# LOTUS BAKERSFIELD CORP QUARTERLY ISSUES/PROGRAMS LIST

July
Third Quarter, 2022
KIWI-FM, KWAC-AM, KPSL-FM, KHCJ-AM/FM

# **Community Concerns**

Lotus Bakersfield Corp provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to our local community during the preceding quarter were:

## **Community Issues:**

Public Safety Mental Health
Public Health Climate Change
Employment Immigration
Children and Youth at risk Education

Pet Education COVID Education

# **Local Programming**

Lotus Bakersfield Corp regularly airs scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the quarter.

#### **Schedule of Ascertainment Programming**

PROGRAM NAME	DAY(S) AIRED	TIME(S) AIRED	LENGTH
KCHJ "EL GALLITO" 1010 AM / 93.7 FM "CONTACTO COMUNITARIO" "Bienvenidos a América"	SUNDAY	7:00 AM - 7:30 AM 7:30 AM - 8:30 AM	30 MINS. 30 MINS.
KIWI "Radio Lobo" 102.9 FM ""CONTACTO COMUNITARIO" "Bienvenidos a América	SUNDAY	7:30 AM - 8:00 AM 11:30 PM- 12:00 AM	30 MINS. 30 MINS.
KPSL "LA LEY" 96.5 FM "CONTACTO COMUNITARIO" "Bienvenidos a América	SUNDAY	7:00 AM - 7:30 AM 7:30 AM - 8:30 AM	30 MINS. 30 MINS.
KWAC "TU LEGA RADIO" 1490 AM "CONTACTO COMUNITARIO" "Bienvenidos a América	SUNDAY	7:00 AM - 7:30 AM 7:30 AM - 8:30 AM	30 MINS. 30 MINS.

# **Ascertainment Programming Program Log:**

List of Stations Aired On: KPSL, KWAC, KCHJ

Program #	Date & Time	Program Name (Organization)
PAP 22-22	7/03/2022 7:00AM	Contacto Comunitario- Cal Hope Dr Sergio Aguila
PAP 77	7/03/2022 7:30AM	Bienvenidos a America Immigration
PAP22-01+08	7/10/2022 7:00AM	Contacto Comunitario- Covered CA_Get Insured & Assistant League Bkf 2022
PAP 77	7/10/2022 7:30AM	Bienvenidos a America Immigration
PAP 22-26	7/17/2021 7:00AM	Contacto Comunitario- Cap K Energy Camelia
PAP 77	7/17/2022 7:30AM	Bienvenidos a America Immigration
PAP 22-27+08	7/24/2022 7:00AM	Contacto Comunitario-Taft College Cougar Day & Assistant League BKF
PAP 77	7/24/2022 7:30AM	Bienvenidos a America Immigration
PAP 22-28+27	7/31/2022 7:00AM	Contacto Comunitario-Cancer Center City Of Hope & Taft College Apply Now
PAP 77	7/31/2022 7:30AM	Bienvenidos a America Immigration

List of Stations Aired On: KIWI

Program #	Date & Time	Program Name (Organization)
PAP 22-22	7/03/2022 7:00AM	Contacto Comunitario- Cal Hope Dr Sergio Aguila
PAP 77	7/03/2022 11:30PM	Bienvenidos a America Immigration
PAP22-01+08	7/10/2022 7:00AM	Contacto Comunitario- Covered CA_Get Insured & Assistant League Bkf 2022
PAP 77	7/10/2022 11:30PM	Bienvenidos a America Immigration
PAP 22-26	7/17/2022 7:00AM	Contacto Comunitario- Cap K Energy Camelia
PAP 77	7/17/2022 11:30PM	Bienvenidos a America Immigration
PAP 22-27+08	7/24/2022 7:00AM	Contacto Comunitario-Taft College Cougar Day & Assistant League BKF
PAP 77	7/24/2022 11:30PM	Bienvenidos a America Immigration
PAP 22-28+27	7/31/2022 7:00AM	Contacto Comunitario-Cancer Center City Of Hope & Taft College Apply Now
PAP 77	7/31/2022 11:30PM	Bienvenidos a America Immigration

### **Ascertainment Programs:**

Program #: PAP 22-22

Organization: Cal Hope

Topic: COVID-19

Guest Name: Sergio Aguilar

Guest Title: Doctor & Director

Moderator: Isidro Roman

Category: Health
Record Date: 6/26/2022

Length: 30 Min

#### Description

Taft College is inviting students to apply now. Cecilia Alvarado, the School Dean, invited the Spanish speaking community to enroll in classes in-person or online. She spoke about different grants and programs the school offers to low income students who are not currently in school. She spoke about the school offering free parking and free classes to those who qualify.

