

# ORDER



**Orders**  
**Order / Rev:** 84267  
**Alt Order #:** 28400276  
**Product Desc:** GALLEGO FOR ARIZONA  
**Estimate:** 4212  
**Flight Dates:** 06/18/24 - 06/24/24  
**Original Date / Rev:** 05/17/24 / 05/17/24  
**Order Type:** GENERAL

**KVOA-TV**  
**Primary AE:** Katz New York  
**Sales Office:** NYC-K  
**Sales Region:** National

**Agency Name:** Assembly Media --EDI  
**Buying Contact:**  
**Billing Contact:**  
 711 3RD AVE FL 3  
 NEW YORK, NY 10017-9214

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Gallego For Arizona  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL- CAND  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 10210  
**Agency External ID:** 1015  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 05/27/24   | 06/24/24 | 49      | \$18,500.00  | \$15,725.00 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating       |
|---------------|-----------|--------------------|--------------------|--------------|
| June 2024     | 49        | \$18,500.00        | \$15,725.00        | 85.00        |
| <b>Totals</b> | <b>49</b> | <b>\$18,500.00</b> | <b>\$15,725.00</b> | <b>85.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz New York     |              |              | Start Of Order - End Of Order | 100%    |

| Ln | Ch    | Start             | End             | Inventory Code                            | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount   |
|----|-------|-------------------|-----------------|---|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|----------|
| 1  | KVOA  | 06/18/24          | 06/18/24        | M-F 5a-6a Tucson Today<br>Tucson Today 5a | CM    | 5:00 AM-6:00 AM   | -T----- | :30         | 1     | \$150.00      | P-2 | 0.80 | NM   | 1     | \$150.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|    | Week: | 06/17/24          | 06/23/24        | -T-----                                   |       | 1                 |         | \$150.00    |       | 0.80          |     |      |      |       |          |
| 2  | KVOA  | 06/21/24          | 06/21/24        | M-F 5a-6a Tucson Today<br>Tucson Today 5a | CM    | 5:00 AM-6:00 AM   | ----F-- | :30         | 1     | \$150.00      | P-2 | 0.80 | NM   | 1     | \$150.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|    | Week: | 06/17/24          | 06/23/24        | ----F--                                   |       | 1                 |         | \$150.00    |       | 0.80          |     |      |      |       |          |
| 3  | KVOA  | 06/19/24          | 06/19/24        | M-F 6a-7a Tucson Today<br>Tucson Today 6a | CM    | 6:00 AM-7:00 AM   | --W---- | :30         | 1     | \$400.00      | P-2 | 1.30 | NM   | 1     | \$400.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|    | Week: | 06/17/24          | 06/23/24        | --W----                                   |       | 1                 |         | \$400.00    |       | 1.30          |     |      |      |       |          |
| 4  | KVOA  | 06/20/24          | 06/20/24        | M-F 6a-7a Tucson Today<br>Tucson Today 6a | CM    | 6:00 AM-7:00 AM   | ---T--- | :30         | 1     | \$400.00      | P-2 | 1.30 | NM   | 1     | \$400.00 |
|    |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|    | Week: | 06/17/24          | 06/23/24        | ---T---                                   |       | 1                 |         | \$400.00    |       | 1.30          |     |      |      |       |          |
| 5  | KVOA  | 06/24/24          | 06/24/24        | M-F 6a-7a Tucson Today<br>Tucson Today 6a | CM    | 6:00 AM-7:00 AM   | M-----  | :30         | 1     | \$400.00      | P-2 | 1.30 | NM   | 1     | \$400.00 |

Order / Rev: 84267  
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 Flight Dates: 06/18/24 - 06/24/24

