

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

Corporate

Standard

Joe From TX:30

National/Political Issue Agency BRD

E Sullivan Advertising and Design-BFB-NDIR PO BOX 1058 PORT NECHES, TX 77651

Contract #	5893403	Date Entered	11/10/23
Schedule Dates	11/13/23-11/18/23	Last Modified	11/13/23
Advertiser	Joe From Texas-ESAD (154029)	Entered By	Julianne Dragunat
Agency	E Sullivan Advertising and Design-BFB-NDIR (225)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	External #	
Brand	Joe From Texas/Joe From TX :30 (1951165)	Demo	A3564
Salesperson	MultiMarket-New Biz MultiMarket (5420)	Order Type	Normal

Net Total

Sales Tax

By Broadcast Month Spots <u>Rate</u> Nov. 2023 \$1,998.00 Grand Total: 5 \$1,998.00 Package Deal Commission % 15.00 Commission \$299.70 \$1,698.30

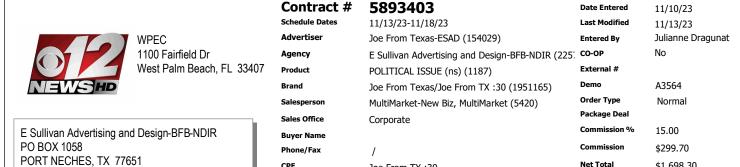
West Palm Beach (WPEC)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SP	W M	ο Τι	u W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (14.7)	11/18/23-11/18/23	2		3:30P- Sports-CBS College Football Late	:						1		1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)	COLLEGE FOOTBALL	11/10/23
2.0	Normal Line / SPOT (7.9)	11/13/23-11/17/23	2	:30	10A- CBS-Lets Make a De	al	1 X	X	X	X	Х			1	\$276.00	\$276.00	West Palm Beach (WPEC)	LETS MAKE A DEAL	11/10/23
3.0	Normal Line / SPOT (6.0)	11/13/23-11/17/23	2	:30	10A- News-CBS 12 News a	at	1 X	Х	X	X	Х				\$228.00		West Palm Beach (WPEC)	NEWS	11/10/23
3.0.1	Closed Preempt (6.0)	11/13/23										,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					West Palm Beach (WPEC)	Incorrect Program Code/Exception - LETS MAKE A DEAL AIRS IN THIS TIME PERIOD	
4.0	Normal Line / SPOT (8.3)	11/13/23-11/17/23	2		10A- News-CBS 12 News This Morning 6a		1 X	X	X	X	Х				\$166.00		West Palm Beach (WPEC)	NEWS	11/10/23
4.0.1	Closed Preempt (8.3)	11/13/23										,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					West Palm Beach (WPEC)	Incorrect Program Code/Exception - LETS MAKE A DEAL AIRS IN THIS TIME PERIOD	
5.0	Normal Line / SPOT (6.0)	11/13/23-11/17/23	2	:30	3:30P- Family Feud		1 X	X	X	X	Х				\$128.00		West Palm Beach (WPEC)	FAM FEUD	11/10/23
	CONFIRMATION CONTRACT																		
Accepted-Agency/Advertiser: Date:				Accepted-	Station	n:								Date:	Comments:				

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 11:46 AM on Monday, November 13 2023



Joe From TX:30

Standard

National/Political Issue Agency BRD

CPE

Account Types

Billing Type

Comments

West Palm Beach (Spots	Rate
Nov. 2023	5	\$1,998.00
Grand Total:	5	\$1,998.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length Rui	n Times	SPW	Мо	Tu	We '	Th I	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
5.0.1	Closed Preempt (6.0)	11/13/23														West Palm Beach (WPEC)	Incorrect Program Code/Exception - CBS 12 NEWS AT 330PM AIRS IN THIS TIME PERIOD	
6.0	M/G For 3.0.1 / SPOT (6.0)	11/14/23-11/17/23	2	:30 11P- News-0	CBS 12 News at	1		Х	X	X	Х		1	\$228.00	\$228.00	West Palm Beach (WPEC)	NEWS	11/13/23
7.0	M/G For 4.0.1 / SPOT (8.3)	11/14/23-11/17/23	2	:30 6P- News-CE	3S 12 News at	1	L	Х	Х	X	Х		1	\$166.00	\$166.00	West Palm Beach (WPEC)	NEWS	11/13/23
8.0	M/G For 5.0.1 / SPOT (6.0)	11/14/23-11/17/23	2	:30 3:30P- News at 330p	G-CBS 12 News	1		Х	Х	X :	Х		1	\$128.00	\$128.00	West Palm Beach (WPEC)	NEWS AT 3	11/13/23
					OON			A T 1				NIT.		_				
					CON	HIH	KIVI/	411	OI	V C	,01	<i>N</i> 11	RAC	,				
Accepted-Agency/Advertiser: Date:					Accepted-St	ation:								Date:	Comments:			

Net Total

Sales Tax

\$1,698.30

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