

# ORDER



**Orders**  
**Order / Rev:** 84302  
**Alt Order #:** 28400277  
**Product Desc:** GALLEGO FOR ARIZONA  
**Estimate:** 4213  
**Flight Dates:** 06/25/24 - 07/01/24  
**Original Date / Rev:** 05/17/24 / 05/17/24  
**Order Type:** GENERAL

**KVOA-TV**  
**Primary AE:** Katz New York  
**Sales Office:** NYC-K  
**Sales Region:** National

**Agency Name:** Assembly Media --EDI  
**Buying Contact:**  
**Billing Contact:**  
 711 3RD AVE FL 3  
 NEW YORK, NY 10017-9214

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Gallego For Arizona  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL- CAND  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 10210  
**Agency External ID:** 1015  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/30/24	47	\$16,600.00	\$14,110.00
07/01/24	07/01/24	6	\$1,550.00	\$1,317.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	47	\$16,600.00	\$14,110.00	63.70
July 2024	6	\$1,550.00	\$1,317.50	10.60
<b>Totals</b>	<b>53</b>	<b>\$18,150.00</b>	<b>\$15,427.50</b>	<b>74.30</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KVOA	06/26/24	06/26/24	M-F 5a-6a Tucson Today Tucson Today 5a	CM	5:00 AM-6:00 AM	--W----	:30	1	\$150.00	P-2	0.80	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--W----		1				\$150.00		0.80			
2	KVOA	06/27/24	06/27/24	M-F 5a-6a Tucson Today Tucson Today 5a	CM	5:00 AM-6:00 AM	---T---	:30	1	\$150.00	P-2	0.80	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	---T---		1				\$150.00		0.80			
3	KVOA	06/25/24	06/25/24	M-F 6a-7a Tucson Today Tucson Today 6a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$400.00	P-2	1.30	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-T-----		1				\$400.00		1.30			
4	KVOA	06/26/24	06/26/24	M-F 6a-7a Tucson Today Tucson Today 6a	CM	6:00 AM-7:00 AM	--W----	:30	1	\$400.00	P-2	1.30	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--W----		1				\$400.00		1.30			
5	KVOA	06/27/24	06/27/24		CM	6:00 AM-7:00 AM	---T---	:30	1	\$400.00	P-2	1.30	NM	1	\$400.00

Order / Rev: 84302  
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 Flight Dates: 06/25/24 - 07/01/24

Advertiser: Gallego For Arizona  
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 Estimate: 4213  
**KVOA-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6a-7a Tucson Today											
				Tucson Today 6a											
				TUCSON TODAY AT 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/24	06/30/24	---T---		1		\$400.00		1.30					
6	KVOA	06/25/24	06/25/24	Today Show	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$400.00	P-2	1.00	NM	1	\$400.00
				Today Show											
				TODAY SHOW-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/24	06/30/24	-T-----		1		\$400.00		1.00					
7	KVOA	06/26/24	06/26/24	Today Show	CM	7:00 AM-9:00 AM	--W----	:30	1	\$400.00	P-2	1.00	NM	1	\$400.00
				Today Show											
				TODAY SHOW-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/24	06/30/24	--W----		1		\$400.00		1.00					
8	KVOA	06/27/24	06/27/24	Today Show	CM	7:00 AM-9:00 AM	---T---	:30	1	\$400.00	P-2	1.00	NM	1	\$400.00
				Today Show											
				TODAY SHOW-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/24	06/30/24	---T---		1		\$400.00		1.00					
9	KVOA	06/28/24	06/28/24	Today Show	CM	7:00 AM-9:00 AM	----F--	:30	1	\$400.00	P-2	1.00	NM	1	\$400.00
				Today Show											
				TODAY SHOW-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/24	06/30/24	----F--		1		\$400.00		1.00					
10	KVOA	07/01/24	07/01/24	Today Show	CM	7:00 AM-9:00 AM	M-----	:30	1	\$400.00	P-2	1.50	NM	1	\$400.00
				Today Show											
				TODAY SHOW-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/01/24	07/07/24	M-----		1		\$400.00		1.50					
11	KVOA	06/26/24	06/26/24	Today Third Hour	CM	9:00 AM-10:00 AM	--W----	:30	1	\$250.00	P-2	1.50	NM	1	\$250.00
				Today Third Hour											
				TODAY THIRD HOUR-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/24	06/30/24	--W----		1		\$250.00		1.50					
12	KVOA	06/28/24	06/28/24	Today Third Hour	CM	9:00 AM-10:00 AM	----F--	:30	1	\$250.00	P-2	1.50	NM	1	\$250.00
				Today Third Hour											
				TODAY THIRD HOUR-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/24	06/30/24	----F--		1		\$250.00		1.50					
13	KVOA	06/25/24	06/25/24	Today Show III	CM	10:00 AM-11:00 AM	AI-T-----	:30	1	\$150.00	P-2	1.10	NM	1	\$150.00
				Today Hoda & Jenna											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/24	06/30/24	-T-----		1		\$150.00		1.10					
14	KVOA	06/27/24	06/27/24	Today Show III	CM	10:00 AM-11:00 AM	AI---T---	:30	1	\$150.00	P-2	1.10	NM	1	\$150.00
				Today Hoda & Jenna											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/24	06/30/24	---T---		1		\$150.00		1.10					
15	KVOA	07/01/24	07/01/24	Today Show III	CM	10:00 AM-11:00 AM	AI-----	:30	1	\$150.00	P-2	1.10	NM	1	\$150.00
				Today Hoda & Jenna											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/01/24	07/07/24	M-----		1		\$150.00		1.10					
16	KVOA	06/26/24	06/26/24	M-F News 4 at Noon	CM	12:00 PM-12:30 PM	PI--W----	:30	1	\$150.00	P-2	1.70	NM	1	\$150.00
				News 4 at Noon											
				NEWS 4 TUCSON AT NOO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/24	06/30/24	--W----		1		\$150.00		1.70					
17	KVOA	06/28/24	06/28/24		CM	12:00 PM-12:30 PM	PI----F--	:30	1	\$150.00	P-2	1.70	NM	1	\$150.00

