

ORDER WORKSHEET

Rep Order# 10361635	Ver# 1	Status Confirmed	Traffic Order# AR304406	Printed: 07/28/14 5:35 PM	Duplicate	1 of 4
EC'd Yes			Last Received: 07/28/14 12:25 PM			
			Showing Buylines:	All Lines		

Station KIMA-TV YAKIMA,WA	Agency (JMTA) JAMESTOWN ASSOCIATES	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL	5 MAPLETON AVE, SUITE 300	Sales Office (DC) WASHINGTON
Product DAN NEWHOUSE FOR CON	PRINCETON, NJ 08540	Salesperson (SA1) STEPHEN ADAMS
Estimate#	Agency C/P1/P2/E	Sales Assistant
Buyer PATRICIA STERPU	Flight Dates 07/29/14-08/05/14	Salesperson Phone# 202-955-5342
		Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

DAN NEWHOUSE FOR CONGRESS

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost

1	Tu-F, M	5A-530A	NEWS	30	-	-	\$18.00	07/29-08/04	4	4	\$72.00
2	Tu	5A-530A	NEWS	30	-	-	\$18.00	08/05-08/05	1	1	\$18.00
3	Tu-F, M	530A-6A	NEWS	30	-	-	\$25.00	07/29-08/04	4	4	\$100.00
4	Tu	530A-6A	NEWS	30	-	-	\$25.00	08/05-08/05	1	1	\$25.00
5	Tu-F, M	6A-630A	NEWS	30	-	-	\$55.00	07/29-08/04	4	4	\$220.00
6	Tu	6A-630A	NEWS	30	-	-	\$55.00	08/05-08/05	1	1	\$55.00
7	Tu-F, M	630A-7A	NEWS	30	-	-	\$65.00	07/29-08/04	4	4	\$260.00
8	Tu	630A-7A	NEWS	30	-	-	\$65.00	08/05-08/05	1	1	\$65.00
9	Tu-F	8A-9A	CBS THIS MORNING	30	-	-	\$15.00	07/29-08/01	3	3	\$45.00
10	Tu-F	10A-11A	PRICE IS RIGHT	30	-	-	\$70.00	07/29-08/01	2	2	\$140.00
11	M	10A-11A	PRICE IS RIGHT	30	-	-	\$70.00	08/04-08/04	1	1	\$70.00
12	Tu-F	5P-530P	NEWS	30	-	-	\$160.00	07/29-08/01	2	2	\$320.00

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Advertiser (NW80) POLITICAL	5 MAPLETON AVE, SUITE 300	Sales Office (DC) WASHINGTON
Product DAN NEWHOUSE FOR CON	PRINCETON, NJ 08540	Salesperson (SA1) STEPHEN ADAMS
Estimate#	Agency C/P1/P2/E	Sales Assistant
Buyer PATRICIA STERPU	Flight Dates 07/29/14-08/05/14	Salesperson Phone# 202-955-5342
		Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost

13	Tu-F	6P-630P	NEWS	30	-	-	\$150.00	07/29-08/01	2	2	\$300.00
14	M	6P-630P	NEWS	30	-	-	\$150.00	08/04-08/04	1	1	\$150.00
15	Tu-F	630P-7P	INSIDE EDITION	30	-	-	\$105.00	07/29-08/01	2	2	\$210.00
16	M	630P-7P	INSIDE EDITION	30	-	-	\$105.00	08/04-08/04	1	1	\$105.00
17	Tu-F, M	7P-730P	BIG BANG THEORY	30	-	-	\$150.00	07/29-08/04	4	4	\$600.00
18	Tu-F	11P-1135P	NEWS	30	-	-	\$90.00	07/29-08/01	4	4	\$360.00
19	Tu-F	1135P-1235A	LATE SHOW	30	-	-	\$25.00	07/29-08/01	2	2	\$50.00
20	M	1135P-1235A	LATE SHOW	30	-	-	\$25.00	08/04-08/04	1	1	\$25.00
21	Sa	5A-7A	CBS EARLY SHOW	30	-	-	\$8.00	08/02-08/02	2	2	\$16.00
22	Sa	6P-630P	CBS EVENING NEWS	30	-	-	\$150.00	08/02-08/02	1	1	\$150.00
23	Sa	630P-7P	NEWS	30	-	-	\$80.00	08/02-08/02	1	1	\$80.00
24	Sa	11P-1130P	NEWS	30	-	-	\$70.00	08/02-08/02	1	1	\$70.00
25	Su	7A-830A	CBS SUN MORN NEWS	30	-	-	\$50.00	08/03-08/03	1	1	\$50.00
26	Su	830A-9A	FACE THE NATION	30	-	-	\$55.00	08/03-08/03	1	1	\$55.00
27	Su	6P-630P	CBS EVENING NEWS	30	-	-	\$175.00	08/03-08/03	1	1	\$175.00
28	Su	630P-7P	NEWS	30	-	-	\$120.00	08/03-08/03	1	1	\$120.00

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Advertiser (NW80) POLITICAL 5 MAPLETON AVE, SUITE 300 Sales Office (DC) WASHINGTON

Product DAN NEWHOUSE FOR CON PRINCETON, NJ 08540 Salesperson (SA1) STEPHEN ADAMS

Estimate# Agency C/P1/P2/E Sales Assistant

Buyer PATRICIA STERPU Flight Dates 07/29/14-08/05/14 Salesperson Phone# 202-955-5342

Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
29	Su	11P-1130P	NEWS	30	-	-	\$85.00	08/03-08/03	1	1	\$85.00
30	Tu	8P-9P	NCIS	30	-	-	\$480.00	07/29-07/29	1	1	\$480.00
31	Tu	9P-10P	NCIS: LA	30	-	-	\$400.00	07/29-07/29	1	1	\$400.00
32	W	10P-11P	CRIMINAL MINDS	30	-	-	\$250.00	07/30-07/30	1	1	\$250.00
33	Sa	10P-11P	48 HOURS	30	-	-	\$100.00	08/02-08/02	1	1	\$100.00
34	Su	7P-8P	60 MINUTES	30	-	-	\$250.00	08/03-08/03	1	1	\$250.00

---REPORT TOTALS---

Report Totals: 60 / \$5,471.00

---SALES MONTHLY TOTALS---

Aug2014: 60/ \$5,471.00

Order Totals: 60 / \$5,471.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$32,182.35	CABL .00%	KAPP 26.00%	KCYU 9.00%	KIMA 17.00%	KNDO 48.00%
		NIMA .00%	RIMA .00%	SIMA .00%		

Books [null]

Demos RA50+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

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Buyer PATRICIA STERPU

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5 MAPLETON AVE, SUITE 300
PRINCETON, NJ 08540
Agency C/P1/P2/E
Flight Dates 07/29/14-08/05/14

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Sales Office (DC) WASHINGTON
Salesperson (SA1) STEPHEN ADAMS
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Salesperson Phone# 202-955-5342
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