



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

E Sullivan Advertising and Design-BFB-NDIR  
PO BOX 1058  
PORT NECHES, TX 77651

**Contract # 5893403**

**Schedule Dates** 11/13/23-11/18/23  
**Advertiser** Joe From Texas-ESAD (154029)  
**Agency** E Sullivan Advertising and Design-BFB-NDIR (225)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Joe From Texas/Joe From TX :30 (1951165)  
**Salesperson** MultiMarket-New Biz, MultiMarket (5420)  
**Sales Office** Corporate  
**Buyer Name**  
**Phone/Fax** /  
**CPE** Joe From TX :30  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 11/10/23  
**Last Modified** 11/13/23  
**Entered By** Julianne Dragunat  
**CO-OP** No  
**External #**  
**Demo** A3564  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$299.70  
**Net Total** \$1,698.30  
**Sales Tax**

**West Palm Beach (WPEC)**

By Broadcast Month	Spots	Rate
Nov. 2023	5	\$1,998.00
<b>Grand Total:</b>	<b>5</b>	<b>\$1,998.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (14.7)	11/18/23-11/18/23	2	:30	3:30P- Sports-CBS College Football Late							1		1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)	COLLEGE FOOTBALL	11/10/23
2.0	Normal Line / SPOT (7.9)	11/13/23-11/17/23	2	:30	10A- CBS-Lets Make a Deal	1	X	X	X	X	X			1	\$276.00	\$276.00	West Palm Beach (WPEC)	LETS MAKE A DEAL	11/10/23
3.0	Normal Line / SPOT (6.0)	11/13/23-11/17/23	2	:30	10A- News-CBS 12 News at 11p	1	X	X	X	X	X				\$228.00		West Palm Beach (WPEC)	NEWS	11/10/23
3.0.1	Closed Preempt (6.0)	11/13/23															West Palm Beach (WPEC)	Incorrect Program Code/Exception - LETS MAKE A DEAL AIRS IN THIS TIME PERIOD	
4.0	Normal Line / SPOT (8.3)	11/13/23-11/17/23	2	:30	10A- News-CBS 12 News This Morning 6a	1	X	X	X	X	X				\$166.00		West Palm Beach (WPEC)	NEWS	11/10/23
4.0.1	Closed Preempt (8.3)	11/13/23															West Palm Beach (WPEC)	Incorrect Program Code/Exception - LETS MAKE A DEAL AIRS IN THIS TIME PERIOD	
5.0	Normal Line / SPOT (6.0)	11/13/23-11/17/23	2	:30	3:30P- Family Feud	1	X	X	X	X	X				\$128.00		West Palm Beach (WPEC)	FAM FEUD	11/10/23

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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5.0.1	Closed Preempt (6.0)	11/13/23															West Palm Beach (WPEC)	Incorrect Program Code/Exception - CBS 12 NEWS AT 330PM AIRS IN THIS TIME PERIOD	
6.0	M/G For 3.0.1 / SPOT (6.0)	11/14/23-11/17/23	2	:30	11P- News-CBS 12 News at 11p	1		X	X	X	X			1	\$228.00	\$228.00	West Palm Beach (WPEC)	NEWS	11/13/23
7.0	M/G For 4.0.1 / SPOT (8.3)	11/14/23-11/17/23	2	:30	6P- News-CBS 12 News at 6p	1		X	X	X	X			1	\$166.00	\$166.00	West Palm Beach (WPEC)	NEWS	11/13/23
8.0	M/G For 5.0.1 / SPOT (6.0)	11/14/23-11/17/23	2	:30	3:30P- News-CBS 12 News at 330p	1		X	X	X	X			1	\$128.00	\$128.00	West Palm Beach (WPEC)	NEWS AT 3	11/13/23

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