

Events with Educational Institutions Relating to Broadcasting

- **Changing Seas – batch 1**
- **Facility Tour -Strategic Forum Student Group of Nova Southeastern University's Business School – batch 2**

Changing Seas Events with Educational Institutions Relating to Broadcasting

Please see supporting documents below each event.

March 9, 2023 - Hope Smith, Digital Media Specialist, participated in the Career Connections panel at NSU University School, speaking about her role as a Digital Media Specialist with *Changing Seas*. There were two sessions, each consisting of 45 minutes, with approximately 20 students rotating into the room for each session. The sessions began with brief introductions and were followed by 20-25 minutes of discussion and questions from students. The sessions offered advice to the 8th graders as they consider career options through high school and college.

NSU: MS Career Connection 2023

 @nova.edu>
Hope Smith

  Reply  Reply All  Forward  

Wed 3/1/2023 2:40 PM

 You replied to this message on 3/8/2023 7:02 PM.
This message was sent with High importance.
We could not verify the identity of the sender. Click here to learn more.

 Panelist Letter.docx
54 KB

Good Afternoon Ms. Hope Smith,

I want first and foremost say how thankful we are that you will be part of the panelist guest speakers on March 9th for the MS Career Connection Event. Although it was short notice, please look at the attached document for further details of the event. Please feel free to contact me with any questions.

Kind Regards,


MS Guidance Counselor (8th Grade)
NSU University School
Office (954) 262-4432


NSU Florida

NSU University School
NOVA SOUTHEASTERN UNIVERSITY

Dear Panelist,

I wanted to take this opportunity once again to thank you for taking time out of your day to participate in NSU University School's 2023 Career Connections on Thursday, March 9th. As we are nearing the event, I wanted to send a few reminders and additional information to ensure that the day runs smoothly.

Resume and Student Preparation

If you have not done so already, please send me a current resume before Friday, March 3rd. This will be helpful as we have prepared lesson plans in our Social Studies classes using your resumes so students can review and prepare questions for you in advance.

Session Format

We will have two sessions during the event so we can expose our students to multiple panelists. The format of the sessions is as follows:

- Each session will be 45 minutes.
- Sessions begin with moderator introductions of the panelists.
- Each panelist will have 3-5 minutes for a personal intro (see below for more details).
- The final 20-25 minutes of each session will be student-led where they will have opportunities to ask direct questions to you.
- Students will change rooms between sessions, panelists will not.

Panelist Introductions

We'd like our students to hear directly from you about your career path and what has led to your success. You can talk about the journey, special moments or highlights, important decisions, offer any advice, etc. This is a great opportunity for students to learn from you, so please be ready to share for a few minutes!

Summer 2023 - *Changing Seas* and Nova Southeastern University came together once again for the NSU Summer Dive-in Film Series at Halmos College. The NSU Summer Dive-in Film Series is a series of four screenings (one for each new episodes from Season 15) from late June through early August, 2023. Alexa Elliott, Sr, Manager, Science & Environmental Content, and Hope Smith, Digital Media Specialist, moderated the Q&As with experts. Alexa Elliott was also on the panel for the mollusk episode screening and freelance producer, Liz Smith, was on the panel for the Belize episode screening.

The events took place on the following dates:

7/26/2023 - Life in the Dark: The Polar Night

8/2/2023 - Bermuda: Life at Ocean's Edge

8/9/2023 - Mollusks: More than a Shell

8/16/2023 - Sharks in Belize: Jaguars of the Sea

eventbrite View Your Event More South Florida PBS

Event	Sold	Gross	Status
AUG 16  NSU's Halmos College & South Florida PBS Present Dive-In Summer Film Series Halmos College of Arts & Sciences Wednesday, August 16, 2023 at 6:00 PM EDT	166 / 275	\$0.00	Event ended
AUG 9  NSU's Halmos College & South Florida PBS Present Dive-In Summer Film Series Halmos College of Arts & Sciences Wednesday, August 9, 2023 at 6:00 PM EDT	125 / 275	\$0.00	Event ended
AUG 2  NSU's Halmos College & South Florida PBS Present Dive-In Summer Film Series Halmos College of Arts & Sciences Wednesday, August 2, 2023 at 6:00 PM EDT	143 / 275	\$0.00	Event ended
JUL 26  NSU's Halmos College & South Florida PBS Present Dive-In Summer Film Series Halmos College of Arts & Sciences Wednesday, July 26, 2023 at 6:00 PM EDT	104 / 270	\$0.00	Event ended



October 7, 2021 – Alexa Elliott, Manager, Science & Environmental Content, gave a virtual presentation about *Changing Seas* to the USA Dive Club, Florida's oldest and most sophisticated scuba diving club. Approximately 10 people attended live at the club's meeting site and 22 others attended virtually.



