

Participation in scholarship programs designed to assist students interested in a career in broadcasting

- **Student Filmmaker Project: retitled Flip the Script – batch 1, 2, 3**
- **Gun Violence Town Hall – June 2022 – screen grab of social media promotion - batch 3**

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CALL FOR STUDENT SUBMISSIONS

SOUTH FLORIDA  PBS

Do you know a student who dreams of being a filmmaker?

As part of our **Film-maker** series, **South Florida PBS** will choose 5 aspiring student filmmakers in Broward County to showcase their short film projects on television and in public screenings. Submissions are **FREE** and open to high school juniors and sophomores.

IF CHOSEN, EACH STUDENT FILMMAKER WILL:

- Receive guidance and support from a successful filmmaker and a TV professional
- Learn from the pros about what it takes to create a short film that makes an impact
- Attend events with film professionals and storytellers from across South Florida
- Bring their film to the big screen and the airwaves on South Florida PBS in 2023

REQUIREMENTS:

- Student must be a junior or sophomore at a Broward County School
- Student must commit to an 18-month film mentorship and production program
- Stories must be original and focus on a specific community concern.
- Story ideas can be submitted between January 15 - March 15, 2023.

**If selected, there is no cost to participate in this program.
SUBMIT YOUR SHORT FILM STORY IDEA TODAY!**

For more information and to apply, visit southfloridapbs.org/flipthescript
or email **Jeneissy Azcuy** at jazcuy@southfloridapbs.org or call **305 424-4013**

This program is made possible by a generous grant from



South Florida PBS is Florida's largest public media company, including Public Broadcasting stations WXEL-TV, serving the Palm Beaches and the Treasure Coast and WPBT2, serving Miami-Dade and Broward counties, and the Health Channel, the only 24/7 channel dedicated to health in the nation. South Florida PBS is licensed and insured and connects organizations and institutions across our region and preserves South Florida's history. Leading the way in this global society, South Florida PBS is committed to creating and presenting award-winning programs focused on kids, education, arts and culture, health, environment, science, and civic engagement.

Diane Herron

From: Joyce Belloise
Sent: Monday, April 1, 2024 12:40 PM
To: Diane Herron
Subject: FCC - Flip the Script outreach (PBS -student filmmaker project BECON)



Joyce Belloise | Sr. Vice President, Content & Station Manager.
Office: (305) 424 4181
Email: jbeloise@southfloridapbs.org

From: Joyce Belloise <jbeloise@southfloridapbs.org>
Date: Wednesday, February 15, 2023 at 2:55 PM
To: [REDACTED]@browardschools.com>
Cc: Melissa Harmon <mharmon@southfloridapbs.org>, Victoria Gallo <vgallo@southfloridapbs.org>, Jeneissy Azcuy <jazcuy@southfloridapbs.org>
Subject: Re: South Florida PBS -student filmmaker project

Thank you, [REDACTED]. We'll take a look at the response that come sin over the next week or so and let you know if we think we need to expand out. Really appreciate your help with this!

Joyce



Joyce Belloise | Sr. Vice President, Content & Station Manager.
Office: (305) 424-4181
Email: jbeloise@southfloridapbs.org

From: James P. Guarasci <jguarasci@browardschools.com>
Date: Wednesday, February 15, 2023 at 2:46 PM
To: Joyce Belloise <jbeloise@southfloridapbs.org>
Cc: Melissa Harmon <mharmon@southfloridapbs.org>, Victoria Gallo <vgallo@southfloridapbs.org>, Jeneissy Azcuy <jazcuy@southfloridapbs.org>
Subject: Re: South Florida PBS -student filmmaker project

I sent the email to teachers I know from schools with a higher percentage of students on free and reduced lunch. Let me know if you want to expand it out to the more established TV/Film programs in higher economic areas like West Broward, Cypress Bay, MS Douglas, Cooper City. The TV/Film programs from these schools are nationally recognized and will have more developed filmmakers.

[REDACTED] M.Ed.

Executive Producer

BECON-TV

6600 Nova Drive

Davie, FL 33317

[REDACTED]@browardschools.com

P: [REDACTED] F: [REDACTED] C: [REDACTED]

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From: Joyce Belloise <jbelloise@southfloridapbs.org>

Sent: Wednesday, February 15, 2023 9:35 AM

To: [REDACTED]@browardschools.com>

Cc: Melissa Harmon <mharmon@southfloridapbs.org>; Victoria Gallo <vgallo@southfloridapbs.org>; Jeneissy Azcuy <jazcuy@southfloridapbs.org>

Subject: Re: South Florida PBS -student filmmaker project

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Hi, [REDACTED] are you still able to join us this morning for a quick zoom call?