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 Estimate: 4213  
**KVOA-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 4 at Noon											
				News 4 at Noon		(12:00 PM-12:30 PM)									
				NEWS 4 TUCSON AT NOO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	----F--		1				\$150.00		1.70			
18	KVOA	07/01/24	07/01/24	M-F News 4 at Noon	CM	12:00 PM-1:00 PM	-----	:30	1	\$150.00	P-2	1.70	NM	1	\$150.00
				News 4 at Noon											
				NEWS 4 TUCSON AT NOO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	M-----		1				\$150.00		1.70			
19	KVOA	06/26/24	06/26/24	M-F 3p News	CM	3:30 PM-4:00 PM	--W----	:30	1	\$150.00	P-2	1.20	NM	1	\$150.00
				3-4p		(3:30 PM-4:00 PM)									
				NEWS 4 TUCSON AT 3P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--W----		1				\$150.00		1.20			
20	KVOA	06/27/24	06/27/24	M-F 3p News	CM	3:30 PM-4:00 PM	---T---	:30	1	\$150.00	P-2	1.20	NM	1	\$150.00
				3-4p		(3:30 PM-4:00 PM)									
				NEWS 4 TUCSON AT 3P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	---T---		1				\$150.00		1.20			
21	KVOA	06/25/24	06/25/24	M-F 4p News	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$200.00	P-2	1.00	NM	1	\$200.00
				News 4 at 4p		(4:00 PM-4:30 PM)									
				NEWS 4 TUCSON AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-T-----		1				\$200.00		1.00			
22	KVOA	06/26/24	06/26/24	M-F 4p News	CM	4:00 PM-4:30 PM	--W----	:30	1	\$200.00	P-2	1.00	NM	1	\$200.00
				News 4 at 4p		(4:00 PM-4:30 PM)									
				NEWS 4 TUCSON AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--W----		1				\$200.00		1.00			
23	KVOA	06/27/24	06/27/24	M-F 4p News	CM	4:00 PM-4:30 PM	---T---	:30	1	\$200.00	P-2	1.00	NM	1	\$200.00
				News 4 at 4p		(4:00 PM-4:30 PM)									
				NEWS 4 TUCSON AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	---T---		1				\$200.00		1.00			
24	KVOA	06/28/24	06/28/24	M-F 4p News	CM	4:00 PM-4:30 PM	----F--	:30	1	\$200.00	P-2	1.00	NM	1	\$200.00
				News 4 at 4p		(4:00 PM-4:30 PM)									
				NEWS 4 TUCSON AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	----F--		1				\$200.00		1.00			
25	KVOA	07/01/24	07/01/24	M-F 4p News	CM	4:00 PM-5:00 PM	M-----	:30	1	\$200.00	P-2	2.10	NM	1	\$200.00
				News 4 at 4p											
				NEWS 4 TUCSON AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	M-----		1				\$200.00		2.10			
26	KVOA	06/25/24	06/25/24	M-F 4p News	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$200.00	P-2	2.20	NM	1	\$200.00
				News 4 at 4p		(4:30 PM-5:00 PM)									
				NEWS 4 TUCSON AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-T-----		1				\$200.00		2.20			
27	KVOA	06/28/24	06/28/24	M-F 4p News	CM	4:30 PM-5:00 PM	----F--	:30	1	\$200.00	P-2	2.20	NM	1	\$200.00
				News 4 at 4p		(4:30 PM-5:00 PM)									
				NEWS 4 TUCSON AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	----F--		1				\$200.00		2.20			
28	KVOA	06/25/24	06/25/24	M-F 5p News	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$450.00	P-2	1.30	NM	1	\$450.00
				News 4 at 5p											
				NEWS 4 TUCSON AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-T-----		1				\$450.00		1.30			
29	KVOA	06/26/24	06/26/24		CM	5:00 PM-5:30 PM	--W----	:30	1	\$450.00	P-2	1.30	NM	1	\$450.00