Dive Lines

[Click here to view the Newsletter as a website](#)

October 2021 Newsletter
Vol. 49 No. 10

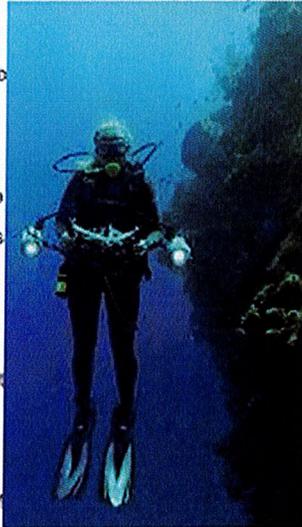
Changing Seas

A South Florida PBS Series

Alexa Elliott is the creator of *Changing Seas*, a marine science series produced at South Florida PBS in Miami, Florida. Now in production of its 14th Season, *Changing Seas* episode topics have ranged from the plight of Peru's penguins to American Samoa's resilient coral reefs. The series has aired on 95 percent of PBS stations and in more than 39 countries.

Alexa has worked in public broadcasting since 1996, both in public radio as well as television production. She has produced television programs of various genres, but nature, science and environmental programming have always been her favorite. Alexa has received numerous awards for her work, including the prestigious Communication Award presented by the National Academy of Sciences, eleven Emmy Awards, and others.

In addition to her day job, Alexa is on the board of the Ocean Media Institute, a creative hub that works with various stakeholders to openly create and distribute media that promotes public understanding of ocean science and conservation. She has two degrees in Broadcast Journalism – a BA from Morehead State University and a MA from the University of Florida.



From: [REDACTED]
Date: Thursday, October 7, 2021 at 9:19 PM
To: Elliott, Alexa <aelliott@southfloridapbs.org>
Subject: Thank You, Alexa from Julie and Russ Manhold

Hi Alexa,

Thank you very much for being USA's guest host Thursday evening. We had the largest turnout (in person + Zoom audience) that we've had in years. We saw USA members we hadn't seen in many months.

You have a great stage presence... you look very comfortable on camera... everyone enjoyed seeing you on Zoom Thursday evening.

The stories you told were not only "first hand" but genuinely interesting to fellow divers and conservationists.

Thank you for explaining the intricacies of public television in South Florida. Many folks were unaware of the relationship between South Florida's PBS stations.

Your Q&A session went very well... several questions were on target and nicely answered.

We all wish you the very best in coming months and years. Climate change is something no single nation, including the United States, seems comfortable addressing in the 21st century. That is very sad indeed. If our natural resources begin going away, most forms of life will soon follow.

We hope our paths cross soon again.

Warmest regards,

[REDACTED]
Miramar, Florida

[REDACTED]
[REDACTED]

October 10, 2021 – Alexa Elliott, Manager, Science & Environmental Content, gave a virtual presentation about *Changing Seas* to the South Florida Underwater Photography Society. About 30 society members attended online.

From: SFUPS President <president@sfups.org>
Date: Tuesday, October 12, 2021 at 11:56 AM
To: Paterakis, Kristin <KPaterakis@SouthFloridaPBS.org>
Subject: SFUPS October 2021 Presidents Message and Meeting Agenda

October 2021 [View this email in your browser](#)

**MONTHLY MEETING
AGENDA**



**FEATURED PRESENTER:
11 TIME EMMY AWARD WINNER ALEXA ELLIOTT**

**"Behind the Scenes with Changing Seas:
The Making of a Marine Science TV Series"**

Ever wonder how the ocean documentaries you watch on TV are made? *South Florida PBS' Changing Seas* Series Creator and Producer Alexa Elliott takes you backstage for an overview of the process, from initial idea to finished episode. Now in production of its 14th Season, *Changing Seas* episode topics have ranged from the plight of Peru's penguins to American Samoa's resilient coral reefs. The series has aired on 95 percent of PBS stations and in more than 39 countries. Discover how shoots are planned, what goes into filming enough material for a half hour program, and how a paper script comes to life in the edit room.