Advertiser: Gallego For Arizona  
 Product Desc: GALLEGO FOR ARIZONA  
 Estimate: 4212  
**KVOA-TV**

| Ln                   | Ch   | Start             | End             | Inventory Code                       | Break | Start/End Time                           | Days      | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|----------------------|------|-------------------|-----------------|--------------------------------------|-------|--|-----------|-----|-------|-------------|-----|---------------|------|-------|----------|
| TUCSON TODAY AT 6A   |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/24/24          | 06/30/24        | M-----                               |       | 1  |           |     |       | \$400.00    |     | 1.30          |      |       |          |
| 6                    | KVOA | 06/18/24          | 06/18/24        | Today Show<br>Today Show             | CM    | 7:00 AM-9:00 AM                          | -T-----   | :30 | 1     | \$400.00    | P-2 | 1.50          | NM   | 1     | \$400.00 |
| TODAY SHOW-NBC       |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/17/24          | 06/23/24        | -T-----                              |       | 1  |           |     |       | \$400.00    |     | 1.50          |      |       |          |
| 7                    | KVOA | 06/19/24          | 06/19/24        | Today Show<br>Today Show             | CM    | 7:00 AM-9:00 AM                          | --W----   | :30 | 1     | \$400.00    | P-2 | 1.50          | NM   | 1     | \$400.00 |
| TODAY SHOW-NBC       |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/17/24          | 06/23/24        | --W----                              |       | 1  |           |     |       | \$400.00    |     | 1.50          |      |       |          |
| 8                    | KVOA | 06/20/24          | 06/20/24        | Today Show<br>Today Show             | CM    | 7:00 AM-9:00 AM                          | ---T---   | :30 | 1     | \$400.00    | P-2 | 1.50          | NM   | 1     | \$400.00 |
| TODAY SHOW-NBC       |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/17/24          | 06/23/24        | ---T---                              |       | 1  |           |     |       | \$400.00    |     | 1.50          |      |       |          |
| 9                    | KVOA | 06/21/24          | 06/21/24        | Today Show<br>Today Show             | CM    | 7:00 AM-9:00 AM                          | ----F--   | :30 | 1     | \$400.00    | P-2 | 1.50          | NM   | 1     | \$400.00 |
| TODAY SHOW-NBC       |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/17/24          | 06/23/24        | ----F--                              |       | 1  |           |     |       | \$400.00    |     | 1.50          |      |       |          |
| 10                   | KVOA | 06/24/24          | 06/24/24        | Today Show<br>Today Show             | CM    | 7:00 AM-9:00 AM                          | M-----    | :30 | 1     | \$400.00    | P-2 | 1.50          | NM   | 1     | \$400.00 |
| TODAY SHOW-NBC       |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/24/24          | 06/30/24        | M-----                               |       | 1  |           |     |       | \$400.00    |     | 1.50          |      |       |          |
| 11                   | KVOA | 06/18/24          | 06/18/24        | Today Third Hour<br>Today Third Hour | CM    | 9:00 AM-10:00 AM                         | -T-----   | :30 | 1     | \$250.00    | P-2 | 1.50          | NM   | 1     | \$250.00 |
| TODAY THIRD HOUR-NBC |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/17/24          | 06/23/24        | -T-----                              |       | 1  |           |     |       | \$250.00    |     | 1.50          |      |       |          |
| 12                   | KVOA | 06/20/24          | 06/20/24        | Today Third Hour<br>Today Third Hour | CM    | 9:00 AM-10:00 AM                         | ---T---   | :30 | 1     | \$250.00    | P-2 | 1.50          | NM   | 1     | \$250.00 |
| TODAY THIRD HOUR-NBC |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/17/24          | 06/23/24        | ---T---                              |       | 1  |           |     |       | \$250.00    |     | 1.50          |      |       |          |
| 13                   | KVOA | 06/19/24          | 06/19/24        | Today Show III<br>Today Hoda & Jenna | CM    | 10:00 AM-11:00 AM                        | AI--W---- | :30 | 1     | \$150.00    | P-2 | 1.10          | NM   | 1     | \$150.00 |
| TODAY SHOW II        |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/17/24          | 06/23/24        | --W----                              |       | 1  |           |     |       | \$150.00    |     | 1.10          |      |       |          |
| 14                   | KVOA | 06/24/24          | 06/24/24        | Today Show III<br>Today Hoda & Jenna | CM    | 10:00 AM-11:00 AM                        | AIM-----  | :30 | 1     | \$150.00    | P-2 | 1.10          | NM   | 1     | \$150.00 |
| TODAY SHOW II        |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/24/24          | 06/30/24        | M-----                               |       | 1  |           |     |       | \$150.00    |     | 1.10          |      |       |          |
| 15                   | KVOA | 06/18/24          | 06/18/24        | M-F News 4 at Noon<br>News 4 at Noon | CM    | 12:00 PM-12:30 PM<br>(12:00 PM-12:30 PM) | PI-T----- | :30 | 1     | \$150.00    | P-2 | 1.70          | NM   | 1     | \$150.00 |
| NEWS 4 TUCSON AT NOO |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/17/24          | 06/23/24        | -T-----                              |       | 1  |           |     |       | \$150.00    |     | 1.70          |      |       |          |
| 16                   | KVOA | 06/21/24          | 06/21/24        | M-F News 4 at Noon<br>News 4 at Noon | CM    | 12:00 PM-12:30 PM<br>(12:00 PM-12:30 PM) | PI----F-- | :30 | 1     | \$150.00    | P-2 | 1.70          | NM   | 1     | \$150.00 |
| NEWS 4 TUCSON AT NOO |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u>                        |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                |      | 06/17/24          | 06/23/24        | ----F--                              |       | 1  |           |     |       | \$150.00    |     | 1.70          |      |       |          |
| 17                   | KVOA | 06/19/24          | 06/19/24        | M-F 3p News<br>3-4p                  | CM    | 3:30 PM-4:00 PM<br>(3:30 PM-4:00 PM)     | --W----   | :30 | 1     | \$150.00    | P-2 | 1.20          | NM   | 1     | \$150.00 |
| NEWS 4 TUCSON AT 3P  |      |                   |                 |                                      |       |  |           |     |       |             |     |               |      |       |          |

