

Following is a listing of some of the significant issues responded by WPME, Lewiston, Maine. Along with the most significant programming treatment of those issues for the period of 04/01/10 - 06/30/10. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

Description of Issue	Program/Segment	Duration	Narration of Type and Description of Program/Segment
<b>1) Community</b>			
Civil Action	Campaign for Maine	:30	Urges citizens to act to decrease tax burden in Maine
Environment	EPA/Little Flower	:60	Tips for higher MPG, cleaner air
Respect	Church of JC - Cell	:60	Respect those in person and on phone
Animal Cruelty	ME Friend of Animals	:30	Awareness of animal cruelty
Family Communication	Church of JC - Truck Talk	:30	Importance of family communication
Recycle	Call 2 Recycle	:30	Recycling rechargeable batteries
Habitat for Humanity	A House A Home A	:30	Melody on blitz building with Habitat
Habitat for Humanity	A House A Home B	:30	Melody on blitz building with Habitat
Habitat for Humanity	Habitat A	:30	Volunteering to build homes
Habitat for Humanity	Habitat B	:30	Volunteering to build homes
Environment	AD Council - Train	:30	Stopping Global Warming
Poverty	Catholic Campaign	:15	Help end poverty
Comm. Service	Learn and Serve	:60	Teaches Class + Community Service
Respect for Dogs	Church of JC/Going to the Dogs	:60/15	Teaching children respect for dogs
Respect for Dogs	Amer. Kennel Club - Kids Promise	:60/15	Teaching children respect for dogs
Adoption	DTF- Birthday Party/Child Needs Love	:30 X 2	Adoption awareness
Self-Esteem	Church of JC-Splash/The Wall/Cupcake	:30 X 3	Self-Esteem building, helping others, sharing and selflessness
Generosity	Foundation for a Better Life	:30	Collecting canned food for donation
Community Service	Secondary School Prin/Young	:30	Volunteerism thru secondary schools
Environment	Ad Council - Tick	:30	Fighting Global Warming
Values	Be Industrious	:30	Being Industrious with your life
Values	Fulfill Obligations	:30	Fulfilling Obligations and promises
Respect	Dad Knows Best	:15	The importance of respecting elders
Wounded Soldiers	Wounded Warriors	:30	Why to support the Wounded Warriors
<b>2) Education</b>			
Umaine events	Umaine On-air	:60	Spot filmed by Umaine students discussing campus news and events
Student Aid	Federal Student aid	:30	Helping students with Federal Aid
Learning	Ad Council - Open Mind	:30 X 2	Learning through reading
Honesty	Foundation for Better Life - Class	:20	Teaches honesty in the classroom
Joining PTA	PTA Help Kids Song	:30/15	Urges parents to join PTA
<b>3) Health</b>			
Immunization	MAB immunization	:30	Advocating immunizations for kids
Smoking	EPA/Surgeon General Warning	:30	Anti-smoking, anti-radon campaign
Cancer	National Ovarian Cancer	:30	Ovarian cancer awareness
Clean Air	Butterfly	:25	Support for the Fresh Air Fund
Red Cross	Red Cross/Help America	:30	Give support to save lives
Shriners	Shriner Hospitals	:30/:20 X 2	Information about Shriner's Hospitals
Child Health	Academy of Pediatrics	:30	Vaccines for babies and young children
Cancer	Cancer Research - daughters/gfs	:30 X 2	Discussing cancer risks among family and friend groups
Food	USDA - Food Safety	:30	What to do with food in fridge during power failure
Fatigue	CFS - worst part	:30	Facts about chronic fatigue syndrome
Depression	Depression is Real	:30	How to get help with Depression
Blindness	Orbis/blindness prevention	:30	How to avoid preventable blindness
Meningitis	National Meningitis	:20	Vaccines for meningitis
Hearing loss	American Speech/Decibels/rock-in-roll	:15 X 2	Avoiding unnecessary hearing loss
Flu Shot	Health and Human Services	:60	Touting flu shots for senior citizens
Nutrition	School of Nutrition	:30	Importance of well rounded breakfasts
Baby immunization	MAB immizations	:60/30	Testimonials from doctors on the importance of immunizations
Cervical Cancer	MAB	:30	Describes the risk of cervical cancer
Cervical Cancer	MAB - Survivor	:30	Survivor warning about cervical cancer
Fitness	USA Youth Soccer	:30	The importance of staying fit as a child
<b>4) Human Rights</b>			
Peace Corps	Peace Corps	:30 X 2	Benefits of joining Peace Corps
Women's rights	Care/Natural Resource	:30	Touts advantages of letting women be free around the world
Military	Saluting Our Troops	:30	
Military	USO	:30	Urges support for military support coalition, the USO
<b>5) Safety</b>			
Public Service	Maine National Guard	:30/15	Advocates service in ME Nat. Guard
Emergency readiness	MEMA	:30	Describes how to be ready if disaster strikes
Military Service	Army National Guard	:30	Advocates service in National Guard
Military Service	Army National Guard	:15	Advocates service in National Guard
Military Service	Air Force Reserve - Our Mission	:60/30	Benefits of Air Force Reserves
Military Service	Marines	:30	Advantages of serving in Marines
Car Safety	Ad Council - Buckle Up	:30	Advantages of buckling up in the car
Car Safety	Booster Seats	:15	Dangers of not using booster seat in
Defense	Department of Defense	:30	Why to work at Dept of Defense
<b>6) Finance</b>			
Finances	Feed the Pig	:30/15	Tips on saving money instead of eating out
Finances	Armored Car	:30	Tips on saving money
College	College Aid	:30	Ways for students to receive aid
Finances	Control Credit	:30	The importance of keeping good credit
Finances	Bottled Water	:15	Saving money by not buying bottled water
FDIC	FDIC	:30	The advantages of saving using FDIC car for children

Public service announcements run during all children's programming. Children's programming is currently Monday through Friday 7am - 7:30am, Saturday 7am-12pm, and Sunday 7am-7:30am.

