

WOC10494223 [04.00]

Order Printout



| | | | | | |
|----------------|------------|------------------|---|-----------------|-----------------------------|
| Order Status: | Confirmed | Start/End Dates: | 10/31/16 - 11/08/16 | C/P/E: | 887 / 897 / 5374 |
| Traffic #: | 441737 | Agency: | Buying Time | Product Desc.: | political |
| Buyer Order #: | 5528735 | Advertiser: | 887 - North Dakota Democratic-NPL Party | Estimate Desc.: | Sinner Broadcast 10.31-11.8 |
| AE: | Unassigned | Buyer: | | Total Cost: | \$12,910.00 (Cash) |
| Property: | KVLY TV | Primary Demo: | | Received Date: | 11/02/16 7:27 AM |

Comments:
Separation: 30

| List Items | | | | | | | | | | Spots | | | | | | | | | | Totals | |
|------------|-------------------------|----|-----|-----------------|---------|--------|--------|-------|--|-------|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days | Rate | Oct 31 | Nov 7 | | | | | | | | | | | | Total Spots | Total Cost |
| 1 | VALLEY TODAY | NM | :30 | 5:00 AM-6:00 AM | M----- | 125.00 | 0 | 1 | | | | | | | | | | | | 1 | 125.00 |
| | (Program: VALLEY TODAY) | | | | | | | | | | | | | | | | | | | | |
| 1 | VALLEY TODAY | NM | :30 | 5:00 AM-6:00 AM | -T----- | 125.00 | 0 | 1 | | | | | | | | | | | | 1 | 125.00 |
| | (Program: VALLEY TODAY) | | | | | | | | | | | | | | | | | | | | |
| 1 | VALLEY TODAY | NM | :30 | 5:00 AM-6:00 AM | --W---- | 125.00 | 1 | 0 | | | | | | | | | | | | 1 | 125.00 |
| | (Program: VALLEY TODAY) | | | | | | | | | | | | | | | | | | | | |
| 1 | VALLEY TODAY | NM | :30 | 5:00 AM-6:00 AM | ---T--- | 125.00 | 1 | 0 | | | | | | | | | | | | 1 | 125.00 |
| | (Program: VALLEY TODAY) | | | | | | | | | | | | | | | | | | | | |
| 19 | VALLEY TODAY | NM | :30 | 6:00 AM-7:00 AM | M----- | 150.00 | 0 | 1 | | | | | | | | | | | | 1 | 150.00 |
| | (Program: VALLEY TODAY) | | | | | | | | | | | | | | | | | | | | |
| 19 | VALLEY TODAY | NM | :30 | 6:00 AM-7:00 AM | -T----- | 150.00 | 0 | 1 | | | | | | | | | | | | 1 | 150.00 |
| | (Program: VALLEY TODAY) | | | | | | | | | | | | | | | | | | | | |
| 19 | VALLEY TODAY | NM | :30 | 6:00 AM-7:00 AM | --W---- | 150.00 | 1 | 0 | | | | | | | | | | | | 1 | 150.00 |
| | (Program: VALLEY TODAY) | | | | | | | | | | | | | | | | | | | | |
| 19 | VALLEY TODAY | NM | :30 | 6:00 AM-7:00 AM | ---T--- | 150.00 | 1 | 0 | | | | | | | | | | | | 1 | 150.00 |
| | (Program: VALLEY TODAY) | | | | | | | | | | | | | | | | | | | | |
| 19 | VALLEY TODAY | NM | :30 | 6:00 AM-7:00 AM | ---F-- | 150.00 | 1 | 0 | | | | | | | | | | | | 1 | 150.00 |
| | (Program: VALLEY TODAY) | | | | | | | | | | | | | | | | | | | | |
| 3 | TODAY SHOW | NM | :30 | 7:00 AM-9:00 AM | M----- | 90.00 | 0 | 2 | | | | | | | | | | | | 2 | 180.00 |
| | (Program: TODAY SHOW) | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | | | | Spots | | | | | | | | | | Totals | |