Alexa has been a diver since 2004 and she feels very fortunate to combine her love for the outdoors with her fulltime job. She has worked in public broadcasting since 1998, both in public radio as well as television production. She has produced television programs of various genres, but nature, science and environmental programming have always been her favorite. Alexa has received numerous awards for her work, including the prestigious Communication Award presented by the National Academy of Sciences, eleven Emmy Awards, and others. In addition to her day job, Alexa is on the board of the Ocean Media Institute, a creative hub that works with various stakeholders to openly create and distribute media that promotes public understanding of ocean science and conservation. She has two degrees in Broadcast Journalism – a BA from Morehead State University and a MA from the University of Florida.

[LINK TO PBS CHANGING SEAS WEBSITE](#)

[LINK TO SFUPS WEBSITE](#)

From: [REDACTED]
Date: Tuesday, September 7, 2021 at 8:30 PM
To: Elliott, Alexa <aelliott@southfloridaphs.org>
Cc: SFUPS President [REDACTED]
Subject: SFUPS October Presentation

Hi Alexa,

I was great speaking with you today ☺ I'm really looking forward to your presentation next month.

Please provide the following by Sunday if possible (I've attached the official document but copy/pasted the highlights of what we need here).



Welcome to the South Florida Underwater Photography Society (SFUPS) and thank you for your participation in our monthly meeting as our featured speaker.

As a featured speaker we will promote your appearance on our SFUPS.org website, on our Facebook and Instagram social media platforms and we will highlight you in our monthly Newsletter and Monthly Club Agenda.

To promote your appearance, we will need some information about your presentation. Please provide the following at your earliest convenience (ideally at least 1-2 months in advance). We publish in various formats so please provide a Word/text document and separate images (please do not provide images as a collage) for ease of use.

Email them to TimetoShine@SFUPS.ORG

Please label your email Subject line with : SFUPS PRESENTER YOUR NAME and Month of Presentation

Provide The presentation Title and a brief description of the presentation theme

A brief (one paragraph) biography and photo of you and/or your team

Provide your website and where folks may contact you if interested in your services

A small selection of images (3 to 5) related to your topic that we can use for promotion

Image size: Resolution of 1400 pixels on the longest side

For your Presentation:

Our attendance is around 50 to 60 members and guests

Presentations are generally 40 to 45 minutes in length (with 5 - 15 minutes for question/answer session)

With your permission, we will live stream your presentation on the SFUPS Facebook page the evening of the event and record it. We upload recorded presentations to the SFUPS webpage where members-only are able to watch them late (we'd be more than happy to send you a copy upon request). Please notify us in advance if you would NOT like to be live streamed on Facebook and/or recorded.

Meeting Time:

The Meet and Greet starts at 6:45 PM EST. Our members like to socialize with our presenter. If possible, please join the call by 6:45 PM, if you're unable to join at that time, we completely understand.

Our meeting begins promptly at 7pm.

Club business first, followed by Time to Shine and our intra-club contest. Our featured speaker generally begins around 8 PM and we like to finish up around 9:15 PM EST.

Our meetings are the second Tuesday of every month except December (no regular meeting).

Where:

Due to COVID restrictions we're currently conducting online meetings using Zoom.

Meeting at a glance (all times below are Eastern Time Zone):

6:45 - Open Zoom Meeting - Meet & Greet Chat with presenter, members and guests

7 - The Presidents Welcome, Club News

7:10 - New Members, Time to Shine, Featured Photographer of the Month

7:35 - Intra Club photo contest winners.

8:00 - Monthly Presenter plan a 40-45 minute presentation with 5-15 for Questions & Answers.

Thank you again for sharing your work and experience, we look forward to your presentation.

Lureen Ferretti, President South Florida Underwater Photography Society www.sfups.org 954 328-0050

Thank you,

[REDACTED]
President
www.SFUPS.org



Station personnel involved: Hope Smith, Digital Media Specialist; Alexa Elliott, Sr, Manager, Science & Environmental Content