From: [REDACTED]@browardschools.com>

Date: Wednesday, February 8, 2023 at 5:49 PM

To: Joyce Belloise <jbelloise@southfloridapbs.org>

Cc: Melissa Harmon <mharmon@southfloridapbs.org>, Victoria Gallo <vgallo@southfloridapbs.org>, Jeneissy Azcuy <jazcuy@southfloridapbs.org>

Subject: Re: South Florida PBS -student filmmaker project

Yes, that works for me.

[REDACTED] M.Ed.

Executive Producer

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6600 Nova Drive

Davie, FL 33317

[REDACTED]@browardschools.com

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From: Joyce Belloise <jbelloise@southfloridapbs.org>

Sent: Wednesday, February 8, 2023 5:29 PM

To: [REDACTED] <[REDACTED]@browardschools.com>

Cc: Melissa Harmon <mharmon@southfloridapbs.org>; Victoria Gallo <vgallo@southfloridapbs.org>; Jeneissy Azcuy <jazcuy@southfloridapbs.org>

Subject: Re: South Florida PBS -student filmmaker project

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Thanks, [REDACTED] Would you be available Wednesday, 2/15 at 9:30?



Joyce Belloise | Sr. Vice President, Content & Station Manager.

Office: (305) 424-4181

Email: jbelloise@southfloridapbs.org

From: [REDACTED] <[REDACTED]@browardschools.com>

Date: Wednesday, February 8, 2023 at 5:19 PM

To: Joyce Belloise <jbelloise@southfloridapbs.org>

Cc: Melissa Harmon <mharmon@southfloridapbs.org>, Victoria Gallo <vgallo@southfloridapbs.org>, Jeneissy Azcuy <jazcuy@southfloridapbs.org>

Subject: Re: South Florida PBS -student filmmaker project

Hello, I have some availability on Monday and Wednesday. Let me know what works for you.

[REDACTED] M.Ed.

Executive Producer

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6600 Nova Drive

Davie, FL 33317

[REDACTED]@browardschools.com

P: [REDACTED] F: [REDACTED] C: [REDACTED]

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From: Joyce Belloise <jbelloise@southfloridapbs.org>

Sent: Wednesday, February 8, 2023 10:33 AM

To: [REDACTED]@browardschools.com>

Cc: Melissa Harmon <mharmon@southfloridapbs.org>; Victoria Gallo <vgallo@southfloridapbs.org>; Jeneissy Azcuy <jazcuy@southfloridapbs.org>

Subject: Re: South Florida PBS -student filmmaker project

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Hi, [REDACTED] Just a reminder that we'd love to reconnect on this when the time is right for you. Let us know if you might have a few moments in the next week or so for us to update you on our student filmmaker marketing efforts for the *film-maker: Flip the Script* initiative.

Best,
Joyce



Joyce Belloise | Sr. Vice President, Content & Station Manager.

Office: (305) 424-4181

Email: jbelloise@southfloridapbs.org

From: James P. Guariso <jguariso@browardschools.com>

Date: Tuesday, January 17, 2023 at 3:04 PM

To: Joyce Belloise <jbelloise@southfloridapbs.org>

Cc: Melissa Harmon <mharmon@southfloridapbs.org>, Victoria Gallo <vgallo@southfloridapbs.org>, Jeneissy Azcuy <jazcuy@southfloridapbs.org>

Subject: Re: South Florida PBS -student filmmaker project

Hello, hope all is well. This particular month is very busy for me. I produce a high school game show for BECON-TV this time of year. We tape all 12 episodes in these 2 weeks in January. If you'd like to touch base with me after Jan 27th, my mind won't be as

preoccupied as it is right now. Once I get past the tapings, I we can discuss how I can help.

if interested, here's the School Duel website: www.schoolduel.tv

[REDACTED] M.Ed.

Executive Producer

BECON-TV

6600 Nova Drive

Davie, FL 33317

[REDACTED]@browardschools.com

P: [REDACTED] F: [REDACTED] C: [REDACTED]

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From: Joyce Belloise <jbelloise@southfloridapbs.org>

Sent: Thursday, January 12, 2023 1:15 PM

To: [REDACTED]@browardschools.com>

Cc: Melissa Harmon <mharmon@southfloridapbs.org>; Victoria Gallo <vgallo@southfloridapbs.org>; Jeneissy Azcuy <jazcuy@southfloridapbs.org>

Subject: Re: South Florida PBS -student filmmaker project

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Hi [REDACTED] – I hope you had a nice holiday and New Year celebration. We are rebooting the marketing efforts for our student filmmaker initiative (film-maker: Flip the Script), since we did not get much of a response prior to the holidays. We've also streamlined and simplified the application process and extended the deadline to March 15th. I'm attaching the latest version of the flyer. And the website for the program can be found at:

<https://www.southfloridapbs.org/film-maker/flip-the-script/>

We would love any assistance or suggestions you may be able to offer.