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**KVOA-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p News News 4 at 5p											
				NEWS 4 TUCSON AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	--W----			1		\$450.00		1.30				
30	KVOA	06/27/24	06/27/24	M-F 5p News News 4 at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$450.00	P-2	1.30	NM	1	\$450.00
				NEWS 4 TUCSON AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	---T---			1		\$450.00		1.30				
31	KVOA	06/28/24	06/28/24	M-F 5p News News 4 at 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$450.00	P-2	1.30	NM	1	\$450.00
				NEWS 4 TUCSON AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	----F--			1		\$450.00		1.30				
32	KVOA	07/01/24	07/01/24	M-F 5p News News 4 at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$450.00	P-2	3.30	NM	1	\$450.00
				NEWS 4 TUCSON AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/01/24	07/07/24	M-----			1		\$450.00		3.30				
33	KVOA	06/25/24	06/25/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$500.00	P-2	1.20	NM	1	\$500.00
				NEWS 4 TUCSON AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	-T-----			1		\$500.00		1.20				
34	KVOA	06/26/24	06/26/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-2	1.20	NM	1	\$500.00
				NEWS 4 TUCSON AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	--W----			1		\$500.00		1.20				
35	KVOA	06/27/24	06/27/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-2	1.20	NM	1	\$500.00
				NEWS 4 TUCSON AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	---T---			1		\$500.00		1.20				
36	KVOA	06/28/24	06/28/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-2	1.20	NM	1	\$500.00
				NEWS 4 TUCSON AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	----F--			1		\$500.00		1.20				
37	KVOA	06/25/24	06/25/24	Late News Wkdy Late News Wkdy	CM	10:00 PM-10:35 PI	-T-----	:30	1	\$500.00	P-2	1.10	NM	1	\$500.00
				NEWS 4 TUCSON AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	-T-----			1		\$500.00		1.10				
38	KVOA	06/27/24	06/27/24	Late News Wkdy Late News Wkdy	CM	10:00 PM-10:35 PI	---T---	:30	1	\$500.00	P-2	1.10	NM	1	\$500.00
				NEWS 4 TUCSON AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	---T---			1		\$500.00		1.10				
39	KVOA	06/28/24	06/28/24	Late News Wkdy Late News Wkdy	CM	10:00 PM-10:35 PI	----F--	:30	1	\$500.00	P-2	1.10	NM	1	\$500.00
				NEWS 4 TUCSON AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	----F--			1		\$500.00		1.10				
40	KVOA	06/25/24	06/25/24	The Tonight Show The Tonight Show	CM	10:35 PM-11:38 PI	-T-----	:30	1	\$200.00	P-2	0.90	NM	1	\$200.00
				TONIGHT SHOW-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	-T-----			1		\$200.00		0.90				
41	KVOA	06/26/24	06/26/24		CM	10:35 PM-11:38 PI	--W----	:30	1	\$200.00	P-2	0.90	NM	1	\$200.00

