

Following is a listing of some of the significant issues responded by WPXT, Portland, Maine. Along with the most significant programming treatment of those issues for the period of 01/01/10 - 03/31/10. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

Description of Issue	Program/Segment	Duration	Narration of Type and Description of Program/Segment
<b>1) Community</b>			
Civil Action	Campaign for Maine	:30	Urges citizens to act to decrease tax burden in Maine
Environment	EPA/Little Flower	:60	Tips for higher MPG, cleaner air
Respect	Church of JC - Cell	:60	Respect those in person and on phone
Animal Cruelty	ME Friend of Animals	:30	Awareness of animal cruelty
Family Communication	Church of JC - Truck Talk	:30	Importance of family communication
Recycle	Call 2 Recycle	:30	Recycling rechargeable batteries
Habitat for Humanity	A House A Home A	:30	Melody on blitz building with Habitat
Habitat for Humanity	A House A Home B	:30	Melody on blitz building with Habitat
Habitat for Humanity	Habitat A	:30	Volunteering to build homes
Habitat for Humanity	Habitat B	:30	Volunteering to build homes
Environment	AD Council - Train	:30	Stopping Global Warming
Poverty	Catholic Campaign	:15	Help end poverty
Comm. Service	Learn and Serve	:60	Teaches Class + Community Service
Respect for Dogs	Church of JC/Going to the Dogs	:60/15	Teaching children respect for dogs
Respect for Dogs	Amer. Kennel Club - Kids Promise	:60/15	Teaching children respect for dogs
Adoption	DTE- Birthday Party/Child Needs Love	:30 X 2	Adoption awareness
Self-Esteem	Church of JC-Splash/The Wall/Cupcake	:30 X 3	Self-Esteem building, helping others, sharing and selflessness
Generosity	Foundation for a Better Life	:30	Collecting canned food for donation
Community Service	Secondary School Prin/Young	:30	Volunteerism thru secondary schools
Environment	Ad Council - Tick	:30	Fighting Global Warming
Values	Be Industrious	:30	Being Industrious with your life
Values	Fulfill Obligations	:30	Fulfilling Obligations and promises
Respect	Dad Knows Best	:15	The importance of respecting elders
Wounded Soldiers	Wounded Warriors	:30	Why to support the Wounded Warriors
<b>2) Education</b>			
Umaine events	Umaine On-air	:60	Spot filmed by Umaine students discussing campus news and events
Student Aid	Federal Student aid	:30	Helping students with Federal Aid
Learning	Ad Council - Open Mind	:30 X 2	Learning through reading
Honestly	Foundation for Better Life - Class	:20	Teaches honesty in the classroom
Joining PTA	PTA Help Kids Song	:30/15	Urges parents to join PTA
<b>3) Health</b>			
Immunization	MAB immunization	:30	Advocating immunizations for kids
Smoking	EPA/Surgeon General Warning	:30	Anti-smoking, anti-radon campaign
Cancer	National Ovarian Cancer	:30	Ovarian cancer awareness
Clean Air	Butterfly	:25	Support for the Fresh Air Fund
Red Cross	Red Cross/Help America	:30	Give support to save lives
Shriners	Shriner Hospitals	:30 :20 X 2	Information about Shriner's Hospitals
Child Health	Academy of Pediatrics	:30	Vaccines for babies and young children
Cancer	Cancer Research - daughters/gfs	:30 X 2	Discussing cancer risks among family and friend groups
Food	USDA - Food Safety	:30	What to do with food in fridge during power failure
Fatigue	CFS - worst part	:30	Facts about chronic fatigue syndrome
Depression	Depression is Real	:30	How to get help with Depression
Blindness	Orbis/blindness prevention	:30	How to avoid preventable blindness
Meningitis	National Meningitis	:20	Vaccines for meningitis
Hearing loss	American Speech/Decibels/rock-in-roll	:15 X 2	Avoiding unnecessary hearing loss
Flu Shot	Health and Human Services	:60	Touting flu shots for senior citizens
Nutrition	School of Nutrition	:30	Importance of well rounded breakfasts
Baby immunization	MAB immizations	:60/30	Testimonials from doctors on the importance of immunizations
Cervical Cancer	MAB	:30	Describes the risk of cervical cancer
Cervical Cancer	MAB - Survivor	:30	Survivor warning about cervical cancer
Fitness	USA Youth Soccer	:30	The importance of staying fit as a child
<b>4) Human Rights</b>			
Peace Corps	Peace Corps	:30 X 2	Benefits of joining Peace Corps
Women's rights	Care/Natural Resource	:30	Touts advantages of letting women be free around the world
Military	Saluting Our Troops	:30	
Military	USO	:30	Urges support for military support coalition, the USO
<b>5) Safety</b>			
Public Service	Maine National Guard	:30/15	Advocates service in ME Nat. Guard
Emergency readiness	MEMA	:30	Describes how to be ready if disaster strikes
Military Service	Army National Guard	:30	Advocates service in National Guard
Military Service	Army National Guard	:15	Advocates service in National Guard
Military Service	Air Force Reserve - Our Mission	:60/30	Benefits of Air Force Reserves
Military Service	Marines	:30	Advantages of serving in Marines
Car Safety	Ad Council - Buckle Up	:30	Advantages of buckling up in the car
Car Safety	Booster Seats	:15	Dangers of not using booster seat in
Defense	Department of Defense	:30	Why to work at Dept of Defense
<b>6) Finance</b>			
Finances	Feed the Pig	:30/15	Tips on saving money instead of eating out
Finances	Armored Car	:30	Tips on saving money
College	College Aid	:30	Ways for students to receive aid
Finances	Control Credit	:30	The importance of keeping good credit
Finances	Bottled Water	:15	Saving money by not buying bottled water
FDIC	FDIC	:30	The advantages of saving using FDIC car for children

Public service announcements run during all children's programming. Children's programming is currently Monday through Friday 7am - 7:30am, Saturday 7am-12pm, and Sunday 7am-7:30am.