Order / Rev: 84267  
 Alt Order #: 28400276  
 Flight Dates: 06/18/24 - 06/24/24

Advertiser: Gallego For Arizona  
 Product Desc: GALLEGO FOR ARIZONA  
 Estimate: 4212  
**KVOA-TV**

| Ln | Ch   | Start               | End             | Inventory Code              | Break | Start/End Time                       | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|----|------|---------------------|-----------------|-----------------------------|-------|--------------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | --W----                     |       | 1                                    |         |     |       | \$150.00    |     | 1.20          |      |       |          |
| 18 | KVOA | 06/21/24            | 06/21/24        | M-F 3p News<br>3-4p         | CM    | 3:30 PM-4:00 PM<br>(3:30 PM-4:00 PM) | ----F-- | :30 | 1     | \$150.00    | P-2 | 1.20          | NM   | 1     | \$150.00 |
|    |      | NEWS 4 TUCSON AT 3P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | ----F--                     |       | 1                                    |         |     |       | \$150.00    |     | 1.20          |      |       |          |
| 19 | KVOA | 06/18/24            | 06/18/24        | M-F 4p News<br>News 4 at 4p | CM    | 4:00 PM-4:30 PM<br>(4:00 PM-4:30 PM) | -T----- | :30 | 1     | \$200.00    | P-2 | 2.00          | NM   | 1     | \$200.00 |
|    |      | NEWS 4 TUCSON AT 4P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | -T-----                     |       | 1                                    |         |     |       | \$200.00    |     | 2.00          |      |       |          |
| 20 | KVOA | 06/19/24            | 06/19/24        | M-F 4p News<br>News 4 at 4p | CM    | 4:00 PM-4:30 PM<br>(4:00 PM-4:30 PM) | --W---- | :30 | 1     | \$200.00    | P-2 | 2.00          | NM   | 1     | \$200.00 |
|    |      | NEWS 4 TUCSON AT 4P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | --W----                     |       | 1                                    |         |     |       | \$200.00    |     | 2.00          |      |       |          |
| 21 | KVOA | 06/20/24            | 06/20/24        | M-F 4p News<br>News 4 at 4p | CM    | 4:00 PM-4:30 PM<br>(4:00 PM-4:30 PM) | ---T--- | :30 | 1     | \$200.00    | P-2 | 2.00          | NM   | 1     | \$200.00 |
|    |      | NEWS 4 TUCSON AT 4P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | ---T---                     |       | 1                                    |         |     |       | \$200.00    |     | 2.00          |      |       |          |
| 22 | KVOA | 06/24/24            | 06/24/24        | M-F 4p News<br>News 4 at 4p | CM    | 4:00 PM-4:30 PM<br>(4:00 PM-4:30 PM) | M-----  | :30 | 1     | \$200.00    | P-2 | 2.00          | NM   | 1     | \$200.00 |
|    |      | NEWS 4 TUCSON AT 4P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/24/24      | 06/30/24        | M-----                      |       | 1                                    |         |     |       | \$200.00    |     | 2.00          |      |       |          |
| 23 | KVOA | 06/19/24            | 06/19/24        | M-F 4p News<br>News 4 at 4p | CM    | 4:30 PM-5:00 PM<br>(4:30 PM-5:00 PM) | --W---- | :30 | 1     | \$200.00    | P-2 | 2.20          | NM   | 1     | \$200.00 |
