

ORDER



Orders
Order / Rev: 84679
Alt Order #: 28401463
Product Desc: GALLEGO FOR ARIZONA
Estimate: 4208
Flight Dates: 05/21/24 - 05/27/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: GENERAL

Primary AE: Katz New York
Sales Office: NYC-K
Sales Region: National

Agency Name: Assembly Media --EDI
Buying Contact:
Billing Contact:
 711 3RD AVE FL 3
 NEW YORK, NY 10017-9214

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gallego For Arizona
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL- CAND
Priority: P-2

New Business End:
Advertiser External ID: 10210
Agency External ID: 1015
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	30	\$11,500.00	\$9,775.00
05/27/24	05/27/24	10	\$3,950.00	\$3,357.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	30	\$11,500.00	\$9,775.00	72.00
June 2024	10	\$3,950.00	\$3,357.50	22.10
Totals	40	\$15,450.00	\$13,132.50	94.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVOA	05/21/24	05/21/24	Today Show Today Show	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$400.00	P-2	2.10	NM	1	\$400.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-T-----			1		\$400.00		2.10				
N 2	KVOA	05/22/24	05/22/24	Today Show Today Show	CM	7:00 AM-9:00 AM	--W----	:30	1	\$400.00	P-2	2.10	NM	1	\$400.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	--W----			1		\$400.00		2.10				
N 3	KVOA	05/23/24	05/23/24	Today Show Today Show	CM	7:00 AM-9:00 AM	---T---	:30	1	\$400.00	P-2	2.10	NM	1	\$400.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	---T---			1		\$400.00		2.10				
N 4	KVOA	05/24/24	05/24/24	Today Show Today Show	CM	7:00 AM-9:00 AM	----F--	:30	1	\$400.00	P-2	2.10	NM	1	\$400.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	----F--			1		\$400.00		2.10				
N 5	KVOA	05/27/24	05/27/24		CM	7:00 AM-9:00 AM	M-----	:30	1	\$400.00	P-2	2.10	NM	1	\$400.00

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 Estimate: 4208
KVOA-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Today Show TODAY SHOW-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 M----- 1 \$400.00 2.10															
N 6	KVOA	05/24/24	05/24/24	Today Third Hour	CM	9:00 AM-10:00 AM	----F--	:30	1	\$250.00	P-2	1.60	NM	1	\$250.00
Today Third Hour Today Third Hour TODAY THIRD HOUR-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 ----F-- 1 \$250.00 1.60															
N 7	KVOA	05/27/24	05/27/24	Today Third Hour	CM	9:00 AM-10:00 AM	M-----	:30	1	\$250.00	P-2	1.60	NM	1	\$250.00
Today Third Hour Today Third Hour TODAY THIRD HOUR-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 M----- 1 \$250.00 1.60															
N 8	KVOA	05/22/24	05/22/24	M-F News 4 at Noon	CM	12:00 PM-12:30 PM	--W----	:30	1	\$150.00	P-2	1.90	NM	1	\$150.00
News 4 at Noon (12:00 PM-12:30 PM) NEWS 4 TUCSON AT NOO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 --W---- 1 \$150.00 1.90															
N 9	KVOA	05/24/24	05/24/24	M-F News 4 at Noon	CM	12:00 PM-12:30 PM	----F--	:30	1	\$150.00	P-2	1.90	NM	1	\$150.00
News 4 at Noon (12:00 PM-12:30 PM) NEWS 4 TUCSON AT NOO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 ----F-- 1 \$150.00 1.90															
N 10	KVOA	05/27/24	05/27/24	M-F News 4 at Noon	CM	12:00 PM-12:30 PM	M-----	:30	1	\$150.00	P-2	1.90	NM	1	\$150.00
News 4 at Noon (12:00 PM-12:30 PM) NEWS 4 TUCSON AT NOO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 M----- 1 \$150.00 1.90															
N 11	KVOA	05/21/24	05/21/24	M-F News 4 at Noon	CM	12:30 PM-1:00 PM	-T-----	:30	1	\$150.00	P-2	2.10	NM	1	\$150.00
News 4 at Noon (12:30 PM-1:00 PM) NEWS 4 TUCSON AT NOO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -T----- 1 \$150.00 2.10															
N 12	KVOA	05/24/24	05/24/24	M-F News 4 at Noon	CM	12:30 PM-1:00 PM	----F--	:30	1	\$150.00	P-2	2.10	NM	1	\$150.00
News 4 at Noon (12:30 PM-1:00 PM) NEWS 4 TUCSON AT NOO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 ----F-- 1 \$150.00 2.10															
N 13	KVOA	05/21/24	05/21/24	M-F 4p News	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$200.00	P-2	2.30	NM	1	\$200.00
News 4 at 4p (4:00 PM-4:30 PM) NEWS 4 TUCSON AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -T----- 1 \$200.00 2.30															
N 14	KVOA	05/22/24	05/22/24	M-F 4p News	CM	4:00 PM-4:30 PM	--W----	:30	1	\$200.00	P-2	2.30	NM	1	\$200.00
News 4 at 4p (4:00 PM-4:30 PM) NEWS 4 TUCSON AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 --W---- 1 \$200.00 2.30															
N 15	KVOA	05/27/24	05/27/24	M-F 4p News	CM	4:00 PM-4:30 PM	M-----	:30	1	\$200.00	P-2	2.30	NM	1	\$200.00
News 4 at 4p (4:00 PM-4:30 PM) NEWS 4 TUCSON AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 M----- 1 \$200.00 2.30															
N 16	KVOA	05/21/24	05/21/24	M-F 4p News	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$200.00	P-2	2.50	NM	1	\$200.00
News 4 at 4p (4:30 PM-5:00 PM) NEWS 4 TUCSON AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -T----- 1 \$200.00 2.50															
N 17	KVOA	05/24/24	05/24/24		CM	4:30 PM-5:00 PM	----F--	:30	1	\$200.00	P-2	2.50	NM	1	\$200.00

