## **ORDER**

NEWS TUCSON

KVOA-TV

Alt Order #: 28401463

Product Desc: GALLEGO FOR ARIZONA

Estimate: 4208

Order / Rev:

Flight Dates: 05/21/24 - 05/27/24

84679

Original Date / Rev: 05/17/24 / 05/17/24

Order Type: GENERAL

Primary AE: Katz New York

Sales Office: NYC-K
Sales Region: National

Agency Name: Assembly Media --EDI

Buying Contact:

Billing Contact:

711 3RD AVE FL 3

NEW YORK, NY 10017-9214

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Broadcast

EOM/EOC

Agency Commission: 15%

Advertiser Name: Gallego For Arizona

Demographic: A35+
Product Codes: Candidates

Revenue Code 1: AGY

Revenue Code 2: POL
Revenue Code 3: POL- CAND

Priority:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:
Order Separation:

10210 1015

General

00:30:00

Bill Plan

**Orders** 

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	30	\$11,500.00	\$9,775.00
05/27/24	05/27/24	10	\$3,950.00	\$3,357.50

P-2

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	30	\$11,500.00	\$9,775.00	72.00
June 2024	10	\$3,950.00	\$3,357.50	22.10
Totals	40	\$15,450.00	\$13,132.50	94.10

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KVOA	05/21/24	4 05/21/24	Today Show	CM	7:00 AM-9:0	00 AM -T	:30	1	\$400.00P-2	2.10 NM	1	\$400.00
				Today Show									
	TODAY	SHOW-	NBC										
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 05/	20/24	05/26/24	-T	1	\$400.00	2.10						
N 2	KVOA	05/22/24	4 05/22/24	Today Show	CM	7:00 AM-9:0	00 AMW	:30	1	\$400.00P-2	2.10 NM	1	\$400.00
				Today Show									
	TODAY	SHOW-N	NBC										
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 05/	20/24	05/26/24	W	1	\$400.00	2.10						
N 3	KVOA	05/23/24	4 05/23/24	Today Show	CM	7:00 AM-9:0	00 AMT	:30	1	\$400.00P-2	2.10 NM	1	\$400.00
				Today Show									
	TODAY	SHOW-	NBC										
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 05/	20/24	05/26/24	T	1	\$400.00	2.10						
N 4	KVOA	05/24/24	4 05/24/24	Today Show	CM	7:00 AM-9:0	00 AMF	:30	1	\$400.00P-2	2.10 NM	1	\$400.00
				Today Show									
	TODAY	SHOW-N	NBC										
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 05/	20/24	05/26/24	F	1	\$400.00	2.10						
N 5	KVOA	05/27/24	4 05/27/24		CM	7:00 AM-9:0	00 AM M	:30	1	\$400.00P-2	2.10 NM	1	\$400.00
											-		

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KVOA-TV

Order / Rev: 84679 Advertiser:

28401463 GALLEGO FOR ARIZONA Alt Order #: Product Desc:

05/21/24 - 05/27/24 Estimate: 4208

Gallego For Arizona

Flight Dates:

Ln Cl	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•			Today Show Today Show									
TO	DAY SHOW-	-NBC	roddy Onow							_	_	
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	(: 05/27/24	06/02/24	M	1	\$400.00	2.10	.20		#250 00 D 2	4 CO NIM	4	<b>#250.00</b>
N O KV	/OA 05/24/2	24 05/24/24	Today Third Hour Today Third Hour		9:00 AM-10	):00 AMF	:30	1	\$250.00P-2	1.60 NM	1	\$250.00
TO	DAY THIRD	HOUR-NBC	. Julyu									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	:: 05/20/24 /OA 05/27/2	05/26/24	Today Third Hour	1 ·CM	\$250.00	1.60 0:00 AMM	:30	1	\$250.00P-2	1.60 NM	1	\$250.00
IN / INV	OA 03/21/2	24 03/27/24	Today Third Hour		9.00 AIVI-10	0.00 AIVIM	.30	'	φ250.00F <b>-</b> 2	1.00 INIVI	'	φ250.00
TO	DAY THIRD	HOUR-NBC	,									
\\/ I	Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
	:: 05/27/24 /OA 05/22/2	06/02/24	M-F News 4 at No	oon CM	\$250.00	1.60 2:30 PIw	:30	1	\$150.00P-2	1.90 NM	1	\$150.00
N O IXV	OR 00/22/2	L4 00/22/24	News 4 at Noon	JOH OW	(12:00 PM-1		.00		ψ100.001 -2	1.50 14101	'	Ψ100.00
NE'	WS 4 TUCS	ON AT NOO										
Week	Start Date :: 05/20/24	End Date 05/26/24	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$150.00	<u>Rating</u> 1.90						
	OA 05/24/2		M-F News 4 at No			2:30 PIF	:30	1	\$150.00P-2	1.90 NM	1	\$150.00
			News 4 at Noon		(12:00 PM-1				*			*******
NE'	WS 4 TUCS			0 ( 00 )	5 .	D #						
Week	Start Date :: 05/20/24	End Date 05/26/24	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$150.00	<u>Rating</u> 1.90						
	OA 05/27/2		M-F News 4 at No			2:30 PIM	:30	1	\$150.00P-2	1.90 NM	1	\$150.00
			News 4 at Noon		(12:00 PM-1	12:30 PM)						
NE'	WS 4 TUCS		Waakdaya	Cnata/Maak	Data	Dating						
Week	Start Date :: 05/27/24	End Date 06/02/24	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	<u>Rating</u> 1.90						
N11 KV	OA 05/21/2		M-F News 4 at No	oon CM		:00 PM-T	:30	1	\$150.00P-2	2.10 NM	1	\$150.00
NIE	WO 4 TUOO	ON AT NOO	News 4 at Noon		(12:30 PM-1	1:00 PM)						
NE	WS 4 TUCS  Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	:: 05/20/24	05/26/24	-T	1	\$150.00	2.10						
N 12 KV	/OA 05/24/2	24 05/24/24	M-F News 4 at No	oon CM		:00 PMF	:30	1	\$150.00P-2	2.10 NM	1	\$150.00
NE	WS 4 TUCS		News 4 at Noon		(12:30 PM-1	1:00 PM)						
INL	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 05/20/24	05/26/24	F	1	\$150.00	2.10						
N 13 KV	/OA 05/21/2	24 05/21/24	M-F 4p News	CM		30 PM -T	:30	1	\$200.00P-2	2.30 NM	1	\$200.00
NE	WS 4 TUCS	ON AT 4P	News 4 at 4p		(4:00 PM-4:	30 PM)						
142	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	: 05/20/24	05/26/24	-T	1	\$200.00	2.30						
N 14 KV	OA 05/22/2	24 05/22/24	M-F 4p News	CM		30 PMW	:30	1	\$200.00P-2	2.30 NM	1	\$200.00
NE'	WS 4 TUCS	ON AT 4P	News 4 at 4p		(4:00 PM-4:	30 PM)						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	: 05/20/24	05/26/24	W	1	\$200.00	2.30						
N 15 KV	/OA 05/27/2	24 05/27/24	M-F 4p News News 4 at 4p	CM	4:00 PM-4: (4:00 PM-4:	30 PM M	:30	1	\$200.00P-2	2.30 NM	1	\$200.00
NE'	WS 4 TUCS	ON AT 4P	News 4 at 4p		(4.001 101-4.	30 1 WI)						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 05/27/24	06/02/24	M	1	\$200.00	2.30			#000 00 D 0	0.50.004	4	<b>#</b> 000 00
N 16 KV	/OA 05/21/2	24 05/21/24	M-F 4p News News 4 at 4p	CM	4:30 PM-5:0 (4:30 PM-5:	00 PM -T 00 PM)	:30	1	\$200.00P-2	2.50 NM	1	\$200.00
NE'	WS 4 TUCS	ON AT 4P	тактр		, i ivi 0.	,						
147	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	:: 05/20/24 /OA 05/24/2	05/26/24	-T	CM	\$200.00	2.50 00 PMF	:30	1	\$200.00P-2	2.50 NM	1	\$200.00
IN 17 TVV	OA 03/24/2	L+ UJ/Z4/Z4		Civi	4.50 FIVI-5.0	OO FIVIF	.30	ı	φ <b>∠</b> υυ.υυ <b>Γ-</b> Ζ	Z.JU INIVI	'	φ∠00.00

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Order / Rev: 84679 Advertiser: Gallego For Arizona