|    |      | NEWS 4 TUCSON AT 4P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | --W----                     |       | 1                                    |         |     |       | \$200.00    |     | 2.20          |      |       |          |
| 24 | KVOA | 06/21/24            | 06/21/24        | M-F 4p News<br>News 4 at 4p | CM    | 4:30 PM-5:00 PM<br>(4:30 PM-5:00 PM) | ----F-- | :30 | 1     | \$200.00    | P-2 | 2.20          | NM   | 1     | \$200.00 |
|    |      | NEWS 4 TUCSON AT 4P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | ----F--                     |       | 1                                    |         |     |       | \$200.00    |     | 2.20          |      |       |          |
| 25 | KVOA | 06/18/24            | 06/18/24        | M-F 5p News<br>News 4 at 5p | CM    | 5:00 PM-5:30 PM<br>(4:30 PM-5:00 PM) | -T----- | :30 | 1     | \$450.00    | P-2 | 3.30          | NM   | 1     | \$450.00 |
|    |      | NEWS 4 TUCSON AT 5P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | -T-----                     |       | 1                                    |         |     |       | \$450.00    |     | 3.30          |      |       |          |
| 26 | KVOA | 06/20/24            | 06/20/24        | M-F 5p News<br>News 4 at 5p | CM    | 5:00 PM-5:30 PM<br>(4:30 PM-5:00 PM) | ---T--- | :30 | 1     | \$450.00    | P-2 | 3.30          | NM   | 1     | \$450.00 |
|    |      | NEWS 4 TUCSON AT 5P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | ---T---                     |       | 1                                    |         |     |       | \$450.00    |     | 3.30          |      |       |          |
| 27 | KVOA | 06/21/24            | 06/21/24        | M-F 5p News<br>News 4 at 5p | CM    | 5:00 PM-5:30 PM<br>(4:30 PM-5:00 PM) | ----F-- | :30 | 1     | \$450.00    | P-2 | 3.30          | NM   | 1     | \$450.00 |
|    |      | NEWS 4 TUCSON AT 5P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | ----F--                     |       | 1                                    |         |     |       | \$450.00    |     | 3.30          |      |       |          |
| 28 | KVOA | 06/24/24            | 06/24/24        | M-F 5p News<br>News 4 at 5p | CM    | 5:00 PM-5:30 PM<br>(4:30 PM-5:00 PM) | M-----  | :30 | 1     | \$450.00    | P-2 | 3.30          | NM   | 1     | \$450.00 |
|    |      | NEWS 4 TUCSON AT 5P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/24/24      | 06/30/24        | M-----                      |       | 1                                    |         |     |       | \$450.00    |     | 3.30          |      |       |          |
| 29 | KVOA | 06/18/24            | 06/18/24        | M-F 6p News<br>News 4 at 6p | CM    | 6:00 PM-6:30 PM<br>(4:30 PM-5:00 PM) | -T----- | :30 | 1     | \$500.00    | P-2 | 3.20          | NM   | 1     | \$500.00 |
|    |      | NEWS 4 TUCSON AT 6P |                 |                             |       |                                      |         |     |       |             |     |               |      |       |          |
|    |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 06/17/24      | 06/23/24        | -T-----                     |       | 1                                    |         |     |       | \$500.00    |     | 3.20          |      |       |          |