Order / Rev: 84302  
 Alt Order #: 28400277  
 Flight Dates: 06/25/24 - 07/01/24

Advertiser: Gallego For Arizona  
 Product Desc: GALLEGO FOR ARIZONA  
 Estimate: 4213  
**KVOA-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				TONIGHT SHOW-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--W----		1				\$200.00		0.90			
42	KVOA	06/27/24	06/27/24	The Tonight Show	CM	10:35 PM-11:38 PM	---T---	:30	1	\$200.00	P-2	0.90	NM	1	\$200.00
				TONIGHT SHOW-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	---T---		1				\$200.00		0.90			
43	KVOA	07/01/24	07/01/24	The Tonight Show	CM	10:35 PM-11:38 PM	M-----	:30	1	\$200.00	P-2	0.90	NM	1	\$200.00
				TONIGHT SHOW-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/01/24	07/07/24	M-----		1				\$200.00		0.90			
44	KVOA	06/26/24	06/26/24	Wed Hour 2	CM	8:00 PM-9:00 PM	--W----	:30	1	\$1,000.00	P-2	3.50	NM	1	\$1,000.00
				CHICAGO FIRE (R)-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	--W----		1				\$1,000.00		3.50			
45	KVOA	06/27/24	06/27/24	Thu Prime Other	CM	7:00 PM-10:00 PM	---T---	:30	1	\$1,000.00	P-2	2.30	NM	1	\$1,000.00
				U.S. Olympic Trials:											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	---T---		1				\$1,000.00		2.30			
46	KVOA	06/29/24	06/29/24	Sat 7a News	CM	7:00 AM-8:00 AM	-----S-	:30	1	\$150.00	P-2	2.30	NM	1	\$150.00
				TUCSON TODAY SATURDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----S-		1				\$150.00		2.30			
47	KVOA	06/29/24	06/29/24	Sat 530p Early News	CM	5:30 PM-6:00 PM	-----S-	:30	1	\$300.00	P-2	2.80	NM	1	\$300.00
				NEWS 4 TUCSON AT 530											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----S-		1				\$300.00		2.80			
N48	KVOA	06/30/24	06/30/24	Sun 6a-7a	CM	6:00 AM-7:00 AM	-----S	:30	1	\$150.00	P-2	1.20	NM	0	\$0.00
				TUCSON TODAY SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----S		1				\$150.00		1.20			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1		KVOA	06/24/24-06/30/24	Sun 6a-7a		6:00 AM-7:00 AM	-----Su	:30		<del>(\$150.00)</del>		1.20	NM		
				Credited											
49	KVOA	06/30/24	06/30/24	Sun Today Show 7a-8a	CM	7:00 AM-8:00 AM	-----S	:30	1	\$300.00	P-2	2.00	NM	1	\$300.00
				SUNDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----S		1				\$300.00		2.00			
50	KVOA	06/30/24	06/30/24	PGA Tour	CM	12:00 PM-3:00 PM	-----S	:30	1	\$300.00	P-2	1.30	NM	1	\$300.00
				U.S. Senior Open											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----S		1				\$300.00		1.30			
51	KVOA	06/30/24	06/30/24	Sun 530p Early News	CM	5:30 PM-6:00 PM	-----S	:30	1	\$300.00	P-2	2.70	NM	1	\$300.00
				News 4 Tucson at 530											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/24/24	06/30/24	-----S		1				\$300.00		2.70			
N52	KVOA	06/30/24	06/30/24	Sports Other	CM	5:30 PM-6:30 PM	-----S	:30	1	\$1,000.00	P-2	1.70	NM	0	\$0.00
				Sports Various											
				U.S. Olympic Trials:											

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Advertiser: Gallego For Arizona  
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**KVOA-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	-----S			1			\$1,000.00			1.70		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KVOA	06/24/24-06/30/24		Sports Other			5:30 PM-6:30 PM	P-----Su	:30	<del>(\$1,000.00)</del>	1.70	NM			
<i>Credited</i>															
53	KVOA	06/30/24	06/30/24	Late News Sun	CM	10:00 PM-10:35 PM	-----S	:30	1	\$500.00	P-2	1.90	NM	1	\$500.00
				Late News Su											
				NEWS 4 TUCSON AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	-----S			1			\$500.00			1.90		
N54	KVOA	06/28/24	06/28/24	M-F 5a-6a Tucson Today	CM	5a-6a	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				Tucson Today 5a											
				TUCSON TODAY SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	----F--			1			\$150.00			0.00		
N55	KVOA	06/30/24	06/30/24	Sun Prime Other 1	CM	6p-10p	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/24/24	06/30/24	-----S			1			\$1,000.00			0.00		
													Totals	53	\$18,150.00