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KVOA-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KVOA	05/27/24	05/27/24	M-F 4p News News 4 at 4p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$200.00	P-2	2.50	NM	1	\$200.00
				NEWS 4 TUCSON AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	----F--	1	\$200.00	2.50								
N 19	KVOA	05/21/24	05/21/24	M-F 4p News News 4 at 4p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$200.00	P-2	2.50	NM	1	\$200.00
				NEWS 4 TUCSON AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	M-----	1	\$200.00	2.50								
N 20	KVOA	05/23/24	05/23/24	M-F 5p News News 4 at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$450.00	P-2	3.20	NM	1	\$450.00
				NEWS 4 TUCSON AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-T-----	1	\$450.00	3.20								
N 21	KVOA	05/24/24	05/24/24	M-F 5p News News 4 at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$450.00	P-2	3.20	NM	1	\$450.00
				NEWS 4 TUCSON AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	---T---	1	\$450.00	3.20								
N 22	KVOA	05/27/24	05/27/24	M-F 5p News News 4 at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$450.00	P-2	3.20	NM	1	\$450.00
				NEWS 4 TUCSON AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	M-----	1	\$450.00	3.20								
N 23	KVOA	05/21/24	05/21/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$500.00	P-2	3.10	NM	1	\$500.00
				NEWS 4 TUCSON AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-T-----	1	\$500.00	3.10								
N 24	KVOA	05/22/24	05/22/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-2	3.10	NM	1	\$500.00
				NEWS 4 TUCSON AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	--W----	1	\$500.00	3.10								
N 25	KVOA	05/23/24	05/23/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-2	3.10	NM	1	\$500.00
				NEWS 4 TUCSON AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	---T---	1	\$500.00	3.10								
N 26	KVOA	05/27/24	05/27/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-2	3.10	NM	1	\$500.00
				NEWS 4 TUCSON AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	M-----	1	\$500.00	3.10								
N 27	KVOA	05/22/24	05/22/24	M-F 630p-7p Prime Access	CM	6:30 PM-7:00 PM	--W----	:30	1	\$500.00	P-2	3.10	NM	1	\$500.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	--W----	1	\$500.00	3.10								
N 28	KVOA	05/24/24	05/24/24	M-F 630p-7p Prime Access	CM	6:30 PM-7:00 PM	----F--	:30	1	\$500.00	P-2	3.10	NM	1	\$500.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	----F--	1	\$500.00	3.10								
N 29	KVOA	05/21/24	05/21/24		CM	7:00 PM-9:00 PM	-T-----	:30	1	\$1,500.00	P-2	3.80	NM	1	\$1,500.00