Order / Rev: 84267  
 Alt Order #: 28400276  
 Flight Dates: 06/18/24 - 06/24/24

Advertiser: Gallego For Arizona  
 Product Desc: GALLEGO FOR ARIZONA  
 Estimate: 4212  
**KVOA-TV**

| Ln  | Ch   | Start                             | End       | Inventory Code                       | Break              | Start/End Time                       | Days            | Len           | Spots                   | Rate        | Pri         | Rtg           | Type | Spots | Amount     |
|-----|------|-----------------------------------|-----------|--------------------------------------|--------------------|--------------------------------------|-----------------|---------------|-------------------------|-------------|-------------|---------------|------|-------|------------|
| 30  | KVOA | 06/19/24                          | 06/19/24  | M-F 6p News<br>News 4 at 6p          | CM                 | 6:00 PM-6:30 PM                      | --W----         | :30           | 1                       | \$500.00    | P-2         | 3.20          | NM   | 1     | \$500.00   |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/17/24                    | 06/23/24  | -T-----                              |                    |                                      |                 |               | 1                       | \$500.00    |             | 3.20          |      |       |            |
|     |      | NEWS 4 TUCSON AT 6P               |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| 31  | KVOA | 06/20/24                          | 06/20/24  | M-F 6p News<br>News 4 at 6p          | CM                 | 6:00 PM-6:30 PM                      | ---T---         | :30           | 1                       | \$500.00    | P-2         | 3.20          | NM   | 1     | \$500.00   |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/17/24                    | 06/23/24  | --W----                              |                    |                                      |                 |               | 1                       | \$500.00    |             | 3.20          |      |       |            |
|     |      | NEWS 4 TUCSON AT 6P               |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| 32  | KVOA | 06/24/24                          | 06/24/24  | M-F 6p News<br>News 4 at 6p          | CM                 | 6:00 PM-6:30 PM                      | M-----          | :30           | 1                       | \$500.00    | P-2         | 3.20          | NM   | 1     | \$500.00   |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/24/24                    | 06/30/24  | M-----                               |                    |                                      |                 |               | 1                       | \$500.00    |             | 3.20          |      |       |            |
|     |      | NEWS 4 TUCSON AT 6P               |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| 33  | KVOA | 06/19/24                          | 06/19/24  | Late News Wkdy<br>Late News Wkdy     | CM                 | 10:00 PM-10:35 PM                    | --W----         | :30           | 1                       | \$500.00    | P-2         | 1.70          | NM   | 1     | \$500.00   |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/17/24                    | 06/23/24  | --W----                              |                    |                                      |                 |               | 1                       | \$500.00    |             | 1.70          |      |       |            |
|     |      | NEWS 4 TUCSON AT 10P              |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| 34  | KVOA | 06/21/24                          | 06/21/24  | Late News Wkdy<br>Late News Wkdy     | CM                 | 10:00 PM-10:35 PM                    | ----F--         | :30           | 1                       | \$500.00    | P-2         | 1.70          | NM   | 1     | \$500.00   |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/17/24                    | 06/23/24  | ----F--                              |                    |                                      |                 |               | 1                       | \$500.00    |             | 1.70          |      |       |            |
|     |      | NEWS 4 TUCSON AT 10P              |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| 35  | KVOA | 06/24/24                          | 06/24/24  | Late News Wkdy<br>Late News Wkdy     | CM                 | 10:00 PM-10:35 PM                    | M-----          | :30           | 1                       | \$500.00    | P-2         | 1.70          | NM   | 1     | \$500.00   |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/24/24                    | 06/30/24  | M-----                               |                    |                                      |                 |               | 1                       | \$500.00    |             | 1.70          |      |       |            |