Alt Order #: 28401463 Product Desc: GALLEGO FOR ARIZONA KVOA-TV

Flight Dates: 05/21/24 - 05/27/24 Estimate: 4208

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len S <sub>l</sub>	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F 4p News News 4 at 4p		(4:30 PM-5:0	00 PM)						_
NEWS	4 TUCSO	ON AT 4P	·		(1.00 1 111 0.0	, o 1 m,					ı	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/ N18 KVOA		05/26/24	M-F 4p News	1 CM	\$200.00	2.50 0 PM M	- :30	1	\$200.00P-2	2.50 NM	1	\$200.00
N 10 KVOA	03/21/2	4 03/2//24	News 4 at 4p	Civi	(4:30 PM-5:0		30	1	φ200.00P <b>-</b> 2	2.30 INIVI	Į.	φ200.00
NEWS	4 TUCSO	ON AT 4P	•		,	,						
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 05/ N19 KVOA		06/02/24	M-F 5p News	CM	\$200.00 5:00 PM-5:3	2.50 0 PM -T	- :30	1	\$450.00P-2	3.20 NM	1	\$450.00
N 19 KVOA	03/21/2	.4 03/21/24	News 4 at 5p	Civi	3.00 T W-3.0	10 1 W -1	.30		ψ430.001 -2	3.20 INIVI	'	Ψ430.00
NEWS	4 TUCSO	ON AT 5P	·									
	rt Date	End Date	<u>Weekdays</u> -T	Spots/Week 1	Rate	Rating						
Week: 05/ N20 KVOA		05/26/24	M-F 5p News	CM	\$450.00 5:00 PM-5:3	3.20 0 PMT	- :30	1	\$450.00P-2	3.20 NM	1	\$450.00
1120 1110/1	00/20/2	00/20/21	News 4 at 5p	0	0.001 111 0.0		.00	·	ψ100.001 2	0.20 11111	•	Ψ100.00
		ON AT 5P										
<u>Sta</u> Week: 05/	art Date	End Date 05/26/24	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$450.00	Rating 3.20						
N21 KVOA			M-F 5p News	CM		0 PMF	- :30	1	\$450.00P-2	3.20 NM	1	\$450.00
	00,2.,2	00/2 //2 .	News 4 at 5p	· · · ·	0.00 0.0		.00	·	Ψσσσσ	0.20	•	Ψ.00.00
		ON AT 5P			<b>5</b> .	<b>-</b>						
Sta Week: 05/	rt Date /20/24	End Date 05/26/24	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$450.00	Rating 3.20						
N22 KVOA			M-F 5p News	CM		0 PM M	- :30	1	\$450.00P-2	3.20 NM	1	\$450.00
			News 4 at 5p									,
		ON AT 5P	Modeledere	0	Data	Detino						
Sta Week: 05/	<u>rt Date</u> /27/24	End Date 06/02/24	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 3.20						
N23 KVOA			M-F 6p News	CM		0 PM -T	- :30	1	\$500.00P-2	3.10 NM	1	\$500.00
	. =		News 4 at 6p									
	4 TUCS0 art Date	ON AT 6P	Wookdays	Spots/Week	<u>Rate</u>	Rating						
Week: 05/		End Date 05/26/24	<u>Weekdays</u> -T	<u> </u>	\$500.00	3.10						
N24 KVOA	05/22/2	4 05/22/24	M-F 6p News	CM	6:00 PM-6:3	0 PMw	- :30	1	\$500.00P-2	3.10 NM	1	\$500.00
NEWO	4 TUOO		News 4 at 6p									
_	4 TUCSC art Date	ON AT 6P End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 05/		05/26/24	W	1	\$500.00	3.10						
N25 KVOA	05/23/2	24 05/23/24	M-F 6p News	CM	6:00 PM-6:3	0 PMT	- :30	1	\$500.00P-2	3.10 NM	1	\$500.00
NEWC	4 TUCSC	ON AT 6P	News 4 at 6p									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/		05/26/24	T	1	\$500.00	3.10						
N26 KVOA	05/27/2	24 05/27/24	M-F 6p News	CM	6:00 PM-6:3	0 PM M	- :30	1	\$500.00P-2	3.10 NM	1	\$500.00
NEW/S	4 TUCSC	ON AT 6P	News 4 at 6p									
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/		06/02/24	M	1	\$500.00	3.10						
N27 KVOA	05/22/2	24 05/22/24	M-F 630p-7p	CM	6:30 PM-7:0	0 PMW	- :30	1	\$500.00P-2	3.10 NM	1	\$500.00
INSIDE	EDITION	N	Prime Access									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/	/20/24	05/26/24	W	1	\$500.00	3.10						
N28 KVOA	05/24/2	24 05/24/24	M-F 630p-7p	CM	6:30 PM-7:0	0 PMF	- :30	1	\$500.00P <b>-</b> 2	3.10 NM	1	\$500.00
INSIDE	EDITION	N	Prime Access									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 05/		05/26/24	F	1	\$500.00	3.10						
N29 KVOA	05/21/2	24 05/21/24		CM	7:00 PM-9:0	0 PM -T	- :30	1	\$1,500.00P-2	3.80 NM	1	\$1,500.00