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KVOA-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tue Prime Other Tue											
THE VOICE FINALE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	-T-----			1			\$1,500.00			3.80		
N 30	KVOA	05/22/24	05/22/24	Wed Hour 2 Wed	CM	8:00 PM-9:00 PM	--W----	:30	1	\$1,000.00	P-2	3.70	NM	1	\$1,000.00
CHICAGO FIRE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	--W----			1			\$1,000.00			3.70		
N 31	KVOA	05/23/24	05/23/24	Thu Hour 2 Thu	CM	8:00 PM-9:00 PM	---T---	:30	1	\$1,000.00	P-2	2.90	NM	1	\$1,000.00
LAW & ORDER: SVU-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	---T---			1			\$1,000.00			2.90		
N 32	KVOA	05/27/24	05/27/24	Mon Hour 2 Mon	CM	8:00 PM-9:00 PM	M-----	:30	1	\$1,500.00	P-2	2.40	NM	1	\$1,500.00
WEAKEST LINK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/27/24	06/02/24	M-----			1			\$1,500.00			2.40		
N 33	KVOA	05/24/24	05/24/24	Today Show III Today Hoda & Jenna	CM	10:00 AM-11:00 AM	----F--	:30	1	\$150.00	P-2	1.50	NM	1	\$150.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	----F--			1			\$150.00			1.50		
N 34	KVOA	05/27/24	05/27/24	Today Show III Today Hoda & Jenna	CM	10:00 AM-11:00 AM	AIM-----	:30	1	\$150.00	P-2	1.50	NM	1	\$150.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/27/24	06/02/24	M-----			1			\$150.00			1.50		
N 35	KVOA	05/21/24	05/21/24	NBC News Daily News Daily	CM	1:00 PM-2:00 PM	-T-----	:30	1	\$150.00	P-2	1.50	NM	1	\$150.00
NBC NEWS DAILY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	-T-----			1			\$150.00			1.50		
N 36	KVOA	05/22/24	05/22/24	NBC News Daily News Daily	CM	1:00 PM-2:00 PM	--W----	:30	1	\$150.00	P-2	1.50	NM	1	\$150.00
NBC NEWS DAILY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	--W----			1			\$150.00			1.50		
N 37	KVOA	05/21/24	05/21/24	M-F 3p News 3-4p	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	-T-----	:30	1	\$150.00	P-2	1.50	NM	1	\$150.00
NEWS 4 TUCSON AT 3P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	-T-----			1			\$150.00			1.50		
N 38	KVOA	05/23/24	05/23/24	M-F 3p News 3-4p	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	---T---	:30	1	\$150.00	P-2	1.50	NM	1	\$150.00
NEWS 4 TUCSON AT 3P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	---T---			1			\$150.00			1.50		
N 39	KVOA	05/27/24	05/27/24	M-F 3p News 3-4p	CM	3:00 PM-3:30 PM	M-----	:30	1	\$150.00	P-2	1.50	NM	1	\$150.00
NEWS 4 TUCSON AT 3P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/27/24	06/02/24	M-----			1			\$150.00			1.50		
N 40	KVOA	05/25/24	05/25/24	Sat Today Show 5a-7a Saturday Today	CM	5:30 AM-7:00 AM (5:30 AM-7:00 AM)	-----S-	:30	1	\$150.00	P-2	1.40	NM	1	\$150.00
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	-----S-			1			\$150.00			1.40		

Totals 40 \$15,450.00