We did have a good conversation with Colleen Lockwood yesterday of Broward Schools and Bridge2Life who presented us with some opportunities to market to our target audience of high school teachers at schools in underserved communities.

She shared the list of schools in the Promise Neighborhood zip codes (below), and I wondered if you have any direct connections to principals/teachers at those schools who might be willing to participate in sharing the materials with their students.

2023-2024:

1. Blanche Ely
2. Boyd Anderson
3. Deerfield Beach
4. Dillard
5. FLHS
6. Hallandale
7. Hollywood Hills
8. Lauderhill 6-12
9. McArthur
10. Miramar
11. Monarch
12. Northeast
13. Piper
14. Plantation
15. South Broward

We welcome any additional ideas you may have to get this into the hands of interested students. If you'd like to reconnect on zoom, we'd be happy to do that as well. Let me know if there's a day/time next week that works for you.

Thanks so much,
Joyce



Joyce Belloise | Sr. Vice President of Content & Community Partnerships
Office: (305) 424-4181
Email: jbelloise@southfloridapbs.org

From: [REDACTED]@browardschools.com>

Date: Friday, December 23, 2022 at 1:17 PM

To: Joyce Belloise <jbelloise@southfloridapbs.org>
Cc: Melissa Harmon <mharmon@southfloridapbs.org>, Victoria Gallo <vgallo@southfloridapbs.org>
Subject: Re: South Florida PBS -student filmmaker project

Hello, hope all is well. I'm curious, did you get any responses/applications after I posted? Do you need me to post again during the break?

[REDACTED] M.Ed.

Executive Producer

BECON-TV

6600 Nova Drive

Davie, FL 33317

[REDACTED]@browardschools.com

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From: Joyce Belloise <jbelloise@southfloridapbs.org>
Sent: Tuesday, December 6, 2022 2:28 PM
To: [REDACTED]@browardschools.com
Cc: Melissa Harmon <mharmon@southfloridapbs.org>; Victoria Gallo <vgallo@southfloridapbs.org>
Subject: Re: South Florida PBS -student filmmaker project

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Thanks so much, [REDACTED] Really appreciate your help.



Joyce Belloise | Sr. Vice President of Content & Community Partnerships
Office: (305) 424-4181
Email: jbelloise@southfloridapbs.org

From: [REDACTED]@browardschools.com>
Date: Tuesday, December 6, 2022 at 2:08 PM
To: Joyce Belloise <jbelloise@southfloridapbs.org>
Cc: Melissa Harmon <mharmon@southfloridapbs.org>, Victoria Gallo <vgallo@southfloridapbs.org>
Subject: Re: South Florida PBS -student filmmaker project

I forwarded the information to the TV/film teachers I know in the county today. But I just realized I forgot to cc you.

I'm going to forward you the email I sent now. My apologies.

[REDACTED] M.Ed.

Executive Producer

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6600 Nova Drive

Davie, FL 33317

[REDACTED]@browardschools.com

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From: Joyce Belloise <jbelloise@southfloridapbs.org>
Sent: Sunday, November 27, 2022 5:26 PM
To: [REDACTED]@browardschools.com>
Cc: Melissa Harmon <mharmon@southfloridapbs.org>; Victoria Gallo <vgallo@southfloridapbs.org>
Subject: South Florida PBS -student filmmaker project

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Hi [REDACTED] - I hope you had a great holiday. Thanks again for your time on the zoom call last week. It was exciting to hear about the growing pool of talented student filmmakers in South Florida and the support you've been able to provide them.

As you requested, I'm attaching the digital flyer for our Flip the Script film-maker initiative, which was developed with the help of the folks at the BCPS Diversity & School Climate office. They have distributed it to a broad group of teachers for us, but we really appreciate any support you can offer in getting the word out to a more targeted audience.

Our website also offers more details about the program and the application process.
<https://www.southfloridapbs.org/film-maker/flip-the-script/>

Please feel free to get in touch if you have any questions or additional advice. Thanks again!

Best,
Joyce

Joyce Belloise
Sr. Vice President of Content & Community Partnerships
Office: (305) 424-4181
Email: jbelloise@southfloridapbs.org

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