Following is a listing of some of the significant issues responded by WPME, Lewiston, Maine in the form of programming. Along with the most significant programming treatment of those issues for the period of 01/01/10 - 03/31/10. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

Show Title	Episode	Airdate(s)	Description
The Lighthouse	5	1/3/10 - 1/10/10 - 1/17/10 - 1/24/10	Segment featuring a local blues festival
		1/31/10 - 2/7/10 - 2/14/10 - 2/21/10	Profile on a local chapter of Ronald McDonald House
			How to save money at local credit union
			Ways to stay healthy at local rock climbing gym
			Profile on a local musician trying to make it big
	6		Segment on how to keep your home more energy efficient with ventilation
			Profile on local volunteer, her battle with cancer and a community home makeover
		2/28/10 - 3/7/10 - 3/14/10 - 3/21/10	Profile on the Miss Maine Scholarship Pageant
		3/28/2010	Segment on the health benefits of ground deer antler
			Profile on the local girl scout troop
Open Air	Child's Play Maine Masters - Steven Pace Maine Masters - Clark Fitzgerald Child's Play Maine Masters - Clark Fitzgerald North Atlantic Blues Festival Maine Masters - Steven Pace North Atlantic Blues Festival Maine Masters - Clark Fitzgerald Maine Masters - Steven Pace North Atlantic Blues Festival	2-Jan	The Robert Childs Violin and Fiddle TV Special
		9-Jan	Pace's paintings maintained the dynamic brushwork, while he came to relish the elements of his surroundings in Maine.
		18-Jan	Clark Fitz-Gerald became one of Maine's most successful sculptors, a master in wood, metal, and stone.
		23-Jan	The Robert Childs Violin and Fiddle TV Special
		30-Jan	Clark Fitz-Gerald became one of Maine's most successful sculptors, a master in wood, metal, and stone.
		6-Feb	Blues Documentary on the North Atlantic Blues Festival up in Rockland, ME
		13-Feb	Pace's paintings maintained the dynamic brushwork, while he came to relish the elements of his surroundings in Maine.
		27-Feb	Blues Documentary on the North Atlantic Blues Festival up in Rockland, ME
		6-Mar	Clark Fitz-Gerald became one of Maine's most successful sculptors, a master in wood, metal, and stone.
		20-Mar	Pace's paintings maintained the dynamic brushwork, while he came to relish the elements of his surroundings in Maine.
The Outdoorsman	169 180 184 216 131 194 232 171 196 146 96 140 103	2-Jan	Blues Documentary on the North Atlantic Blues Festival up in Rockland, ME
		9-Jan	Buck is joined by NBA star Orlando Woodridge and film star Lane Smith on an exciting wing shooting adventure in Mexico
		16-Jan	Buck journeys to Zimbabwe Africa on this exciting safari for the most regal antelope of Africa, the greater Kudu
		23-Jan	Buck is joined by Actor/Singer Frank Stallone on a trip to Texas to hunt for exotic game animals
		30-Jan	Buck visits the state of South Dakota to enjoy some fantastic wing shooting for Pheasant and Waterfowl
		6-Feb	Buck travels to New Zealand to experience a safari in the rugged S. Alps Min range for the Himalayan Tahr and the Alpine Chamois
		13-Feb	Buck and his son Max are joined by Film Star Chariza Napier for a pole wreckin' Fishing adventure on Lake Michigan
		20-Feb	Buck visits Patagonia Argentina for an exploration of this beautiful country
		27-Feb	Buck travels to the Amazon of Brazil to fish the Rio Negro River for Peacock Bass and the carnivores Piranha
		6-Mar	Buck is joined by former NFL Quarterback Daryle Lamonica for a visit to the Colorado Rocky Mtns for an exciting Elk hunt
The Maine Rundown	96-104	1/1/10 - 1/3/10 - 1/8/10 - 1/10/10	Buck visits the wilderness of Northern Alberta Canada to learn about Black bear game management
		1/15/10 - 1/17/10 - 1/22/10 - 1/24/10	Buck travels to Moscow Russia for an exploration of the capital and then visits the Krasnodar Area for a world class wing shoot for
		1/29/10 - 1/31/10 - 2/5/10 - 2/7/10	Buck travels to Boca Grande, Florida for some exciting pole wrenching action for Tarpon
		2/12/10 - 2/14/10 - 2/19/10 - 2/21/10	Buck and the crew travel to Namibia Africa
		2/26/10 - 2/28/10 - 3/5/10 - 3/7/10	
		3/14/10 - 3/19/10 - 3/21/10 - 3/26/10	
		3/28/2010	
			Interviews with players, coaches and school administrators about high school athletics
			and the issues mixing athletics and academics