|-------------------------------|--------------------|----|-----|-------------------|---------|--------|-----------|----------|--|-------|--|--|--|--|--|--|--|----------------|---------------|--------|--|
| Line | Program | ST | Len | Time | Days | Rate | Oct 31 | Nov 7 | | | | | | | | | | Total Spots | Total Cost | | |
| 3 | TODAY SHOW | NM | :30 | 7:00 AM-9:00 AM | -T--- | 90.00 | 1 | 2 | | | | | | | | | | 3 | 270.00 | | |
| (Program: TODAY SHOW) | | | | | | | | | | | | | | | | | | | | | |
| 3 | TODAY SHOW | NM | :30 | 7:00 AM-9:00 AM | --T-- | 90.00 | 2 | 0 | | | | | | | | | | 2 | 180.00 | | |
| (Program: TODAY SHOW) | | | | | | | | | | | | | | | | | | | | | |
| 3 | TODAY SHOW | NM | :30 | 7:00 AM-9:00 AM | ---F-- | 90.00 | 2 | 0 | | | | | | | | | | 2 | 180.00 | | |
| (Program: TODAY SHOW) | | | | | | | | | | | | | | | | | | | | | |
| 20 | Sat Today | NM | :30 | 7:00 AM-9:00 AM | ---S- | 50.00 | 2 | 0 | | | | | | | | | | 2 | 100.00 | | |
| (Program: Sat Today) | | | | | | | | | | | | | | | | | | | | | |
| 5 | SU TODAY | NM | :30 | 7:00 AM-8:00 AM | -----S | 150.00 | 1 | 0 | | | | | | | | | | 1 | 150.00 | | |
| (Program: SU TODAY) | | | | | | | | | | | | | | | | | | | | | |
| 21 | North Dakota Today | NM | :30 | 9:00 AM-10:00 AM | M----- | 25.00 | 0 | 1 | | | | | | | | | | 1 | 25.00 | | |
| (Program: North Dakota Today) | | | | | | | | | | | | | | | | | | | | | |
| 21 | North Dakota Today | NM | :30 | 9:00 AM-10:00 AM | -W---- | 25.00 | 1 | 0 | | | | | | | | | | 1 | 25.00 | | |
| (Program: North Dakota Today) | | | | | | | | | | | | | | | | | | | | | |
| 21 | North Dakota Today | NM | :30 | 9:00 AM-10:00 AM | ---T--- | 25.00 | 1 | 0 | | | | | | | | | | 1 | 25.00 | | |
| (Program: North Dakota Today) | | | | | | | | | | | | | | | | | | | | | |
| 21 | North Dakota Today | NM | :30 | 9:00 AM-10:00 AM | ---F-- | 25.00 | 1 | 0 | | | | | | | | | | 1 | 25.00 | | |
| (Program: North Dakota Today) | | | | | | | | | | | | | | | | | | | | | |
| 22 | TODAY SHOW | NM | :30 | 10:00 AM-11:00 AM | -W---- | 30.00 | 1 | 0 | | | | | | | | | | 1 | 30.00 | | |
| (Program: TODAY SHOW) | | | | | | | | | | | | | | | | | | | | | |
| 22 | TODAY SHOW | NM | :30 | 10:00 AM-11:00 AM | --T-- | 30.00 | 1 | 0 | | | | | | | | | | 1 | 30.00 | | |
| (Program: TODAY SHOW) | | | | | | | | | | | | | | | | | | | | | |
| 22 | TODAY SHOW | NM | :30 | 10:00 AM-11:00 AM | ---F-- | 30.00 | 1 | 0 | | | | | | | | | | 1 | 30.00 | | |
| (Program: TODAY SHOW) | | | | | | | | | | | | | | | | | | | | | |
| 23 | TODAY SHOW | NM | :30 | 11:00 AM-12:00 PM | M----- | 30.00 | 0 | 1 | | | | | | | | | | 1 | 30.00 | | |
| (Program: TODAY SHOW) | | | | | | | | | | | | | | | | | | | | | |