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Order / Rev: 84679 Advertiser: Gallego For Arizona

Alt Order #: 28401463 Product Desc: GALLEGO FOR ARIZONA KVOA-TV

Flight Dates: 05/21/24 - 05/27/24 Estimate: 4208

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			Tue Prime Other Tue									
THE VO	DICE FIN	ALE	rue									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/		05/26/24	-T	1	* ,	3.80		00	1 #4 000 00 0	0.70 NIM		<b>#4 000 00</b>
N30 KVOA	05/22/2	4 05/22/24	Wed Hour 2 Wed	CM	8:00 PIVI-9:0	00 PMw		:30	1 \$1,000.00P-2	3.70 NM	1	\$1,000.00
CHICA	GO FIRE	-NBC										
	art Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 05/ N31 KVOA		05/26/24	Thu Hour 2	CM	\$1,000.00	3.70 00 PMT-		:30	1 \$1,000.00P-2	2.90 NM	1	\$1,000.00
NOT RVOA	03/23/2	4 00/20/24	Thu	Olvi	0.001 101-0.0	70 T WI T		.00	-2	2.50 14101		ψ1,000.00
		SVU-NBC			_							
Sta Week: 05/	art Date /20/24	End Date 05/26/24	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 2.90						
N32 KVOA			Mon Hour 2	CM		00 PM M		:30	1 \$1,500.00P-2	2.40 NM	1	\$1,500.00
			Mon						, ,			, ,
	EST LINK		Ma aladaya	Consta //// and	Data	Datina						
Sta Week: 05/	art Date /27/24	End Date 06/02/24	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 2.40						
N33 KVOA	05/24/2		Today Show III	CM		1:00 AIF		:30	1 \$150.00P-2	1.50 NM	1	\$150.00
TODAN	( 0110)4/		Today Hoda & Je	nna								
	' SHOW art Date	II End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/26/24	F	1	\$150.00	1.50						
N34 KVOA	05/27/2	4 05/27/24	Today Show III	CM	10:00 AM-1	1:00 AIM		:30	1 \$150.00P-2	1.50 NM	1	\$150.00
TODAY	' SHOW	11	Today Hoda & Je	nna								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	/27/24	06/02/24	M	1	\$150.00	1.50						
N35 KVOA	05/21/2	4 05/21/24	NBC News Daily	CM	1:00 PM-2:0	00 PM -T		:30	1 \$150.00P-2	1.50 NM	1	\$150.00
NBC NI	EWS DA	LY-NBC	News Daily									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/		05/26/24	-T	1	\$150.00	1.50						
N36 KVOA	05/22/2	4 05/22/24	NBC News Daily News Daily	CM	1:00 PM-2:0	00 PMw		:30	1 \$150.00P <b>-</b> 2	1.50 NM	1	\$150.00
NBC NI	EWS DA	ILY-NBC	News Daily									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/		05/26/24	W	1	\$150.00	1.50		-20	1 ¢450,00D,0	4 50 NIM		<b>#450.00</b>
N37 KVOA	05/21/2	4 05/21/24	M-F 3p News 3-4p	CM	(3:00 PM-3:3	30 PM -T 30 PM)		:30	1 \$150.00P-2	1.50 NM	1	\$150.00
NEWS	4 TUCSO	ON AT 3P			(	,						
	art Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
Week: 05/ N38 KVOA		05/26/24		1 CM	\$150.00	1.50 30 PMT-		:30	1 \$150.00P-2	1.50 NM	1	\$150.00
1100 1110/1	00/20/2	.+ 00/20/2+	3-4p	OW	(3:00 PM-3:			.00	ν (100.001 2	1.00 14101		ψ100.00
		ON AT 3P										
<u>Sta</u> Week: 05/	art Date /20/24	End Date 05/26/24	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 1.50						
N39 KVOA				CM		30 PM M		:30	1 \$150.00P-2	1.50 NM	1	\$150.00
			3-4p	-								
		ON AT 3P	Mookdaya	Cnoto/Mosts	Data	Doting:						
Sta Week: 05/	art Date /27/24	End Date 06/02/24	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	<u>Rating</u> 1.50						
N40 KVOA						00 AM	-S-	:30	1 \$150.00P-2	1.40 NM	1	\$150.00
<b>.</b>			Saturday Today		(5:30 AM-7:0	00 AM)						
	ay Today art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 05/		05/26/24	S-	1	\$150.00	1.40						
										Totals	40	\$15,450,00