

ORDER



Orders
Order / Rev: 646623
Alt Order #: WOC10721391
Product Desc: VA-AG
Estimate: 8835
Flight Dates: 09/15/17 - 09/21/17
Original Date / Rev: 09/11/17 / 09/11/17
Order Type: NORMAL

WDBJ
Primary AE: Charles Brian Boush
Sales Office: ROAN
Sales Region: National

Agency
Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRA Political Victory Fund
Demographic: A35-64
Product Codes: Issue - National - Other
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 32564
Agency External ID: 8875
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/28/17 | 09/21/17 | 20 | \$26,320.00 | \$22,372.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|---------------|
| September 2017 | 20 | \$26,320.00 | \$22,372.00 | 115.10 |
| Totals | 20 | \$26,320.00 | \$22,372.00 | 115.10 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---------------------|--------------|--------------|-------------------------------|---------|
| Charles Brian Boush | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------------------|------|-------------------|-----------------|--|-------|--|---------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| 1 | WDBJ | 09/15/17 | 09/21/17 | News 7 Mornin' @ 6a News 7 Mornin' @ 6a | CM | 6:00 AM-7:00 AM (6:00 AM-7:00 AM) | 11111-- | :30 | 5 | \$760.00 | P-01 | 4.40 | NM | 5 | \$3,800.00 |
| (Program: WDBJ7 MORNIN') | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/17 | 09/21/17 | 11111-- | | | | | 5 | \$760.00 | | 4.40 | | | |
| 2 | WDBJ | 09/15/17 | 09/17/17 | CBS Sunday Morning CBS Sunday Morning | CM | 9:00 AM-10:30 AM (9:00 AM-10:30 AM) | -----1 | :30 | 1 | \$825.00 | P-01 | 5.80 | NM | 1 | \$825.00 |
| (Program: SUNDAY MRN-CBS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1 | | | | | 1 | \$825.00 | | 5.80 | | | |
| 3 | WDBJ | 09/15/17 | 09/19/17 | News 7 @ Noon News 7 @ Noon | CM | 12:00 PM-12:30 PM P111----- | 11111-- | :30 | 2 | \$700.00 | P-01 | 4.10 | NM | 2 | \$1,400.00 |
| (Program: WDBJ7 NWS@NOON) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/17 | 09/21/17 | 11----- | | | | | 2 | \$700.00 | | 4.10 | | | |
| 4 | WDBJ | 09/15/17 | 09/21/17 | Early News Rotator M-F Early News Rotator M-F | CM | 6:00 PM-7:00 PM (6:00 PM-7:00 PM) | 11111-- | :30 | 5 | \$1,700.00 | P-01 | 8.50 | NM | 5 | \$8,500.00 |
| (Program: WDBJ7 NWS AT 6/CBS EVE NWS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/17 | 09/21/17 | 11111-- | | | | | 5 | \$1,700.00 | | 8.50 | | | |
| 5 | WDBJ | 09/15/17 | 09/20/17 | Wheel of Fortune M-F Wheel of Fortune M-F | CM | 7:00 PM-7:30 PM 1-1---- | 1-1---- | :30 | 2 | \$1,680.00 | P-01 | 7.60 | NM | 2 | \$3,360.00 |
| (Program: WHEEL-FORTNE<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/17 | 09/21/17 | 1-1---- | | | | | 2 | \$1,680.00 | | 7.60 | | | |

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Advertiser: NRA Political Victory Fund
Product Desc: VA-AG
Estimate: 8835

WDBJ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|------|-------------------|-----------------|--|-------|--------------------------------------|-------------------|-----|-------|-------------|------|---------------|--------|-------|-------------|
| 6 | WDBJ | 09/15/17 | 09/21/17 | Jeopardy M-F Jeopardy M-F | CM | 7:30 PM-8:00 PM (7:30 PM-8:00 PM) | ---11-- | :30 | 2 | \$1,890.00 | P-01 | 7.30 | NM | 2 | \$3,780.00 |
| (Program: JEOPARDY<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/17 | | 09/15/17 | 09/21/17 | ---11-- | | | 2 | | | \$1,890.00 | | 7.30 | | | |
| 7 | WDBJ | 09/15/17 | 09/17/17 | Sunday Prime Hr 1 Sunday Prime Hr 1 | CM | 7:00 PM-8:00 PM (7:00 PM-8:00 PM) | -----1 | :30 | 1 | \$2,100.00 | P-01 | 6.80 | NM | 1 | \$2,100.00 |
| (Program: 60 MINUTES-CBS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/11/17 | | 09/11/17 | 09/17/17 | -----1 | | | 1 | | | \$2,100.00 | | 6.80 | | | |
| N 8 | WDBJ | 09/20/17 | 09/20/17 | Wednesday Prime Hr 3 Wednesday Prime Hr 3 | CM | 10p-11p | --W---- | :30 | 1 | \$1,850.00 | P-01 | 0.00 | NM | 1 | \$1,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/18/17 | | 09/18/17 | 09/24/17 | --W---- | | | 1 | | | \$1,850.00 | | 0.00 | | | |
| N 9 | WDBJ | 09/16/17 | 09/16/17 | CBS This Morning Saturd CBS This Morning Saturday | CM | 8a-10a | -----S- | :30 | 1 | \$705.00 | P-01 | 0.00 | NM | 1 | \$705.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/11/17 | | 09/11/17 | 09/17/17 | -----S- | | | 1 | | | \$705.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 20 | \$26,320.00 |