| 23 | TODAY SHOW | NM | :30 | 11:00 AM-12:00 PM | -W---- | 30.00 | 1 | 0 | | | | | | | | | | 1 | 30.00 | | |
| (Program: TODAY SHOW) | | | | | | | | | | | | | | | | | | | | | |
| 23 | TODAY SHOW | NM | :30 | 11:00 AM-12:00 PM | ---F-- | 30.00 | 1 | 0 | | | | | | | | | | 1 | 30.00 | | |
| (Program: TODAY SHOW) | | | | | | | | | | | | | | | | | | | | | |
| 24 | JUDGE JUDY | NM | :30 | 2:00 PM-3:00 PM | -W---- | 30.00 | 1 | 0 | | | | | | | | | | 1 | 30.00 | | |
| (Program: JUDGE JUDY) | | | | | | | | | | | | | | | | | | | | | |
| 24 | JUDGE JUDY | NM | :30 | 2:00 PM-3:00 PM | --T-- | 30.00 | 1 | 0 | | | | | | | | | | 1 | 30.00 | | |
| (Program: JUDGE JUDY) | | | | | | | | | | | | | | | | | | | | | |
| 24 | JUDGE JUDY | NM | :30 | 2:00 PM-3:00 PM | ---F-- | 30.00 | 1 | 0 | | | | | | | | | | 1 | 30.00 | | |
| (Program: JUDGE JUDY) | | | | | | | | | | | | | | | | | | | | | |
| 25 | DR PHIL | NM | :30 | 4:00 PM-5:00 PM | M----- | 75.00 | 0 | 1 | | | | | | | | | | 1 | 75.00 | | |
| (Program: DR PHIL) | | | | | | | | | | | | | | | | | | | | | |
| 25 | DR PHIL | NM | :30 | 4:00 PM-5:00 PM | -W---- | 75.00 | 1 | 0 | | | | | | | | | | 1 | 75.00 | | |
| (Program: DR PHIL) | | | | | | | | | | | | | | | | | | | | | |
| 25 | DR PHIL | NM | :30 | 4:00 PM-5:00 PM | ---F-- | 75.00 | 1 | 0 | | | | | | | | | | 1 | 75.00 | | |
| (Program: DR PHIL) | | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | |
|------------|-----------------------------|----|-----|-------------------|---------|--------|--------|-------|--|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days | Rate | Oct 31 | Nov 7 | | | | | | | | | | | Total Spots | Total Cost |
| 11 | VALLEY NEWS | NM | :30 | 5:00 PM-5:30 PM | M----- | 175.00 | 0 | 1 | | | | | | | | | | | 1 | 175.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 11 | VALLEY NEWS | NM | :30 | 5:00 PM-5:30 PM | -T----- | 175.00 | 1 | 0 | | | | | | | | | | | 1 | 175.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 11 | VALLEY NEWS | NM | :30 | 5:00 PM-5:30 PM | --W---- | 175.00 | 1 | 0 | | | | | | | | | | | 1 | 175.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 11 | VALLEY NEWS | NM | :30 | 5:00 PM-5:30 PM | ---T--- | 175.00 | 1 | 0 | | | | | | | | | | | 1 | 175.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 11 | VALLEY NEWS | NM | :30 | 5:00 PM-5:30 PM | ---F-- | 175.00 | 1 | 0 | | | | | | | | | | | 1 | 175.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 26 | NBC NIGHTLY NEWS | NM | :30 | 5:30 PM-6:00 PM | M----- | 200.00 | 0 | 1 | | | | | | | | | | | 1 | 200.00 |
| | (Program: NBC NIGHTLY NEWS) | | | | | | | | | | | | | | | | | | | |
| 26 | NBC NIGHTLY NEWS | NM | :30 | 5:30 PM-6:00 PM | --T--- | 200.00 | 1 | 0 | | | | | | | | | | | 1 | 200.00 |
| | (Program: NBC NIGHTLY NEWS) | | | | | | | | | | | | | | | | | | | |