|     |      | NEWS 4 TUCSON AT 10P              |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| 36  | KVOA | 06/18/24                          | 06/18/24  | The Tonight Show<br>The Tonight Show | CM                 | 10:35 PM-11:38 PM                    | -T-----         | :30           | 1                       | \$200.00    | P-2         | 0.90          | NM   | 1     | \$200.00   |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/17/24                    | 06/23/24  | -T-----                              |                    |                                      |                 |               | 1                       | \$200.00    |             | 0.90          |      |       |            |
|     |      | TONIGHT SHOW-NBC                  |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| 37  | KVOA | 06/20/24                          | 06/20/24  | The Tonight Show<br>The Tonight Show | CM                 | 10:35 PM-11:38 PM                    | ---T---         | :30           | 1                       | \$200.00    | P-2         | 0.90          | NM   | 1     | \$200.00   |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/17/24                    | 06/23/24  | ---T---                              |                    |                                      |                 |               | 1                       | \$200.00    |             | 0.90          |      |       |            |
|     |      | TONIGHT SHOW-NBC                  |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| 38  | KVOA | 06/24/24                          | 06/24/24  | The Tonight Show<br>The Tonight Show | CM                 | 10:35 PM-11:38 PM                    | M-----          | :30           | 1                       | \$200.00    | P-2         | 0.90          | NM   | 1     | \$200.00   |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/24/24                    | 06/30/24  | M-----                               |                    |                                      |                 |               | 1                       | \$200.00    |             | 0.90          |      |       |            |
|     |      | TONIGHT SHOW-NBC                  |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| 39  | KVOA | 06/18/24                          | 06/18/24  | Tue Prime Other<br>Tue               | CM                 | 7:00 PM-8:30 PM<br>(7:00 PM-8:30 PM) | -T-----         | :30           | 1                       | \$1,000.00  | P-2         | 1.50          | NM   | 1     | \$1,000.00 |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/17/24                    | 06/23/24  | -T-----                              |                    |                                      |                 |               | 1                       | \$1,000.00  |             | 1.50          |      |       |            |
|     |      | U.S. OLYMPIC TRIALS:              |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| N40 | KVOA | 06/18/24                          | 06/18/24  | Tue Prime Other<br>Tue               | CM                 | 7:00 PM-9:00 PM                      | -T-----         | :30           | 1                       | \$1,500.00  | P-2         | 1.50          | NM   | 0     | \$0.00     |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/17/24                    | 06/23/24  | -T-----                              |                    |                                      |                 |               | 1                       | \$1,500.00  |             | 1.50          |      |       |            |
|     |      | AMERICA'S GOT TALENT              |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
|     |      | <u>Start Date</u> <u>End Date</u> |           | <u>Weekdays</u>                      |                    |                                      |                 |               | <u>Spots/Week</u>       | <u>Rate</u> |             | <u>Rating</u> |      |       |            |
|     |      | Week: 06/17/24                    | 06/23/24  | -T-----                              |                    |                                      |                 |               | 1                       | \$1,500.00  |             | 1.50          |      |       |            |
|     |      | <u>Spot</u>                       | <u>Ch</u> | <u>Date Range</u>                    | <u>Description</u> | <u>Start/End Time</u>                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Rtg</u>  | <u>Type</u> |               |      |       |            |
|     |      | 1                                 | KVOA      | 06/17/24-06/23/24                    | Tue Prime Other    | 7:00 PM-9:00 PM                      | -T-----         | :30           | <del>(\$1,500.00)</del> | 1.50        | NM          |               |      |       |            |
|     |      | Credited                          |           |                                      |                    |                                      |                 |               |                         |             |             |               |      |       |            |
| 41  | KVOA | 06/20/24                          | 06/20/24  |                                      | CM                 | 9:00 PM-10:00 PM                     | ---T---         | :30           | 1                       | \$1,000.00  | P-2         | 2.30          | NM   | 1     | \$1,000.00 |

