

## NCC Cable System Order

|             |                                |
|-------------|--------------------------------|
| Order #     | 62459149                       |
| Syscode     | 2446                           |
| System Name | Spectrum/DISH- I+ Columbus, OH |
| Market      | Columbus, OH                   |

|              |                                   |
|--------------|-----------------------------------|
| Flight Dates | 10/30/17 - 11/12/17               |
| Agency       | American Media and Advocacy Group |
| Advertiser   | Jim Renacci for Governor          |

|             |          |
|-------------|----------|
| Update Date | 09/25/17 |
|-------------|----------|

|         |         |
|---------|---------|
| Version | 1 Vs. 1 |
|---------|---------|

Show All Lines

|                  |   |
|------------------|---|
| Total # of Weeks | 2 |
|------------------|---|

|       |          |
|-------|----------|
| Total | \$196.00 |
|-------|----------|

|            |         |
|------------|---------|
| Commission | \$29.40 |
|------------|---------|

|           |          |
|-----------|----------|
| Net Total | \$166.60 |
|-----------|----------|

|             |    |
|-------------|----|
| Total Spots | 14 |
|-------------|----|

|                 |       |
|-----------------|-------|
| Affiliate Split | 100.0 |
|-----------------|-------|

|         |               |
|---------|---------------|
| Sold On | Cost Per Spot |
|---------|---------------|

|     |   |      |   |
|-----|---|------|---|
| GRP | - | GIMP | - |
|-----|---|------|---|

|     |   |     |   |
|-----|---|-----|---|
| CPP | - | CPM | - |
|-----|---|-----|---|

|                   |                          |
|-------------------|--------------------------|
| AE                | Mark Ongsysia            |
| Sales Coordinator | Oogii Cuello             |
| Office            | Washington               |
| Phone             | (301) 951-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+3 Nov16 |
| -                 |                          |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 8875 |
| Product Name  |      |
| Credit Status |      |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

Comments : New Candidate Order. Please Review and Confirm. Thanks! 9.22

| Line | Net  | Program       | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | FXNC | AVG. ALL WKS< | 10/30/17   | 11/5/17   | 18:00      | 24:00     |   |   |   | X | X | X | X | -   | -   | 9           | \$14.00   | \$126.00   | 30       | PRE 09/25/17-12/31/17 |
| 2    | FXNC | AVG. ALL WKS< | 11/6/17    | 11/12/17  | 18:00      | 24:00     | X | X |   |   |   |   |   | -   | -   | 5           | \$14.00   | \$70.00    | 30       | PRE 09/25/17-12/31/17 |

|              | Nov 2017 | Dec 2017 | Jan 2018 | Feb 2018 | Mar 2018 | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 14       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 14       |
| <b>AMT</b>   | \$196.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$196.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT

Date Printed 10/03/17

62459149 | Columbus, OH | Spectrum/DISH- I+ Columbus, OH | 2446 |

### NCC Cable System Order

|             |                                    |
|-------------|------------------------------------|
| Order #     | 62459149                           |
| Syscode     | 8637                               |
| System Name | Spectrum/Columbus Interconnect, OH |
| Market      | Columbus, OH                       |

|              |                                   |
|--------------|-----------------------------------|
| Flight Dates | 10/30/17 - 11/12/17               |
| Agency       | American Media and Advocacy Group |
| Advertiser   | Jim Renacci for Governor          |

|             |          |
|-------------|----------|
| Update Date | 10/02/17 |
| Version     | 3 Vs. 2  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Mark Ongsysia            |
| Sales Coordinator | Oogii Cuello             |
| Office            | Washington               |
| Phone             | (301) 951-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+3 Nov16 |
| -                 |                          |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 8875 |
| Product Name  |      |
| Credit Status |      |

|                  |               |      |   |
|------------------|---------------|------|---|
| Show All Lines   |               |      |   |
| Total # of Weeks | 2             |      |   |
| Total            | \$4,915.00    |      |   |
| Commission       | \$737.25      |      |   |
| Net Total        | \$4,177.75    |      |   |
| Total Spots      | 24            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

Comments : 10.2 R1: Removed na spots and MG per offered. Total +\$15. (Original budget \$4,900). Rev 10.2

| Line | Net  | Program        | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment                  |
|------|------|----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-------------------------------|
| 1    | FXNC | AVG. ALL WKS<  | 10/30/17   | 11/5/17   | 18:00      | 24:00     |   |   |   | X | X | X | X | -   | -   | 12          | \$175.00  | \$2,100.00 | 30       | R1: -7x PRE 09/25/17-12/31/17 |
| 2    | FXNC | AVG. ALL WKS<  | 11/6/17    | 11/12/17  | 18:00      | 24:00     | X | X |   |   |   |   |   | -   | -   | 6           | \$175.00  | \$1,050.00 | 30       | R1: -3x PRE 09/25/17-12/31/17 |
| 3    | FXNC | AVG. ALL WKS<  | 10/30/17   | 11/5/17   | 18:00      | 24:00     |   |   |   | X | X | X | X | -   | -   | 3           | \$333.00  | \$999.00   | 30       | New Line                      |
| 4    | FXNC | AVG. ALL WKS<  | 11/6/17    | 11/12/17  | 18:00      | 24:00     | X | X |   |   |   |   |   | -   | -   | 2           | \$333.00  | \$666.00   | 30       | New Line                      |
| 5    | FXNC | FOX & FRIENDS< | 10/30/17   | 11/5/17   | 05:00      | 10:00     |   |   |   |   |   | X | X | -   | -   | 1           | \$100.00  | \$100.00   | 30       | New Line                      |

|              | Nov 2017   | Dec 2017 | Jan 2018 | Feb 2018 | Mar 2018 | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 24         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 24         |
| <b>AMT</b>   | \$4,915.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$4,915.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/03/17

62459149 | Columbus, OH | Spectrum/Columbus Interconnect, OH | 8637 |