

Community Concerns

Lotus Bakersfield Corp provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to our local community during the preceding quarter were:

Community Issues:

- | | |
|----------------------------|-----------------|
| Public Safety | Mental Health |
| Public Health | Climate Change |
| Employment | Immigration |
| Children and Youth at risk | Education |
| Pet Education | COVID Education |

Local Programming

Lotus Bakersfield Corp regularly airs scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the quarter.

Schedule of Ascertainment Programming

PROGRAM NAME	DAY(S) AIRED	TIME(S) AIRED	LENGTH
KCHJ “EL GALLITO” 1010 AM / 93.7 FM “CONTACTO COMUNITARIO” “Bienvenidos a América”	SUNDAY	7:00 AM - 7:30 AM 7:30 AM - 8:30 AM	30 MINS. 30 MINS.
KIWI “Radio Lobo” 102.9 FM “CONTACTO COMUNITARIO” “Bienvenidos a América”	SUNDAY	7:30 AM - 8:00 AM 11:30 PM- 12:00 AM	30 MINS. 30 MINS.
KPSL “LA LEY” 96.5 FM “CONTACTO COMUNITARIO” “Bienvenidos a América”	SUNDAY	7:00 AM - 7:30 AM 7:30 AM - 8:30 AM	30 MINS. 30 MINS.
KWAC “TU LEGA RADIO” 1490 AM “CONTACTO COMUNITARIO” “Bienvenidos a América”	SUNDAY	7:00 AM - 7:30 AM 7:30 AM - 8:30 AM	30 MINS. 30 MINS.

Ascertainment Programming Program Log:

List of Stations Aired On: KPSL, KWAC, KCHJ

<u>Program #</u>	<u>Date & Time</u>	<u>Program Name (Organization)</u>
PAP 22-38+21-02	9/04/2022 7:00AM	Contacto Comunitario- Cap K Cuidado Infantil Program + PG&
PAP 77	9/04/2022 7:30AM	Bienvenidos a America Immigration
PAP 19-08	9/11/2022 7:00AM	Contacto Comunitario- Alliance Human Traffickin
PAP 77	9/11/2022 7:30AM	Bienvenidos a America Immigration
PAP 22-41	9/18/2021 7:00AM	Contacto Comunitario- CCAC
PAP 77	9/18/2022 7:30AM	Bienvenidos a America Immigration
PAP 22-40+39	9/25/2022 7:00AM	Contacto Comunitario- Business Expo 2022+ United Way Health Fair Event 2022
PAP 77	9/25/2022 7:30AM	Bienvenidos a America Immigration

List of Stations Aired On: KIWI

<u>Program #</u>	<u>Date & Time</u>	<u>Program Name (Organization)</u>
PAP 22-38+21-02	9/04/2022 7:00AM	Contacto Comunitario- Cap K Cuidado Infantil Program + PG& E Client Protection Plan
PAP 77	9/04/2022 11:30PM	Bienvenidos a America Immigration
PAP 19-08	9/11/2022 7:00AM	Contacto Comunitario- Alliance Human Traffickin
PAP 77	9/11/2022 11:30PM	Bienvenidos a America Immigration
PAP 22-41	9/18/2022 7:00AM	Contacto Comunitario- CCAC
PAP 77	9/18/2022 11:30PM	Bienvenidos a America Immigration
PAP 22-40+39	9/25/2022 7:00AM	Contacto Comunitario- Business Expo 2022+ United Way Health Fair Event 2022
PAP 77	9/25/2022 11:30PM	Bienvenidos a America Immigration

Ascertainment Programs:

<p>Program #: PAP 22-38</p> <p>Organization : Cap K</p> <p>Topic: Cuidado Infantil Program</p> <p>Guest Name: Laura Porta</p> <p>Guest Title: Spokes Person</p> <p>Moderator: Sonya Cortez</p> <p>Category: Education</p> <p>Length: 15 Min</p>	<p>Description</p> <p>Initiative de Salud is a Dignity Health Federal Program educating people about the different health Insurances that they can apply and qualify for. Dignity Health representative Marisol Guillen discussed the different ways it can benefit low income people. Among other programs, she discussed, Covered CA, Medicare and Medical Insurances. The goal is to get people insured.</p>
<p>Program #: PAP 77</p> <p>Program Title: Immigration</p> <p>Topic: Immigration</p> <p>Guest Name: Jose Lope Zamorano & Silverio Coy</p> <p>Guest Title: Coordinator & Immigration Attorney</p> <p>Moderator: Jose Lopez Zamorano</p> <p>Category: Immigration</p> <p>Length: 30 Minutes</p>	<p>Description</p> <p>DISCUSSED: IF YOU HAVE SOME MISDEMEANOURS IN THE PAST, OR IF YOU LIVED IN THE USA ILLEGALLY FOR A CERTAIN PERIOD OF TIME, NOW YOU CAN SUBMIT THE PARDON REQUEST HERE IN THIS COUNTRY. YOU DO NOT NEED TO GO BACK TO YOUR COUNTRY AND DO THE PROCESS FROM THERE. REMAINDER OF PROGRAM - ANSWERED QUESTIONS FROM CALL IN LISTENERS.</p>