Order / Rev: 84267  
 Alt Order #: 28400276  
 Flight Dates: 06/18/24 - 06/24/24

Advertiser: Gallego For Arizona  
 Product Desc: GALLEGO FOR ARIZONA  
 Estimate: 4212  
**KVOA-TV**

| Ln  | Ch   | Start    | End      | Inventory Code                       | Break | Start/End Time                       | Days    | Len | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount     |
|---|------|----------|----------|--------------------------------------|-------|--------------------------------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| Thu Hour 3<br>Thu<br>LAW & ORDER: ORGANIZ<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 06/17/24 06/23/24 ---T--- 1 \$1,000.00 2.30   |      |          |          |                                      |       |                                      |         |     |       |            |     |      |      |       |            |
| N42   | KVOA | 06/22/24 | 06/22/24 | Sat 7a News<br>Sat 7a News           | CM    | 7:00 AM-8:00 AM                      | -----S- | :30 | 1     | \$150.00   | P-2 | 2.30 | NM   | 0     | \$0.00     |
| TUCSON TODAY SATURDA<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 06/17/24 06/23/24 -----S- 1 \$150.00 2.30<br><u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u><br>1 KVOA 06/17/24-06/23/24 Sat 7a News 7:00 AM-8:00 AM -----Sa-- :30 (\$150.00) 2.30 NM<br>Credited        |      |          |          |                                      |       |                                      |         |     |       |            |     |      |      |       |            |
| 43  | KVOA | 06/22/24 | 06/22/24 | LPGA Tour<br>LPGA                    | CM    | 1:00 PM-4:00 PM                      | -----S- | :30 | 1     | \$300.00   | P-2 | 1.20 | NM   | 1     | \$300.00   |
| WOMEN'S PGA CHAMPION<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 06/17/24 06/23/24 -----S- 1 \$300.00 1.20  |      |          |          |                                      |       |                                      |         |     |       |            |     |      |      |       |            |
| 44  | KVOA | 06/22/24 | 06/22/24 | Sat 530p Early News<br>Early News Sa | CM    | 5:30 PM-6:00 PM                      | -----S- | :30 | 1     | \$300.00   | P-2 | 2.80 | NM   | 1     | \$300.00   |
| NEWS 4 TUCSON AT 530<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 06/17/24 06/23/24 -----S- 1 \$300.00 2.80  |      |          |          |                                      |       |                                      |         |     |       |            |     |      |      |       |            |
| N45   | KVOA | 06/23/24 | 06/23/24 | Sun 6a-7a<br>Sun 6a                  | CM    | 6:00 AM-7:00 AM                      | -----S  | :30 | 1     | \$150.00   | P-2 | 1.20 | NM   | 0     | \$0.00     |
| TUCSON TODAY SUNDAY<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 06/17/24 06/23/24 -----S 1 \$150.00 1.20<br><u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u><br>1 KVOA 06/17/24-06/23/24 Sun 6a-7a 6:00 AM-7:00 AM -----Su :30 (\$150.00) 1.20 NM<br>Credited              |      |          |          |                                      |       |                                      |         |     |       |            |     |      |      |       |            |
| 46  | KVOA | 06/23/24 | 06/23/24 | Sun Today Show 7a-8a<br>Sunday Today | CM    | 7:00 AM-8:00 AM                      | -----S  | :30 | 1     | \$300.00   | P-2 | 2.00 | NM   | 1     | \$300.00   |
| SUNDAY TODAY<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 06/17/24 06/23/24 -----S 1 \$300.00 2.00   |      |          |          |                                      |       |                                      |         |     |       |            |     |      |      |       |            |
| 47  | KVOA | 06/23/24 | 06/23/24 | Sports Other<br>Sports Various       | CM    | 5:00 PM-6:00 PM<br>(5:00 PM-6:00 PM) | -----S  | :30 | 1     | \$1,000.00 | P-2 | 3.10 | NM   | 1     | \$1,000.00 |
| U.S. OLYMPIC TRIALS:<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 06/17/24 06/23/24 -----S 1 \$1,000.00 3.10<br><u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u><br>1 KVOA 06/17/24-06/23/24 Sun Prime Other 1 5:00 PM-6:00 PM 5:00 PM-6:00 P-----Su :30 \$1,000.00 3.10 NM |      |          |          |                                      |       |                                      |         |     |       |            |     |      |      |       |            |
| N48   | KVOA | 06/23/24 | 06/23/24 | Sun 530p Early News<br>Early News Su | CM    | 5:30 PM-6:00 PM                      | -----S  | :30 | 1     | \$300.00   | P-2 | 2.70 | NM   | 0     | \$0.00     |
| News 4 Tucson at 530<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 06/17/24 06/23/24 -----S 1 \$300.00 2.70<br><u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u><br>1 KVOA 06/17/24-06/23/24 Sun 530p Early News 5:30 PM-6:00 PM -----Su :30 (\$300.00) 2.70 NM<br>Credited   |      |          |          |                                      |       |                                      |         |     |       |            |     |      |      |       |            |
| 49  | KVOA | 06/23/24 | 06/23/24 | Late News Sun<br>Late News Su        | CM    | 10:00 PM-10:35 PM                    | -----S  | :30 | 1     | \$500.00   | P-2 | 1.90 | NM   | 1     | \$500.00   |
| NEWS 4 TUCSON AT 10P<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 06/17/24 06/23/24 -----S 1 \$500.00 1.90   |      |          |          |                                      |       |                                      |         |     |       |            |     |      |      |       |            |
| N50   | KVOA | 06/18/24 | 06/18/24 | Tue Hour 3<br>Tue                    | CM    | 9p-10p                               | -T----- | :30 | 1     | \$1,000.00 | P-2 | 0.00 | NM   | 1     | \$1,000.00 |
| AMERICA'S GOT TALENT<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 06/17/24 06/23/24 -T----- 1 \$1,000.00 0.00  |      |          |          |                                      |       |                                      |         |     |       |            |     |      |      |       |            |

