

50546

10/27/2014

11/03/2014

**MarketShare:**

**Separation: 30**

Local  
KVLV-TV  
Carolyn Stokka  
3613921  
New

Line	Daypart (Program)	DPT Code	Rate	C/T	Len	Total													
						10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	Spots	Rtg	CPP	Imp	CPM	
1	MTuWThF 5A-6A VALLEY TODAY	EM	\$125.00	3	C	30	0	1	1	1	0	0	0	0	1	4			
2	MTuWThF 7A-9A TODAY SHOW	EM	\$300.00	3	C	30	0	1	0	0	1	0	0	0	1	3			
3	MTuWThF 9A-10A North Dakota Today	DT	\$25.00	4	C	30	0	1	1	0	1	0	0	0	0	3			
4	MTuWThF 11A-12P TODAY SHOW	DT	\$30.00	3	C	30	1	0	0	1	0	0	0	0	1	3			
5	MTuWThF 4P-5P DR PHIL	EF	\$75.00	4	C	30	1	0	0	1	1	0	0	0	1	4			
6	MTuWThF 6P-6:30P VALLEY NEWS	EN	\$425.00	3	C	30	1	0	1	0	1	0	0	0	0	3			
7	MTuWThF 5P-5:30P VALLEY NEWS	EN	\$300.00	3	C	30	0	1	0	1	0	0	0	0	1	3			
8	Sa 6P-6:30P VALLEY NEWS	EN	\$300.00	3	C	30	0	0	0	0	0	0	0	0	0	0			
9	MTuWThF 6:30P-7P WHEEL	PA	\$650.00	3	C	30	0	1	1	0	1	0	0	0	1	4			
10	M 7P-8P The Voice	PT	\$800.00	4	C	30	0	0	0	0	0	0	0	0	1	1			
11	Su 11:05P-11:35P Coaches Show	WK	\$50.00	4	C	30	0	0	0	0	0	0	0	0	0	0			
12	Sa 6:30P-7P WHEEL	WK	\$250.00	3	C	30	0	0	0	0	0	1	0	0	0	1			
13	Sa 7A-9A Sat Today	WK	\$100.00	4	C	30	0	0	0	0	0	1	0	0	0	1			

10/24/2014 11:40:08 AM

Line	Daypart	DPT	Code	Rate	C/T	Len	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	Total Spots	Rtg	CPP	Imp	CFM
No	(Program)																		
14	MTuWThF 6A-7A VALLEY TODAY	EM		\$400.00	3 C	30	0	0	0	0	1	0	0	0	1				
15	MTuWThF 12P-1P DAYS OF OUR LIVES	DT		\$150.00	3 C	30	0	0	0	0	1	0	0	1	2				
16	Sa 10:30P-12A SNL	WK		\$150.00	4 C	30	0	0	0	0	0	1	0	0	1				
17	Su 7A-8A SU TODAY	WK		\$150.00	4 C	30	0	0	0	0	0	0	1	0	1				
Total Spots:							3	5	4	4	7	3	1	8					
Cash\$ - Spots: \$8,790.00 - 35							Trade\$ - Spots: \$0.00 - 0		Total Cost: \$8,790.00		Total GRP - CPP: 0.0 - \$0.00		Total GIMP(000) - CPM: 0 - \$0.00						