Ascertainment Programs:

<p>Program #: PAP 19-08</p> <p>Organization : Stanislaus Justice Family Center</p> <p>Topic: Human Trafficking Awareness</p> <p>Guest Name: Angela Lopez</p> <p>Guest Title: Volunteer Spokes Person</p> <p>Moderator: Sonya Cortez</p> <p>Category: Education</p> <p>Length: 30 Minutes</p>	<p>Description</p> <p>Angela from the Stanislaus Justice Family Center visited to raise awareness in the community about Human Trafficking. She spoke about the many tang rial issues caused by Human Trafficking. She gave specific examples of the pain brought to family members who were victims of this terrible situation. She also gave hope and advice on how to handle the issue and how to notice if a loved one is going through it. She gave toll free help numbers to get a hold of counselors who can also help and guide us.</p>
<p>Program #: PAP 21-02</p> <p>Organization : PG&E</p> <p>Topic: Financial Help 2021</p> <p>Guest Name: Evelyn Escalera</p> <p>Guest Title: Financial Rep</p> <p>Moderator: Sonya Cortez</p> <p>Category: Government</p> <p>Length: 15 Minutes</p>	<p>Description</p> <p>PG& E has lots of different Financial programs to help people in need these pandemic days. They want to let people who are of low income know that there has been new programs created for those who aren't able to pay there electric bills. They want people to call so they can find out how to qualify, Evy Escalera is a representative who can help people also fill out there forms.</p>
<p>Program #: PAP 22-41</p> <p>Organization : Central Ca. Asthma Collaborative</p> <p>Topic: Educating patients with asthma</p> <p>Guest Name: Sylvia Gonzalez</p> <p>Guest Title: San Joaquin Valley Area Coordinator</p> <p>Moderator: Pepe Reyes</p> <p>Category: Health</p> <p>Length: 30 Min</p>	<p>Description</p> <p>We spoke about helping and educating asthma patients. They have a program to prevent asthma and helping patients at home with technology to clean the air at home and reduce the contaminants triggers.</p>
<p>Program #: PAP 22-35</p> <p>Organization : NOR Chamber of Commerce</p> <p>Topic: 2022 Business EXPO</p> <p>Guest Name: Silvia Picazo</p> <p>Guest Title: Executive Director</p> <p>Moderator: Sonya Cortez</p> <p>Category: Local Networking</p> <p>Length: 10 Mins</p>	<p>Description</p> <p>Silvia Picazo stopped by to talk about the NOR 2022 Business Expo, happening on Thursday November the 3rd at the DoubleTree by Hilton. She talked about Booth Pricing for vendors, and different levels of Sponsorship packages for available for interested party's. For more info visit norchamber.org/events</p>
<p>Program #: PAP 22-39</p> <p>Organization : United Way</p> <p>Topic: Clean Air Festival</p> <p>Guest Name: Areliza Perez</p> <p>Guest Title: Financial Stability Manager</p> <p>Moderator: Sonya Cortez</p> <p>Category: Education & Health</p> <p>Length: 15 Min</p>	<p>Description</p> <p>Patricia spoke about the law President Biden recently signed, the Inflation Reduction Act. She discussed how the new law will keep insurance costs from increasing. She encouraged everyone to explore the benefits of this and how also educated themselves on how to obtain affordable qualify Health Insurance.</p>

Public Service Announcements

Lotus Bakersfield Corp.'s policy governing the airing of public service Announcements on KIWI-FM, KWAC-AM, KPSL-FM, KHCJ-AM/FM is as follows:

Minimum:

Two (2) Public Service Announcements per hour between 12:00 Midnight and 6:00 AM

One (1) Public Service Announcement per hour between 6:00 AM and 12:00 Midnight

Exceptions to this policy occur during public affairs programming and during special event broadcasts such as live sporting events, concerts simulcast, etc.

Examples of public service announcements aired during this period include (but not limited to) the following:

EPA-fish revised	Ad Council- This
The Ad Council	Ad Council- National Community
Department of Ag- frutas y verduras	Natl Foundation of Credit Counseling - Ahorros
Good Will- I got the job	FEMA-storm
Human Services 15_jardin	Bakersfield AA- alcoholic
Natl Foundation of Credit Counseling- Ahorros	valley clean air- Valley Clean Air
Human Services -15 Notary	Mexican Counsel of Fresno Consual Mex
The Ad Council- pep talks	DACA Tallers DACA-
USDA 15-Recipes for disaster	Natl Ag psilido asiatico de los psilido- 0206
The Ad Council -15 se necesita apoyo	CASA Voluntarios
The Ad Council talking about it matters	Natl Ag psilido asiatico de los psilido- 0206
FEMA-wireless alerts sounds- 0190	