Order / Rev: 84267  
 Alt Order #: 28400276  
 Flight Dates: 06/18/24 - 06/24/24

Advertiser: Gallego For Arizona  
 Product Desc: GALLEGO FOR ARIZONA  
 Estimate: 4212

KVOA-TV

| Ln                   | Ch   | Start             | End             | Inventory Code                 | Break | Start/End Time | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type   | Spots | Amount      |
|----------------------|------|-------------------|-----------------|--------------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|--------|-------|-------------|
| N51                  | KVOA | 06/22/24          | 06/22/24        | Late News Sat<br>Late News Sat | CM    | 10p-1030p      | -----S-           | :30 | 1           | \$500.00 | P-2           | 0.00 | NM     | 1     | \$500.00    |
| AMERICA'S GOT TALENT |      |                   |                 |                                |       |                |                   |     |             |          |               |      |        |       |             |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |             |
| Week:                |      | 06/17/24          | 06/23/24        | -----S-                        |       |                | 1                 |     | \$500.00    |          | 0.00          |      |        |       |             |
| N52                  | KVOA | 06/18/24          | 06/18/24        | Today Show<br>Today Show       | CM    | 7a-9a          | -T-----           | :30 | 1           | \$400.00 | P-2           | 0.00 | NM     | 1     | \$400.00    |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |             |
| Week:                |      | 06/17/24          | 06/23/24        | -T-----                        |       |                | 1                 |     | \$400.00    |          | 0.00          |      |        |       |             |
| N53                  | KVOA | 06/21/24          | 06/21/24        | M-F 4p News<br>News 4 at 4p    | CM    | 4p-5p          | ----F--           | :30 | 1           | \$200.00 | P-2           | 0.00 | NM     | 1     | \$200.00    |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |             |
| Week:                |      | 06/17/24          | 06/23/24        | ----F--                        |       |                | 1                 |     | \$200.00    |          | 0.00          |      |        |       |             |
|                      |      |                   |                 |                                |       |                |                   |     |             |          |               |      | Totals | 49    | \$18,500.00 |