Following is a listing of some of the significant issues responded by WPME, Lewiston, Maine in the form of programming. Along with the most significant programming treatment of those issues for the period of 04/01/10 - 06/30/10. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

Show Title	Episode	Airdate(s)	Description
The Lighthouse	6	4/4/10 - 4/11/10 - 4/18/10 - 4/25/10 5/2/10 - 5/9/10 - 5/16/10 - 5/23/10 5/30/2010	Profile on the Miss Maine Scholarship Pageant Segment on the health benefits of ground deer antler Profile on the local girl scout troop Interviews with administrators and kids from a local community bike center How to save money at local credit union Profile on a local food pantry Segment on a local camp for kids
	7	5/6/10 - 6/13/10 - 6/20/10 5/27/2010	Profile on music group made up of prison inmates Segment on Westbrook Canoe, a program helping those less fortunate Interviews with high school basketball players on the McDonald's All-star team Literacy Volunteers of Maine Segment on Surf Riders, northern New England chapter focusing on keeping beaches clean
Open Air	Child's Play North Atlantic Blues Festival Maine Masters - Steven Pace Child's Play North Atlantic Blues Festival Maine Masters - Clark Fitzgerald Child's Play North Atlantic Blues Festival Child's Play North Atlantic Blues Festival Maine Masters - Steven Pace North Atlantic Blues Festival Child's Play	3-Apr 10-Apr 17-Apr 24-Apr 1-May 8-May 15-May 22-May 29-May 5-Jun 12-Jun 19-Jun 26-Jun	The Robert Childs Violin and Fiddle TV Special Blues Documentary on the North Atlantic Blues Festival up in Rockland, ME Pete's earliest paintings of Maine were non-representational, seeking spirit of place rather than detail. The Robert Childs Violin and Fiddle TV Special Blues Documentary on the North Atlantic Blues Festival up in Rockland, ME Clark Fitz-Gerald became one of Maine's most successful sculptors, a master in wood, metal, and stone. The Robert Childs Violin and Fiddle TV Special Blues Documentary on the North Atlantic Blues Festival up in Rockland, ME The Robert Childs Violin and Fiddle TV Special Blues Documentary on the North Atlantic Blues Festival up in Rockland, ME Pete's earliest paintings of Maine were non-representational, seeking spirit of place rather than detail. Blues Documentary on the North Atlantic Blues Festival up in Rockland, ME The Robert Childs Violin and Fiddle TV Special
The Outdoorsman	173 183 185 104 231 190 235 233 220 183 176 105 95	3-Apr 10-Apr 17-Apr 24-Apr 1-May 8-May 15-May 22-May 29-May 5-Jun 12-Jun 19-Jun 26-Jun	Buck is joined by Tim star, Lane Smith and NBA Star Orlando Woolridge for an exciting waterfowl shoot in Western Mexico Buck is joined by former NBA Star and New Mexico State University Coach Reggie Thirus for an exciting hunt in Texas for Sika and Fallow deer Buck visits Alaska with Hunting Pal Hal Oipson after an awesome Bull Moose. Buck visits the African nation of Namibia for an exploration of the country's wilderness and a Classic safari for the rare Min Zebra Buck Visits the Patagonia area of Argentina for an exploration of this awesome wilderness and a hunt for the magnificent Red Stag and a Wild Boar Buck journeys to Cancun, Mexico for an exciting fishing adventure for the awesome Sailfish Buck and the crew visit Wyoming to explore the plains and the mountains in pursuit of Mule deer and Antelope Buck and his Sons Max and Paul learn about White-tail deer hunting on their ranch in Missouri Buck explores the Florida Keys outside Miami for an excursion into the flats. This adventure takes Buck to the West Coast of Mexico for a round of exciting wing shooting Buck and Max enjoy the company of those HEE HAW! hilarious brothers Jon & Jim Hager, The Hager Twins Buck travels to Namibia Africa on safari for the Greater Oryx Buck takes the boat out to tackle 100 lb. Tarpon in the island paradise of the Virgin Islands
The Maine Rundown	105-113	4/2/10 - 4/4/10 - 4/9/10 - 4/11/10 4/16/10 - 4/18/10 - 4/23/10 - 4/25/10 4/30/10 - 5/2/10 - 5/7/10 - 5/9/10 5/14/10 - 5/16/10 - 5/21/10 - 5/23/10 5/28/10 - 5/30/10 - 6/4/10 - 6/6/10 6/10/10 - 6/12/10 - 6/19/10 - 6/21/10 6/26/10 - 6/28/10	Interviews with players, coaches and school administrators about high school athletics and the issues among athletics and academics
Youth In Politics	n/a	5/10/2010 5/17/2010 5/24/2010 5/31/2010 6/7/2010 6/14/2010 6/21/2010 6/28/2010	Host Logan Leavitt interviews John MacDonald of the Maine Warden's Service about Boating Safety Host Logan Leavitt interviews Maine gubernatorial Candidate Bruce Poliquin Lex Otten, Republican Candidate for Governor, discusses his proposed direction for the State Steve Rowe is interviewed Host Justin Chenello interviews Kevin Scott, Independent running for Governor of Maine Host Logan Leavitt interviews Libby Mitchell, Democratic Candidate for Governor Hosts Justin Chenello and Logan Leavitt discuss the primary election results and what they mean for the Maine gubernatorial election in November Hosts Justin Chenello and Logan Leavitt discuss the primary election results and what they mean for the Maine gubernatorial election in November