Program #: PAP 77

**Program Title:** Immigration

**Topic:** Immigration

**Guest Name:** Jose Lope Zamorano & Silverio Coy

Guest Title: Coordinator & Immigration Attorney

**Moderator:** Jose Lopez Zamorano

Category: Immigration
Length: 30 Minutes

**Program #: PAP 22-01** 

Organization: Covered California

Topic: Insurance Plans

**Guest Name:** Andrea Acevedo

Guest Title: Representative

**Moderator:** Sonya Cortez

Category: Health

Record Date: 1/10/2022 Length: 15 Min

Program #: PAP 22-08

Organization: Assistant League Bakersfield

**Topic:** Clothing Vouchers & Scholarships

Guest Name: Sandra Hudock

Guest Title: Representative

Moderator: Sonya Cortez

Category: Education

**Record Date: 3/23/2022** 

Length: 15 Min

#### Description

DISCUSSED: IF YOU HAVE SOME MISDEMEANOURS IN THE PAST, OR IF YOU LIVED IN THE USA ILLEGALY FOR A CERTAIN PERIOD OF TIME, NOW YOU CAN SUBMIT THE PARDON REQUEST HERE IN THIS COUNTRY. YOU DO NOT NEED TO GO BACK TO YOUR COUNTRY AND DO THE PROCESS FROM THERE. REMAINDER OF PROGRAM - ANSWERED QUESTIONS FROM CALL IN LISTENERS.

#### Description

Covered California is trying to reach out to people who are not currently covered by Health Insurance. Andrea Acevedo a spokesperson for Covered California, informed the public about new and existing laws that have changed the Health Care landscape. She also spoke about the different Insurances that many people are eligible for. She invited everyone to see visit the Covered California website and research what they can qualify for by enrolling in Covered California.

#### Description

Assistant League Bakersfield is offering kids in a schools near their programs a once a year voucher to purchase \$90 dollars worth of school clothes and/or school uniforms . The vouchers are redeemable at well known department stores in the area. Parents have to register their children to qualify for a voucher every year. The program is also offering college students a \$2k thousand dollar scholarship. Sandra Hudock was here to explain how this program can qualify kids in the Kern County area who are attending school. it is a non profit organization who has been around for many years

# **Ascertainment Programs:**

Program #: PAP 22-27

**Organization**: Taft College

**Topic:** Cougar Day

**Guest Name: Cecilia Alvarado** 

**Guest Title:** Dean of Students Services

Moderator: Sonya Cortez
Category: Education
Record Date: 7/20/2022

Length: 15 Min

#### Description

Cal Hope is a program which helps people with mental stress caused by Covid. A lot of people lost loved ones, businesses, employment, and/or ceased their education due to the pandemic. Cal Hope helps them regain hope by offering advice and tools that will help them get back on their feet. Orientation is happening now. It is a program that is funded by the Federal 'Government.

Program #: PAP 22-28

**Organization**: Cancer Center City Of Hope

**Topic:** Cancer Care Equity Act

Guest Name: Dr. Joe Albarnes
Guest Title: Cancer Specialist
Moderator: Sonya Cortez

Category: Health
Record Date: 7/28/2022

Length: 15 Min

#### Description

Dr. Joe Albarness is a cancer specialist who has been working on a project called Cancer Care Act Advanced Medical Benefit . He is working toward a law that permits cancer patients to have more extended and higher technology care. This treatment would benefit patients who have a hard time receiving the correct treatment due to advanced cancers. This will be a game changer for better and stronger medication. He wanted to inform the community that he is fighting for this law to happen soon so their

lives can be bettered.

#### **Public Service Announcements**

FEMA-wireless alerts sounds- 0190

Lotus Bakersfield Corp.'s policy governing the airing of public service Announcements on KIWI-FM, KWAC-AM, KPSL-FM, KHCJ-AM/FM is as follows:

Minimum:

Two (2) Public Service Announcements per hour between 12:00 Midnight and 6:00 AM

One (1) Public Service Announcement per hour between 6:00 AM and 12:00 Midnight

Exceptions to this policy occur during public affairs programming and during special event broadcasts such as live sporting events, concerts simulcast, etc.

Examples of public service announcements aired during this period include (but not limited to) the following:

EPA-fish revised Ad Council- This

The Ad Council Ad Council- National Community

Department of Ag- frutas y verduras Natl Foundation of Credit Counseling - Ahorros

Good Will- I got the job FEMA-storm

Human Services 15 jardin Bakersfield AA- alcoholic

Natl Foundation of Credit Counseling- Ahorros valley clean air- Valley Clean Air

Human Services -15 Notary Mexican Counsel of Fresno Consual Mex

The Ad Council- pep talks DACA Tallers DACA-

USDA 15-Recipes for disaster Natl Ag psilido asiatico de los psilido- 0206

The Ad Council -15 se necesita apoyo CASA Voluntarios

The Ad Council talking about it matters

Natl Ag psilido asiatico de los psilido- 0206