--	--	--	5	5	10	5.00	10	50.00
10	11/04/22-11/07/22	KBOY-FM	06:00AM-07:00PM	30	5	--	--	--	5	--	--	10	15.00	10	150.00
11	11/08/22-11/08/22	KBOY-FM	06:00AM-03:00PM	30	--	5	--	--	--	--	--	5	15.00	5	75.00
12	11/05/22-11/06/22	KBOY-FM	06:00AM-07:00PM	30	--	--	--	--	--	5	5	10	5.00	10	50.00
13	11/04/22-11/07/22	KCMX-FM	06:00AM-07:00PM	30	5	--	--	--	5	--	--	10	20.00	10	200.00
14	11/08/22-11/08/22	KCMX-FM	06:00AM-03:00PM	30	--	5	--	--	--	--	--	5	20.00	5	100.00
15	11/05/22-11/06/22	KCMX-FM	06:00AM-07:00PM	30	--	--	--	--	--	5	5	10	5.00	10	50.00
16	11/04/22-11/07/22	KCMX-HD3	06:00AM-07:00PM	30	5	--	--	--	5	--	--	10	5.00	10	50.00
17	11/08/22-11/08/22	KCMX-HD3	06:00AM-03:00PM	30	--	5	--	--	--	--	--	5	5.00	5	25.00
18	11/05/22-11/06/22	KCMX-HD3	06:00AM-07:00PM	30	--	--	--	--	--	5	5	10	5.00	10	50.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KAKT-FM	25	0	0	0	\$350.00	\$350.00
KAKT-HD-2	25	0	0	0	\$125.00	\$125.00
KBOY-FM	25	0	0	0	\$275.00	\$275.00
KCMX-FM	25	0	0	0	\$350.00	\$350.00
KCMX-HD3	25	0	0	0	\$125.00	\$125.00
KTMT-FM	25	0	0	0	\$275.00	\$275.00
Totals	150	0	0	0	\$1,500.00	\$1,500.00

Total Charges: \$1,500.00
Total Net: \$1,500.00

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
November	2022	\$1,500.00	\$1,500.00
Totals		\$1,500.00	\$1,500.00

Accepted for Stephens Media Group

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

Zac Smith - Medford City Council Ward 2 General Election 2022 #209320

Friday, November 4 - Tuesday, November 8 (ends at 3pm)	Daypart	Spots	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length	Unit Rate	Total:
		150										\$ 1,500.00
KAKT-HD1 / 105.1 The Wolf New Country		25										\$350.00
11/4-11/6		15										\$150.00
	F 6A-7P	5					5			30	\$20.00	\$100.00
	SA-SU 7A-6P	10						5	5	30	\$5.00	\$50.00
11/7-11/8		10										\$200.00
	M 6A-7P	5	5							30	\$20.00	\$100.00
	TU 6A-3P	5		5						30	\$20.00	\$100.00
KAKT-HD2 / 95.1 The Wolf Classic Country		25										\$125.00
11/4-11/6		15										\$75.00
	F 6A-7P	5					5			30	\$5.00	\$25.00
	SA-SU 7A-6P	10						5	5	30	\$5.00	\$50.00
11/7-11/8		10										\$50.00
	M 6A-7P	5	5							30	\$5.00	\$25.00
	TU 6A-3P	5		5						30	\$5.00	\$25.00
KTMT-FM / JOY 93.7		25										\$275.00
11/4-11/6		15										\$125.00
	F 6A-7P	5					5			30	\$15.00	\$75.00
	SA-SU 7A-6P	10						5	5	30	\$5.00	\$50.00
11/7-11/8		10										\$150.00
	M 6A-7P	5	5							30	\$15.00	\$75.00
	TU 6A-3P	5		5						30	\$15.00	\$75.00
KBOY-FM / 95.7 KBOY		25										\$275.00
11/4-11/6		15										\$150.00
	F 6A-7P	5					5			30	\$15.00	\$75.00
	SA-SU 7A-6P	10						5	5	30	\$5.00	\$50.00
11/7-11/8		10										\$150.00
	M 6A-7P	5	5							30	\$15.00	\$75.00
	TU 6A-3P	5		5						30	\$15.00	\$75.00
KCMX-FM / LITE 102 FM		25										\$350.00
11/4-11/6		15										\$150.00
	F 6A-7P	5					5			30	\$20.00	\$100.00
	SA-SU 7A-6P	10						5	5	30	\$5.00	\$50.00
11/7-11/8		10										\$200.00
	M 6A-7P	5	5							30	\$20.00	\$100.00
	TU 6A-3P	5		5						30	\$20.00	\$100.00
KCMX-HD-3 / HITS 93.3 FM		25										\$125.00
11/4-11/6		15										\$75.00
	F 6A-7P	5					5			30	\$5.00	\$25.00
	SA-SU 7A-6P	10						5	5	30	\$5.00	\$50.00
11/7-11/8		10										\$50.00
	M 6A-7P	5	5							30	\$5.00	\$25.00
	TU 6A-3P	5		5						30	\$5.00	\$25.00



Lindsay Buoy <lindsay.buoy@smgnational.com>

Zac Smith for Medford City Council Ward 2

1 message

michele.mussio@smgnational.com <michele.mussio@smgnational.com>

Wed, Nov 2, 2022 at 4:51 PM

To: Lindsay Buoy <lindsay.buoy@smgnational.com>

Cc: Joe Mussio <joe.mussio@smgnational.com>

Hey there,

Please book the attached schedule and see the billing address below. I've also attached the NAB form that Joe can sign first thing in the morning. The spot voices are being done by JSS and they've assured me that I'll receive them again, first thing in the morning for Casey to produce and start on Friday. The credit card form has been sent to Rachel and will be processed first thing as well.

Thanks Lindsay!!

Billing:

Friends of Zac Smith

1700 Dove Lane

Medford, OR 97501

Michele Mussio
Director of Sales

1438 Rossanley Drive, Medford OR, 97501 O: 541-779-1550 C: 541-944-8195



KTMT-FM / KCMX-HD1 / KAKT-HD1 / KBOY-FM / KAKT-HD2 / KCMX-HD3 / KTMT-AM / KCMX-AM

2 attachments

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

11/02/2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted

"Zac Smith 2022"

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 2019320Station Call Letters: KAKT-FM, KAKT-HD2, KBOY-FM, KCMX-FM, KCMX-HD3, KMTT-FM

Date Received/Requested:

11/02/2022Est. #: General Election 2022Station Location: Medford, OR

Run Start and End Dates:

11/04/2022-11/08/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Zachary Smith, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Zachary D Smith

Authorized committee:

Friends of Zac Smith

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Nonpartisan

Office sought (no acronyms or abbreviations):

City Councilor, City of Medford, Ward 2

Date of election:

November 8, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Zachary D Smith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

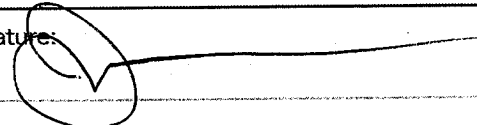
☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Zachary D Smith</u>	Signature: 
Name: Zachary D Smith	Name: <u>Jacobs</u>
Date of Request to Purchase Ad Time: 10/31/2022	Date of Station Agreement to Sell Time: <u>11/2/22</u>