| 26 | NBC NIGHTLY NEWS | NM | :30 | 5:30 PM-6:00 PM | ---F-- | 200.00 | 1 | 0 | | | | | | | | | | | 1 | 200.00 |
| | (Program: NBC NIGHTLY NEWS) | | | | | | | | | | | | | | | | | | | |
| 13 | VALLEY NEWS | NM | :30 | 6:00 PM-6:30 PM | M----- | 400.00 | 0 | 1 | | | | | | | | | | | 1 | 400.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 13 | VALLEY NEWS | NM | :30 | 6:00 PM-6:30 PM | --W--- | 400.00 | 1 | 0 | | | | | | | | | | | 1 | 400.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 13 | VALLEY NEWS | NM | :30 | 6:00 PM-6:30 PM | ---T--- | 400.00 | 1 | 0 | | | | | | | | | | | 1 | 400.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 13 | VALLEY NEWS | NM | :30 | 6:00 PM-6:30 PM | ---F-- | 400.00 | 1 | 0 | | | | | | | | | | | 1 | 400.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 28 | WHEEL | NM | :30 | 6:30 PM-7:00 PM | M----- | 500.00 | 0 | 1 | | | | | | | | | | | 1 | 500.00 |
| | (Program: WHEEL) | | | | | | | | | | | | | | | | | | | |
| 28 | WHEEL | NM | :30 | 6:30 PM-7:00 PM | --W--- | 500.00 | 1 | 0 | | | | | | | | | | | 1 | 500.00 |
| | (Program: WHEEL) | | | | | | | | | | | | | | | | | | | |
| 28 | WHEEL | NM | :30 | 6:30 PM-7:00 PM | ---T--- | 500.00 | 1 | 0 | | | | | | | | | | | 1 | 500.00 |
| | (Program: WHEEL) | | | | | | | | | | | | | | | | | | | |
| 28 | WHEEL | NM | :30 | 6:30 PM-7:00 PM | ---F-- | 500.00 | 1 | 0 | | | | | | | | | | | 1 | 500.00 |
| | (Program: WHEEL) | | | | | | | | | | | | | | | | | | | |
| 29 | LAW & ORDER-SVU | NM | :30 | 8:00 PM-9:00 PM | --W---- | 375.00 | 1 | 0 | | | | | | | | | | | 1 | 375.00 |
| | (Program: LAW & ORDER-SVU) | | | | | | | | | | | | | | | | | | | |
| 30 | VALLEY NEWS | NM | :30 | 10:00 PM-10:35 PM | M----- | 450.00 | 0 | 1 | | | | | | | | | | | 1 | 450.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 30 | VALLEY NEWS | NM | :30 | 10:00 PM-10:35 PM | --W---- | 450.00 | 1 | 0 | | | | | | | | | | | 1 | 450.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 30 | VALLEY NEWS | NM | :30 | 10:00 PM-10:35 PM | ---T--- | 450.00 | 1 | 0 | | | | | | | | | | | 1 | 450.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |
| 18 | VALLEY NEWS | NM | :30 | 10:00 PM-10:35 PM | -----S | 600.00 | 1 | 0 | | | | | | | | | | | 1 | 600.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | | | | Spots | | | | | | | | | | Totals | |
|--------------|-----------------------------------|-------|-----|-------------------|---------|--------|--------|-------|--|-------|--|--|--|--|--|--|--|--|--|-------------|-------------|
| Line | Program | ST | Len | Time | Days | Rate | Oct 31 | Nov 7 | | | | | | | | | | | | Total Spots | Total Cost |
| 31 | TONIGHT SHOW | NM | :30 | 10:35 PM-11:35 PM | M--- | 90.00 | 0 | 1 | | | | | | | | | | | | 1 | 90.00 |
| | (Program: TONIGHT SHOW) | | | | | | | | | | | | | | | | | | | | |
| 31 | TONIGHT SHOW | NM | :30 | 10:35 PM-11:35 PM | -T--- | 90.00 | 1 | 0 | | | | | | | | | | | | 1 | 90.00 |
| | (Program: TONIGHT SHOW) | | | | | | | | | | | | | | | | | | | | |
| 32 | SNL | NM | :30 | 10:30 PM-12:00 XM | ---S- | 50.00 | 1 | 0 | | | | | | | | | | | | 1 | 50.00 |
| | (Program: SNL) | | | | | | | | | | | | | | | | | | | | |
| 33 | VALLEY TODAY | NM | :30 | 4:30 AM-5:00 AM | M----- | 10.00 | 0 | 1 | | | | | | | | | | | | 1 | 10.00 |
| | (Program: VALLEY TODAY) | | | | | | | | | | | | | | | | | | | | |
| 34 | ELLEN | NM | :30 | 3:00 PM-4:00 PM | M----- | 75.00 | 0 | 1 | | | | | | | | | | | | 1 | 75.00 |
| | (Program: ELLEN) | | | | | | | | | | | | | | | | | | | | |
| 34 | ELLEN | NM | :30 | 3:00 PM-4:00 PM | -W---- | 75.00 | 1 | 0 | | | | | | | | | | | | 1 | 75.00 |
| | (Program: ELLEN) | | | | | | | | | | | | | | | | | | | | |
| 34 | ELLEN | NM | :30 | 3:00 PM-4:00 PM | ---F-- | 75.00 | 1 | 0 | | | | | | | | | | | | 1 | 75.00 |
| | (Program: ELLEN) | | | | | | | | | | | | | | | | | | | | |
| 34 | ELLEN | NM | :30 | 3:00 PM-4:00 PM | M----- | 75.00 | 1 | 0 | | | | | | | | | | | | 1 | 75.00 |
| | (Program: ELLEN) | | | | | | | | | | | | | | | | | | | | |
| 35 | VALLEY NEWS | NM | :30 | 5:00 PM-5:30 PM | M----- | 750.00 | 1 | 0 | | | | | | | | | | | | 1 | 750.00 |
| | (Program: VALLEY NEWS) | | | | | | | | | | | | | | | | | | | | |
| 36 | Dateline | NM | :30 | 8:00 PM-10:00 PM | ---F-- | 150.00 | 1 | 0 | | | | | | | | | | | | 1 | 150.00 |
| | (Program: Dateline) | | | | | | | | | | | | | | | | | | | | |
| 37 | DAYS OF OUR LIVES | NM | :30 | 12:00 PM-1:00 PM | M----- | 100.00 | 0 | 1 | | | | | | | | | | | | 1 | 100.00 |
| | (Program: DAYS OF OUR LIVES) | | | | | | | | | | | | | | | | | | | | |
| 37 | DAYS OF OUR LIVES | NM | :30 | 12:00 PM-1:00 PM | ---F-- | 100.00 | 1 | 0 | | | | | | | | | | | | 1 | 100.00 |
| | (Program: DAYS OF OUR LIVES) | | | | | | | | | | | | | | | | | | | | |
| 38 | FOOTBALL NITE IN AWEER | NM | :30 | 6:00 PM-7:00 PM | ---S- | 800.00 | 1 | 0 | | | | | | | | | | | | 1 | 800.00 |
| | (Program: FOOTBALL NITE IN AWEER) | | | | | | | | | | | | | | | | | | | | |
| 39 | Seth Myers | NM | :30 | 11:35 PM-12:35 XM | M----- | 20.00 | 0 | 1 | | | | | | | | | | | | 1 | 20.00 |
| | (Program: Seth Myers) | | | | | | | | | | | | | | | | | | | | |
| 39 | Seth Myers | NM | :30 | 11:35 PM-12:35 XM | ---T--- | 20.00 | 1 | 0 | | | | | | | | | | | | 1 | 20.00 |
| | (Program: Seth Myers) | | | | | | | | | | | | | | | | | | | | |
| Spot Totals: | | | | | | | 53 | 21 | | | | | | | | | | | | 74 | \$12,910.00 |
| MONTH | | SPOTS | | COST | | MONTH | | SPOTS | | COST | | | | | | | | | | | |
| November | | 74 | | \$12,910.00 | | | | | | | | | | | | | | | | | |